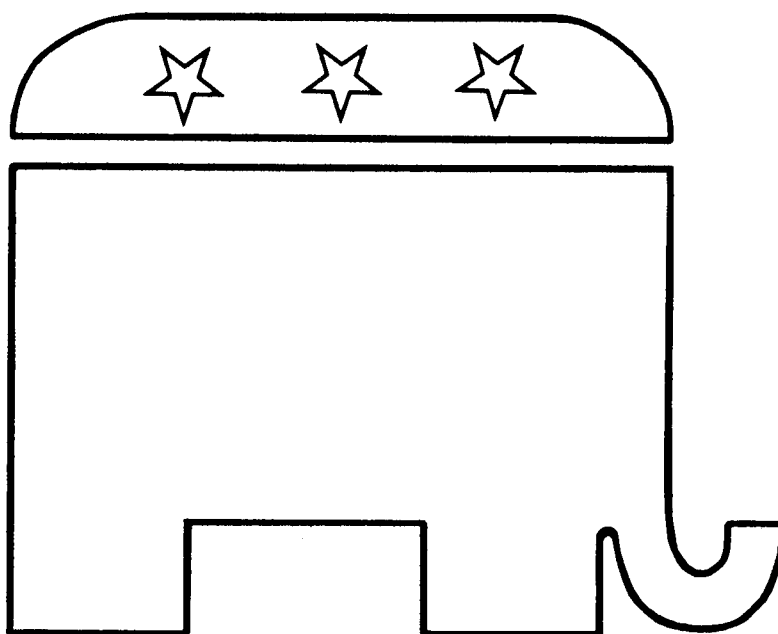


# **PAPERS OF THE REPUBLICAN PARTY**

**PART II:  
Reports and Memoranda  
of the Research Division  
of the Headquarters  
of the Republican National Committee,  
1938-1980**



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**William Leuchtenburg**  
**General Editor**

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**Edited by  
Paul L. Kesaris**

**Guide compiled by  
Blair D. Hydrick**

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# GENERAL INTRODUCTION

by William E. Leuchtenburg

William Rand Kenan Professor of History, University of North Carolina at Chapel Hill

Few institutions are so little understood as the national committees of the two major parties in America. Not even the members of the national committees always understand how they function. More than one newly appointed national committeeman or committeewoman, proud of the honor that had just been bestowed, has been heard to ask, "What is it that I am supposed to do?" Little wonder. For the national committees are, in truth, singular institutions that can change their shapes as rapidly as spirits on a misty heath. In addition, they have rarely been studied, in no small part because, until now, their records have not been conveniently accessible.

At first glance, the structure of the Republican National Committee (RNC) appears to be very well defined. The Republican Party, drawing on precedents set by the Democrats and the Whigs, authorized the establishment of its first national committee at its first national convention in June 1856, and the national committees have, ostensibly, always been, and are today, creatures of the national convention.

Without doubt, it has been the conventions that have determined the size and composition of the committees. At the outset, the national committee was comprised of a member from each state and territory and from the District of Columbia. After the ratification of the Nineteenth Amendment, convention delegates stipulated that each state or other unit should have a woman as well as a man on the committee. (Since a committee of more than one hundred members has, not surprisingly, proved to be unwieldy, the Republicans have also established an executive committee, which has sometimes been important, sometimes not, depending on the inclination of the chairman.) Technically speaking, the members of the committee are not even chosen by their state parties but only nominated by state organizations and actually appointed by the convention. In accordance with procedures established at conventions, members of national committees serve a four-year term--from one national convention to the next. They take office at the time of the first meeting after the convention, and their terms do not expire until the end of the next convention.

The significance of the national convention emerged, unmistakably, in 1952 when the Republican delegates adopted Rule 22, providing that a state chairman could serve as an additional member on the national committee if at the preceding presidential contest his state had cast its electoral votes for the GOP nominee, or if his state had chosen a Republican governor or sent a majority of Republicans to Congress. Furthermore, the party chairman of any territory could also have a place on the national committee if the territory had a Republican delegate to Congress. Among the immediate consequences of Rule 22, with its bonus provision for states delivering for the Republicans, was diminished power within the party for the South, a region of Democratic preponderance, and for women, since the added spot in each state was almost certain to go to a man, thereby changing a 1:1 male-female ratio in that state to a 2:1 ratio.

Yet despite this fundamental power of the conventions, the national committees, both Republican and Democratic, are remarkably free of supervision, or even direction. The delegates to the national conventions, meeting for only a few days every four years, are much too preoccupied with matters such as choosing a presidential nominee and drafting a platform to meddle in the affairs of the national committee. For most of the subsequent four years of the committee's existence, there is, of course,

no convention in session even to consider a guiding role. Nor is there any constitution detailing the powers of the committee, and though there is a compilation of rules that have grown up over time, it is astonishingly sparse, with the Republican manual scantier than the Democratic.

Somewhat more surprisingly, the national headquarters of the party, in turn, operates with almost no oversight from the national committee. For a time, members of the executive committee of the national committee headed divisions at headquarters, but by the 1950s, the Republicans had only one such functionary. The committee does have the power to choose the party chairman, but in almost every instance that choice has actually been made by the party's presidential candidate. On occasion, when a vacancy develops, the committee may exercise some free will, as when in the 1946-52 era it chose two chairmen, Carroll Reece and Guy Gabrielson, who were not conspicuously identified with the titular head of the party, Thomas E. Dewey. But those instances are exceptional. The usual procedure is that the presidential nominee picks the chairman, and the chairman chooses the staff. Hence the national office is very much in the shadow of the party chairman, who speaks in the name of the Republican National Committee.

To locate the center of power in the Republican Party, one should look not at the convention, nor the committeemen, nor the headquarters staff, but at the chairman, for it is he (and it has always been a he) who gives the national party leadership its actual shape. The national chairman makes speeches, plays a role in formulating policy positions, dispenses patronage, attempts to assuage the aggrieved who have not received plums, and, in the words of Senator Hugh Scott, is a "thousand-fingered Dutch boy" rushing about to plug up leaks in the party's dikes. No longer does fund raising occupy much of his time as it did in the nineteenth century and the early twentieth century, for that function has largely been taken over by the treasurer and finance committees in the modern era. But the chairman does continue to play an important role in allocating money. Though initially the national chairman and the campaign manager were two different people, in recent times the national chairman has generally managed the campaign too, as representative of the party's presidential candidate.

The national chairman, however much he attempts to serve as a harmonizer, is, in fact, generally recognized to be the spokesman for the most powerful faction in the party. That role is especially important when the party is out of power. In the nineteenth century, party chairmen were always chosen from the ranks of the committee, but in the twentieth century, that practice has been an exception, and the presidential nominee is free to range widely in exercising his prerogative. Chairmen are not, though, always mere agents of the candidate. Some party chairmen have made full use of their position to exercise real authority in the party, as did Leonard Hall in the Eisenhower era.

Despite all of the significance of their office, however, there has been a remarkable turnover in party chairmen, no doubt in good part because of the frustrations of an office where there is more responsibility than power. One Republican national chairman, Meade Alcorn, has called the holder of that office "the least appreciated, most abused, and most harassed party official in the country." In their first century, the Republicans had no fewer than forty-one different chairmen, and only the first incumbent, Edwin D. Morgan, and the inimitable Mark Hanna served for eight years.

Under the leadership of the party chairman, the national committee (or its surrogates in headquarters) exercises a variety of functions. The national committee is the party's chief fund-raising instrumentality, and the main spender of money once it is raised. It plays a particularly important role with respect to the quadrennial national convention. It selects the site and the date of the convention; chooses the temporary officers, including the temporary chairman, who is the keynoter; and prepares the roll of delegates. In that capacity, it may be called upon to decide contests over seats, though its decisions can be reversed by the credentials committee at the convention. The national committee, on occasion, has even taken part in preparing the platform. And, most important, the national committee--again largely through the chairman and the headquarters staff--manages national campaigns.

Nothing that the national committee does is as important as its campaign activities. Though it carries on its work throughout the year, it is especially on the occasion of national elections, and to a lesser extent midterm elections, that it seeks to persuade the country that Republican policies and candidates are preferable. During national campaigns, in fact, party headquarters greatly increase in size, with both additional paid personnel and volunteers, and the Speakers' Bureau is kept busy responding to requests for speakers and scheduling radio and television time. The party is often even

more pertinacious about publicizing what it perceives to be the shortcomings of its opponents than it is in advertising the virtues of its own candidates. Thus, for example, the Republicans put out a publication, *Trumania*, which pulled together "Harry S Truman's letters and insults, political immorality, policy reversals, and foreign policy errors."

As the chief campaign instrumentality, the national committee, or, again, more particularly, the party chairman and headquarters personnel, have to keep in touch with state and local party committees and with independent campaign organizations, which have become increasingly important. The National Citizens for Eisenhower-Nixon in 1952 did not even operate out of Washington, where the national committee is housed, but from New York City. The national committee must also coordinate the efforts of its multifarious divisions, such as those appealing to minorities and young people. The minorities division has sought to exploit the suspicion of Democrats of Eastern European lineage that their party has been "soft" toward Soviet Russia and to woo back blacks, once a reliable segment of the party of the Great Emancipator. Though the Democrats have traditionally had a great appeal to the young, the Republicans have continued to seek the allegiance of young people. In 1946, the Young Republican National Federation, which began in 1931 and was formally organized in 1935, was given official recognition by the party, and in recent years the GOP has been increasingly successful in mobilizing youth.

Still more important have been the Women's Division and the National Federation of Republican Women. As early as 1892, women were seated at the Republican National Convention (as alternates from Wyoming), and in 1918 the chairman of the Republican National Committee, Will Hays, asked Ruth Hanna McCormick, Mark Hanna's daughter, to head a division on women's activities. Over the years, too, a number of Republican women's clubs were organized, and, following a meeting of Republican National Committeewomen in Chicago in the fall of 1937, these hitherto independent clubs were amalgamated into the National Federation of Republican Women. In 1944, the Republican National Convention formally recognized the influence of women by giving official status to the position of "An Assistant Chairman who shall be a woman" to head the Women's Division and have membership status on the Republican National Committee.

The Republican National Committee also maintains liaison with congressional party committees, though these are altogether independent of the RNC. The Republican Congressional Campaign Committee traces its origins at least as far back as 1866, and after direct election of senators was mandated by Constitutional amendment, the committee divided into House and Senate campaign committees, each independent not only of the Republican National Committee but of the legal authority of the national convention. These campaign committees should be distinguished from the Senate policy committee, created by statute in 1947 to devise legislative policy with a small appropriation for staff. There is, in addition, a House Republican Policy Committee, set up in 1949 simply by renaming the House steering committee. Unlike its Senate counterpart, it has no statutory authority or staff. Neither policy committee, in any event, has ever functioned truly as a policy-formulating body, for individual members of Congress are too jealous of their prerogatives to allocate such authority.

Though this congeries of committees--formal and informal, with lines of authority often hard to trace out, with activities often determined primarily by the force of personality of the chairman--closely resembles that of its Democratic rival, certain aspects mark it as unmistakably Republican. It has been said, jestingly, that the main difference between the parties is that when a Republican pours you a drink, he uses a jigger, and it is true that, unlike the Democrats, the Republicans have usually operated with an organization chart. In addition, the staff of the Republican National Committee has tended to be larger, and better paid, than that of the Democrats, and the Republicans have much more impressive offices. Under Leonard Hall's chairmanship in the Eisenhower era, the Republican national headquarters, wrote Stewart Alsop, had the appearance of the "home office of a large and successful business concern, complete with modern furniture, efficient secretaries, crew cut and flannel suited young men, the latest business machines, a multiplicity of mysterious charts, and a vast conference room with the latest motion pictures and television equipment."

Until now, the records of the Republican National Committee (as well as those of the Democratic National Committee) have been all but unavailable. As an article in the authoritative *American Archivist* observed: "Undoubtedly, these records contain material of priority interest to students of recent



American politics. It is extremely difficult, however, to obtain direct or even indirect access to the committees' records. Usually the permission of the chairman of a committee is required for one to search through an organization's files; this privilege is rarely granted unless the searcher is vouched for by top-level party officials." Now these records, absolutely indispensable to every historian and political scientist who wants to understand the American political process, can be on the shelves of every university library.

# INTRODUCTION

*The Research Division of the Headquarters of the Republican National Committee (RNC) serves as the reference bureau for the entire party organization. Its responsibilities include campaign and election analysis, study of population and voting trends, public policy research, analysis of opposing candidates and political organizations, and review of developments in election law and legislative activities.*

*Josephine Good, former director of conventions and meetings of the RNC, recalls some impressive aspects of the work of the Research Division.*

While the term "division" indicates an organization of considerable importance and size, the Research Division of the RNC shared only part of that definition, as its staff was generally quite small. However, its small size belied the high competency of this research staff, which was always available to assist or take full charge of special projects. For many years, one of these special projects was the compilation of the Fact Book or Campaign Text Book. This small but useful document contained all the basic facts and information needed in the study or profession of politics: the principles of the Republican Party and achievements of Republican presidents and Congresses were also detailed.

Another annual project was the preparation of material to be used for the promotion of interest in the Republican Party and its candidates. This material was often distributed at state and county fairs. The division assisted state parties in other ways as well, preparing specific material upon request. As state party organizations became more professional, the Research Division held workshops and training sessions to assist the state committees in acquiring materials, performing comparable service to their state Republicans, and setting up their own research divisions.

When the Republican Party celebrated its one hundredth anniversary in 1954, the Research Division, working with the Public Relations Division and a special centennial staff, prepared a history of the party, which was distributed to libraries, state committees, congressional offices, and a number of organizations. This history is updated regularly.

## **Election Expertise**

As in other activities of the RNC, the intensity and range of the Research Division fluctuated with elections, the results of elections, and whether or not the party was in control of the White House. The periods immediately preceding and following presidential conventions and elections were usually the most intense and active, straining the division's resources to keep up with the demands. During these times greater emphasis was given to the study of various polls. All issues that could arise in a presidential campaign were studied, researched, analyzed, and followed in depth; papers were then written and distributed. Written under the direction and leadership of outstanding research directors, these studies and papers were of tremendous value to the party and its candidates.

In several presidential elections a service was provided by the Research Division, with the help of others involved in the campaign, called the Answer Desk. This called for a daily compilation of statements made by the opposition, or questions asked by the opposition, with the Republican answers. It became a very valuable tool for speech writers, state party organizations, and all Republican candidates for office.

Each election brought other special tasks to the Research Division; issue material (pro and con), voting records, and speech material needed to be prepared. The presidential election magnified these tasks and added projects peculiar to a presidential election. From election returns (and following

the rules adopted by the previous convention), the temporary allocation of delegates was prepared; primary election of delegates and presidential preference primaries were reviewed, analyzed, and reported; and a pamphlet describing the complicated method of selecting delegates and alternates in every state was issued for the use of media, students, professors, researchers, and political professionals.

After every election, the work of the specially enlarged division staff continued. Time was devoted to compiling and analyzing election returns. From simple statistics, these so-called election summaries were refined, specialized, and expanded. The documents were highly regarded and much in demand by media representatives, political scientists, other research organizations, pollsters, candidates for office, and other political committees. (Results of primary elections had been reported and distributed in much the same manner.)

When the Republican Party controlled the White House, special assignments were frequently given to the Republican National Committee, thereby almost always involving the Research Division. Papers were researched and prepared on major issues of the day (foreign or domestic policy, adherence to the platform, or congressional actions). Special studies were made to provide the White House with ammunition to use in gaining support of objectives or to oppose Democratic moves.

After the close 1960 presidential election, it became apparent that greater emphasis needed to be placed on ballot security. This became a major responsibility of the Research Division. Election laws were studied and briefs prepared for practical use, plans were developed to protect the ballot box, seminars were held, and ballot security method manuals were prepared and distributed to state party organizations.

During the administrations of Democratic presidents Kennedy, Johnson, and Carter, the Research Division monitored the activities and statements made by these presidents and members of their administrations. These compilations became known as logs and served the Republicans well in planning campaigns and counterattacks. These documents were distributed to candidates, state parties, speech writers, etc.

#### **Other Aspects of the Division**

All divisions of the RNC relied on the Research Division to obtain information, confirm statements, and assist in many ways. As political situations varied and needs for special strategy arose, the Research Division adapted to whatever was required, working with the Public Relations Division, which was responsible for checking the accuracy of Research Division publicity.

As the science of politics became more sophisticated and the use of new forms of communication developed (recordings, television, tapes, videos, computerization, word processing, etc.), the National Committee became more diversified and departmentalized, thus spreading some of the responsibility that had originally been carried alone by the Research Division. Nevertheless, the division, now consisting of experts in various fields of study, has always served the party in the most basic and intellectual way.

Insofar as the records are available to confirm it, the directors of the division held their positions for long periods of time, thereby giving the staff the benefit of years of experience. Staff members changed from time to time, but there seemed to be greater continuity in the Research Division than in most other RNC divisions. As is usually the case, the research is done behind the scenes and the scope of the work necessary to develop the product is little known or seen, but there is no question about the quality and dependability of the efforts of the Research Division.

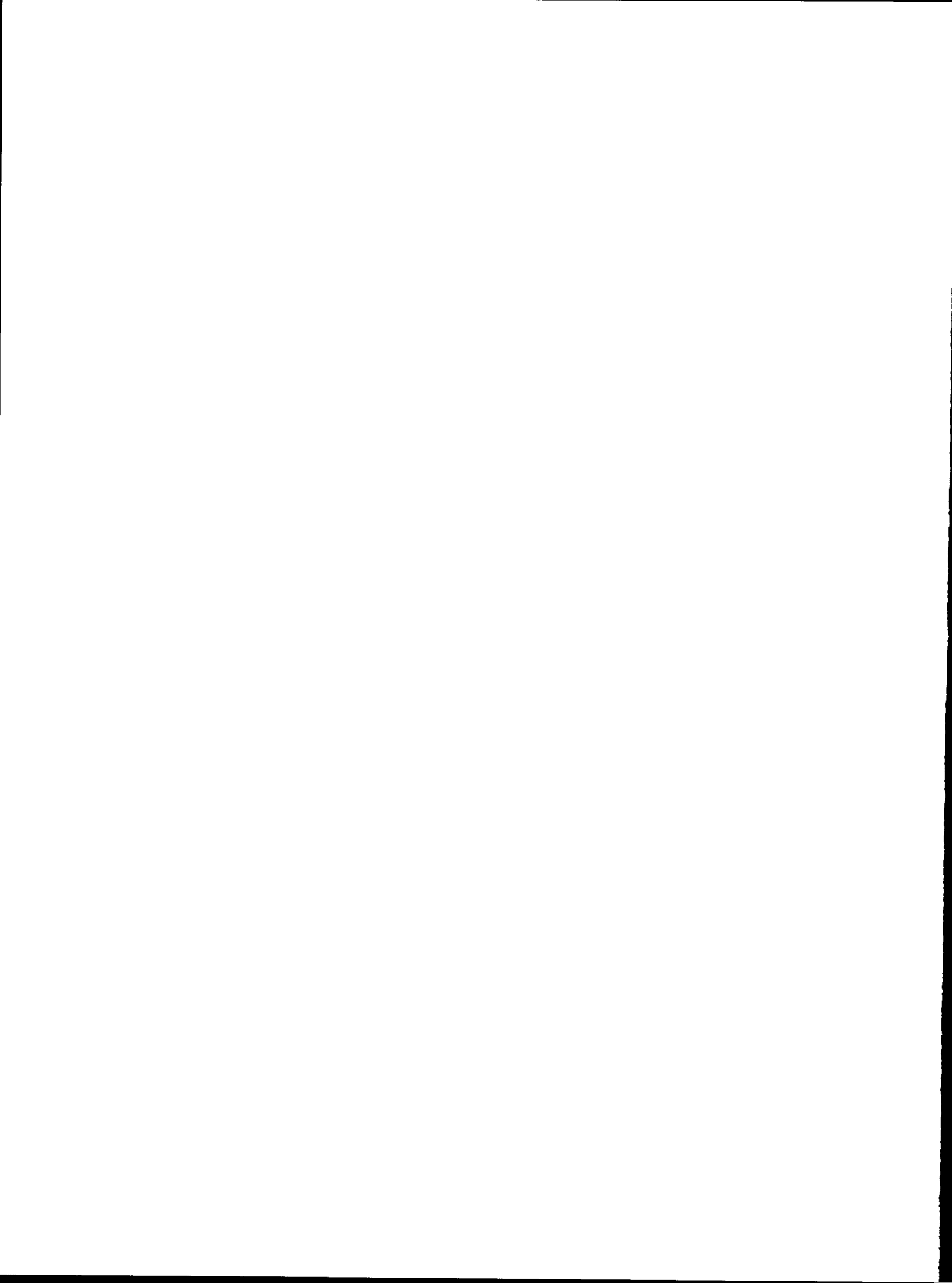
In recent years, the Research Division has come under the direction of the Communications Division, formerly Public Relations, but this has been a natural evolution since the two activities go hand in hand. The material included in this microform publication only skims the surface of the output of a small staff of men and women dedicated to the search for facts and truth. Their objectives have always been for the benefit of the Republican Party and involve a great exchange of ideas, information, and coordination of projects.

## **SOURCE NOTE**

All Research Division reports and memoranda included in this publication are from the records of the Republican National Committee's Research Library. These records are currently being stored at the National Archives and Records Administration in Washington, D.C. Under an agreement between the Republican National Committee (RNC) and the National Archives, the Archives will courtesy warehouse the committee's files. At an unspecified date in the future, these files will be permanently deposited in libraries of Republican presidents. While the RNC papers are at the National Archives, permission must be obtained from the committee for access to their papers.

## **EDITORIAL NOTE**

This collection includes every report and memorandum of the Republican National Committee's Research Division in the files of the Research Library. These reports and memoranda were normally printed and distributed to members of the RNC, staff at the RNC headquarters, Republican U.S. senators and representatives, state Republican committees, and Republican candidates for public office. There are also some reports that were never printed and were meant for more limited use within the Republican Party. The Research Library's files contain, in addition to Research Division materials, publications of the RNC, Democratic National Committee, U.S. House of Representatives and Senate, state Republican committees, state governments, and private organizations, as well as numerous periodicals. The Research Library has to date transferred three contingents of material to the National Archives on June 6, 1978; December 8, 1981; and February 15, 1985. The first contingent is arranged by the library's subject classifications. However, the second and third contingents have no identifiable arrangement. University Publications of America (UPA) has filmed the documents in this publication in chronological order. When a report or memorandum had no date of publication, an approximate date was assigned based upon a review of the paper's content.



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[Report of off-year election of 1941. Detailed effect on Republican Party of local contests for two vacant seats in House of Representatives and various municipal elections in Connecticut, Massachusetts, New York, New Jersey, Pennsylvania, Ohio, Michigan, and Virginia.]
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- 0698 The 1947 Elections. December 1947. 13pp.  
[Results of state and municipal contests held on or before November 4, 1947. Results of eight special congressional elections held in Alabama, Maryland, Michigan, Pennsylvania, Texas, Washington, and Wisconsin to fill vacancies in the U.S. House of Representatives.]
- 0711 Presidential Preference Polls: July 15-October 10, 1948. 55pp.  
[Summaries of chief political polls, as well as voter breakdown by profession, income group, educational attainment, religion, and ethnic group. Regional breakdown analysis of campaign issues, and analysis of probable support groups also included. Reports issued on a weekly basis.]
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  - 0029 Vote of Special Groups
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  - 0044 Vote for U.S. Senator
  - 0051 Vote for U.S. Representatives in Congress
  - 0062 Vote for Governor
  - 0066 Composition of State Legislatures
  - 0068 Other Elections

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- 0070 List of Tables
- 0141 The New Republican Program. n.d. 78pp.
  - 0147 Republican Administration Achievements (January 20, 1953-June 1, 1954)
  - 0151 "The Change in Washington." Text of an Address by Vice President Richard M. Nixon at Milwaukee, Wisconsin (June 26, 1954)
  - 0158 Republican Campaign Notes
  - 0171 Facts for Answering Criticism of the Postal Pay Raise Veto
  - 0178 President Eisenhower's Veto of the Federal Employees' Pay Raise Bill
  - 0179 Facts for Answering Criticism of the Federal Pay Raise Veto
  - 0185 "We Are Going Ahead." Text of an Address by President Dwight D. Eisenhower (August 23, 1954)
  - 0191 "These Are the Compelling Reasons for the Election of a Republican-Led Congress." Text of an Address by President Dwight D. Eisenhower at the Hollywood Bowl (September 23, 1954)
  - 0197 Human Needs
  - 0199 Your Tax Laws: Another Republican Achievement
  - 0201 Facts: Republican Record versus What Democrats Say
  - 0205 Facts: Eisenhower Record versus What Trumancrats Say
  - 0209 New Strength for Agriculture under a Republican Administration
  - 0211 Putting the Reds on the Run
  - 0213 America's New Peacetime Economy
  - 0215 U.S. Foreign Policy: Eisenhower Administration Achievements
  - 0218 Foreign Policy Box Score
- 0219 Index and Summary of Major Political Polls (Presidential and Congressional). March 1954-June 15, 1955. 21pp.
- 0240 Public Opinion Findings and Major Republican and Democrat Statements on Issues of the 1954 Campaign. August 1954. 10pp.  
[Results of public opinion polls on some of the major issues of the 1954 presidential campaign including unemployment, taxes, communism, segregation in schools, statehood for Alaska and Hawaii, and U.S. foreign policy.]
- 0250 Data on State Presidential Primary Laws in reference to Consent of Candidates. 1956. 5pp.  
[Dates and types of presidential primaries in various states, procedures for filing for office and placing candidates' names on ballots, and deadlines for filing.]
- 0255 Presidential Primaries: 1956. 21pp.  
[Summary of basic provisions of laws governing presidential preference voting and popular election of delegates to national party conventions in the eighteen states then holding presidential primaries, as well as the territory of Alaska and the District of Columbia.]
- 0276 The 1955 Elections: A Report on Major State, Local, and Special Congressional Elections Occurring during 1955. December 1955. 14pp.
- 0290 Summarized Report of the Republican National Committee Labor Program--1956. n.d. 26pp.
  - 0291 Organization
  - 0292 Special Events and Publicity
  - 0295 Literature
  - 0296 State-by-State Labor Summaries
- 0316 Major Political Polls. June 15-December 31, 1955. 23pp.
  - 0317 [Polls concerned with the measure of popularity maintained by President Eisenhower and the possibility of a second term for him.]
  - 0322 [Popularity of Republican and Democrat candidates for the presidential nomination if President Eisenhower does not run.]
  - 0328 [Polls concerned with outcome of election contests between Republican and Democrat candidates (other than President Eisenhower) and support accorded to them by specific groups.]
  - 0333 [Polls concerned with party popularity of Republicans and Democrats with respect to the voting behavior of groups and also relative to the composition of Congress.]

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- 0339 Political Profile of the GOP Voter: June 1956. 9pp.  
[Characteristics of those persons favoring the Republican Party. Among the characteristics surveyed are sex, age, religion, race, type of community, educational background, occupation, union affiliation, and income.]
- 0348 Major Findings in Political Polls. January 1-October 30, 1956. 22pp.
- 0350 Republican Gains and Losses among Various Segments of the Population
  - 0355 Attitudes toward the Republican and Democratic Parties
  - 0356 Congressional Party Strength
  - 0357 Popularity of President Eisenhower versus Leading Democratic Candidates
  - 0361 Nixon's Strength as a Vice-Presidential Candidate
  - 0362 Second Choice for Republican Presidential Candidate  
Standing of Candidates for the Democratic Nomination for President
  - 0364 Opinions of Republican and Democratic County Chairmen
  - 0365 Potential Voting Strength and Party Financing
  - 0367 Will Ike Run Again?
  - 0368 Health As a Campaign Issue
- 0370 Major Findings in Political Polls. June 15-August 6, 1956. 14pp.
- 0371 Popularity of President Eisenhower versus Leading Democratic Candidates
  - 0373 Nixon's Strength As a Vice-Presidential Candidate
  - 0374 If Eisenhower Does Not Run, Second Choice for Republican Presidential Candidate
  - 0375 Standing of Candidates for the Democratic Nomination for President
  - 0376 Issues and Voter Apathy
  - 0378 Health As a Campaign Issue
  - 0380 Independent Vote
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  - 0382 Northern Negro Vote  
Teenagers' Preference
  - 0383 Voter Prejudice against a Catholic Presidential or Vice-Presidential Nominee
- 0384 Major Findings in Political Polls. August 6-September 12, 1956. 8pp.
- 0385 Popularity of Eisenhower and Nixon versus Stevenson and Kefauver
  - 0387 Regional and State Polls on Eisenhower and Nixon Popularity
  - 0388 Congressional Party Strength
  - 0389 Independents Rate Republican and Democratic Issues
  - 0390 Issues
  - 0391 Political Party "Grass Roots" Activity
- 0392 Major Findings in Political Polls. September 13-October 10, 1956. 9pp.
- 0393 Popularity of Eisenhower and Nixon versus Stevenson and Kefauver
  - 0394 Eisenhower-Nixon Popularity among Various Segments of the Population
  - 0397 Regional and State Polls on Eisenhower-Nixon Popularity
  - 0398 Attitudes toward the Republican and Democratic Parties
  - 0400 Voter Issues  
Political Party Activity
- 0401 Major Findings in Political Polls. October 11-30, 1956. 8pp.
- 0402 Popularity of Eisenhower and Nixon versus Stevenson and Kefauver  
Regional and State Polls on Eisenhower-Nixon Popularity
  - 0406 Eisenhower-Nixon Popularity among Various Segments of the Population
  - 0407 Congressional Party Strength
  - 0408 Voter Opinions on H-Bomb Testing  
[N.B. Reports on the 1957 and 1958 elections were filmed out of chronological order. The 1957 election report follows that of 1958.]
- 0409 Speech Material on Selected Issues. January 10, 1958. 15pp.
- 0411 Missiles
  - 0413 Preparedness

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- 0415 Foreign Policy
- 0416 Economy
- 0417 Inflation
- 0418 Taxes
- 0419 Labor
- 0420 Civil Rights
- 0421 Communism
- 0422 Scandals
- 0423 Agriculture
- 0424 Primary Elections and Party Registration. August 1958. 3pp.  
[Types of primaries held in various states, differences between open and closed primaries, procedures for challenging voters, and state-by-state information on voter registration by party affiliation.]
- 0428 The 1958 Elections: A Summary Report with Supporting Tables. March 1959. 51pp.
  - 0430 Foreword
  - 0431 Summary of Results of 1958 Election
  - 0433 Turnout
  - 0434 General Observations on Election
  - 0443 Vote in Selected Areas and among Certain Groups
  - 0453 Interpretation
  - 0458 House Contests: Marginal Districts
  - 0461 Senate Races
  - 0463 State Elections
  - 0464 State Legislatures
  - 0466 1960 Elections
  - 0468 List of Tables
- 0479 The 1957 Elections: A Summary Report. April 1959. 8pp.
  - 0480 General
    - Special Senatorial Elections
  - 0481 Special House Elections
  - 0482 State Elections
  - 0484 Local Elections
- 0487 News Conferences--Excerpts: Vice President Richard M. Nixon. January 16-February 17, 1960. 18pp.
  - 0487 Federal Control of Content of Radio and Television Programs (February 17, 1960)
  - 0488 Water Resources; Hydroelectric Power (February 17, 1960)
  - 0489 Steel Strike Settlement (February 17, 1960)
  - 0490 1960 Republican National Convention (February 15, 1960)
  - 0491 Leadership and the Presidency (January 16, 1960)
  - 0493 Tone of 1960 Campaign (February 15, 1960)
  - 0495 Republican Nominees for Vice President (February 8, 1960)
  - 0497 Latin America and Cuba (January 16, 1960)
  - 0499 Connally Amendment (February 15, 1960)
  - 0500 Weapons Testing (January 16, 1960)
  - 0501 Space Program and Russian Strength (January 16, 1960)
  - 0502 Labor Legislation (February 15, 1960)
  - 0503 Federal Aid to Education (February 15, 1960)
  - 0505 Civil Rights Legislation (February 15, 1960)
- 0506 Excerpts of Remarks of Vice President Richard M. Nixon at Milwaukee, Wisconsin. February 8, 1960. 4pp.  
[Mr. Nixon addresses the issue of world peace while still maintaining the need for a strong national defense, praises the Eisenhower administration's efforts on behalf of civil rights, and speaks out on the danger posed by communism.]
- 0510 Excerpts of Remarks of Vice President Richard M. Nixon at the Detroit Economic Club. Detroit, Michigan. February 15, 1960. 4pp.

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- [Mr. Nixon, in addressing a statement made by Soviet Premier Nikita Khrushchev, compares the economic systems of the United States and the Soviet Union with emphasis on the totalitarian nature of the economy of the USSR.]
- 0514 Excerpts of Remarks of Vice President Richard M. Nixon at the Nebraska 1960 Founders' Day Program. Lincoln, Nebraska. March 28, 1960. 4pp.  
[Mr. Nixon outlines the Republican Party's position going into the 1960 campaign. Among the issues addressed in this speech are the farm problem and the challenge of Communist economic competition.]
- 0518 Vice President Richard Nixon's Welcoming Address at the Sixth SEATO Council of Ministers Meeting. May 31, 1960. 5pp.  
[Mr. Nixon discusses the need for collective security organizations, the implications of Premier Khrushchev's actions at the Paris Summit Meeting, and the question of peacetime espionage. Mr. Nixon then explains the history and formation of SEATO, emphasizing Southeast Asia's importance and future and the necessity of halting the Communist challenge in Southeast Asia.]
- 0523 Remarks by Vice President Richard M. Nixon before the Republican National Committee Breakfast. Washington, D.C. June 11, 1960. 11pp.  
[Mr. Nixon discusses the strategy of the Republican Party in the 1960 campaign, with particular emphasis on the record of the Eisenhower administration; the U-2 spy plane incident; the breakdown of the Paris Summit; the continued growth of the U.S. economy; and the role of women in the 1960 campaign.]
- 0534 "It Is Time to Speak Up for America." Address by Vice President Richard M. Nixon in Accepting the Republican National Convention's Nomination As Candidate for the Presidency of the U.S. July 28, 1960. 20pp.
- 0554 "The Scientific Revolution." Speech by Vice President Richard M. Nixon. September 8, 1960. 14pp.
- 0568 A National Program in Support of Education. Statement by Vice President Richard M. Nixon. September 26, 1960. 11pp.
- 0579 "A Program to Combat Disease for the 1960s." Statement by Vice President Richard M. Nixon. October 3, 1960. 4pp.
- 0583 "Space Exploration." Statement by Vice President Richard M. Nixon Given at Cincinnati, Ohio. October 25, 1960. 5pp.
- 0588 Statement on a Program for Senior Citizens. Vice President Richard M. Nixon. October 31, 1960. 6pp.
- 0594 Nixon vs. Kennedy: State Polls. n.d. 38pp.  
[Presidential preference data in formal and informal polls on a state-by-state basis. The results of polls from twenty-eight states are listed.]
- 0632 Nixon vs. Kennedy: Nationwide Pollsters. n.d. 10pp.  
[Polls of presidential preference on a nationwide basis. Data based on Gallup, Trendex, Roper, Associated Press, and Sum of the People polls.]
- 0642 500 Kennedy Campaign Pledges, Promises and Programs. n.d. 101pp.
- 0645 Agriculture
  - 0651 Appointments
  - 0657 Civil Rights
  - 0660 Defense
  - 0665 District of Columbia Home Rule
  - 0666 Education
  - 0668 Employment and Unemployment
  - 0674 Equal Rights
  - 0675 Fiscal Policy
  - 0684 Foreign Policy
  - 0695 Government Administration
  - 0696 Government and Private Enterprise
  - 0698 Highway Program
  - 0699 Housing and Urban Renewal
  - 0701 Immigration and Naturalization
  - 0702 Indians

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- 0703 Labor Unions
- 0707 Leadership
- 0710 New Frontiers
- 0711 Peace Corps
- 0712 Platform Promises
- 0713 Prestige
- 0714 Prosperity
- 0715 Railroads
- 0716 Relations between Church and State
- 0717 Resource Development
- 0723 Small Business
- 0725 Social Welfare
- 0729 Trade and Tariffs
- 0732 Vice-President's Role
- 0733 Index
- 0743 Kennedy Log: A Daily Chronology of the Presidency of John F. Kennedy. January 20-December 31, 1961. 192pp.
- 0905 Cumulative Index  
[Day-by-day accounting of President Kennedy's first year as President, as seen through the eyes of the Republican National Committee. Discussions of foreign and domestic policies, relations with world leaders, political appointments, and criticism and comments on his performance in office.]
- 0935 The 1960 Elections: A Summary Report with Supporting Tables. April 1961. 65pp.
  - 0939 Summary of 1960 Election Results
  - 0942 Turnout
  - 0943 Presidential Election
  - 0962 Senatorial Contests
  - 0964 House of Representatives
  - 0968 Ticket Splitting
  - 0972 Gubernatorial Contests
  - 0973 State Legislatures
  - 0974 Redistricting
  - 0976 Outlook
  - 0980 Some Conclusions
  - 0988 List of Tables
- 1000 The 1960 Elections: A Summary Report with Supporting Tables. August 1961. 64pp.
  - 1004 Summary of 1960 Election Results
  - 1007 Turnout
  - 1008 Presidential Election
  - 1027 Senatorial Contests
  - 1029 House of Representatives
  - 1033 Ticket Splitting
  - 1037 Gubernatorial Contests
  - 1038 State Legislatures
  - 1039 Redistricting
  - 1041 Outlook
  - 1045 Some Conclusions
  - 1053 List of Tables

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## Reel 3

### 1962-1964

- 0001 A Fact Book for Republican Campaigners. 1962. 72pp.
  - 0004 Foreign Policy
  - 0036 Domestic Policy
  - 0041 Government Finance
  - 0047 Government Organization and Administration
  - 0052 Medical Care for the Aged
  - 0054 Education
  - 0056 Welfare
  - 0058 Defense
  - 0060 Atomic Energy and Space
  - 0062 Agriculture
  - 0064 Labor
  - 0066 Housing and Urban Problems
  - 0068 Civil Rights and Immigration
  - 0071 Obstructionism
- 0073 People, Polls, and Politics. Winter 1962. 26pp.
  - 0075 Introduction
  - 0076 General Politics and Government
  - 0077 Party Images
  - 0079 1962 Elections
  - 0082 1964 Elections
  - 0085 Kennedy Popularity and Performance
  - 0087 State Officials Popularity and Performance
  - 0089 International Affairs
  - 0093 Domestic Affairs
- 0099 People, Polls, and Politics. Spring 1962. 35pp.
  - 0102 Introduction
  - 0104 General Politics and Government
  - 0105 Party Images and Identification
  - 0108 1962 Elections
  - 0114 1964 Elections
  - 0117 Kennedy Popularity and Performance
  - 0121 International Affairs
  - 0124 Domestic Affairs
- 0134 Confidential: Some Notes on 1962 Campaign Issues. September 1962. 5pp.
  - 0135 Foreign Policy Issues
    - Domestic Policy Issues
  - 0137 Medical Care of the Aged
  - 0138 Kennedy, the Administration, and the Congress
- 0139 People, Polls, and Politics. Summer 1962. 23pp.
  - 0142 Introduction
  - 0144 Party Images and Identification
  - 0146 1962 Elections
  - 0153 Kennedy Popularity and Performance
  - 0155 International Affairs
  - 0156 Domestic Affairs
- 0162 The Kennedy Log: A Daily Chronology of the Presidency of John F. Kennedy. January 1-December 31, 1962. 390pp.

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- 0518 Cumulative Index  
[Day-by-day accounting of President Kennedy's actions and statements regarding American foreign and domestic policies during 1962, as seen through the eyes of the Republican National Committee. Kennedy's political appointments, relations with other world leaders, and speeches and trips are included.]
- 0552 The Kennedy Log: A Daily Chronology of the Presidency of John F. Kennedy. January 1-November 22, 1963. 393pp.
- 0926 Cumulative Index  
[Day-by-day accounting of President Kennedy's actions and statements regarding American foreign and domestic policies during 1963, as seen through the eyes of the Republican National Committee. Kennedy's political appointments, stand on civil rights and the conflict in Vietnam, absences from Washington, and criticism and comments on his performance in office are included.]
- 0945 Republican Fact Book: 1964 Election Campaign. n.d. 138pp.
- 0952 National Security
  - 0954 Introduction
  - 0955 Phasing Out the Manned Bomber
  - 0956 Systems Cancelled
  - 0958 Military Capability in Space
  - 0959 Missile Reliability
  - 0961 Preparedness of Conventional Forces
  - 0963 U.S. Forces in Vietnam
  - 0965 Defense Department Management and Mismanagement
- 0967 Foreign Policy
  - 0968 Southeast Asia
  - 0986 Cuba
  - 0996 NATO
  - 1005 Africa
  - 1010 Foreign Aid and Trade
  - 1018 United Nations
- 1021 Domestic Policy
  - 1022 Agriculture
  - 1028 Balance of Payments
  - 1029 Civil Rights
  - 1035 Corruption in Government
  - 1044 Growing Bureaucracy
  - 1050 Labor
  - 1053 Federal Budget--Democratic Irresponsibility
  - 1055 Internal Security
  - 1061 Democrat's War on the Steel Industry
  - 1063 Urban Affairs
  - 1065 Democrats' Pork Barrel Legislation
  - 1066 "War on Poverty"
  - 1070 Managed News--the Calculated Lie
  - 1074 Extremism

## Reel 4

### 1964-1967

- 0001 Voter Turnout by Counties in the 1960 Presidential Election. January 1964. 95pp.



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- [Voter turnout for the 3,104 counties in the 49 states. Alaska is not included since it is not divided into counties. The independent cities in Maryland, Missouri, and Virginia that are not part of any county, and the parishes of Louisiana, which are the equivalent of counties, are included.]
- 0096 State, County, and Municipal Elections. 1965. 93pp.  
[State and local election results for the off-year election of 1965. Data includes filing dates, primaries and the general election dates, and whether these are conducted on a partisan or nonpartisan basis.]
- 0189 Republican Research Report: Results of Elections since 1964. March 25, 1966. 5pp.  
0189 Gubernatorial Elections  
    Special Congressional Elections  
0190 State Legislatures  
0192 Notable Municipal Elections
- 0194 Metropolitan Areas and Key Counties in the Presidential Election of 1960. June 1965. 36pp.  
[Survey of voting trends and party preference in major cities and counties throughout the U.S. in the 1960 election, conducted on state-by-state basis.]
- 0230 Political Profiles of the States. September 1965. 52pp.  
[Analysis of the political trends of each of the fifty states. The number of elected Republican officials with statewide jurisdiction; results of presidential election of 1964; results of most recent senatorial, gubernatorial, and congressional elections; political make-up of state legislatures; and elections coming up in 1966 are summarized.]
- 0282 State Political Research: Manual for the Development and Maintenance of a State Republican Research Department. October 1965. 97pp.  
0288 Introduction  
0290 Objectives  
0294 Government and Administration  
0299 Clientele  
0300 Scope of the Research Department  
0309 Arrangement of Materials  
0311 Services  
0315 Physical Plant  
0317 Programs and Projects  
0334 Procedures  
0347 Closing Note  
    Summary  
0357 List of Appendices  
0358 Suggested Library Classification System  
0363 Suggested Current Materials for a Research Library at a Republican State Headquarters  
0368 Suggested Newspapers and Magazines  
0370 Suggested Outline of Two-Year Activity  
0374 Suggested Forms  
0376 Selected List of Books
- 0379 The 1964 Elections: A Summary Report with Supporting Tables. October 1965. 79pp.  
0383 1964 Elections: General Summary  
0388 Turnout  
0389 Presidential Election  
0398 Senatorial Elections  
0401 Elections for House of Representatives  
0409 Gubernatorial Elections  
0412 State Legislatures  
0414 Ticket Splitting  
0420 Metropolitan Areas  
0424 Vote among Population Groups  
0427 Negro Vote  
0430 Farm Vote

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- 0432 Vote among Nationality Groups  
0436 Some Conclusions  
0443 Appendices
- 0458 Republican Research Report: Number 1/1965. November 9, 1965. 8pp.  
[Listing, by state, of filing deadlines, primary elections and party conventions for 1966, and a calendar of these dates (arranged chronologically).]
- 0466 Republican Research Report: Number 2/1965. November 12, 1965. 3pp.  
[Returns from most recent election for each senatorial seat and gubernatorial chair to be contested in 1966.]
- 0469 Republican Research Report: Number 3/1965. November 26, 1965. 8pp.  
[Voting participation for each Democratic member of the Senate and the House of Representatives during first session of 89th Congress and both sessions of 88th Congress.]
- 0477 Republican Research Report: Number 4/1965. December 9, 1965. 4pp.  
[Analysis of the support of Lyndon Johnson's legislative program among freshmen Democratic congressmen in House of Representatives in 1965.]
- 0481 Republican Research Report: Number 5/1965. December 20, 1965. 1p.  
[Republican gains in state legislatures in 1965.]
- 0482 Republican Research Report: Number 6/1965. December 27, 1965. 18pp.  
[Civil rights record of the Republican Party contrasted with anti-civil rights voting record of selected Democratic senators.]
- [Note: There is no Republican Research Report Number 1/1966.]
- 0500 Republican Research Report: Number 2/1966. January 31, 1966. 2pp.  
[State-by-state report on the status of state legislative reapportionment as ordered by the U.S. Supreme Court as of January 1, 1966.]
- 0502 Republican Research Report: Number 3/1966. February 4, 1966. 8pp.  
[Study of the status of the Supreme Court order to reapportion state congressional districts on the basis of population as of 1966.]
- 0510 Republican Research Memo: Bibliography on State Constitution Revision. March 16, 1966. 8pp.  
[Memo assisting state Republican committees working on constitutional revision and reform.]
- 0518 Republican Research Report: Vietnam: The Democratic War of Words. March 18, 1966. 7pp.  
[Report detailing break between President Johnson and certain Democrats in the Senate and House of Representatives over the administration's policy with regard to the Vietnam War.]
- 0525 Republican Research Memo: 1966 Elections for Senator and Governor. March 21, 1966. 2pp.  
[List of incumbent senators and governors running for re-election in 1966.]
- 0527 Republican Research Memo: New Tax Restrictions on Political Fund Raising. March 24, 1966. 5pp.
- 0532 Republican Research Memo: Presidential Popularity. March 29, 1966. 2pp.  
[Memo details decline in President Johnson's popularity, and popularity rating compared with those of former Presidents Truman, Eisenhower, and Kennedy.]
- 0534 Republican Research Report: Number 4/1966. n.d. 1p.  
[Campaign receipts and spending.]
- 0535 Republican Research Memo: Address by George Meany Given on March 21, 1966. April 14, 1966. 6pp.  
[Republican and Democratic stands on labor issues compared. Organized labor urged to support liberal political candidates on a nonpartisan basis.]
- 0541 Republican Research Memo: Republican Beliefs: A Handy Guide Compiled by Senator Carlson. April 22, 1966. 3pp.  
[Basic beliefs of the Republican Party compiled by Senator Frank Carlson of Kansas.]
- 0544 Republican Research Report: The President on Taxes and Consumer Spending. April 25, 1966. 6pp.  
[President Johnson's attitudes toward increasing taxes and the rising cost of living and inflation rates.]
- 0550 Republican Research Report: Number 5/1966. n.d. 1p.  
[Five statements of the Republican Coordinating Committee released in pamphlet form.]
- 0551 Republican Research Memo: Public Hearings of Connecticut's Platform Research Committee. May 2, 1966. 1p.

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- 0552 Republican Research Memo: 1966 Election for Senator and Governor. May 10, 1966. 2pp.  
[List of incumbent senators and governors running for re-election in 1966.]
- 0554 Republican Research Report: Congressional Districting. May 12, 1966. 9pp.  
[Report on states' compliance with the U.S. Supreme Court decision to reapportion congressional districts on the basis of population. Decision's significance to the Republican Party.]
- 0563 Republican Research Memos: Nominees for Federal and Statewide Office, 1966, No. 1. May 16, 1966. 10pp.  
[Names and addresses of Republican and Democratic nominees for Congress and major statewide offices in South Carolina, Indiana, New Mexico, Ohio, Nebraska, and West Virginia.]
- 0573 Republican Research Report: Vietnam. May 20, 1966. 9pp.  
[Anatomy of Johnson-Humphrey administration's misleading statements concerning conduct of the war in Vietnam.]
- 0582 Republican Research Memo: Nominees for Federal and Statewide Office, 1966, No. 2. June 1, 1966. 10pp.  
[Names and addresses of Republican and Democratic nominees for Congress and major statewide offices in Pennsylvania, Kentucky, Oregon, Florida, and Oklahoma.]
- 0592 Republican Research Report: Improving the War on Poverty. June 2, 1966. 14pp.  
[Republican proposals and alternatives for improvement of War on Poverty programs; attempts to show how programs had been maladministered by the Democratic administration.]
- 0606 Republican Research Report: The Crisis in Credibility. June 9, 1966. 21pp.  
[Johnson administration's "credibility gap" and federal trend toward denying public information to the citizens of the U.S. Freedom of Information Bill praised.]
- 0627 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 3. June 10, 1966. 29pp.  
[Listing of names and addresses of Republican and Democratic nominees for Congress and major statewide offices in Alabama, California, South Dakota, and Texas, as well as for eleven other states listed in Republican Research Memos Numbers 1 and 2.]
- 0656 Republican Research Memo: Presidential Popularity, November 1964-May 1966. June 13, 1966. 2pp.  
[Steady decline in President Johnson's popularity between 1964 and 1966 as measured by the Gallup Poll shown. Johnson's popularity rating compared with those of former Presidents Truman, Eisenhower, and Kennedy.]
- 0658 Republican Research Memo: Fact Sheets Prepared by the Republican Party of Texas. n.d. 1p.  
[Explanation of important state issues concerning Republican Party in Texas.]
- 0659 Republican Research Report: Some Notes on the 1966 California Primary Election. June 14, 1966. 3pp.  
[Statistics on results of 1966 California primary including the governor's race between Ronald Reagan and Edmund G. Brown, the lieutenant governor's race, percentage of voter turnout, special congressional election, and running in the primary of congressional "Peace" candidates opposed to the war in Vietnam.]
- 0662 Republican Research Report: The Administration and the Farmer. June 17, 1966. 4pp.  
[Impact of Johnson administration policies on the American farmer.]
- 0666 Republican Research Report: Senate Democrats Defeat a Presidential Proposal. June 24, 1966. 3pp.  
[Information on defeat of President Johnson's Election Reform Act by Democratic Finance Committee members Russell Long, Albert Gore, and Eugene McCarthy.]
- 0669 Republican Research Memo: Johnson's Statements on U.S. Involvement in Vietnam. July 6, 1966. 1p.
- 0670 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 4. July 11, 1966. 16pp.  
[Memo provides names and addresses of Republican and Democratic nominees for Congress and major statewide offices in Illinois, Indiana, Maine, Mississippi, New York, North Carolina, and South Carolina.]
- 0686 Republican Research Memo: Voting Age Population for the 1966 and 1968 Elections. July 12, 1966. 4pp.  
[Estimates of the population of voting age for each state for 1966 and 1968 elections, compiled by the Bureau of the Census.]
- 0690 Republican Research Memo: Index to Republican Research Reports and Memos. July 15, 1966. 2pp.

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- 0692 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 5. July 25, 1966. 9pp.  
[Memo providing names and addresses of the Republican and Democratic nominees for Congress and major statewide offices in Connecticut, New York, and Virginia.]
- 0701 Republican Research Report: Impact of the 1966 Elections to Delegate Apportionment for the Republican National Convention of 1968. July 25, 1966. 3pp.
- 0704 Republican Research Report: Inflation--The Democratic Responsibility. August 5, 1966. 4pp.  
[Republican and Democratic views on and responses to inflation compared and contrasted. Suggests Republican remedies.]
- 0708 Republican Research Memo: 1966 Elections for Senator and Governor. August 8, 1966. 2pp.  
[List of incumbent senators and governors who would be up for re-election in 1966.]
- 0710 Republican Research Report: Vietnam--a Crisis of Confidence. n.d. 13pp.  
[Insights on reasons for lack of support and confidence in Johnson administration's policies with regard to Vietnam.]
- 0723 Republican Research Report: The United States in Vietnam--a Chronology. August 18, 1966. 14pp.  
0723 Prelude to Involvement: 1940-1950  
0724 U.S. Involvement--the Truman Administration: 1950-1952  
0725 U.S. Involvement--the Eisenhower Administration: 1952-1960  
0728 Resumption of Communist Aggression: 1955-1960  
0729 U.S. Involvement--the Kennedy Administration: 1960-1963  
0730 U.S. Involvement--the Johnson Administration: 1963-1966  
0735 U.S. Involvement--Past, Present, and Future: 1966
- 0737 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 6. August 18, 1966. 60pp.  
[Names and addresses of Republican and Democratic nominees for Congress and major statewide offices in thirty states. Many are revised lists.]
- 0797 Republican Research Memo: Inflation--Tight Money and High Interest Rates. August 22, 1966. 2pp.  
[Report concerning inflation rate under the Johnson administration. Republican proposals and recommendations for combating it.]
- 0799 Republican Research Memo: Big City Negro Populations. August 31, 1966. 5pp.  
[Memo describes increasing migration of Negroes from rural to urban areas, tendency in many large cities toward black majority population, and problems and public policy questions raised by this issue.]
- 0804 Republican Research Report: Federal Government Spending--It Is Your Money. September 1, 1966. 9pp.  
[Report concerning massive growth of federal government spending from the end of the Eisenhower administration in 1960 to the Johnson administration, blaming this growth for rise in inflation rates.]
- 0813 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 7. September 21, 1966. 35pp.  
[Names and addresses of the Republican and Democratic nominees for Congress and major statewide offices in twenty states. Some lists revised from previous lists.]
- 0848 Republican Research Memo: Political Activities of Federal Employees. September 23, 1966. 3pp.  
[Memo prepared for Republican Party officials and workers. Contains information about permitted and prohibited activities of federal government employees and their families.]
- 0851 Republican Research Report: Two Decades of Foreign Aid. September 3, 1966. 8pp.  
[Summarizes the amount of foreign aid the U.S. provided for each country. Pros and cons of foreign aid discussed. Possible Republican reforms suggested.]
- 0859 Republican Research Memo: Presidential Support among House Democratic Freshman. September 28, 1966. 5pp.  
[Decline in automatic support by freshmen Democratic congressmen of the policies of the Johnson administration chronicled.]
- 0864 Republican Research Report: Increase in Food Costs during the Johnson Administration (Revised). September 28, 1966. 3pp.
- 0867 Republican Research Memo: Presidential Popularity, November 1964-September 1966. September 28, 1966. 2pp.

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- [Memo showing steady decline in President Johnson's popularity between 1964 and 1966 as measured by the Gallup Poll and the Harris Survey. Johnson's popularity rating compared with those of former Presidents Truman, Eisenhower, and Kennedy.]
- 0869 Research Memo No. 24: The American Foreign Aid Program--General Background. n.d. 6pp.  
[Bibliography of the U.S. Foreign Aid Program before and during the Johnson administration.]
- 0875 Republican Research Memo: Nominees for Federal and Statewide Offices, 1966, No. 8. October 6, 1966. 91pp.  
[Names and addresses of Republican and Democratic nominees for Congress and major statewide offices in all fifty states. A complete and final list, supersedes all previously issued lists.]
- 0966 Republican Research Memo: Precincts, Poll Closing Times, and Election Information. October 11, 1966. 2pp.
- 0968 Republican Research Report: House Democrats and the President's Economy Drive. October 14, 1966. 8pp.  
[Report points out differences between President Johnson's economy line and the increased spending of his Democratic Congress; list of Democratic representatives who voted against some or all of the Republican's expenditure limitation amendments.]
- 0976 Republican Research Memo: Report of Senator Dirksen. October 18, 1966. 6pp.  
[Memo contains end-of-session report of Senate Minority Leader Everett M. Dirksen of Illinois.]
- 0982 Republican Research Memo: Social Security. October 26, 1966. 1p.  
[Memo presents President Johnson's proposal to increase Social Security benefits by 10 per cent effective January 1, 1968, the Republican counterproposal of an immediate increase, and plan to tie Social Security benefit increases automatically to increases in the cost of living.]
- 0983 Republican Research Memo: Group Ratings. October 26, 1966. 1p.  
[Evaluations of votes of U.S. senators and congressmen by the AFL-CIO Committee on Political Education (COPE), Americans for Constitutional Action (ACA), and Americans for Democratic Action (ADA).]
- 0984 Republican Research Report: Extravagant Democratic Claims. October 27, 1966. 2pp.  
[Report attempts to defeat claims by Democratic congressmen of federal funds and programs obtained for their home districts by telling voters how much the federal government takes from congressional districts in taxes and comparing the two figures.]
- 0986 Republican Research Memo: Mayors of the Nation's Largest Cities. February 27, 1967. 6pp.  
[List of mayors of the nation's largest cities, their political affiliations, length of office term, date of next election, and type of election.]
- 0992 Republican Research Memo: Major Municipal Elections, 1967. February 24, 1967. 2pp.  
[List of major municipal elections to be held in 1967; names of current mayors, their political affiliations, and type of election.]

## Reel 5

### 1967-1968

- 0001 The 1966 Elections: A Summary Report with Supporting Tables. September 1, 1967. 96pp.  
0003 Introduction  
0008 1966 Elections: General Summary  
0011 Federal Elections  
0049 State Elections  
0072 Group Voting  
0081 Special Analyses  
0089 Summary
- 0097 Republican Research Memo: 1967 and 1968 Elections for Governor and Senator. September 16, 1967. 2pp.  
[List of the incumbent senators and governors running for re-election in 1967 and 1968.]
- 0099 Republican Research Memo: Voting Statistics for Use in 1968. September 19, 1967. 4pp.

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- [State-by-state statistics on population of voting age, percentage of those likely to vote, and information on voter turnout and registration in recent elections.]
- 0103 Republican Research Report: The Status of Major Issues before Congress--the Republican Viewpoint. October 9, 1967. 9pp.  
[Republican standpoint on major political issues: Vietnam, crime and violence, inflation, fiscal mismanagement and the proposed tax increase, and the crisis in the cities.]
- 0112 Republican Research Report: Revenue Sharing As a Republican Issue. October 11, 1967. 7pp.  
[Information on developing a campaign position on revenue sharing that would allow a candidate to attack big government, favor an expansion of vital public services at the state and local level, exploit the credibility gap and distrust of President Johnson, and adopt an intellectual viewpoint on the future of federalism in modern America.]
- 0119 Republican Research Report: Public Opinion on Selected Issues. October 19, 1967. 18pp.  
[Statistics on opinion of various voting groups on such issues as President Johnson's popularity, Vietnam, the Johnson administration's credibility, taxes and revenues, poverty, and civil disorder.]
- 0137 Republican Research Report: Close Elections in the United States. October 27, 1967. 5pp.  
[A glance at recent elections (1960-1966) won or lost by narrow margins, in an effort to encourage Republicans to get out the vote in 1968.]
- 0142 Republican Research Memo: Latest Election Results of November 1967. November 21, 1967. 8pp.  
[Summaries of the most recent municipal and statewide elections held in November of 1967.]
- 0149 Republican Research Report: Public Opinion on Selected Issues--Second Edition. December 1, 1967. 13pp.  
[Statistics on opinions of various voting groups on such issues as President Johnson's popularity, Vietnam, unions, and the right to strike.]
- 0162 Republican Research Report: Increase in Food Costs during the Johnson Administration (Revised). December 11, 1967. 3pp.  
[Comparison of retail food prices during the first month of the Johnson administration in November 1963 and September 1967.]
- 0165 Research Development Series: State Headquarters Research. n.d. 97pp.
- 0168 Foreword
  - 0175 Introductory Summary
  - 0184 Objectives
  - 0188 Scope of the Research Department
  - 0197 Arrangement of Materials
  - 0199 Services
  - 0203 Physical Plant
  - 0205 Programs and Projects
  - 0222 Procedures
  - 0235 Government and Administration
  - 0240 Clientele
  - 0241 Appendices
- 0262 Political Profiles of the States, 1968. March 1, 1968. 327pp.  
[Regional and state-by-state political profiles include names of statewide officials, their party affiliation, the year they were first elected, their last vote percentage, the number of registered and potential voters, voter turnout, Republican percentage of the two-party vote, and composition, by party, of the congressional delegation and state legislature. Demographic data on each of the fifty states and a list of the major state elections to be held in 1968.]
- 0589 The Humphrey Handbook for the 1968 Presidential Campaign. n.d. 189pp.
- 0593 Oratory of Hubert Horatio Humphrey
  - 0616 A House Divided
  - 0629 Hubert Humphrey on Crime and Disorder
  - 0643 Hubert H. Humphrey--Past Record on Vietnam
  - 0660 Big Spender
  - 0681 Farming for Votes

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- 0705 Hubert H. Humphrey on Economics and Government Policy
- 0719 Vice President Humphrey--Democratic Organization Man
- 0740 Appendices
- 0778 Electronic Data Processing for the Political Executive. n.d. 43pp.
  - 0780 Introduction
  - 0782 Electronic Data Processing and Political Organizations
  - 0796 Campaigning with Electronic Data Processing
  - 0818 Appendix
- 0821 Nixon's Trip to Atlanta--1968. n.d. 2pp.  
[Summary of Nixon's campaign visit to Atlanta, Georgia, as reported in excerpts from the *Atlanta Constitution* and *Atlanta Journal*.]
- 0823 Republican Research Report: Political Composition of State Legislatures. January 8, 1968. 7pp.  
[Political party composition of each state legislature in January 1968, compared with 1965.]
- 0830 Republican Research Report: "Democratic Absenteeism." January 10, 1968. 5pp.  
[Survey of roll call voting participation by Democrats for first session of 90th Congress.]
- 0835 Republican Research Report: Control of U.S. House Delegation. January 17, 1968. 3pp.  
[Summary of party control of state delegations in the U.S. House of Representatives.]
- 0838 Republican Research Report: Republican Coordinating Committee. January 30, 1968. 20pp.  
[Survey of activities of the Republican Coordinating Committee between 1965 and 1967 includes names and chairmen of committee task forces, names and chairmen of study groups, and list of committee reports.]
- 0858 Republican Research Report: Public Opinion on Selected Issues--Third Edition. February 7, 1968. 9pp.  
[Statistics on President Johnson's popularity with various voting groups on such issues as Vietnam, the involvement in the war of Red China, and the presidential candidacies of Eugene McCarthy and George Wallace. Among other topics are the public's opinions on government funds for presidential candidates, causes for the increase in crime, opposition to the tax surcharge, and the high cost of college education.]
- 0867 State Headquarters Research Manual. March 1968. 98pp.
  - 0871 Foreword
  - 0876 Preface
  - 0878 Introductory Summary
  - 0887 Objectives
  - 0891 Scope of the Research Department
  - 0900 Arrangement of Materials
  - 0902 Services
  - 0906 Physical Plant
  - 0908 Programs and Projects
  - 0925 Procedures
  - 0938 Government and Administration
  - 0943 Clientele
  - 0944 Appendices
- 0965 Research Techniques for Republican Campaigns, 1968. March 1968. 97pp.
  - 0967 Introduction to Political Research
  - 0970 Research Management
  - 0974 District Profiles
  - 0979 Elections Analysis for District Profiles
  - 0983 Intelligent Use of Public Opinion Surveys
  - 0989 Resource Allocation
  - 0993 Scheduling the Candidate
  - 0997 Issue Development
  - 1001 Opposition Research
  - 1005 Voting Record Research
  - 1010 Researching Scandals

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- 1013 Sources of Research Data for Republicans
- 1022 Data Inventory for EDP (Electronic Data Processing) Systems
- 1026 Republican Coordinating Committees--National, State, and Local
- 1034 Proceedings of the Republican National Committee's First Research Conference
- 1056 Appendix

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### 1968

- 0001 Republican Research Report: Is the U.S. Government Well Managed? March 7, 1968. 18pp.  
[Partial list of Democratic "waste, mismanagement, and scandal" during the Johnson administration including the Agency for International Development, the Department of Defense, the Office of Economic Opportunity, the Department of Labor, the Post Office Department, the Department of Housing and Urban Development, the State Department, the Department of Agriculture, the National Science Foundation, the National Institute of Mental Health, the Small Business Administration, and the White House itself.]
- 0019 Republican Research Memo: 1968 Elections Guide. March 8, 1968. 5pp.  
[Election guide published by the Chamber of Commerce of the U.S. Provides national and state information on candidate filing dates, voter registration deadlines, and party primary dates.]
- 0024 Republican Research Report: Vietnam Casualties. March 15, 1968. 9pp.
  - 0025 Summary of Casualties, 1961-Present
  - 0026 U.S. Casualties: Causes and Comparisons
  - 0030 Civilian Casualties
  - 0031 South Vietnamese Military Losses
  - 0032 Enemy Losses
- 0033 Republican Research Report: Is the Johnson-Humphrey Administration Credible? (First Edition). March 22, 1968. 12pp.  
[Analysis of "credibility gap" that existed during the Johnson administration giving examples such as presidential appointments, cabinet resignations, the 1966 congressional campaign tour, government spending, and the tax surcharge.]
- 0045 Republican Research Memo: The General Characteristics of the 1964 Convention Delegates. March 29, 1968. 5pp.  
[Characteristics of delegates of both parties at 1964 conventions. Age, sex, occupation, education, religion, place of residence, office holding, and previous convention attendance outlined. Predictions made regarding probable success of George Wallace's third-party presidential bid and the outcome of the presidential, senatorial, house, and state legislative elections in 1968.]
- 0050 The Process of Delegate Selection for the Republican National Convention, 1968. March 25, 1968. 71pp.  
[State-by-state summary of delegate selection methods for the Republican National Convention.]
- 0121 County and City Research Manual. April 1968. 31pp.
  - 0125 Objectives and Purposes of a Research Department
  - 0127 Administration and Support of a Research Department
  - 0131 Arrangement of a Research Department
  - 0142 Techniques for a Research Committee
  - 0147 Progress and Projects
  - 0150 How to Reach the Public
- 0152 Republican Research Report: Where the Voters Are. April 26, 1968. 3pp.  
[Statistical analysis of the estimated number of eligible voters for 1968 in each state using figures drawn from records of the Bureau of the Census.]
- 0155 Republican Research Report: Public Opinion on Selected Issues--Fourth Edition. April 29, 1968. 14pp.  
[Results of public opinion surveys on the popularity of President Johnson, Robert Kennedy, Eugene McCarthy, and Hubert Humphrey. Public opinions on such issues as Vietnam, crime, the Negro problems, and the young American voter also included.]
- 0169 Vote History and Demographic Analysis Manuals. May 1968. 140pp.



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- 0178 Vote Percentages
- 0186 Gross Vote Analysis
- 0195 Voter Turnout
- 0202 Ticket Splitters
- 0211 Priority Rankings
- 0219 Scheduling the Candidate
- 0223 Demographic Profiles
- 0240 Weathervane Sampling
- 0246 Vote Goals
- 0250 Appendix
- 0309 Republican Research Report: Results of Presidential Primaries, 1948-1964. May 8, 1968. 19pp.  
[Statistics on the results of presidential primaries between 1948 and 1964. Also included are the types of primaries held in each state, dates of the state primaries in 1968, and information on whether the delegates chosen are legally bound by the results of the primary.]
- 0328 Republican Research Report: Is the Democratic Party Fit to Govern? May 15, 1968. 20pp.  
[Dissension within the Democratic Party analyzed; criticism of the Johnson administration by other Democrats documented.]
- 0348 Republican Research Report: 1968 Campaign Issues. May 17, 1968. 9pp.  
[Republican and Democratic campaign issues of 1968 compared and Republican solutions offered.]
- 0357 Republican Research Guide: Summary of the National Committee's Program in Electronic Data Processing. June 3, 1968. 4pp.  
[Guide prepared to increase the Republican Party's capability to effectively utilize computers in their campaigns and within their party organization. Also included are titles of manuals issued by the Republican Party on this subject.]
- 0361 Republican Research Report: Voters and Voting Behavior. June 14, 1968. 4pp.  
[Examines voting trends and breaks down the parts of the composite voter with regard to race, religion, sex, age, education, occupation, community size, region, and income.]
- 0365 Republican Research Memo: Voting Age Statistics 1964 to 1968. June 14, 1968. 5pp.  
[Characteristics of persons reaching voting age between 1964 and 1968 based upon results of studies by the Bureau of the Census.]
- 0370 Republican Research Report: Federal Expenditures in the States, 1964-1967. June 17, 1968. 11pp.  
[Federal grant amounts, by state, for 14 various program categories, and for all categories combined during the Johnson administration.]
- 0381 Republican Research Report: Questions to Ask a Pollster. June 18, 1968. 12pp.  
[Set of questions that provide insight into the strengths, weaknesses, and uses of modern polls.]
- 0393 Foreign Policy, 1961-1968: Seven Years of Deterioration. June 1968. 55pp.
  - 0396 Summary for Speech Use
  - 0397 Democratic Record (1961-1968)
  - 0430 Foreign Aid and the Democratic Party Charts on Foreign Aid
  - 0442 International Trade
  - 0443 American Image Abroad
  - 0445 Conclusion: Democratic Mismanagement in Foreign Affairs
- 0448 Crime and Delinquency. June 1968. 42pp.
  - 0451 Introduction
  - 0453 Summary and Cues for Speech Writers
  - 0455 Statistics for Speeches
  - 0462 Charts for Position Papers
  - 0470 Public Opinion Surveys
  - 0474 Civil Disorders
  - 0479 Republican Position and Legislative Record
  - 0486 the Democratic Position and Record
  - 0488 Bibliography
- 0490 Urban Problems and Related Domestic Affairs. June 1968. 140pp.

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- 0493 Introduction
- 0494 Education Responsibilities
- 0515 Unemployment and Job Opportunities
- 0528 Housing Problems
- 0542 Poverty and Welfare Costs
- 0563 Nonwhite Population and Anti-Discrimination Laws
- 0575 Transportation Problems
- 0590 Air and Water Pollution
- 0606 Federal System
- 0620 Democratic Mismanagement of Urban Problems
- 0626 Bibliography
- 0630 The Rising Cost of Living: Can We Afford Democratic Economic Policies? June 1968. 81pp.
  - 0633 Introduction
  - 0636 Rising Cost of Living (1960-1968)
  - 0651 Balance of Payments and Our Diminishing Gold Supply
  - 0656 Federal Government Taxes, Spending, and Debt
  - 0674 Rise in Federal Government Employment, Civilian and Military
  - 0680 Unemployment 1960 through 1968 and Federal Job Training Programs
  - 0688 Economics of Older Americans
  - 0709 Recommendations
  - 0710 Bibliography
- 0711 Vietnam Fact Book for 1968 Republican Candidates. June 1968. 158pp.
  - 0713 Introduction
  - 0716 Chronology of Events, 1940-1968
  - 0726 Gradualism and the Expanding American Involvement in Vietnam
  - 0732 Costs of Democratic Policy Failures, Mismanagement, and Miscalculation
  - 0868 Appendix
- 0869 America's Farm Problems and Natural Resources. June 1968. 62pp.
  - 0872 Introduction
  - 0874 Summary for Speech Use
  - 0876 General Facts and Statistics
  - 0878 Farming: the Nation's Largest Industry
  - 0880 Farm Population
  - 0882 Farm Income
  - 0890 Decline of Agricultural Prices
  - 0892 Farm Debt
  - 0895 Federal Appropriations for Agriculture
  - 0897 Parity Payments
  - 0899 Democratic Faults
  - 0901 Summaries of State Agriculture
  - 0910 Bibliography
  - 0911 Natural Resources
- 0931 National Security. July 1968. 147pp.
  - 0934 Introduction
    - Responsibility for National Security
  - 0937 Assessment of the Threats to Our National Security
  - 0970 Perspectives on Our Defense Establishment
  - 1030 Preparedness
  - 1068 McNamara Legacy
  - 1076 Requisites for National Security

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### 1968-1969

- 0001 An Indictment of the Democratic Party, 1961-1968. July 1968. 99pp.  
0007 World Peace?  
0033 Crisis of Crime and the Democratic Failure  
0067 Credibility with the American People  
0080 Prosperity?  
0093 Appendix  
0095 Further Reading
- 0100 Republican Research Report: American Involvement in Vietnam--the Democrats' Dilemma. July 22, 1968. 2pp.  
[History of the U.S. involvement in Vietnam; escalation of the war during the Eisenhower, Kennedy, and Johnson administrations chronicled.]
- 0102 George Wallace Candidacy by States. September 20, 1968. 10pp.  
[Threat in George Wallace's third-party bid for the presidency. Information on Wallace's ability to secure a place on the ballot of almost every state in the Union.]
- 0112 Republican Research Memo: Candidates for Federal and Statewide Offices, 1968. September 20, 1968. 94pp.  
[State-by-state alphabetical listing of Republican and Democratic candidates for federal and statewide political office. Every state is included.]
- 0206 Republican Research Report: Summary of Some of the Major Voting Groups. September 25, 1968. 11pp.  
[Statistics on total potential vote in 1968, total number of registered voters, and probable voter turnout in 1968. Also included are demographic breakdowns, by state, of such voting groups as Negroes, senior citizens, labor union members, government employees, farmers, young voters, Jewish voters, and teachers.]
- 0217 Republican Research Report: Turnout Probability in the 1968 Presidential Election. October 8, 1968. 4pp.  
[Attempts to predict probable voter turnout by analyzing such factors as age, education, income, occupation, and residential area. Statistics provided by the Bureau of the Census.]
- 0221 Republican Research Memo: Voting Hours across the U.S. October 15, 1968. 2pp.  
[State-by-state listing of the hours polls open and close on Election Day. Times are listed both by local and Eastern Standard Time.]
- 0223 Republican Research Report: Close Elections in the United States. October 15, 1968. 5pp.  
[Recent congressional, gubernatorial, and presidential elections (1964-1966) won or lost by narrow margins cited in an effort to encourage Republicans to get out the vote in 1968.]
- 0228 Republican Research Report: Platform Comparison--Republican and Democratic--1968. October 18, 1968. 40pp.  
[Comparison of Republican and Democratic 1968 presidential campaign issues as outlined in each party's platform.]
- 0268 1968 Republican Presidential Campaign: The Answer Desk. September 4, 1968. 403pp.  
[Bulletins issued by the Republican Party between September 5, 1968, and November 1, 1968, numbered 1 through 47 and including a cumulative index. The major topics covered in these bulletins are the Democratic candidates and other opposition, foreign affairs and national security, domestic affairs, and law and order.]
- 0671 Republican Research Report: Results of the 1968 State Legislative Elections. November 15, 1968. 6pp.  
[Statistics on Republican gains in state legislative elections including figures on control of state governments, by party; results of legislative elections from 1946 to 1968; balance of power shifts; and the overall results, by state, of the 1968 state legislative elections.]
- 0677 The Answer Desk Critique: Summary and Recommendations--1968. n.d. 92pp.  
0679 Introduction  
0682 Personnel Roster  
0684 Planning  
0688 Personnel

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- 0691 Procedures and Schedules
- 0700 Equipment and Space
- 0703 Farm and Substance
- 0707 Appendix of Attachments
- 0769 1968 Report to the Chairman of the Research Division. n.d. 69pp.
  - 0771 Plan for the Research Division, 1969-1970
  - 0774 Proposed Research Projects for 1969
  - 0778 Programmed Research for 1969--a Monthly Work List
  - 0782 Minimum Staff Requirements for 1969
  - 0785 Appendices
- 0838 Republican Research Report: 1968 Official Election Returns. February 24, 1969. 4pp.  
[Statistical breakdown, by state, of 1968 election results for presidential, senatorial, and gubernatorial races. Results are based on final returns obtained from various secretaries of state.]
- 0842 Republican Research Report: Nixon Administration Record--First Edition. March 1, 1969. 8pp.  
[Major highlights of Nixon's first few months as President including cabinet appointments, post office and electoral college reform, presidential message on the anti-poverty program, and first reactions to the Nixon administration from newspapers and magazines.]
- 0850 Republican Research Report: 91st Congress--Committee Assignments of Senators and Congressmen. March 7, 1969. 56pp.  
[Alphabetical listings of standing committees in the House and Senate, names of congressmen and senators assigned to these committees, and lists of congressmen and senators and their states of residence.]
- 0906 Republican Research Report: The Other Side of the Aisle--Volume I, No. 1. March 15, 1969. 8pp.  
[Democratic majorities in Congress, leading contenders for the Democratic presidential nomination in 1972, and activities of the Democratic National Committee. Democratic strategy in 1970 and 1972, the legacy of Lyndon Johnson, and a report on campaign contributions are also included.]

## Reel 8

### 1969-1970

- 0001 The 1968 Elections: A Summary Report with Supporting Tables. April 1969. 214pp.
  - 0003 Introduction
  - 0007 General Summary
  - 0011 Voting Age Population and Registration
  - 0018 Voter Turnout
  - 0027 Presidential Election
  - 0075 U.S. Senate Elections
  - 0092 U.S. House Elections
  - 0113 State Gubernatorial Elections
  - 0123 State Legislative Elections
  - 0136 Overriding Issues
  - 0142 Suburban-Urban Pattern
  - 0171 Key Sub-Population Groups
  - 0185 Third-Party Movement of George Wallace
  - 0195 Nonvoter
  - 0203 Uncontested Elections
  - 0205 Miscellaneous Analyses
- 0215 Vote History and Demographic Analysis: A Manual for Utilizing Election Statistics. May 1969. 146pp.
  - 0217 Introduction
  - 0223 Vote Percentages
  - 0231 Gross Vote Analysis
  - 0240 Voter Turnout

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- 0247 Ticket Splitters
- 0256 Priority Rankings
- 0264 Scheduling the Candidate
- 0268 Demographic Profiles
- 0285 Weathervane Sampling
- 0291 Vote Goals
- 0295 Appendices
- 0361 Evaluations of National and State Republican Research Capabilities in 1969. June 1969. 141pp.
  - 0363 Introduction
  - 0364 Recommendations
  - 0367 Republican Senate Policy Committee
  - 0374 Republican House Policy Committee
  - 0381 Republican House Research Committee
  - 0392 Republican Congressional Campaign Committee
  - 0399 Republican National Committee Research Division
  - 0405 Research Sources outside the Party Structure
  - 0408 State Central Committee Research Staffs
  - 0411 State Research Capability Questionnaires
- 0502 Campaign Research Techniques. October 1969. 92pp.
  - 0506 Introduction to Political Research
  - 0510 Research Management
  - 0514 District Profiles
  - 0520 Election Analysis for District Profiles
  - 0524 Intelligent Use of Public Opinion Surveys
  - 0530 Resource Allocation
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  - 0566 Data Inventory for Electronic Data Processing (EDP) Systems
  - 0570 Republican Coordinating Committees--National, State, and Local
  - 0578 Summary of the National Committee's Program in Electronic Data Processing
  - 0582 Questions to Ask a Pollster
  - 0591 Appendices
- 0594 The 1968 Elections: A Summary Report with Supporting Tables [Revised]. January 1970. 279pp.
  - 0596 Introduction
  - 0603 General Summary
  - 0608 Voting Age Populations and Registration
  - 0615 Voter Turnout
  - 0626 Presidential Election
  - 0692 U.S. Senate Elections
  - 0714 U.S. House Elections
  - 0739 State Gubernatorial Elections
  - 0753 State Legislative Elections
  - 0771 Overriding Issues
  - 0783 Suburban-Urban Pattern
  - 0815 Key Sub-Population Groups
  - 0832 Third-Party Movement of George Wallace
  - 0848 Nonvoter
  - 0859 Uncontested Elections
  - 0863 Miscellaneous Analyses

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### 1970-1971

- 0001 1970 Campaign Factbook. n.d. 343pp.  
0005 Introduction: Themes for Candidates in 1970  
0048 Human Needs  
0067 Urban Needs  
0101 Education and Training  
0117 Crime and Law Enforcement  
0136 Transportation  
0147 Desegregation  
0158 Environment  
0182 Fiscal Responsibility  
0198 Federal-State-Local Relations  
0206 Rural America  
0218 Labor  
0234 Government Reorganization  
0246 Electoral Reform  
0255 Foreign Policy and National Defense  
0289 Vietnam  
0307 Military Draft  
0318 Major Legislation of the 91st Congress  
0330 Major Presidential Messages to Congress  
0333 Presidential Firsts  
0335 Cumulative Index
- 0344 J.W. Fulbright--Arkansas. September 30, 1970. 5pp.  
[Factsheet on the life, education, and political career of Democratic Senator J. William Fulbright of Arkansas, including quotes on some of the major issues of the 1970 campaign.]
- 0349 Democrats on Desegregation. October 9, 1970. 7pp.  
[Quotes on desegregation made by such prominent Democrats as Edmund Muskie, Edward M. Kennedy, Hubert H. Humphrey, Birch Bayh, Fred Harris, John Lindsay, Walter Mondale, Sargent Shriver, John D. Rockefeller IV, Abraham Ribicoff, and Julian Bond.]
- 0356 Lloyd Bentsen--Texas. November 19, 1970. 2pp.  
[Quotes by Senator Bentsen on such subjects as drugs, pornography, gun control, and the ABM weapons system.]
- 0358 Quentin Burdick--North Dakota. November 20, 1970. 1p.  
[Quotes by Democratic Senator Burdick on law and order.]
- 0359 Harry F. Byrd, Jr.--Virginia. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Harry Byrd on campus unrest, the Supreme Court, and law enforcement.]
- 0361 Robert C. Byrd--West Virginia. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Robert Byrd on campus unrest, hijacking, terrorist activities, and the report of the President's Commission on Obscenity and Pornography.]
- 0363 Howard Cannon--Nevada. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Cannon on drug abuse, Kent State, crime, plane hijacking, and the ABM weapons system.]
- 0365 Lawton Chiles--Florida. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Chiles on drugs, campus unrest, and defense spending.]
- 0367 Philip Hart--Michigan. 2pp.  
[Quotes by Democratic Senator Hart on wiretapping, amnesty for draft dodgers, drugs, capital punishment, and defense spending.]
- 0369 Vance Hartke--Indiana. November 19, 1970. 3pp.  
[Quotes by Democratic Senator Hartke on student unrest, extremism, law enforcement, and defense spending.]

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- 0372 Hubert Humphrey--Minnesota. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Humphrey on law and order, pornography, and foreign policy.]
- 0374 Henry Jackson--Washington. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Jackson on terrorist bombings, nuclear weapons, the Mideast crisis, and the Soviet Union.]
- 0376 Edward Kennedy--Massachusetts. November 19, 1970, and February 4, 1972. 5pp.  
[Quotes by Senator Kennedy on drugs, campus violence, the Middle East, and the volunteer army.]
- 0381 Gale McGee--Wyoming. November 19, 1970. 2pp.  
[Quotes by Democratic Senator McGee on gun control, crime legislation, campus unrest, pornography, and defense.]
- 0383 Mike Mansfield--Montana. November 19, 1970. 3pp.  
[Quotes by Democratic Senator Mansfield on campus unrest, gun control, crime legislation, defense spending, and the ABM weapons system.]
- 0386 Joseph Montoya--New Mexico. November 19, 1970. 3pp.  
[Quotes by Democratic Senator Montoya on crime legislation, gun control, hijacking, pornography, terrorist bombings, and federal cutbacks in defense spending.]
- 0389 Frank Moss--Utah. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Moss on violence and dissent, the crime rate, and the ABM weapons system.]
- 0391 Edmund Muskie--Maine. November 19, 1970. 3pp.  
[Quotes by Senator Muskie on defense contracts, military spending, the ABM weapons system, and crime and violence.]
- 0394 John Pastore--Rhode Island. November 20, 1970. 2pp.  
[Quotes by Democratic Senator Pastore on the use of the National Guard, local law enforcement, defense spending, and the ABM weapons system.]
- 0396 William Proxmire--Wisconsin. November 19, 1970. 2pp.  
[Quotes by Democratic Senator Proxmire on campus protest and troop withdrawals from Western Europe.]
- 0398 John Stennis--Mississippi. November 19, 1970. 1p.  
[Quotes by Democratic Senator Stennis on lawlessness and hijacking.]
- 0399 Adlai Stevenson III--Illinois. November 19, 1970. 5pp.  
[Quotes by Democratic Senator Stevenson on violence, law enforcement, the military-industrial complex, defense spending, and the ABM weapons system.]
- 0404 Stuart Symington--Missouri. November 19, 1970. 3pp.  
[Quotes by Democratic Senator Symington on the subjects of law enforcement, crime and national defense, defense spending, defense commitments, and weapons.]
- 0407 John Tunney--California. November 19, 1970. 4pp.  
[Quotes by Democratic Senator Tunney on appropriations for local law enforcement, drugs, campus unrest, FBI activity on college campuses, the San Jose incident, terrorist bombings, and defense spending.]
- 0411 Harrison Williams--New Jersey. November 20, 1970. 2pp.  
[Quotes by Democratic Senator Williams on anti-bombing legislation, assaults on police, demonstrations, and drug abuse.]
- 0413 Bella Abzug--Democratic Candidate for Congress, 19th District, New York. October 6, 1970. 1p.  
[Quotes by Ms. Abzug made during her congressional campaign on the subjects of crime, the Young Americans for Freedom demonstration, Cambodia, and militarism.]
- 0414 Craig S. Barnes--Democratic Candidate for Congress, 1st District, Colorado. October 2, 1970. 2pp.  
[Quotes by Mr. Barnes on the seniority system in Congress, youth, draft evasion, the Vietnam War, and the Nixon administration.]
- 0416 Ronald V. Dellums--Democratic Candidate for Congress, 7th District, California. September 29, 1970. 4pp.  
[Quotes by Mr. Dellums on the Far Left, the Black Panthers, students, black militants, Cambodia, Vietnam, President Nixon, extremism, and violence.]

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- 0420 Reverend Robert S. Drinan--Democratic Candidate for Congress, 3rd District, Massachusetts. September 30, 1970. 3pp.  
[Quotes by Reverend Drinan on Vietnam, war protests, sale of arms to underdeveloped nations, foreign policy, communism, and civil disobedience.]
- 0423 James V. Stanton--Democratic Candidate for Congress, 20th District, Ohio. October 2, 1970. 1p.  
[Quotes by Mr. Stanton regarding the Nixon administration and Cambodia.]
- 0424 Democratic "Come-Latelys" to Social Issues. September 23, 1970. 9pp.  
[Quotes by such Democratic leaders as Hubert Humphrey, George McGovern, Adlai Stevenson III, Joseph Tydings, Edmund Muskie, Howard Cannon, John Tunney, and Philip Hart showing how their opinions on social issues changed over the years.]
- 0433 Report on the Polls 1970--February 1971. 101pp.  
[Results of a number of polls. Among the subjects polled were most admired men and women, cost of living statistics, statistics on unemployment, future of America, statistics on young voters, political philosophy, student opinions, political affiliation, the economy, revenue sharing, presidential popularity, political affiliation of blacks, views of extremism groups, political awareness, President Nixon's image, the mood on campuses, health care in the U.S., foreign trade, credibility gap under Nixon, preferences in the 1972 presidential election, opinions on involvement in Vietnam and Laos, and opinions on the most important problems facing the U.S.]
- 0534 Elections '70: A Summary Report. n.d. 104pp.  
0537 List of Tables  
0540 General Summary  
0547 U.S. Senate Elections  
0561 U.S. House of Representatives Elections  
0590 Gubernatorial Elections  
0605 State Legislature Elections  
0617 Miscellaneous Observations
- 0638 Research Report: Union Voting. n.d. 12pp.  
[Statistics on the number of union voters and their party identification and voting trends among union members.]
- 0650 Senator Birch Bayh. March 11 and June 24, 1971. 6pp.  
[Pro- and anti-Vietnam War quotations by Senator Bayh showing how his opinions have changed over the years.]
- 0656 Senator J. William Fulbright. March 11, 1971. 2pp.  
[Quotes by Senator Fulbright showing how the senator's views on the Vietnam War changed between 1963 and 1970.]
- 0658 Senator Fred Harris. n.d. 8pp.  
[Quotes by Senator Harris giving his views on the situation in Vietnam.]
- 0666 Senator Harold Hughes. March 22, 1971. 2pp.  
[Quotes by Senator Hughes showing how the senator reversed his position on Southeast Asia.]
- 0668 Senator Hubert Humphrey. March 22, 1971. 10pp.  
[Quotes by Senator Humphrey showing how his position on the Vietnam War changed from his first tenure in the Senate in the 1950s through his vice presidency during the Johnson administration in the 1960s, to his position as a senator again in 1970.]
- 0678 Senator Edward M. Kennedy. March 19, 1971. 5pp.  
[Quotes by Senator Kennedy showing how he changed his position with regard to the Vietnam War between 1966 and 1971.]
- 0683 Senator Stuart Symington. March 25, 1971. 6pp.  
[Quotes by Senator Symington showing how his position with regard to Vietnam changed between 1961 and 1970.]
- 0689 Senator John Tunney. n.d. 2pp.  
[Quotes by Senator Tunney showing how his position on the Vietnam War changed between 1966 and 1970.]
- 0691 Major Senate Votes on the War in Southeast Asia, 1964-1971. February 18, 1972. 18pp.



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- [Senate voting records on the war in Vietnam of the major Democratic contenders for the 1972 presidential nomination.]
- 0708 Democrat Support of the Tonkin Gulf Resolution. May 17, 1971. 6pp.  
[Report shows that the majority of Democrats in the Senate supported the 1964 Tonkin Gulf Resolution giving the President the authority to take all necessary action to repel North Vietnamese attacks on U.S. forces and to prevent further aggression. Also shows that Democratic senators contending for the 1972 presidential nomination on an anti-war platform supported this measure.]
- 0714 Liberal "Dooms-Dayers"--Vietnam/Vietnamization. n.d. 1p.  
[Quotes by liberal Democratic Senators Edward Kennedy and Edmund Muskie critical of continued U.S. involvement in Vietnam and President Nixon's plan for "Vietnamization" of the war.]
- 0715 Liberal "Dooms-Dayers"--Cambodia. n.d. 3pp.  
[Quotes by such liberal Democrats as Thomas Eagleton, Walter Mondale, Harrison Williams, Albert Gore, Edward Kennedy, Edmund Muskie, Clark Clifford, Averell Harriman, and Lawrence O'Brien criticizing U.S. involvement in Cambodia.]
- 0718 Senator Harold Hughes. July 9, 1971. 1p.  
[Senator Hughes's views on the disclosures of the *Pentagon Papers*.]
- 0719 Senator Henry Jackson. July 9, 1971. 1p.  
[Senator Jackson's views on the publication of the *Pentagon Papers*.]
- 0720 Senator George McGovern. July 9, 1971. 2pp.  
[Senator McGovern's views on the publication and disclosures of the *Pentagon Papers*.]
- 0722 Senator Edmund S. Muskie. July 6, 1971. 2pp.  
[Senator Muskie's views on the publication and disclosures of the *Pentagon Papers*.]
- 0724 Democrats on Peace: Promise versus Performance. February 25, 1971. 5pp.  
[Comparison of Democratic presidents' campaign promises of peace as opposed to their performance in office leading to war. Specific examples given are Woodrow Wilson and World War I, Franklin Roosevelt and World War II, Harry Truman and Korea, and Lyndon Johnson and Vietnam. Campaign promises of Democratic candidates Hubert Humphrey and Mike Mansfield and a statement on President Nixon's actions to end the Vietnam War are also included.]
- 0729 Democrat Peace Proposals. April 30, 1971. 11pp.  
[Summary of the peace proposals offered by each major Democratic presidential candidate as well as the proposal of President Nixon. The Democratic proposals listed in this report are those of Senators Birch Bayh, Fred Harris, Harold Hughes, Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, and Edmund Muskie.]
- [Note: Frame numbers 0741 through 0755 were deleted. There is no material missing.]
- 0756 Vietnam: Toward a Full Generation of Peace. n.d. 42pp.
- 0760 Introduction
  - 0762 Efforts at Negotiation
  - 0766 Vietnamization--the Second Alternative Is Working
  - 0779 POWs-MIAs
  - 0784 War's Effect on the Economy
  - 0789 Future
  - 0791 Appendix: Vietnam Chronology
- 0798 Weekly Polls: March 29-June 28, 1971. 161pp.  
[Major polls taken weekly. Listing of poll dates follows.]
- 0798 March 29-April 4
  - 0817 April 5-11
  - 0827 April 12-18
  - 0844 April 19-25
  - 0850 April 26-May 3
  - 0859 May 3-10
  - 0873 May 10-16
  - 0886 May 16-23
  - 0903 May 23-30

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- 0914 May 31-June 6  
0926 June 7-13  
0934 June 14-20  
0945 June 21-28
- 0959 Report on the Polls Index: January-June 1971. 6pp.  
[This microfilm publication includes only material from March 29 to June 28. Index not valid for materials before these dates.]
- 0965 Weekly Polls: June 29-July 5, 1971. 10pp.
- 0975 Democrats on ABM and SALT. May 24, 1971. 11pp.  
[Opinions of Edmund Muskie, Edward M. Kennedy, Hubert H. Humphrey, George McGovern, Birch Bayh, J. William Fulbright, Frank Church, Fred Harris, Philip Hart, Harold Hughes, Mike Gravel, Daniel Inouye, Eugene McCarthy, Adlai Stevenson III, and Stuart Symington.]
- 0986 American Troops in Europe. June 2, 1971. 5pp.  
[Opinions of Democratic presidential candidates Birch Bayh, Harold Hughes, Hubert Humphrey, Edward Kennedy, and George McGovern.]
- 0991 U.S.-China Policy. June 2, 1971. 2pp.  
[Views of Edward Kennedy and Hubert Humphrey.]
- 0993 Defense Spending. January 28, 1972. 6pp.  
[Quotes by Edward Kennedy, John Lindsay, Edmund Muskie, and George McGovern.]
- 0999 Democrats on National Security. March 25, 1971. 12pp.  
[Remarks by Henry Jackson, Edmund Muskie, George McGovern, Hubert Humphrey, Edward Kennedy, Harold Hughes, Birch Bayh, and Fred Harris.]
- 1011 Draft vs. Volunteer Army. May 17, 1971. 9pp.  
[Opinions of Birch Bayh, Fred Harris, Harold Hughes, Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, and Edmund Muskie.]
- 1020 The National Security Issue. January 31, 1972. 5pp.  
[Remarks of Hubert Humphrey and Edmund Muskie.]
- 1025 Democrats on Democrats. June 2, 1971. 5pp.  
[Defense spending, American troops in Europe, and volunteer army discussed. Democrats commenting: George McGovern, Birch Bayh, Harold Hughes, Eugene McCarthy, Henry Jackson, and Sam Yorty.]
- 1030 Southern Strategy. July 7-8, 1971. 8pp.  
[Information on the campaigns of Birch Bayh, Hubert Humphrey, Henry Jackson, George McGovern, and Edmund Muskie.]
- 1038 Weekly Polls: July 6-October 4, 1971. 170pp.  
[Weekly summaries of major polls. Tables of contents for each week are found at the frame numbers listed below.]
- 1038 July 6-12  
1060 July 13-19  
1071 July 20-26  
1083 July 27-August 2  
1092 August 3-9  
1107 August 10-16  
1125 August 17-23  
1142 August 24-30  
1155 August 31-September 7  
1166 September 8-14  
1181 September 15-20  
1193 September 21-27
- 1208 Report on the Polls Index: July-September 1971. 4pp.
- 1212 Weekly Polls: September 28-October 4, 1971. 8pp.

Frame #

## Reel 10

### 1971-1972

- 0001 Report on the Polls. July 22, 1971. 40pp.  
[Monthly summaries of major polls (Gallup, Harris, College, Campus Opinion). Major topics are listed in the report's tables of contents.]
- 0041 Research Report: Indians. August 30, 1971. 9pp.  
[President Nixon's attitude toward Indians; actions taken to improve their conditions.]
- 0050 Democrats on the Economy. September 7, 1971. 2pp.  
[Remarks by Vance Hartke, Wilbur Mills, William Proxmire, John Tunney, and Walter Mondale.]
- 0052 Democrats on Wage and Price Controls. August 12, 1971. 2pp.  
[Note: The first page of this report was filmed at Frame 0079.]  
[Opinions of Edmund Muskie and George McGovern.]
- 0054 The Economy. April 19, 1971. 6pp.  
[Quotes by Birch Bayh, Henry Jackson, Eugene McCarthy, George McGovern, and George Wallace.]
- 0060 Opposition Report: The Democrat Contenders on the Economy. October 1, 1971. 16pp.  
[Views of Fred Harris, Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, and Edmund Muskie presented.]
- 0076 The Democrat Contenders' Voting Record on Taxes and Vested Interests. May 2, 1972. 3pp.  
[Congressional records of Hubert Humphrey, Henry Jackson, Edmund Muskie, George McGovern, and Edward Kennedy.]
- 0079 Democrats on Wage and Price Controls. August 12, 1971. 1p.  
[Note: This is the first page of the report listed at Frame 0052.]  
[Opinions of Birch Bayh, Hubert Humphrey, Henry Jackson, and Edward Kennedy.]
- 0080 Monthly Polls. October 1, 1971. 22pp.  
[Summary of Gallup, Harris, and California polls. Topics listed in the table of contents for the polls.]
- 0102 Research Report: Nixon's China Policy. October 8, 1971. 6pp.  
[Background, initiatives, and public support for Nixon's opening relations with China.]
- 0108 Weekly Polls: October 5-December 29, 1971. 155pp.  
[Summary of Gallup, Harris, College Vote, Campus Opinion, *Newsweek*, Iowa, and other polls. Topics are found in the weekly tables of contents, listed below.]
- 0108 October 5-12
  - 0118 October 12-19
  - 0130 October 19-26
  - 0141 October 26-November 2
  - 0156 November 2-9
  - 0173 November 9-15
  - 0183 November 16-22
  - 0199 November 23-30
  - 0215 December 1-6
  - 0229 Week Ending December 15
  - 0244 Week Ending December 22
  - 0254 Week Ending December 29
- 0263 Report on the Polls Index: October-December 1971. 4pp.
- 0267 Monthly Poll: November 1, 1971. 24pp.  
[Results of Gallup, Harris, College Vote, Campus Opinion, and *Newsweek* polls. Topics are listed in polls' tables of contents.]
- 0291 Research Report: 1971 Elections. November 9, 1971. 27pp.  
[Results of statewide and local contests (Virginia, Kentucky, Mississippi, Pennsylvania, and Louisiana). Also results of mayoralty races in major cities (Boston, Cleveland, Philadelphia, Gary, Indianapolis, San Diego, and San Francisco).]

Frame #

- 0318 Research Report: Foreign Policy. November 15, 1971. 8pp.  
[Overview of Nixon administration's foreign relations, especially with Vietnam, the Soviet Union, the People's Republic of China, Japan, the Middle East, and Europe.]
- 0326 Impact of the Youth Vote on the 1971 Elections. November 23, 1971. 6pp.  
[Effect of youth vote on races for mayor, governor, Congress, and other local contests; special problems relating to youth.]
- 0332 Monthly Poll: December 1, 1971. 22pp.  
[Summary of major polls (Gallup, Harris, Campus Opinion). Topics listed in the polls' table of contents.]
- 0354 The Democrat Contenders: A Weekly Report. December 24, 1971. 9pp.  
[Report of activities of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, and George McGovern.]
- 0363 Opposition Research. n.d. 45pp.  
0365 Introduction  
0368 The Program  
0373 Data Collection  
0384 Opposition Research Studies  
0404 The Man
- 0408 People, Polls, and Politics: A Republican Guide to Survey Research. n.d. 43pp.  
0411 Introduction  
0412 Survey Research and How It Can Help You  
0414 Selecting a Pollster  
0418 Basic Elements of Survey Research  
0436 Planning Your Polling Program  
0446 Decision and Action  
0448 Suggested Action Plan for Your Survey Research Program
- 0451 Report on the Polls: Blacks. n.d. 33pp.  
[Attitudes of blacks on key issues as surveyed by the Harris and Gallup polls and the Center for Political Studies.]
- 0484 Target '72: Legal Manual for Ballot Security Attorneys. n.d. 52pp.  
[Overview of election laws and procedures.]
- 0536 Target '72: Ballot Security Voting Methods Manual. n.d. 54pp.  
0540 "Printomatic" Voting Machine  
0543 Automatic Voting Machine  
0559 Shoup Voting Machine  
0576 Punch Card Voting Machine  
0587 Paper Ballot
- 0590 Research Report: The Young Voters. n.d. 17pp.  
[Statistics on number and possible impact of new voters, by state.]
- 0607 Research Report: 1972--Where the Voters Are. n.d. 20pp.  
[Analyzes voter participation of five major groups--youth, elderly, blacks, farmers, and persons in metropolitan areas.]
- 0627 Research Report: Union Voting. n.d. 12pp.  
[Review of union party affiliation and voting trends.]
- 0639 Research Report: Black Political Participation. n.d. 14pp.  
[Examines black population, voter registration, turnout, partisan identification, voting behavior, and political tactics.]
- 0653 McGovern Manual. n.d. 129pp.  
0655 Introduction  
0657 Vietnam  
0675 McGovern's Defense Program  
0691 McGovernomics  
0712 Credibility  
0727 Legislation

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- 0732 Absenteeism
- 0739 Democrats on McGovern
- 0752 Quotations
- 0778 Appendices
- 0782 Weekly Polls: January 5-March 29, 1972. 122pp.  
[Summary of major polls (Gallup, Harris, Campus Opinion, state, magazine, and newspaper). Topics listed in tables of contents.]
  - 0782 Week Ending January 5
  - 0788 Week Ending January 12
  - 0802 Week Ending January 26
  - 0809 Week Ending February 3
  - 0816 Week Ending February 10
  - 0824 Week Ending February 16
  - 0834 Week Ending February 24
  - 0846 Week Ending March 3
  - 0859 Week Ending March 9
  - 0872 Week Ending March 14
  - 0885 Week Ending March 22
  - 0893 Week Ending March 29
- 0904 Report on the Polls Index: January-March 1972. 4pp.
- 0908 The Democrat Contenders: A Weekly Report. January 14, 1972. 8pp.  
[Activities of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, and George McGovern.]
- 0916 The Democrat Contenders: A Weekly Report. January 21, 1972. 9pp.  
[Campaign activities of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, and George McGovern.]
- 0925 Research Report: Spanish-speaking Americans. January 26, 1972. 7pp.  
[Nixon record on improved treatment for Spanish-Americans and major political appointments.]
- 0932 The Democrat Contenders: A Weekly Report. January 28, 1972. 8pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, and George McGovern.]
- 0940 The Democrat Contenders: A Weekly Report. February 4, 1972. 9pp.  
[Campaign highlights of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and George Wallace.]
- 0949 Republican National Committee Factsheet: The Birth of Bangladesh. February 10, 1972. 3pp.  
[Nixon administration involvement in and support for the creation of Bangladesh.]
- 0952 Senator Hubert Humphrey. February 10, 1972. 2pp.  
[Contradictions in Humphrey's record on national security and Vietnam.]
- 0954 John V. Lindsay. February 10, 1972. 2pp.  
[Contradictions in Lindsay's record on air pollution, his switch from the Republican Party to the Democratic Party, and Vietnam.]
- 0956 Senator George McGovern. February 10, 1972. 2pp.  
[Contradictions in McGovern's record on the possible Supreme Court nomination of Senator Robert Byrd, the economy, women, and Vietnam.]
- 0958 Senator Edmund S. Muskie. February 10, 1972. 3pp.  
[Contradictions in Muskie's record on busing, the draft vs. volunteer army, the environment, revenue sharing, and Vietnam.]
- 0961 "Scoop" on the Democrats, Part II. March 6, 1972. 8pp.  
[Quotes by Henry Jackson about other Democratic presidential contenders (Muskie, Wallace, Lindsay, McCarthy, and McGovern).]
- 0969 John Lindsay on the Democrats. April 3, 1972. 2pp.  
[Quotes by Lindsay about Democratic candidates George Wallace, Hubert Humphrey, Edmund Muskie, and George McGovern.]

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- 0971 Eugene McCarthy on the Democrats. April 3, 1972. 1p.  
[Criticism by McCarthy of Edmund Muskie, Henry Jackson, and George McGovern.]
- 0972 George McGovern on the Democrats. March 31, 1972. 2pp.  
[McGovern's comments on Edmund Muskie, Hubert Humphrey, Henry Jackson, John Lindsay, and George Wallace.]
- 0974 Senator Hubert Humphrey: "Big Lies." March 1, 1972. 2pp.  
[Focuses on the economy, agriculture, big business, unemployment, pollution, crime, and voters.]
- 0976 Senator Henry Jackson: "Big Lies." March 1, 1972. 2pp.  
[The economy and foreign affairs are highlighted.]
- 0978 Senator Edward Kennedy: "Big Lies." March 1, 1972. 4pp.  
[Campus unrest, China and the U.N., civil rights, the economy, gun control, health, POWs, refugees, Supreme Court nominees, Vietnam and Vietnamization, and wiretapping are highlighted.]
- 0982 Senator Edmund Muskie: "Big Lies." March 1, 1972. 2pp.  
[Agriculture, civil rights, drugs, the economy, the FBI, and Vietnam are highlighted.]
- 0984 Research Report: Political Participation of Women. February 17, 1972. 8pp.  
[Examines voter turnout, socioeconomic variables, attitudes, vote history, new voters, ideological identification, and candidate preference.]
- 0992 The Democrat Contenders: A Weekly Report. February 18, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and George Wallace.]
- 1001 The Democrat Contenders: On Equal Rights for Women. February 25, 1972. 5pp.  
[Views of Senators Humphrey, Jackson, Kennedy, McGovern, and Muskie, as well as Mayor Lindsay.]
- 1006 Research Report: Small Business Opportunities. March 2, 1972. 6pp.  
[Examines availability of financial assistance, President Nixon's proposals, departmental programs, and unemployment insurance.]
- 1012 Report on the Polls: Women. March 3, 1972. 31pp.
- 1014 Background
  - Vote History
  - 1015 Political Affiliation
  - 1018 College Affiliation
  - 1019 Political Activism
  - Peace and Prosperity
  - 1025 President Nixon's Rating
  - 1027 President Nixon's Handling of Vietnam
  - 1029 Presidential Preferences
  - 1035 Other Issue Attitudes
  - 1042 Woman President

## Reel 11

### 1972

- 0001 The Democrat Contenders: A Weekly Report. March 17, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and George Wallace.]
- 0010 Republican National Committee Factsheet: Unemployment. March 24, 1972. 5pp.  
[Looks at the changing labor force and the latest unemployment statistics, as well as welfare, food assistance, child nutrition, and education as they relate to unemployment.]
- 0015 The Democrat Contenders: A Weekly Report. March 24, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, and George Wallace.]

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- 0024 Research Report: Veterans. March 27, 1972. 13pp.  
[Examines income security, education, training, rehabilitation, housing, hospital and medical care, and employment.]
- 0037 The Democrat Contenders: A Weekly Report. March 31, 1972. 11pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and George Wallace.]
- 0048 Campaign Seminars: Political Training Seminars Administrator's Manual. March 31, 1972. 65pp.  
[Factors involved in holding political training seminars.]
- 0113 Campaign Seminars: Telephone Boiler Rooms Instructor's Manual. March 31, 1972. 26pp.  
[Information on the setup and operation of a campaign telephone exchange.]
- 0139 Campaign Seminars: Media Relations Instructor's Manual. March 31, 1972. 42pp.  
[Factors involved in campaign public relations with the media.]
- 0181 Campaign Seminars: Fund Raising. March 31, 1972. 13pp.  
[Information on how to raise money to finance a political campaign.]
- 0194 Fourteenth Congressional District of Pennsylvania. March 31, 1972. 3pp.  
[Breakdown of the district's population by sex, age, and ethnic background. Also a study of the district's voting patterns from 1960 to 1970.]
- 0197 Research Report: Political Participation of Ethnic Groups. April 1, 1972. 6pp.  
[Examines voting variables, ideological attitudes, party identification, and voting trends.]
- 0203 Research Report: Political Participation of Senior Citizens. April 4, 1972. 5pp.  
[Examines correlation between age and party identification with statistics showing that as age increases, Republicanism tends to decrease. Statistics on national voting trends and party identification also included.]
- 0208 Republican National Committee Factsheet: Electoral Reform. April 4, 1972. 2pp.  
[Efforts by the Nixon administration to modify or abolish the Electoral College voting system.]
- 0210 The Democrat Contenders: A Weekly Report. April 7, 1972. 5pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and George Wallace.]
- 0215 Research Report: Older Americans. April 7, 1972. 10pp.  
[The Nixon administration's commitment to aid the elderly studied, including budget commitment, White House Conference on Aging, Administration on Aging, Action for the Aging, Medicare, Social Security, nursing homes, and departmental programs.]
- 0225 Republican National Committee Factsheet: Deficit Spending. April 10, 1972. 2pp.  
[Focuses on President Nixon's ideas to halt inflation and remove the deficit by returning the economy to full employment.]
- 0227 Research Report: Environment. April 13, 1972. 10pp.  
[Steps taken by President Nixon to improve and protect the environment including control of air and water pollution, a study of the energy crisis, and programs for the protection and preservation of public lands.]
- 0237 The Democrat Contenders: On Youth Issues. April 14, 1972. 22pp.  
[Views of Hubert Humphrey, Henry Jackson, Edward Kennedy, John Lindsay, George McGovern, and Edmund Muskie on such issues as the environment, Vietnam, women's rights, the all-volunteer army, education, defense, voting participation, amnesty, Indians, drugs, and civil rights.]
- 0259 Liberals on Youth. April 14, 1972. 1p.  
[Opinions of Edmund Muskie, Thomas Eagleton, Sargent Shriver, and Allard Lowenstein on youth.]
- 0260 Wisconsin. April 17, 1972. 3pp.  
[Profile of Wisconsin includes statistics on the voting age population, Republican and Democratic presidential preference votes, number of delegates received by the candidates, and an overall analysis.]
- 0263 The Democrat Contenders: A Weekly Report. April 19, 1972. 5pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, and George Wallace.]
- 0268 The Democrat Contenders: A Weekly Report. April 27, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, and George Wallace.]

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- 0277 Research Report: Young People. May 4, 1972. 7pp.  
[Examination of Nixon's accomplishments for the youth of the nation. Lowering the voting age to 18 and efforts to end the war in Vietnam, combat pollution, and obtain world peace discussed. Problems of drugs, the draft, and higher education also examined.]
- 0284 The Democrat Contenders: A Weekly Report. May 4, 1972. 10pp.  
[Highlights of the campaigns of Hubert Humphrey, Henry Jackson, Edward Kennedy, George McGovern, Edmund Muskie, and George Wallace.]
- 0294 The Democrat Contenders: A Weekly Report. May 12, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Edward Kennedy, George McGovern, and George Wallace.]
- 0303 North Carolina. May 19, 1972. 2pp.  
[Profile of North Carolina includes statistics on eligible voters, registered voters, party registration, and results of the Democratic and Republican primaries.]
- 0305 Indiana. May 19, 1972. 1p.  
[Profile of Indiana includes statistics on number of eligible voters broken down by age; results of the Democratic primary; and the number of delegates pledged to President Nixon, Hubert Humphrey, and George Wallace.]
- 0306 Nebraska. May 19, 1972. 1p.  
[Nebraska profile includes figures on number of eligible voters, party registration, and results of the Democratic and Republican primaries.]
- 0307 Report on the Polls: Farmers. n.d. 25pp.  
[Statistics on voting patterns, political affiliation, voter participation, political philosophy, voter prejudice, ratings of President Nixon and the Democratic contenders, and polls of farmers' opinions on the major issues of the 1972 campaign.]
- 0332 The Democrat Contenders: A Weekly Report. May 26, 1972. 9pp.  
[Highlights of the campaigns of Hubert Humphrey, Edward Kennedy, George McGovern, and George Wallace.]
- 0341 Mideast. June 1, 1972. 9pp.  
[Efforts to obtain a solution to the problems in the region and to create peace between Israel and the Arab nations examined.]
- 0350 The Democrat Contenders: On Busing. June 1, 1972. 26pp.  
[Views of Hubert Humphrey, Edward Kennedy, George Wallace, Fred Harris, Henry Jackson, John Lindsay, and Edmund Muskie on this campaign issue.]
- 0376 1972 Campaign Factbook. n.d. 482pp.
- 0380 Introduction: Forward Together
  - 0385 Foreign Policy--Overview
  - 0391 Defense
  - 0412 Vietnam
  - 0437 Military Draft
  - 0445 China
  - 0456 Mideast
  - 0466 Fiscal Responsibility
  - 0474 Employment
  - 0505 Inflation
  - 0520 International Monetary Policy
  - 0531 International Trade
  - 0547 Tax Reform
  - 0560 Busing
  - 0570 Consumer Affairs
  - 0578 Drug Abuse
  - 0594 Education
  - 0613 Environment
  - 0624 Government Reorganization



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- 0635 Health
- 0648 Housing
- 0664 Law and Justice
- 0677 Revenue Sharing
- 0689 Small Business
- 0698 Space
- 0704 Transportation
- 0719 Volunteerism
- 0724 Welfare and Hunger
- 0740 American Indians
- 0752 Blacks
- 0778 Farmers
- 0790 Older Americans
- 0800 Spanish-speaking Americans
- 0810 Veterans
- 0822 Women
- 0831 Young People
- 0838 Campaign Financing
- 0849 Electoral Reform
- 0858 Republican National Committee Factsheet: Population and Abortion. June 7, 1972. 4pp.  
[Examines President Nixon's concern over the problems and the proposals he offers as solutions to these issues.]
- 0862 The Democratic Contenders: Absenteeism. June 7, 1972. 20pp.  
[Statistics on Senate voting participation records and important votes missed by Hubert Humphrey, Henry Jackson, George McGovern, Edmund Muskie, Birch Bayh, Fred Harris, Edward Kennedy, and other Democratic senators.]
- 0882 The Democrat Contenders: The Long Shots. December 10, 1971. 8pp.  
[Examines campaigns of such Democratic dark horses as Shirley Chisholm, Eugene McCarthy, Wilbur Mills, Sam Yorty, Vance Hartke, and Ramsey Clark.]
- 0890 Media Strategy. March 9, 1972. 10pp.  
[Examines this aspect of the campaigns of Hubert Humphrey, Henry Jackson, John Lindsay, George McGovern, Edmund Muskie, and George Wallace.]
- 0900 Opposition Staffs. June 8, 1971. 5pp.  
[Supporters of Hubert Humphrey, Robert Kennedy, and Eugene McCarthy in 1968 have attached themselves to other candidates in the 1972 race.]
- 0905 Administration Proposals. June 12, 1972. 2pp.  
[Nixon consumer legislation.]
- 0907 Senator George McGovern Quote Book. July 1, 1972. 204pp.
  - 0910 Amnesty
  - 0912 Busing
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- 1063 Spanish-speaking Americans
- 1065 Tax Reform
- 1070 Vietnam
- 1100 Wage and Price Controls
- 1103 Welfare
- 1110 Women

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### 1972-1974

- 0001 Republican National Committee Factsheet: Education. July 7, 1972. 4pp.  
[Steps taken by Nixon administration to improve educational system and make education more widely available through federal funding.]
- 0005 Republican National Committee Factsheet: Tax Reform. July 17, 1972. 5pp.  
[President Nixon's proposals for making the tax system fairer and simpler.]
- 0010 Youth Issues Office Special Report. July 20, 1972. 6pp.  
[Controversy over President Nixon's 1968 campaign statement that he had a "secret plan" to end the Vietnam War.]
- 0016 Report on the Polls: McGovern. July 24, 1972. 19pp.  
[Statistics on Democratic and student presidential preferences, trial heats, voter strengths, personal profile, and election issues.]
- 0035 Republican National Committee Factsheet: Economic Indicators. July 26, 1972. 5pp.  
[Examines statistics on employment, inflation, earnings and purchasing power, and gross national product and how they affect the economy.]
- 0040 Republican National Committee Factsheet: Nonpublic Education. July 27, 1972. 2pp.  
[Problems confronting nonpublic schools and the steps the federal government can take to assist them.]
- 0042 Report on the Polls. n.d. 11pp.  
[Statistics on President Nixon's popularity and ability to lead; the youth vote; and Vice President Agnew's job rating.]
- 0053 Recomputation of Military Pay. August 4, 1972. 2pp.  
[Efforts by President Nixon to increase pensions for retired veterans.]
- 0055 Research Report: President Nixon's Anti-Trust Policy. August 15, 1972. 8pp.  
[President Nixon's proceedings against anti-competitive conglomerate mergers, systematic reciprocity, price fixing, and other anti-competitive practices examined.]
- 0063 Briefing: Hawaii. August 25, 1972. 2pp.  
[Summary of major news stories and editorials in the Honolulu *Star-Bulletin* concerning the Nixon administration and the 1972 presidential campaign.]
- 0065 Welfare Statistics. August 30, 1972. 1p.
- 0066 Factbook Update. September 1, 1972. 63pp.
  - 0066 Foreign Policy--Japan
  - 0067 Defense Budget
  - 0070 Draft

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- 0071 China
- 0072 Vietnam
- 0073 Fiscal Responsibility
- 0081 Employment
- 0083 To Curb Inflation
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- 0102 Environment--Energy Crisis
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- 0112 Law and Justice
- 0113 Revenue Sharing
- 0114 Small Business
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- 0116 Blacks
- 0122 Older Americans
- 0124 Spanish-speaking Americans
- 0128 Women
- 0129 Republican National Committee Factsheet: Day Care. September 1, 1972. 2pp.  
[President Nixon's plan for extension of child care programs and reasons for Nixon's veto of the child development program of the Office of Economic Opportunity extension bill.]
- 0131 Republican National Committee Factsheet: Soviet Jewry. September 21, 1972. 2pp.  
[Examines President Nixon's human rights record with regard to Soviet mistreatment of Jews.]
- 0133 Major Presidential Legislation Pending in Congress. September 22, 1972. 2pp.  
[Legislation pertaining to welfare reform, government reorganization, busing, defense, special revenue sharing, health, consumers, and environment.]
- 0135 Revenue Sharing Analysis. September 27, 1972. 7pp.  
[Proposals by President Nixon to shift the balance of power away from the federal government and back to the people, through elected local officials.]
- 0142 Research and Development; Defense Budget; Foreign Aid. September 30, 1972. 3pp.  
[Comparison of military and civilian research and development capabilities, statistics on the defense budget projection through 1979 and comparisons of Nixon and McGovern estimates; potential impact of foreign aid to create good will and contribute to world peace.]
- 0145 Republican National Committee Research Projects, October-December 1972. 8pp.  
[Overview of titles and dates of research projects.]
- 0153 Nixon Administration Accomplishments in the Middle East. October 12, 1972. 1p.  
[Summary of President Nixon's efforts to maintain the balance of power and restore peace in the Middle East.]
- 0154 Crime. October 12, 1972. 1p.  
[Comparison of Johnson and Nixon administration policies with regard to this problem and its solution.]
- 0155 Environment. October 13, 1972. 1p.  
[Examines President Nixon's determination to make environmental quality a national priority, to strictly enforce pollution control laws, and to pass new legislation to safeguard the environment.]
- 0156 Health. October 13, 1972. 1p.  
[Study of the Nixon administration's efforts to halt the increase in medical costs and improve conditions in the health industry.]
- 0157 Consumers. October 13, 1972. 1p.  
[Examines Nixon administration programs to benefit the consumer, including creation of the Office of Consumer Affairs.]

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- 0158 Education. October 13, 1972. 1p.  
[Summary of education reform proposals of the Nixon administration, including the National Institute of Education, the Student Loan Marketing Association, and creation of the Office of Child Development.]
- 0159 Factsheet: Alcoholism--Rehabilitation and Treatment. October 14, 1972. 2pp.  
[Achievements of the Nixon administration in this field, including the National Institute on Alcohol Abuse and Alcoholism.]
- 0161 Factsheet: Welfare Reform. October 14, 1972. 1p.  
[Efforts by the Nixon administration to assist families unable to support themselves and to require able-bodied welfare recipients to sign up for manpower training.]
- 0162 Constitutional Officers. November 21, 1972. 7pp.  
[List of state officials (governor, lieutenant governor, attorney general, secretary of state, etc.) on a state-by-state basis including party affiliation and year of the next election.]
- 0169 1972 Election Report: The Polls. November 22, 1972. 5pp.  
[Statistics on voter turnout, support for Nixon and McGovern, and the accuracy of the polls.]
- 0174 1972 Election Report: The Cities--Milwaukee. November 27, 1972. 4pp.  
[Analysis of voting patterns in Milwaukee, Wisconsin, including comparison between 1968 and 1972 elections. Black vote, Polish vote, blue collar vote, and youth vote in the various wards analyzed.]
- 0178 1972 Election Report: The Cities--Newark. December 8, 1972. 4pp.  
[Analysis of voting patterns in Newark, New Jersey, includes comparisons between 1968 and 1972 elections. Black, Italian, and other ethnic votes compared, by ward.]
- 0182 1972 Election Report: The Cities--Houston. November 29, 1972. 7pp.  
[Analysis of voting patterns in Houston, Texas, with regard to black, Mexican, Jewish, blue collar, youth, and lower and upper income white voters.]
- 0189 1972 Election Report: The Cities--Detroit. December 13, 1972. 8pp.  
[Voting patterns of black, ethnic, and southern white voters in Detroit, Michigan, examined.]
- 0197 1972 Election Report: The Cities--Cleveland. December 18, 1972. 9pp.  
[Analysis, by ward, of black, Central European ethnic, and blue collar voters in Cleveland, Ohio.]
- 0206 1972 Election Report: The Cities--Dallas. December 11, 1972. 7pp.  
[Analysis of voting trends among black, Mexican, blue collar, senior citizen, affluent white, and young voters in Dallas, Texas.]
- 0213 1972 Election Report: State Referenda. December 1, 1972. 9pp.  
[Results, by state, of referendums on the ballot on a number of controversial issues including legalization of marijuana, capital punishment, conservation, equal rights for women, state lotteries, judicial reform, abortion, and bond issues.]
- 0222 1972 Election Report: Editorial Reaction. December 6, 1972. 7pp.  
[Newspaper analyses of President Nixon's landslide re-election, his foreign policy and fiscal policy, ticket splitting, and the relationship between the President and Congress.]
- 0229 1974 Senate Races. December 6, 1972. 2pp.  
[Results of the Senate races, by state, including winners, party affiliation, percentage of 1968 vote, length of service, and age of the senator.]
- 0231 1974 Governor's Races. December 6, 1972. 2pp.  
[Summary, by state, of the incumbent governors, their previous percentage of the vote, length of service, and age.]
- 0233 Senator Alan Cranston: Key Vote Summaries. December 12, 1972. 3pp.  
[The California senator's voting record during the first term of the Nixon administration.]
- 0236 Senator Alan Cranston: Performance Ratings. n.d. 1p.  
[Ratings of the senator from California by such groups as Americans for Democratic Action, the National Farmer's Union, the League of Conservation Voters, the Consumer Federation of America, Americans for Constitutional Action, and the AFL-CIO's Committee on Political Education. Also included is a summary of Cranston's participation in Senate roll call votes and statistics on his support of President Nixon.]
- 0237 Senator Alan Cranston: An Overview. December 20, 1972. 8pp.  
[Summary of Cranston's career in the Senate.]

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- 0245 1972 Election Summary. 94pp.  
0250 List of Tables  
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0275 Presidential Race  
0297 U.S. Senatorial Contests  
0305 Elections for the House of Representatives  
0323 Gubernatorial Contests  
0332 State Legislative Races
- 0339 Research Report: Executive Reorganization. n.d. 5pp.  
[Examines President Nixon's proposals to reduce, consolidate, and streamline the federal bureaucracy making it more efficient and functional.]
- 0344 GOP Strength in the South, 1968-1972. n.d. 1p.  
[Statistics on the number of Republican governors, senators, and congressmen in eleven southern states, showing changes between 1968 and 1972.]
- 0345 Committee on Political Education Research Department: State, County, and Municipal Elections, 1973. January 1973. 84pp.  
[State-by-state breakdown of major local elections in cities with populations of 15,000 or more. Also includes major statewide elections, as well as the filing dates and the dates of the primary and general elections.]
- 0429 Background Report on Congressional Franking. April 19, 1973. 2pp.  
[Guidelines for members of Congress as to what material is allowed under their franking privileges.]
- 0431 Equal Opportunity for Women. April 27, 1973. 11pp.  
[Overview of the Nixon administration's support for equal rights for women including labor guidelines, departmental and agency actions, presidential appointments, legal enforcement, the equal rights amendment, equal opportunity in higher education, day care, family planning, and abortion.]
- 0442 Weekly Poll. May 18, 1973. 10pp.  
[Reaction to President Nixon's speech on Watergate, opposition to bombing in Vietnam, probable Republican nominee for President in 1976, causes of inflation, and the health of the economy.]
- 0452 Senate Recommendations of Past Scandals. May 25, 1973. 1p.  
[Reaction of the Billy Sol Estes and Bobby Baker hearings, as well as the Army-McCarthy hearings and the Senator Thomas Dodd hearings.]
- 0453 Research Factsheet: Voter Fraud. May 25, 1973. 2pp.  
[Study of vote fraud by the Democrats in Chicago, Illinois, during the 1972 election.]
- 0455 Research Factsheet: Campaign Ethics. n.d. 2pp.  
[Information of past Democratic "dirty tricks" campaigns includes wiretapping of Alfred M. Landon's campaign manager's office, incidents during Nixon's 1960 presidential campaign, and his 1962 California gubernatorial bid. Also includes incidents from Barry Goldwater's 1964 campaign.]
- 0457 Johnson Administration Scandals. n.d. 2pp.  
[Information on scandals involving Johnson aides Bobby Baker and Walter Jenkins.]
- 0459 Kennedy Administration Scandals. n.d. 3pp.  
[Several incidents from the Kennedy years cited, including the Billy Sol Estes affair, Kennedy's pardon of John "Jake the Barber" Factor, a prominent Democratic contributor, on charges of mail fraud, the Igor Cassini case, and Kennedy's reported "muzzling" of military officers in political areas.]
- 0462 Truman Administration Scandals. n.d. 4pp.  
[Several incidents from the Truman administration cited, including controversial loans by the Reconstruction Finance Corporation, tax scandals within the Internal Revenue Service, allegations of the misuse of executive clemency, bribery and fraud in the Department of Agriculture, and charges of influence peddling.]
- 0466 Roosevelt Administration Scandals. n.d. 3pp.  
[Examples and allegations of improper conduct during President Franklin Roosevelt's term of office.]

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- 0469 Economic Indicators. May 30, 1973. 3pp.  
[Overview of the economic situation, including upward movements in production, sales, employment, personal income and profits, as well as the Nixon administration's control of inflation.]
- 0472 Accomplishments of the Nixon Administration, 1973. 2pp.  
[Summary of some of the major successes of President Nixon in 1973.]
- 0474 Efforts to Impeach President Nixon. June 8, 1973. 15pp.  
[Documents and newsclippings recounting efforts by Democratic congressmen to impeach President Nixon on charges related to the Watergate scandal.]
- 0488 Analysis of Watergate Press Coverage for the Weeks of June 4 to 24, 1973. 4pp.  
[Summary of articles by major newspapers covering the Watergate scandal.]
- 0492 Phase IV Economic Policy. n.d. 2pp.  
[New program of economic controls by the Nixon administration concerning the food, industrial and service, nonfood retail and wholesale, and petroleum sectors, as well as regulations for special sectors and wages.]
- 0494 Gallup Polls: 1960-1972. November 1973. 1p.  
[Voter party preference for states in congressional elections.]
- 0495 Memorandum on the Summary of Election Results. November 9, 1973. 20pp.  
[Results of state and local elections in New Jersey, New York City, Pennsylvania, Virginia, Connecticut, Florida, Iowa, Kentucky, Michigan, Minnesota, North Carolina, Ohio, South Carolina, and Washington.]
- 0515 Democrat Campaign Violations. n.d. 5pp.  
[Summaries of violations referred to the Justice Department or Internal Revenue Service by such candidates as Hubert Humphrey, George McGovern, Terry Sanford, Shirley Chisholm, George Wallace, and Edmund Muskie.]
- 0520 House Judiciary Committee: Listing of Major Cities in Member's District. n.d. 3pp.
- 0523 Campaign '74 Factbook. n.d. 434pp.
- 0526 Introduction
  - 0537 Agriculture
  - 0559 Campaign Reform
  - 0576 Congress
  - 0595 Consumer Affairs
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  - 0795 Housing and Urban Development
  - 0817 New Federalism
  - 0832 Special Groups
  - 0918 Tax Reform
  - 0926 Transportation
  - 0948 Welfare
- 0957 Computer Services Catalog. April '74. n.d. 29pp.  
[Offers information on demographic and precinct election analyses as well as analysis of federal outlays.]
- 0986 Poll Reports. n.d. 20pp.  
[Topics surveyed include public campaign funding, political campaign issues, nuclear assistance, federal health insurance, wiretap safeguards, credit information legislation, federal controls on product safety, National Service Program, energy consumption, the 55 m.p.h. speed limit, voluntary relocation of welfare families, government leadership, confidence in the future of the nation, and British confidence in the U.S.]

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- 1006 Selected Tables from U.S. National Study (November 23-December 12, 1974). 35pp.  
[Results of interviews with 2,010 persons in 42 states conducted by the Republican National Committee and covering problems and issues, voter cynicism and alienation, and party affiliation trends.]

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### 1974-1976

- 0001 1974 Election Summary. n.d. 87pp.  
0006 List of Tables  
0008 Electorate  
0025 U.S. Senatorial Contests  
0034 Elections for the U.S. House of Representatives  
0051 Gubernatorial Contests  
0061 State Legislation Races  
0069 Presidential Primary Dates and Federal Election Law Highlights
- 0088 1975 Republican Almanac: State Political Profiles--1974 Election Summary. June 1, 1975. 602pp.  
[Statistics, by state, including state capital; population; national rank; number of electoral votes; number of voting precincts, counties, and congressional districts; Republican pluralities in 1968 and 1972; names of U.S. senators, governors, and major state officials; major 1976 elections; and information on registration and turnout. Summary of the results of the 1974 elections also included.]
- 0690 Issues Book Table of Contents. 1976. 170pp.  
0693 Ford Presidency  
0696 Economic Policy  
0708 Domestic Policy  
0806 Defense  
0812 Preserving American Values  
0819 Postal Reorganization  
0822 Foreign Policy  
0842 People Who Serve  
0845 Chronology  
0851 Index
- 0860 Vulnerability Project on Senator John Tower of Texas. 1976. 96pp.  
[Illustrates how some of the issues highlighted in the report could support partisan assaults on the senator. Includes summary of Senator Tower's voting record on various controversial issues.]
- 0956 The Democrat Presidential Watch. April 27, 1976. 120pp.  
[Highlights of the campaigns of Edmund G. (Jerry) Brown, Jr., Jimmy Carter, Frank Church, Hubert Humphrey, Henry Jackson, Morris Udall, and George Wallace.]
- 1076 Computer Services Catalog. June 1976. 28pp.  
[Computer services offered by the Republican National Committee offers analyses of census data and precinct election information.]

## Reel 14

### 1976-1977

- 0001 Selected Tables from U.S. National Study. July 1976. 57pp.  
[Results of 1,537 interviews with persons throughout the U.S. covering problems and issues, voter cynicism and alienation, party affiliation trends, congressional perception, and demographic tables.]
- 0058 Walter F. Mondale Quotebook. September 1976. 171pp.  
0061 Abortion  
0063 Aeronautics  
0066 Agriculture

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- 0076 Business
- 0079 Busing
- 0087 Campaign Finances
- 0090 Civil Rights/Minorities/Blacks
- 0095 Consumers
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- 0212 Welfare
- 0216 Mondale on Fellow Democrats and Other Public and Political Figures
- 0225 Statements on Mondale
- 0229 Republican National Committee: Jimmy Carter Quotebook. September 20, 1976. 76pp.
- 0231 Abortion
- 0233 Agriculture
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- 0301 Transportation
- 0302 Welfare



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- 0303 Women
- 0305 Opposition Study: Floyd Haskell, Senator from Colorado. 1977. 232pp.  
[Note: Frame numbers 0511 through 0521 were deleted. No material is missing.]  
[Record of Senator Haskell's political career includes statements on the public record, political votes, digest of public bills, and a summary of campaign contributions. Also includes general outline of contents of study.]
- 0537 Opposition Study: William Hathaway, Senator from Maine. 1977. 227pp.  
[Record of Senator Hathaway's political career includes statements on the public record, political votes, digest of public bills, and a summary of campaign contributions. Also includes general outline of contents of the study.]
- 0764 Selected Tables from U.S. National Post-Election Study. January 1977. 38pp.  
[Results of 2,006 interviews with persons throughout the U.S. covering the presidential election, its issues, and outcomes.]
- 0802 Promises; Promises: An RNC Accountability Project. September 6, 1977. 208pp.  
[List of Carter campaign promises and a record of whether they were kept or broken.]

## Reel 15

### 1978-1980

- 0001 Promises; Promises: An RNC Accountability Project--Volume II. February 28, 1978. 249pp.  
[List of Carter campaign promises and whether they were kept or broken.]
- 0250 Republican National Committee Factbook: Social Policy Issues Section. August 1978. 59pp.  
0252 Summary  
0255 Health  
0269 Welfare  
0284 Urban Policy  
0295 Special Groups
- 0309 Republican National Committee Factbook: Foreign Policy Issues Section. August 1978. 20pp.  
0311 Background  
0314 Human Rights  
0316 Korean Troop Withdrawal/Asian Policy  
0318 Normalization of Relations with People's Republic of China/Taiwan  
0320 Turkish Arms Embargo  
0322 Middle East  
0325 Soviet/Cuban Presence in Africa  
0327 Rhodesia (Zimbabwe)--Transition to Majority Rule
- 0329 Republican National Committee Factbook: Poll Summary. August 1978. 13pp.  
[Results of public opinion polls on business and labor, Jimmy Carter and the presidency, the economy, energy, the environment, and foreign policy.]
- 0342 Republican National Committee Factbook: Economic Policy Issues Section. September 1978. 44pp.  
0344 Background  
0347 Inflation  
0355 Employment and Unemployment  
0359 Unemployment--Social and Financial Costs  
0367 Federal Budget  
0369 Spending  
0371 Deficit  
0374 Spending Priorities  
0378 Social Security
- 0386 Republican National Committee Factbook: Natural Resources Issues Section. September 1978. 33pp.  
0388 Energy  
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- 0409 Agriculture
- 0419 SALT II: The Best We Can Do? March 1979. 48pp.
  - 0421 Overview
  - 0429 Comparison of Ford/Carter Strategic Policy
  - 0436 Maintaining Essential Equivalence
  - 0444 Verification/Soviet Intentions
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  - 0459 Bibliography of Newspaper Comment
  - 0463 Additional Bibliographic Sources
- 0467 Democrat Presidential Watch '80: Issue No. 1. January 7-13, 1980. 16pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including public opinion poll data.]
- 0483 Democrat Presidential Watch '80: Issue No. 2. January 14-18, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0495 Promises; Promises: An RNC Presidential Accountability Project--Volume III. January 18, 1980. 124pp.  
[List of Carter campaign promises and whether they were kept or broken.]
- 0619 Democrat Presidential Watch '80: Issue No. 3. January 19-25, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0631 Democrat Presidential Watch '80: Issue No. 4. January 26-February 1, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0643 Democrat Presidential Watch '80: Issue No. 5. February 2-8, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0655 Democrat Presidential Watch '80: Issue No. 6. February 9-15, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0667 Democrat Presidential Watch '80: Issue No. 7. February 16-22, 1980. 11pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0678 Democrat Presidential Watch '80: Issue No. 8. February 23-29, 1980. 11pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls.]
- 0689 Democrat Presidential Watch '80: Issue No. 9. March 1-7, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including data on the polls and the weekly delegate count.]
- 0701 Democrat Presidential Watch '80: Issue No. 10. March 8-14, 1980. 14pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including caucus reports, data on the polls, and weekly delegate count.]
- 0715 Democrat Presidential Watch '80: Issue No. 11. March 15-21, 1980. 11pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including caucus reports, data on the polls, and weekly delegate count.]
- 0726 Democrat Presidential Watch '80: Issue No. 12. March 22-28, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including caucus reports, data on the polls, and weekly delegate count.]
- 0738 Democrat Presidential Watch '80: Issue No. 13. March 29-April 4, 1980. 15pp.  
[Highlights of campaigns of Jimmy Carter, Edward Kennedy, and Jerry Brown including caucus reports, data on the polls, and weekly delegate count.]
- 0753 Democrat Presidential Watch '80: Issue No. 14. April 5-11, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0765 Democrat Presidential Watch '80: Issue No. 15. April 12-18, 1980. 10pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports and data on the polls.]

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- 0775 Democrat Presidential Watch '80: Issue No. 16. April 19-25, 1980. 11pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0786 Democrat Presidential Watch '80: Issue No. 17. April 26-May 2, 1980. 11pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0797 Democrat Presidential Watch '80: Issue No. 18. May 3-9, 1980. 15pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0812 Democrat Presidential Watch '80: Issue No. 19. May 10-16, 1980. 13pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0825 Democrat Presidential Watch '80: Issue No. 20. May 17-23, 1980. 10pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports and data on the polls.]
- 0835 Democrat Presidential Watch '80: Issue No. 21. May 24-30, 1980. 13pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports, data on the polls, and weekly delegate count.]
- 0848 Democrat Presidential Watch '80: Issue No. 22. May 31-June 4, 1980. 12pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports and data on the polls.]
- 0860 Democrat Presidential Watch '80: Issue No. 23. June 7-13, 1980. 9pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including caucus reports and data on the polls.]
- 0869 Democrat Presidential Watch '80: Issue No. 24. June 14-20, 1980. 8pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including data on the polls.]
- 0877 Democrat Presidential Watch '80: Issue No. 25. June 21-27, 1980. 9pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including data on the polls.]
- 0886 Democrat Presidential Watch '80: Issue No. 26. June 28-July 18, 1980. 10pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including data on the polls.]
- 0896 Democrat Presidential Watch '80: Issue No. 27. July 19-31, 1980. 10pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including data on the polls.]
- 0906 The Carter Record. August 1980. 342pp.
- 0910 Agriculture
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- 1248 Democrat Presidential Watch '80: Issue No. 28. August 1-15, 1980. 10pp.  
[Highlights of campaigns of Jimmy Carter and Edward Kennedy including data on the polls.]
- 1258 Democrat Presidential Watch '80: Issue No. 29. August 16-22, 1980. 5pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1263 Democrat Presidential Watch '80: Issue No. 30. August 23-29, 1980. 7pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1270 Democrat Presidential Watch '80: Issue No. 31. August 30-September 5, 1980. 8pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1278 Democrat Presidential Watch '80: Issue No. 32. September 6-12, 1980. 6pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1284 Democrat Presidential Watch '80: Issue No. 33. September 13-19, 1980. 8pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1292 Democrat Presidential Watch '80: Issue No. 34. September 20-26, 1980. 6pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1298 Democrat Presidential Watch '80: Issue No. 35. September 27-October 3, 1980. 6pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1304 Democrat Presidential Watch '80: Issue No. 36. October 4-10, 1980. 5pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]
- 1309 Democrat Presidential Watch '80: Issue No. 37. October 11-17, 1980. 5pp.  
[Highlights of campaigns of Jimmy Carter and John Anderson including data on the polls.]



# SUBJECT INDEX

The following index is a guide to the major subjects of this collection. The first Arabic number refers to the reel, and the Arabic number after the colon refers to the frame number at which a particular subject begins. Hence, 3: 0934 directs the researcher to the subject that begins at Frame 0934 of Reel 3. By referring to the Reel Index that comprises the initial section of this guide, the researcher can find the main entry for this subject. Throughout this guide the abbreviation RNC is used when referring to the Republican National Committee. As the Republican Party is integral to virtually all entries, there are few listings under the heading, "Republican Party."

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