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POLITICAL ACTIVITIES OF THE JOHNSON WHITE HOUSE, 1963–1969

Part I. White House Central and Confidential Files

Series A.
Candidates, Campaigns, Elections, and Parties

Series B.
Political Activities by State

Series C.
Public Opinion Polls

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TABLE OF CONTENTS

Introduction	v
Source and Editorial Notes	xi
Initialism List	xii
Part I, Series A: Candidates, Campaigns, Elections, and Parties	
Table of Contents	3
Scope and Content Note	7
Reel Index	11
Subject Index	41
Part I, Series B: Political Activities by State	
Table of Contents	73
Scope and Content Note	75
Reel Index	81
Subject Index	93
Part I, Series C: Public Opinion Polls	
Table of Contents	109
Scope and Content Note	111
Reel Index	113
Subject Index	125



INTRODUCTION

In the wake of sizable Democratic losses in the 1966 elections, columnist Marianne Means wrote shortly after the voting that “frightened and frustrated local Democratic leaders are complaining that Lyndon Johnson is no better at precinct politics than was Dwight D. Eisenhower.” Means acknowledged that it was “ironic” for such complaints to be made against Lyndon Johnson for “neglecting his responsibility to his party. For no man ever came to the presidency with greater political credentials than Johnson, an acknowledged legislative genius.” Nonetheless, Means concluded, the Democrats were in “a state of near collapse” just two years after Johnson’s landslide trouncing of Barry Goldwater and the Republicans.¹

Means’s contemporary analysis identified one of the great puzzles of Lyndon Johnson’s career. How did a man so renowned as a consummate political operator bring the Democrats to such disarray by the end of his presidency? Johnson’s policies on Vietnam and the Great Society obviously played a central role in the problems of his party in the 1960s, and what Johnson did as president shaped the way Democrats fared at the polls in 1966 and 1968. On the other hand, Johnson’s performance as a national politician has not been much examined, and there are few recent treatments, based on primary sources, of the history of the Democrats in the 1960s.²

The publication of the political files from the White House Central Files will allow researchers on the Johnson presidency to begin probing the relations between the White House and the Democrats in a more systematic manner. These rich files contain data on public opinion, internal Democratic organization, fund raising, and the workings of the state parties under Lyndon Johnson. Amid the regular correspondence that comes to any president on political issues, there is here a substantial body of important documents that reveals how Lyndon Johnson and his aides viewed partisan affairs and pursued the interests of the Democrats as the White House conceived them.

The dominant sense in these files is that Lyndon Johnson himself wished to keep close control of his party in the hands of the president. Appointments to key positions in the Democratic National Committee (DNC) went through the Oval Office, and the agents of the president, such as White House staff member W. Marvin Watson and the postmaster general, Lawrence F. O’Brien, counted for much more than the chairman of the DNC, John Bailey. In the sphere of fund raising, Johnson worked through both his close associate, Arthur Krim of United Artists, and the President’s Club. Less attention was given to raising money at the grassroots of the party. Other presidents had followed similar approaches, but Johnson’s success as a political leader depended on his personal standing rather than institutional support from the structure of the Democratic party.³

Lyndon Johnson rarely articulated his view of what the Democratic party ought to be, but his actions, as recorded in these files, suggest that he regarded partisanship as less compelling than forging a consensus that embraced Republicans, independents, and sympathetic Democrats who adhered to his politics. This style worked brilliantly in 1963 and 1964, especially when his presidential opponent became Barry Goldwater. A consensus could be developed that Lyndon Johnson was the preferred choice over an extreme conservative with erratic views. With Goldwater defeated, the question then arose whether a nonpartisan, consensual style left the Democrats weakened before a resurgent, well-organized, and more united Republican opposition. To one irate Ohio Democrat in 1966, the president’s aim was to “pay no attention to the Party as such. Take it for granted and cultivate Republicans, businessmen, newspapers, and ethnic groups.”⁴

Such intraparty criticism would have seemed improbable in the heady days of 1964 when events went Johnson’s way politically at almost every key point. The records in the Political Files indicate the success the president had in raising money, enlisting moderate Republicans on his side, and defusing

any Goldwater rebound after the disaster of the Republican National Convention. Even mistakes such as the anti-Goldwater commercial that had a little girl picking daisies before a mushroom cloud appeared, did not hurt Lyndon Johnson's momentum.⁵

Democrats continually warned each other against overconfidence. "I suggest that it is time someone said to the President what apparently no one has yet said to him," Henry Wilson wrote O'Brien in July 1964, "that he could lose this election." It was hard, in the face of such favorable poll results, to remain worried about possible defeat. "One of the great problems unquestionably," Kenneth O'Donnell informed Johnson on October 3, 1964, "is a sense of overconfidence which leads to apathy in the field." Polls reaching the White House at this same time had Johnson ahead by ten points in Republican states such as Iowa and Idaho, fifteen points in Kansas, and thirty-three points in Delaware.⁶

The White House used the polling services of Oliver Quayle and his agency in the campaign. Quayle supplied highly informative and detailed analyses of voter sentiment in cities and states, documents that represent one of the most illuminating aspects of the political data in this collection. By the 1966 elections, of course, the story that the polls told was much different from the president's high standing in 1964. Throughout these years the Quayle polls were an important component in the political judgments that the White House reached.⁷

The Democrats fought hard in 1964 to make sure that a decisive victory came. When Goldwater voted against Medicare in the late summer of 1964, Bill Moyers called it "a great opportunity for us to beat him to death among these older people if we just play it right." Jack Valenti advised that "we ought to treat Goldwater not as an equal, who has credentials to be president, but as a *radical*, a preposterous candidate who would ruin this country and our future." In this spirit, the Democrats spent the money for the television time and other advertising they needed to complete the rout of the GOP. These large expenditures, however, came back to plague the party after 1965.⁸

The dominant theme of the files in 1964 is an incredulous euphoria that everything was working so well. Endorsements from major newspapers flowed in, the crowds were friendly and receptive, and Hubert Humphrey seemed the ideal running mate in contrast to his colorless GOP counterpart, William Miller. By November 2, McGeorge Bundy was predicting that "it looks as if you are about to have the biggest victory of the century." Bundy cautioned, however, that among the press "there is going to be a backlash" because journalists "believe that they have been very generous to us during the campaign, and they are just waiting for a chance to even the score."⁹

By the time the White House began to prepare for the congressional elections of 1966, the political landscape of the United States looked much less appealing to the Democrats than it had in the weeks after the 1964 landslide. In late January 1966 a White House aide informed Marvin Watson that, despite the triumph in 1964, the enactment of Great Society legislation in 1965, and widespread economic prosperity, "we none the less have several exposed flanks which are vulnerable to Republican attack." One of these, of course, was Vietnam, where "we cannot forecast the length of the casualty list or the effectiveness of the Republican thrust in this area." Another potential weakness they faced was "that the Democratic party structure generally is in bad shape."¹⁰

Determining why the party had reached such a condition will require a careful analysis of these files, but there are many interesting clues that a survey reveals. In 1965 the Democrats had money problems that persisted after the 1964 campaign, and dunning letters appear from those who had supplied services to the party during the election. Maxwell Dane, of the advertising agency of Doyle Dane Bernbach that the Democrats had used in 1964, complained to Bill Moyers about an unpaid account of \$350,000 in November 1965. A note on Dane's letter indicated that Lyndon Johnson's illness in the fall of 1965 had interfered with the anticipated flow of revenues. In 1966, the president's men told each other about the need to emphasize voter registration as a key to Democratic success. In contrast, Marvin Watson in February 1965 had turned aside a request from Vice President Humphrey for an expanded registration effort among black voters.¹¹

The Vietnam issue was also tearing at the Democrats among the electorate in 1966. Bill Moyers passed on to the president in June, the comment from pollster Lou Harris: "the people are in a foul mood over Vietnam; there is no getting around that fact. The overwhelming sentiment is not for the United States to withdraw; it is, rather, 'why can't we get it over with?'" Watson found similar feelings

in the polls he sent to Johnson at this time from Iowa and New Hampshire, with hawkish feelings ascendant in the New England state.¹²

The White House tried in 1966 to find an appropriate role for the president in the elections. Bill Moyers argued that "being President will be the biggest asset we have in the campaign and on Election Day; we can use it to command the headlines, show initiative and leadership, and impress the Nation and the world." Along with this above-the-partisan battle stance, Jack Valenti suggested "a line for columnists and reporters: The Viet Cong is watching the elections in November. If the President suffers defeat, they will *not* agree to peace talks for they will believe the country has deserted the President. If, however, the President wins in November, they *will* agree to sit down and talk, for it will be clear the country is with the President." What the Johnson administration did not do was wage a campaign in behalf of Democratic candidates in the fall of 1966. An Asian tour took Lyndon Johnson out of the country for the last two weeks of October, and Hubert Humphrey carried the load of campaigning for the national party. In the elections, the Republicans gained forty-five seats in the House, won several key Senate races, and picked up nearly a dozen governorships.¹³

As the 1968 presidential election became the focus of Democratic activity, the White House intensified its efforts to follow the performance of those who might challenge Lyndon Johnson for the nomination within the party and to monitor potential Republican opponents as well. The White House and Arthur Krim sparred with Robert Kennedy about whether money from functions of the President's Club in New York should leave the state. Later in 1967, the DNC, with the approval of the White House, sent out to party leaders a column attacking an effort to draft Kennedy for president. When Senator Eugene McCarthy began to think about running against Johnson, John P. Roche of the White House staff wrote the president that "there is a new McCarthyism loose in the land." A month later in November 1967 Roche reported that he had organized "a task force on the 'McCarthy Caper' " in which "we are making life interesting for Eugene."¹⁴

Governor George Wallace too was the subject of such attention. While a Wallace candidacy might aid the Democrats in the South, as some party members believed, Roche was equally convinced that it would hurt the party in the North. He told the president in March 1967, "unless the Republicans do us a favor by nominating another Neanderthal on foreign policy, 1968 could be the 'backlash year' in traditionally Democratic sectors of the electorate." Three months later, Roche called Wallace "a cunning scoundrel who knows how to capitalize on his assets."¹⁵

Republican maneuvers were carefully tracked and their fluctuations in the polls charted. Ronald Reagan was even then a political phenomenon whom Democrats imperfectly understood. White House attempts to aid Governor Edmund G. Brown against Reagan in the 1966 California state elections were ineffective. George Romney's aspirations were observed on "a day-to-day basis" within the DNC with the results sent on to Marvin Watson. The upward movement of Richard Nixon in the presidential race became a theme of the polls that went to Lyndon Johnson. By late 1967 the White House staff, at the president's direction, was keeping "the book on the five GOP contenders for renomination."¹⁶

The White House political files also show the slippage in Johnson's standing as a president and party leader in the crucial months from July 1967 through April 1968. By August 1967, the Harris polls had his favorable rating down to 39 percent, the lowest since he took office. His old friend James Rowe wrote him in October 1967 that "it is necessary and desirable for you to speak as the Democratic Party leader." Rowe was very candid about Johnson's perceived shortcomings. "The Democratic Party people I see from all over the country really believe (a) you do not understand them or (b) if you do, [you] couldn't care less about them."¹⁷

Johnson's political difficulties grew in the first quarter of 1968. In Wisconsin, where a key early primary would occur on April 2, Marvin Watson had heard in December 1967 that "this is a state fraught with problems for the Administration." Eugene McCarthy, now a declared candidate, had in Wisconsin "the best chance to pick up a chunk of embarrassing support." After McCarthy's unexpectedly strong showing in New Hampshire in March 1968, the chairman of the Johnson campaign in Wisconsin said that a loss there "would cause a lot of people to 'tear loose' " from the president "in view of considerable public disenchantment" with how the South Vietnamese were waging the war.¹⁸

The mounting tension about the president's decline comes through vividly in the political memos that Johnson received as March drew to a close. "How many people today remember that Bobby Kennedy recommended giving blood to the Viet Cong?" asked Larry Temple as he urged Johnson to name a cabinet officer to respond immediately to antiadministration statements from either Kennedy or McCarthy. By March 29 George Christian reported, after a talk with mayor Richard Daley of Chicago, that "he feels we are losing the people on Vietnam."¹⁹

Johnson withdrew as a presidential candidate two days later. The 1968 presidential election went on, and the political files reveal Johnson's continuing interest in the fate of his policies and his desire to see the Democrats adhere to them. When there was a public hint that Vice President Humphrey might accept a compromise Vietnam plank at the Democratic National Convention in August, White House staffers called the vice president's aides, who responded that "all this talk about compromise is a lot of bull." In late September, Humphrey spoke out to put distance between himself and Johnson on the Vietnam issue. Walt Rostow and other aides advised the president on how the response to the Humphrey initiative should be shaped to minimize the divergence with the administration's views.²⁰

In 1968, the state of Texas went for Hubert Humphrey and the Democrats. Texas politics understandably occupied a good deal of Lyndon Johnson's time as a politician from the day he became president. The Political Files for Texas are voluminous and indicate what researchers can expect to find for other key states such as New York, Massachusetts, and California. The Texas documents cover the rapprochement with Johnson's old adversary, Senator Ralph Yarborough, in 1964, the bitter senatorial race in 1966 between Waggoner Carr and John Tower, and the heated campaign to carry the state for Humphrey. The files also include a long and most informative background memorandum from George Reedy, written in the spring of 1968, on the political situation that Lyndon Johnson faced in the 1950s. By October 1968, James Rowe told President Johnson that Humphrey's campaign tour in Texas "was far better and more successful than even the eastern papers made it out to be," foreshadowing the party's success in that one key Sunbelt state in the race against Nixon.²¹

Lyndon Johnson himself is a pervading presence in these files, though his personal touches, other than letters prepared for him, are largely in the form of written comments on the documents he received. When he wanted some positive poll results made public in 1966, he told Marvin Watson: "We ought to ask [Hayes] Redmon and [Fred] Panzer to get up statements for members of Congress to make on the good portions of the polls." A memorandum about fund raising for congressional candidates, including Edward Garmatz of Maryland, evoked the tart presidential inscription: "We don't have a dime & why do we help Garmatz." To the members of the Democratic Study Group in the House of Representatives, who wanted money from the DNC, Johnson wrote in 1967: "Tell them we helped raise 3/4 mil las yr & this year Cong. Com. handles their needs." A careful survey of these Johnsonian notes will say much about how the president functioned personally as a politician.²²

In the same way, these Political Files as a collection will be indispensable for the history of the Democratic party in the 1960s. They do not, of course, contain the whole record. When used in conjunction with the Files of Marvin Watson, however, the political files will allow students of Lyndon Johnson, his presidency, and the Democratic party to measure with greater precision the extent to which this strong and resolute chief executive was not able to operate on the national political scene with the same effectiveness he had displayed in Texas and in the U.S. Senate. These documents will also help answer Marianne Means's questions of 1966 and thereby indicate why Lyndon Johnson's legacy to the Democratic party remains so ambiguous and controversial.

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NOTES

All citations are from White House Central Files Political (PL) unless otherwise indicated. Lyndon Johnson is referred to as LBJ.

1. Marianne Means, "Marianne Means' Washington," November 15, 1966, text of news story, PL 6-2, Box 116.
2. Carl Solbert, *Hubert Humphrey: A Biography* (New York: W.W. Norton, 1984), looks at political events from the vice president's perspective. Allen J. Matusow, *The Unraveling of America: A History of Liberalism in the 1960s* (New York: Harper & Row, 1984), pp. 376–439, does not use the materials in these files for the 1967–1968 period of Democratic politics.
3. See, for example, Richard Maguire to Walter Jenkins, May 25, 1964, PL 3, Box 110; Marvin Watson to LBJ, November 17, 1966, Executive (EX) PL 3, Box 111.
4. Albert S. Porter to Clifton Carter, March 17, 1966, and Marvin Watson to Porter, March 24, 1966, PL 6-2, Democrats, Box 116.
5. For comments on the famous "daisy" commercial, see, among many others, M.J. Adams to LBJ, September 13, 1964; Hal Ackerman to LBJ, September 14, 1964, PL 7, Box 121.
6. Henry Wilson to Lawrence F. O'Brien, July 8, 1964, EX/PL 2, Box 83; Clifton Carter to Jack Valenti, October 2, 1964; Kenneth O'Donnell to LBJ, October 3, 1964, EX/PL 2, Box 84.
7. Oliver Quayle Company, "A Survey of the Political Climate in New Hampshire," June 1966, White House Central Files, Public Relations (PR) 16, Box 82, is the kind of poll that the Quayle Company supplied in abundance.
8. Bill Moyers to LBJ, September 2, 1964, EX/PL 2, Box 83; Jack Valenti to LBJ, September 7, 1964, EX/PL 2, Box 84.
9. McGeorge Bundy to LBJ, November 2, 1964, EX/PL 2, Box 86.
10. Charles D. Roche to Marvin Watson, January 27, 1966, EX/PL 2, Box 86.
11. Maxwell Dane to Bill Moyers, November 16, 1965, PL 3, Box 113; Marvin Watson to Hubert Humphrey, February 15, 1965, EX/PL 2, Box 86.
12. Bill Moyers to LBJ, June 9, 1966, and Marvin Watson to LBJ, June 8, 1966, PR 16, Box 82.
13. Bill Moyers to LBJ, July 17, 1966, and Jack Valenti to LBJ, August 29, 1966, EX/PL 2, Box 86.
14. Marvin Watson to LBJ, January 5, 1967, EX/PL 3, Box 111; John Criswell to Marvin Watson, September 14, 1967, PL, Robert Kennedy, Box 4; John Roche to LBJ, October 19, 1967, EX/PL, Confidential File, Box 77; John Roche to LBJ, November 13, 1967, EX/PL, Confidential File, Box 76.
15. John Roche to LBJ, March 15, 1967, EX/PL 6-2, Box 116; John Roche to LBJ, June 6, 1967, EX/PL, Confidential File, Box 76.
16. John Criswell to Marvin Watson, December 8, 1966, PL 6-3, Box 188; Fred Panzer to LBJ, May 19, 1967, EX/PL 2, Box 87; Fred Panzer to Marvin Watson, October 4, 1967, EX/PL 2, Box 88.
17. Fred Panzer to LBJ, August 11, 1967, EX/PL 2, Box 87; James Rowe to LBJ, October 2, 1967, EX/PL 3, Box 111.

18. John Criswell to Marvin Watson, December 11, 1967; Nicholas Katzenbach to Marvin Watson, March 20, 1968, PL/ST 49 (Wisconsin), Box 76.
19. Larry Temple to LBJ, March 26, 1968, and George Christian to LBJ, March 29, 1968, EX/PL 2, Box 89.
20. Jim Jones memorandum, August 21, 1968, W.W. Rostow to LBJ, September 30, 1968, and Charles S. Murphy to LBJ, October 1, 1968, EX/PL, Hubert Humphrey, Box 25.
21. James Rowe to LBJ, October 28, 1968, EX/PL, Hubert Humphrey, Box 25; George Reedy to Ernest Goldstein, May 23, 1968, EX/PL/ST 43 (Texas), Box 70.
22. LBJ to Marvin Watson, June 22, 1966, attached with Robert Kintner to LBJ, June 22, 1966, PR 16, Confidential File, Box 81; Charles Roche to Marvin Watson, September 6, 1966, EX/PL 2, Box 86; Marvin Watson to LBJ, June 8, 1967, EX/PL, Box 2.

SOURCE AND EDITORIAL NOTES

The material in this micropublication has been reproduced from the holdings of the Lyndon B. Johnson Library, Austin, Texas. It is from the White House Central Files Subject Categories: Political Affairs (PL) and its subdivisions, and the Public Relations (PR) subdivision on public opinion polls in the White House Central Files. The "Executive" file material of each Political Affairs subject category and subdivision has been filmed in its entirety. The voluminous "General" material in the Political Affairs subject category and its subdivisions has not been filmed. The "Executive" and "General" material in the Public Opinion Polls of the Public Relations subject category has been filmed in its entirety.

The "Executive" material, noted above, consists of correspondence and reports of particular importance due either to their source or content, and generally includes documents received from and sent to executive agencies and departments, members of Congress, and other prominent correspondents. Additional material includes documents that were acted on or brought to the attention of the president or a designated White House official. The "General" material consists of correspondence and reports from the general public, and other sources that, while noteworthy because they are addressed to the president, are not as important from the viewpoint of level of handling or subject matter. A description of the White House Central Files, a further description of "Executive" and "General" materials, and descriptions of the subject categories and subdivisions used in this micropublication can be found in the Scope and Content Note for each series.

INITIALISM LIST

The following initialisms are used throughout this guide and are spelled out here for the convenience of the user.

ADA	Americans for Democratic Action
AFL-CIO	American Federation of Labor and Congress of Industrial Organizations
COPE	Committee on Political Education (AFL-CIO)
DNC	Democratic National Committee
DSG	Democratic Study Group
HHH	Hubert H. Humphrey
IRS	Internal Revenue Service
NAACP	National Association for the Advancement of Colored People
RFK	Robert F. Kennedy

POLITICAL ACTIVITIES OF THE JOHNSON WHITE HOUSE, 1963–1969

Part I. White House Central and Confidential Files

Series A. Candidates, Campaigns, Elections, and Parties



TABLE OF CONTENTS

Scope and Content Note	7
Reel Index	
Reel 1	
PL Political Affairs [General]	11
Reel 2	
PL Political Affairs [General] cont.	12
PL/A-Z Political Affairs: Individuals Recommended for Vice-Presidential or Presidential Candidates: A-Z	13
PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H.	13
Reel 3	
PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont.	13
PL/Humphrey, H.H./Pro Political Affairs: Humphrey, Hubert H./Pro Correspondence	13
PL/Kennedy, R.F. Political Affairs: Kennedy, Robert F.	13
PL/Kennedy, R.F./Pro/A-Z Political Affairs: Kennedy, Robert F./Pro Correspondence/A-Z	13
PL/Kennedy, R.F./Con/A-Z Political Affairs: Kennedy, Robert F./Con Correspondence/A-Z	13
PL/Kennedy, R.F./Pro-Con Political Affairs: Kennedy, Robert F./Pro-Con Correspondence	14
PL/McCarthy, Eugene Political Affairs: McCarthy, Eugene	14
PL/McCarthy, Eugene/Con Political Affairs: McCarthy, Eugene/Con Correspondence	14
PL/McNamara, Robert S./Pro/A-Z Political Affairs: McNamara, Robert S./Pro Correspondence/A-Z	14
PL/Nixon, Richard Political Affairs: Nixon, Richard	14
PL/Republicans for Johnson Political Affairs: Republicans for Johnson	14
PL/Rockefeller, Nelson Political Affairs: Rockefeller, Nelson	14
PL/Romney, George Political Affairs: Romney, George	14
PL/Wallace, George Political Affairs: Wallace, George	14
PL/CO Political Affairs: Countries	14
PL/FG 216 Political Affairs: Federal Government: District of Columbia	14
Reel 4	
PL/FG 216 Political Affairs: Federal Government: District of Columbia cont.	15
PL 2 Political Affairs: Elections-Campaigns	15
Reels 5-10	
PL 2 Political Affairs: Elections-Campaigns cont.	15

Reel 11		
	PL 2 Political Affairs: Elections—Campaigns cont.	21
	PL 2/FG 400 Political Affairs: Elections—Campaigns/Federal Government: Legislative Branch	21
Reel 12		
	PL 2/FG 400 Political Affairs: Elections—Campaigns/Federal Government: Legislative Branch cont.	22
Reel 13		
	PL 2/FG 400 Political Affairs: Elections—Campaigns/Federal Government: Legislative Branch cont.	23
	PL 2/LG Political Affairs: Elections—Campaigns/Local Governments	23
	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters	23
Reel 14		
	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont.	23
Reel 15		
	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont.	24
	PL 2/ST Political Affairs: Elections—Campaigns/States	25
	PL 3 Political Affairs: Fund Raising	25
Reel 16		
	PL 3 Political Affairs: Fund Raising cont.	25
Reel 17		
	PL 3 Political Affairs: Fund Raising cont.	26
	PL 4 Political Affairs: Patronage	26
	PL 5 Political Affairs: Platforms	27
Reel 18		
	PL 5 Political Affairs: Platforms cont.	27
	PL 6 Political Affairs: Political Parties	27
	PL 6-1 Political Affairs: Political Parties—Communist Party	27
	PL 6-2 Political Affairs: Political Parties—Democratic Party	27
	PL 6-3 Political Affairs: Political Parties—Republican Party	28
Reel 19		
	PL 6-3 Political Affairs: Political Parties—Republican Party cont.	28
Reel 20		
	PL 6-3 Political Affairs: Political Parties—Republican Party cont.	29
	PL 6-4 Political Affairs: Political Parties—Socialist Party	30
	PL 7 Political Affairs: Publicity—Publications	30
Reels 21–22		
	PL 7 Political Affairs: Publicity—Publications cont.	30

Reel 23	
PL 7 Political Affairs: Publicity–Publications cont.	31
PL 8 Political Affairs: Speakers	31
PL 9 Political Affairs: Women	31
PL 10 Political Affairs: Political Messages	31
PL 10/Messages to Political Groups	
Political Affairs: Political Messages/Messages to Political Groups	31
PL 10/CO 1 (A–Z) Political Affairs: Political Messages/Countries—U.S.	32
PL 10/CO 81 Political Affairs: Political Messages/Countries—France	32
PL 10/FG 216 Political Affairs: Political Messages/Federal Government:	
District of Columbia	32
PL 10/ST 1–5 Political Affairs:	
Political Messages/States—Alabama–California	32
Reel 24	
PL 10/ST 5 cont.–15	
Political Affairs: Political Messages/States—California cont.–Iowa	32
Reel 25	
PL 10/ST 16–32	
Political Affairs: Political Messages/States—Kansas–New York	34
Reel 26	
PL 10/ST 32 cont.–43	
Political Affairs: Political Messages/States—New York cont.–Texas	35
Reel 27	
PL 10/ST 43 cont.–50	
Political Affairs: Political Messages/States—Texas cont.–Wyoming	37
PL 10/ST 51-1	
Political Affairs: Political Messages/States–Territories—Guam	37
PL 10/ST 51-2	
Political Affairs: Political Messages/States–Territories—Puerto Rico	37
PL 10/Foreign Political Affairs: Political Messages/Foreign	38
PL Confidential File Political Affairs [General] [Confidential File]	38
PL/Names Confidential File Political Affairs/Names [Confidential File]	38
PL 1 Confidential File Political Affairs: Conventions [Confidential File]	38
PL 2 Confidential File	
Political Affairs: Elections–Campaigns (1964–1966) [Confidential File]	38
PL 2 Confidential File	
Political Affairs: Elections–Campaigns (1966–1968) [Confidential File]	38
PL 3 Confidential File Political Affairs: Fund Raising [Confidential File]	38
PL 4 Confidential File Political Affairs: Patronage [Confidential File]	38
PL 5 Confidential File Political Affairs: Platforms [Confidential File]	38
PL 6 Confidential File Political Affairs: Political Parties [Confidential File]	38
PL 6-1 Confidential File	
Political Affairs: Political Parties—Communist Party [Confidential File]	38
PL 6-2 Confidential File	
Political Affairs: Political Parties—Democratic Party [Confidential File]	39
PL 6-3 Confidential File	
Political Affairs: Political Parties—Republican Party [Confidential File]	39
PL 7 Confidential File	
Political Affairs: Publicity–Publications [Confidential File]	39

PL 8 Confidential File	
Political Affairs: Speakers [Confidential File]	39
PL 10/ST—Messages to Political Groups Confidential File	
Political Affairs: Political Messages/States—Messages to Political Groups [Confidential File]	39
Subject Index	41

SCOPE AND CONTENT NOTE

Part I, Series A, of *Political Activities of the Johnson White House*, is drawn from one of the most voluminous record groups at the Lyndon B. Johnson Library: the White House Central Files. This microfilm publication focuses on four major aspects of the political activities of the Johnson White House as reflected in the White House Central Files: Candidates, Campaigns, Elections, and Parties.

The White House Central Files were designed as a reference service for the president and his staff to document White House activities. They consist of four major components: the Subject File, the Name File, the Chronological File, and the Confidential File. The Name File is essentially an index to the Subject File, which is further explained below. The Chronological File primarily contains copies of outgoing correspondence, while the Confidential File contains material that was regarded as security or administratively classified. This microfilm publication includes material from the Subject File and the Confidential File, detailed below.

Subject File

The Subject File contains correspondence and reports pertaining to the functions and operations of the White House, the federal government, and state, local, and foreign governments. Correspondence and reports from private companies, organizations, and individuals are also filed here. Material is divided into two categories: "Executive" and "General."

The "Executive" material has correspondence and reports of particular importance due either to their source or content, and generally includes documents received from executive agencies and departments, members of Congress, and other prominent correspondents. It also includes copies of outgoing correspondence and memoranda, as well as other documents that were acted on or brought to the attention of the president or a designated White House official.

The "General" material contains correspondence and documents from the general public and other sources that, while noteworthy because they are addressed to the president, are not as important as the "Executive" material from the viewpoint of level of handling or subject matter. This material generally includes all correspondence and documents that are not classified in the "Executive" category and may include routine communications from members of Congress or memoranda exchanged among lower echelon officials.

The Subject File of the White House Central Files at the LBJ Library consists of sixty-two major subject categories. This publication focuses only on those subject categories and subdivisions relevant to the four major aspects noted above. The "Executive" material in each of the subject categories and subdivisions listed below has been filmed in its entirety. Most of the subject categories in the "Executive" material include cross-referenced material from the "General" category.

Some of the subdivisions utilized include pro and con correspondence. "Pro" correspondence includes public opinion mail supporting a particular individual, issue, speech, or the administration in general. "Con" correspondence includes correspondence not supporting, or against, a particular individual, speech, or the administration in general. Generally pro/con correspondence is filed with the General material. However, pro/con correspondence commenting on a particular speech by the president, his position on a particular issue, and/or his comments in general, will be filed with the Executive material.

PL (Political Affairs): DNC meetings; staff changes; reports on activities; also materials analyzing the 1964 presidential and congressional elections, the 1966 congressional elections, and the 1968 presidential and congressional elections.

PL/A-Z (Political Affairs: Individuals Recommended for Vice-Presidential or Presidential Candidates): recommendations of Democratic and Republican nominees for the vice-presidency in 1964 and 1968; also 1968 presidential candidates. There is a very small amount of overlap between this category and the following categories subdivided by individual name. The separation was probably made originally on the basis of the importance of the candidates or because too much material developed to file in the PL: A-Z category by the White House staff.

PL/Humphrey, H.H. (Political Affairs: Humphrey, Hubert H.) and **PL/Humphrey, H.H./Pro** (Political Affairs: Humphrey, Hubert H./Pro Correspondence): support for Senator Humphrey as the 1964 Democratic vice-presidential nominee, support for Vice President Humphrey's 1968 Democratic presidential campaign; the vice president's utilization of the press; Democratic delegate counts; campaign trips; the vice president's position on Vietnam; analyses of the 1968 election; public support correspondence.

PL/Kennedy, Robert F. (Political Affairs: Kennedy, Robert F.); **PL/Kennedy, Robert F./Pro/A-Z** (Political Affairs: Kennedy, Robert F./Pro Correspondence/A-Z); **PL/Kennedy, Robert F./Con/A-Z** (Political Affairs: Kennedy, Robert F./Con Correspondence/A-Z); **PL/Kennedy, Robert F./Pro-Con** (Political Affairs: Kennedy, Robert F./Pro-Con Correspondence): Senator Kennedy's 1968 presidential campaign; press materials on and analyses of the movement behind Senator Kennedy's bid for the presidency; public support correspondence for Senator Kennedy's bid for the vice-presidency in 1964; his 1968 presidential campaign: President Johnson's decision not to seek re-election; its effect on Senator Kennedy's campaign.

PL/McCarthy, Eugene (Political Affairs: McCarthy, Eugene) and **PL/McCarthy, Eugene/Con** (Political Affairs: McCarthy, Eugene/Con Correspondence): memoranda; correspondence; press materials concerned with recommendations of Senator McCarthy as a potential 1964 Democratic vice-presidential nominee; Senator McCarthy's 1968 presidential campaign; his position on Vietnam; presidential responses to the public opinion correspondence.

PL/McNamara, Robert S./Pro/A-Z (Political Affairs: McNamara, Robert S./Pro Correspondence/A-Z): one letter recommending Defense Secretary McNamara as the 1964 Democratic vice-presidential nominee.

PL/Nixon, Richard (Political Affairs: Nixon, Richard): 1968 presidential candidacy; views on Vietnam; analyses of his campaign positions; statements; his campaign style; the presidential transition.

PL/Republicans for Johnson (Political Affairs: Republicans for Johnson): establishment and organization of the citizen group Republicans for Johnson in 1964; correspondence dealing with Republicans announcing their support for President Johnson; possible vice-presidential candidates; correspondence dealing with Republican support for the president in 1968.

PL/Rockefeller, Nelson (Political Affairs: Rockefeller, Nelson): polls on the standing of Governor Rockefeller in the 1968 Republican presidential campaign.

PL/Romney, George (Political Affairs: Romney, George): Governor Romney's efforts in the 1968 Republican presidential campaign; Vietnam; his eventual withdrawal from the 1968 presidential race.

PL/Wallace, George (Political Affairs: Wallace, George): Governor Wallace's efforts in the 1968 Democratic presidential campaign; memoranda and correspondence on the National Democratic party of Alabama; Governor Wallace's efforts to influence state balloting; the "Wallace vote"; polls.

PL/CO (Political Affairs: Countries): Midwestern States Democratic Conference in 1964; foreign support for President Johnson in 1964; free elections in South Vietnam.

PL/FG 216 (Political Affairs: Federal Government: District of Columbia): correspondence and memoranda supporting President Johnson and his policies; DNC activities; the 1964 and 1968 District of Columbia primaries; the Vietnam question.

PL 2 (Political Affairs: Elections—Campaigns): 1964 congressional and presidential campaigns and elections (correspondence and memoranda on voter participation and registration activities; presidential endorsements; analyses of state political leanings and activities; campaign positions and activities of Senator Goldwater and President Johnson; citizen groups' support of President Johnson's campaign); 1966 congressional campaigns and elections (pre- and post-election analyses; correspondence on administration support for Democratic candidates; Republican congressional campaign efforts); 1968 congressional and presidential campaigns and elections (correspondence and memoranda on the positions of the various candidates and President Johnson; activities of resurrected citizen groups to support the various Democratic campaigns; preelection analyses; poll pairings; requests for President Johnson's campaign assistance, campaign of Vice President Humphrey); gubernatorial, mayoral, and other state and local campaigns and elections (campaign activities of George Wallace; his effect on conservative Republicans; "Choice '68," a national collegiate presidential primary, designed to channel the political activities of students; activities of the Young Democratic Clubs of America); political effects of the Vietnam War; the bombing issue. The Vietnam War issue was central to the Democratic and Republican party platforms.

PL 2/FG 400 (Political Affairs: Elections—Campaigns/Federal Government: Legislative Branch): congratulatory letters from the president and his aides to senators and congressmen on their elections in 1964, 1966, and 1968.

PL 2/LG (Political Affairs: Elections—Campaigns/Local Governments): the New York City mayoral election situation.

PL 6 (Political Affairs: Political Parties): national and state political parties; the Liberal party. [There are other political parties listed in the Subject Index that are not represented in this category but are found in categories that have state subdivisions.]

PL 6-1 (Political Affairs: Political Parties—Communist Party): the American Communist party; correspondence on the Supreme Court's decision on the registration of Communists. [The "General" material consists primarily of correspondence on the Supreme Court's decision.]

PL 6-2 (Political Affairs: Political Parties—Democratic Party): DNC staffing problems; meetings; activities; the 1966 and 1968 congressional campaign committees and elections.

PL 6-3 (Political Affairs: Political Parties—Republican Party): the 1964 Republican presidential campaigns of Barry Goldwater and William Miller; analyses of their positions and campaign speeches on such topics as nuclear weapons, Southeast Asia, tax cuts, the stock market, and Medicare; the 1964 Republican National Convention; the Republican party platform; DNC compilations of excerpts from Barry Goldwater's and William Miller's speeches and statements; Barry Goldwater's quotes and inconsistencies; the 1966 Republican congressional campaign; campaign strategy and "obstructionism"; the 1968 Republican presidential campaign; campaign strategy, candidates, and their campaign positions; Republican task forces; publications of the Republican National Committee; the Republican Coordinating Committee; the Senate Republican Policy Committee.

PL 6-4 (Political Affairs: Political Parties—Socialist Party): [Folder Empty]

PL 7 (Political Affairs: Publicity—Publications): DNC political news summaries, newsletters, campaign literature, its distribution, and press releases; samples of state and local Democratic party publications; publications of citizen and youth groups supporting the president and his administration's policies; samples of public opinion mail regarding news releases and commercials sponsored by the Democratic party.

PL 8 (Political Affairs: Speakers): requests for speakers and speeches; the speaking activities of administration speakers; the Hatch Act; a proposed system for the scheduling of administration speakers.

PL 9 (Political Affairs: Women): the DNC Women's Speakers Bureau; the National Women's Democratic Club.

PL 10 (Political Affairs: Political Messages) and PL 10 Messages to Political Groups (Political Affairs: Political Messages/Messages to Political Groups): requests for copies of presidential and political messages; suggested presidential drafts; correspondence with various political support and citizen groups.

PL 10/CO 1(A-Z) (Political Affairs: Political Messages/Countries—U.S.): miscellaneous correspondence.

PL 10/CO 81 (Political Affairs: Political Messages/Countries—France): Americans Abroad for Johnson-Humphrey.

PL 10/FG 216 (Political Affairs: Political Messages/Federal Government: District of Columbia): the National Capital Democratic Club; congressional dinners; efforts for "home rule."

PL 10/ST 1-ST 50 (Political Affairs: Political Messages/States—Alabama—Wyoming): subdivided by state and consists of material on state and local Democratic party activities; congressional dinners; presidential endorsements; the activities of citizen groups.

PL 10/ST 51-1 (Political Affairs: Political Messages/States—Territories—Guam): correspondence regarding the Guam representative to Washington.

PL 10/ST 51-2 (Political Affairs: Political Messages/States—Territories—Puerto Rico): correspondence regarding the political situation; political parties in Puerto Rico.

PL 10/Foreign (Political Affairs: Political Messages/Foreign): [Folder Empty]

Confidential File

The Confidential File at the LBJ Library consists of the same sixty-two subject categories and subdivisions as used in the Subject File. The materials in the Confidential File were segregated from the Subject File due to their security classified or administratively classified status. Again the four major aspects are emphasized. Almost all of the subject categories and subdivisions used here are the same as in the Subject File. The Confidential File material is not segregated into "Executive" and "General" categories. The subject categories and subdivisions have been described in the Subject File portion of this Scope and Content Note. Material in each of the categories and subdivisions listed below has been filmed in its entirety.

PL (Political Affairs)

PL/Name (Political Affairs/Name): the issues of the Vietnam War and bombing; Eugene McCarthy; Richard Nixon.

PL 1 (Political Affairs: Conventions): the 1968 Democratic National Convention.

PL 2 (Political Affairs: Elections—Campaigns [1964–1966])

PL 3 (Political Affairs: Fund Raising)

PL 4 (Political Affairs: Patronage)

PL 5 (Political Affairs: Platforms)

PL 6 (Political Affairs: Political Parties)

PL 6-1 (Political Affairs: Political Parties—Communist Party)

PL 6-2 (Political Affairs: Political Parties—Democratic Party)

PL 6-3 (Political Affairs: Political Parties—Republican Party)

PL 7 (Political Affairs: Publicity—Publications)

PL 8 (Political Affairs: Speakers)

PL/ST—Messages to Political Groups (Political Affairs: Political Messages/States—Messages to Political Groups)

REEL INDEX

Entries in this index refer to specific folders within the White House Central Files system. These folders are typically a chronological grouping of documents from the executive departments, Congress, private individuals, and organizations. In the interest of accessing material within the folders, this index denotes the major substantive issues, reports, or key policy formulations under the category of *Major Topics*. Individuals who are the subjects of significant correspondence, insightful memoranda, or reports are also highlighted. The user is referred to the Initialism List, on page xii. The four-digit number on the far left is the frame number where the material for a particular file folder begins.

Frame File Folder

Reel 1

- 0001 PL Political Affairs [General].
November 22, 1963–August 6, 1964. 78pp.
Major Topics: RFK; Averell Harriman; Democratic Governors' Conference; defense issues; labor unions; religious issue; Defense Department directive on partisan political activities; political research operations on various candidates by the Labor Department; voter registration; Republican party campaign strategy; the Negro voter.
- 0079 PL Political Affairs [General] cont.
August 7, 1964–June 28, 1965. 127pp.
Major Topics: DNC; RFK; "American Directions: A Forecast"; youth; civil rights issue; press editorials; labor unions; campaign literature.
- 0206 PL Political Affairs [General] cont.
June 29, 1965–October 18, 1965. 108pp.
Major Topics: DNC; administration achievements; partisanship; DNC Equal Rights Committee; lobbying; John P. Roche and the reply to GOP White Paper; political nominations; state leaders' visit with the president; use of presidential aircraft for political trips; Operation Support for the Great Society Program and the 1966 congressional elections.
- 0314 PL Political Affairs [General] cont.
October 19, 1965–January 15, 1966. 129pp.
Major Topics: DNC; New York City transit situation; DNC Business Committee; Berl Bernhard; polls; Gallup Poll on RFK's image; corruption issue as part of the GOP congressional campaign strategy; HHH's political strengths; DNC Conference of State and County Chairmen.
- 0443 PL Political Affairs [General] cont.
January 16, 1966–June 9, 1966. 71pp.
Major Topics: 1966 congressional elections; computer election predictions; RFK; Gallup polls; tax credit; Vietnam; DNC counsel; Midwestern-[States] Democratic Conference; Young Democratic Clubs of America; federal judges; southern states and attraction of industries to the area.

Frame	File Folder
0514	<p>PL Political Affairs [General] cont. June 10, 1966–September 11, 1966. 65pp. <i>Major Topics:</i> President's popularity; G. Mennen Williams; George Romney; HHH; RFK; Vietnam; Transportation Department bill; Billy Graham; 1966 congressional elections; polls; "The Politics of Development—The Concept of Credibility."</p>
0579	<p>PL Political Affairs [General] cont. September 12, 1966–January 19, 1967. 157pp. <i>Major Topics:</i> Political trips of the vice president; Western States Democratic Conference; DNC; DNC state chairmen; George Romney; polls; State of the Union message; Democratic party support of the administration's programs; election analysis; patronage; Greenbriar Governors' Conference [National Governors' Conference]; popularity; U.S. Youth Council; right of dissent and the Democratic party; College Young Democratic Clubs of America; RFK; broadcasting and political endorsements; presidential trip to Asia.</p>
0736	<p>PL Political Affairs [General] cont. January 20, 1967–March 31, 1967. 152pp. <i>Major Topics:</i> Missouri; DNC state chairmen; voting age; Vietnam; ADA; political appointments; Ohio; broadcasting; press editorials; RFK; J. William Fulbright; liberal community; Republican political candidates.</p>
0888	<p>PL Political Affairs [General] cont. April 1, 1967–July 31, 1967. 113pp. <i>Major Topics:</i> DNC Advisory Committee on Communications; administration's political image; Democratic Study Group (DSG); civil disturbances [summer 1967]; American Council of Young Political Leaders; agricultural-political situation; Democratic party and youth; presidential speeches; Vietnam; Young Democratic Clubs of America.</p>

Reel 2

0001	<p>PL Political Affairs [General] cont. April 1, 1967–July 31, 1967, cont. 60pp. <i>Major Topics:</i> DNC data processing support; John McCormally; Gallup poll of Democratic and Republican party county chairmen; Vietnam; Nelson Rockefeller.</p>
0061	<p>PL Political Affairs [General] cont. August 1, 1967–September 14, 1967. 162pp. <i>Major Topics:</i> Democratic party line on the summer riots; Democratic party in the western states; public opinion; Democratic party organization; Operation Advocate; George Romney; Gallup polls; DNC telephone polls; Western [States] Democratic Conference; RFK; Young Democratic Clubs of America; the Hispanic vote and the Political Association of Spanish-speaking Organizations (PASO); ADA; Vietnam; peace movement.</p>
0223	<p>PL Political Affairs [General] cont. September 15, 1967–January 15, 1968. 104pp. <i>Major Topics:</i> Campaign literature; Vietnam; organized labor and RFK; Western States Democratic Conference; Gallup polls; steelworkers union; Negro elected officials; political trips.</p>
0327	<p>PL Political Affairs [General] cont. January 16, 1968–May 31, 1968. 152pp. <i>Major Topics:</i> India Edwards; college students; monetary policy; Democratic-Farmer-Labor party organization; Gallup polls; ADA; riots; AFL-CIO.</p>
0479	<p>PL Political Affairs [General] cont. June 1, 1968–January 8, 1969. 45pp. <i>Major Topics:</i> Vietnam; Richard B. Russell; Gallup poll.</p>

Frame	File Folder
0524	PL/A-Z Political Affairs: Individuals Recommended for Vice-Presidential or Presidential Candidates: A-Z. 1964-1968. 189pp. <i>Major Topics:</i> 1964 presidential election and campaigns; 1968 presidential election and campaigns; Spiro Agnew; Edmund Brown; George Romney; J. William Fulbright; Barry Goldwater; Edward Kennedy; Mike Mansfield; Terry Sanford; Robert Sargent Shriver.
0713	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. May 1, 1964-September 10, 1964. 67pp. <i>Major Topics:</i> Moderate Republicans; Asia; congressional support.
0780	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont. September 11, 1964-March 31, 1968. 103pp. <i>Major Topics:</i> Press editorials; daily appointment schedules; public support.
0883	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont. April 1, 1968-June 10, 1968. 61pp. <i>Major Topics:</i> Eugene McCarthy; RFK; HHH Democratic Convention delegate strength; labor unions; United Steelworkers of America; administration support for HHH; Negro elected officials' support of HHH.
0944	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont. June 11, 1968-September 10, 1968. 87pp. <i>Major Topics:</i> Richard Nixon; campaign staff; press interview; green card problem; Harris polls; Vietnam; federalized welfare system.

Reel 3

0001	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont. September 11, 1968-October 10, 1968. 93pp. <i>Major Topics:</i> HHH Texas campaign trip; Vietnam bombing halt; Gallup polls; Harris polls; Richard Nixon; Lawrence O'Brien; administration support for HHH; administration policy on Vietnam; liberalism; presidential transition.
0094	PL/Humphrey, H.H. Political Affairs: Humphrey, Hubert H. cont. October 11, 1968-January 3, 1969. 90pp. <i>Major Topics:</i> Campaign debt; Vietnam; Harris polls; 1968 congressional elections; presidential transition; Texas; Gallup polls; Missouri.
0184	PL/Humphrey, H.H./Pro Political Affairs: Humphrey, Hubert H./Pro Correspondence. April 1968-November 1968. 13pp. <i>Major Topic:</i> Public support for HHH.
0197	PL/Kennedy, R.F. Political Affairs: Kennedy, Robert F. August 29, 1967-April 23, 1968. 116pp. <i>Major Topics:</i> Campaign expenses; youth support for RFK; Jimmy Hoffa trial; Gallup polls; RFK campaign strategy; Indiana; Harris polls; use of the press and media; Vietnam; Pierre Salinger; Martin Luther King, Jr.; press editorials; Eugene McCarthy; RFK legislative position; labor unions; Tet Offensive in South Vietnam; Dump Johnson movement.
0313	PL/Kennedy, R.F./Pro/A-Z Political Affairs: Kennedy, Robert F./Pro Correspondence/A-Z. February 1964-October 1964. 8pp. <i>Major Topic:</i> Public support correspondence.
0321	PL/Kennedy, R.F./Con/A-Z Political Affairs: Kennedy, Robert F./Con Correspondence/A-Z. July 10, 1964-August 6, 1964, and March 27, 1968-May 10, 1968. 27pp. <i>Major Topics:</i> "Thank you for your support" letters; administration response to letters regarding president's decision not to run for president in 1968.

Frame	File Folder
0348	PL/Kennedy, R.F./Pro-Con Political Affairs: Kennedy, Robert F./Pro-Con Correspondence. July 14, 1964, and November 16, 1967–June 4, 1968. 43pp. <i>Major Topics:</i> Public opinion correspondence; tax bill; Vietnam; political trips; press editorials.
0391	PL/McCarthy, Eugene Political Affairs: McCarthy, Eugene. July 30, 1964–August 21, 1964, and October 28, 1967–September 13, 1968. 140pp. <i>Major Topics:</i> Vietnam; Eugene McCarthy and voting record; Harris polls; 1968 primary voting record; Democratic party; voter interference; labor unions; tax bill; New York City Democratic party organization; press and Eugene McCarthy; Eugene McCarthy interview.
0531	PL/McCarthy, Eugene/Con Political Affairs: McCarthy, Eugene/Con Correspondence. March 26, 1968–May 12, 1968. 8pp. <i>Major Topic:</i> Presidential responses to public opinion correspondence.
0539	PL/McNamara, Robert S./Pro/A–Z Political Affairs: McNamara, Robert S./Pro Correspondence/A–Z. February 14, 1964, and March 9, 1964. 4pp. <i>Major Topic:</i> Vice-presidential candidate.
0543	PL/Nixon, Richard Political Affairs: Nixon, Richard. February 1, 1967–January 13, 1969. 190pp. <i>Major Topics:</i> Vietnam press transition; Kappel Commission on Executive Pay; Paris Peace Negotiations; nonproliferation treaty; income tax surcharge; Richard Nixon's legislative program; Republican party campaign themes; Gallup polls; Richard Nixon; Harris polls; crime; textile imports; Abe Fortas; federalized welfare system.
0733	PL/Republicans for Johnson Political Affairs: Republicans for Johnson. November 22, 1963–August 20, 1964. 73pp. <i>Major Topics:</i> Labor unions; Warsaw, Poland, uprising; public support for the president; 1964 vice-presidential candidates.
0806	PL/Republicans for Johnson Political Affairs: Republicans for Johnson cont. November 11, 1964–December 1964, August 30, 1965, and January 1968–February 1968. 25pp. <i>Major Topics:</i> Public support for the president; Barry Goldwater; campaign literature.
0831	PL/Rockefeller, Nelson Political Affairs: Rockefeller, Nelson. December 11, 1967–July 26, 1968. 11pp. <i>Major Topics:</i> Harris polls; Gallup polls.
0842	PL/Romney, George Political Affairs: Romney, George. January 12, 1966, and February 28, 1968–March 1, 1968. 49pp. <i>Major Topics:</i> Idaho campaign trip; Vietnam.
0891	PL/Wallace, George Political Affairs: Wallace, George. May 6, 1964, November 17, 1967, and February 24, 1968–November 5, 1968. 51pp. <i>Major Topics:</i> Louisiana; Wallace Vote; Gallup polls; Harris polls; congressional investigation of pollsters; labor unions; press editorials; radical right wing; presidential transition; National Democratic party of Alabama.
0942	PL/CO Political Affairs: Countries. January 9, 1964–February 1, 1966. 20pp. <i>Major Topics:</i> Midwestern [States] Democratic Conference; Negro voter registration in the South; South Vietnam and free elections; "Johnson cultists."
0962	PL/FG 216 Political Affairs: Federal Government: District of Columbia. June 29, 1965, March 10, 1966, and February 15, 1967–April 14, 1968. 38pp. <i>Major Topics:</i> DNC activities; D.C. primary and the Vietnam question.

Reel 4

- 0001 PL/FG 216 Political Affairs: Federal Government: District of Columbia cont.
February 29, 1964–December 23, 1964. 117pp.
Major Topics: D.C. electoral votes; labor unions' support of president; Democratic organizational meeting; press editorials; D.C. primary election.
- 0118 PL 2 Political Affairs: Elections–Campaigns.
November 22, 1963–January 3, 1964. 83pp.
Major Topics: Voter registration; Nikita Khrushchev; Richard Nixon; president's use of television; United Nations; 1964 Michigan gubernatorial election; Walter Reuther; civil rights; Kennedy-Nixon debates; 1964 Republican candidates.
- 0201 PL 2 Political Affairs: Elections–Campaigns cont.
January 4–31, 1964. 111pp.
Major Topics: [President's] Commission on Registration and Voting Participation; Young Democratic Clubs of America; Florida congressional delegation; Catholic voters; federal employees and voting; Businessmen's Committee for Johnson; Midwestern [States] Democratic Conference.
- 0312 PL 2 Political Affairs: Elections–Campaigns cont.
February 1–9, 1964. 102pp.
Major Topics: [President's] Commission on Registration and Voting Participation; president's use of publicity.
- 0414 PL 2 Political Affairs: Elections–Campaigns cont.
February 10, 1964. 602pp.
Major Topics: Letters sent to city mayors requesting a report on the registration and voting participation situation in each city.

Reel 5

- 0001 PL 2 Political Affairs: Elections–Campaigns cont.
February 11, 1964–March 15, 1964. 52pp.
Major Topics: President's campaign plan; tax cut; analysis of 1960 presidential election; 1964 Democratic National Convention Committee; Pennsylvania Voter Registration Conference; Barry Goldwater; Goldwater clubs; campaign literature; Young Americans for Freedom.
- 0054 PL 2 Political Affairs: Elections–Campaigns cont.
March 16, 1964. 103pp.
Major Topics: Letters from cities responding to the presidential request for registration and voting participation information.
- 0156 PL 2 Political Affairs: Elections–Campaigns cont.
March 17, 1964–April 30, 1964. 171pp.
Major Topics: DNC weekly activities report; Henry Cabot Lodge; brief reports from cities on their voting situation; Omaha local live programming and the Federal Communications Commission; president's campaign in Maryland; RFK.
- 0327 PL 2 Political Affairs: Elections–Campaigns cont.
May 1, 1964–June 14, 1964. 158pp.
Major Topics: Civil rights bill; tax bill; president's legislative program; labor unions; absentee voting in the armed forces; Young Citizens for Johnson; [President's] Commission on Registration and Voting Participation; public opinion; press editorials on president; press support for president; Midwestern [States] Democratic Conference; Northeastern States Democratic Conference.

Frame	File Folder
0485	PL 2 Political Affairs: Elections—Campaigns cont. June 15, 1964—July 23, 1964. 116pp. <i>Major Topics:</i> Nationality groups; foreign policy; Democratic National Convention; Women's Campaign Coordinating Committee; press editorials; Barry Goldwater; Democratic party platform; Federal Power Commission; 1964 Democratic presidential campaign; Vietnam; House Republican Policy Committee; 1964 Congressional Candidates Conference.
0601	PL 2 Political Affairs: Elections—Campaigns cont. July 24, 1964—August 5, 1964. 126pp. <i>Major Topics:</i> HHH; electoral votes; Rural Americans for Johnson; Goldwater campaign strategy; vice-presidential candidates; use of television; Edward Teller; Young Citizens for Johnson; Democratic National Convention and the Young Citizens for Johnson Program; AFL-CIO and Walter Reuther.
0727	PL 2 Political Affairs: Elections—Campaigns cont. August 6—14, 1964. 111pp. <i>Major Topics:</i> Vice-presidential candidates; labor unions; Chicago; Negro voter intimidation and the Tennessee primary election; American Heritage Foundation; presidential elections in Mississippi; "Goldwater Candidacy and the Christian Conscience."
0838	PL 2 Political Affairs: Elections—Campaigns cont. August 15—25, 1964. 132pp. <i>Major Topics:</i> Nationality groups; vice-presidential candidates; president's political trips; American Heritage Foundation and voter registration; National Rural Electric Cooperative Association; rural voters; campaign literature.
0970	PL 2 Political Affairs: Elections—Campaigns cont. August 26, 1964—September 5, 1964. 73pp. <i>Major Topics:</i> Independent Citizens for Johnson; Barry Goldwater's campaign strategy; nuclear war; labor unions; Democratic National Convention; Alabama delegation and the Democratic National Convention; president's campaign activities.

Reel 6

0001	PL 2 Political Affairs: Elections—Campaigns cont. September 6—14, 1964. 129pp. <i>Major Topics:</i> Citizen groups; Rural Americans for Johnson; Teamsters Union; labor unions; Cuba; Democrats for Goldwater; Barry Goldwater; voter registration; nationality groups; administration's anti-Goldwater program; campaign schedules; Negro voters.
0130	PL 2 Political Affairs: Elections—Campaigns cont. September 15—20, 1964. 110pp. <i>Major Topics:</i> Voter registration; crime issue; National Independent Committee for President Johnson and Senator Humphrey; Barry Goldwater's campaign in the South; HHH's campaign schedule.
0240	PL 2 Political Affairs: Elections—Campaigns cont. September 21—24, 1964. 102pp. <i>Major Topics:</i> Dwight D. Eisenhower; wool textiles issue; economy; president's campaign strategy; Mississippi; Mississippi Freedom party; Negro voters.
0342	PL 2 Political Affairs: Elections—Campaigns cont. September 25—30, 1964. 118pp. <i>Major Topics:</i> President's campaign in Maryland; farm situation; nationality groups; National Independent Committee for President Johnson and Senator Humphrey and Project South; labor unions; voter registration; Southern Christian Leadership Conference; HHH's campaign schedules; Connally amendment; National Citizens for Johnson and Humphrey; Barry Goldwater's campaign in Texas.

Frame	File Folder
0460	PL 2 Political Affairs: Elections—Campaigns cont. October 1, 1964. 42pp. <i>Major Topics:</i> Barry Goldwater's campaign; LBJ's campaign strategy; voter registration; ballot proofs; voter participation.
0502	PL 2 Political Affairs: Elections—Campaigns cont. October 2–4, 1964. 108pp. <i>Major Topics:</i> President's campaign activities; ballot proofs; voter sentiment polls; "Project 1964"; National Citizens for Johnson and Humphrey; HHH's campaign schedules; DNC; AFL-CIO.
0610	PL 2 Political Affairs: Elections—Campaigns cont. October 5, 1964. 120pp. <i>Major Topics:</i> Analysis of president's campaign; ballot proofs; voter registration; unemployment and defense contracts; S. 3060; Educators for Johnson-Humphrey; press support of LBJ's campaign; HHH's campaign schedules.
0730	PL 2 Political Affairs: Elections—Campaigns cont. October 6–7, 1964. 63pp. <i>Major Topics:</i> Rural voters; ballot proofs; businessmen's support of Barry Goldwater; HHH's campaign schedules; Jewish voters.
0793	PL 2 Political Affairs: Elections—Campaigns cont. October 8, 1964. 44pp. <i>Major Topic:</i> Ballot proofs.
0837	PL 2 Political Affairs: Elections—Campaigns cont. October 9, 1964. 132pp. <i>Major Topics:</i> President's regional campaign meetings; ballot proofs; labor unions; labor and voter participation; voter registration.
0969	PL 2 Political Affairs: Elections—Campaigns cont. October 10–13, 1964. 32pp. <i>Major Topics:</i> Ballot proofs; DNC; labor unions; president's campaign activities.

Reel 7

0001	PL 2 Political Affairs: Elections—Campaigns cont. October 10–13, 1964, cont. 157pp. <i>Major Topics:</i> Ballot proofs; effect of elections on business; labor unions; HHH's campaign schedule; absentee voting; Scientists and Engineers for Johnson; North Atlantic Treaty Organization (NATO).
0158	PL 2 Political Affairs: Elections—Campaigns cont. October 14–18, 1964. 150pp. <i>Major Topics:</i> Republican campaign and intellectual coherence; Get-Out-the-Vote Program and the DNC; nuclear weapons debate; Walter Jenkins; press editorials; labor unions; James A. Farley; Democratic campaign; Law Students For Johnson; farm situation.
0308	PL 2 Political Affairs: Elections—Campaigns cont. October 19–20, 1964. 81pp. <i>Major Topics:</i> Democratic campaign schedule; ballot proofs; labor unions; voter registration; Get-Out-the-Vote Program.
0389	PL 2 Political Affairs: Elections—Campaigns cont. October 21–25, 1964. 115pp. <i>Major Topics:</i> Jewish voters and the Republican campaign; Vietnam; press support; television; voter registration; ballot proofs; DNC; Scientists and Engineers for Johnson; nationality groups; Democratic campaign schedules.

Frame	File Folder
0504	PL 2 Political Affairs: Elections—Campaigns cont. October 26–28, 1964. 105pp. <i>Major Topics:</i> Will Durant; DNC; Get-Out-the-Vote Program; Republican campaign activities; Professors for Johnson-Humphrey; federal employees and voting.
0609	PL 2 Political Affairs: Elections—Campaigns cont. October 29–31, 1964. 56pp. <i>Major Topics:</i> Press support of the Democratic campaign; overseas Americans and voting; Get-Out-the-Vote Program.
0665	PL 2 Political Affairs: Elections—Campaigns cont. November 1–15, 1964. 86pp. <i>Major Topics:</i> National Artists and Writers Committee for Johnson-Humphrey; immorality issue and the Republican campaign; District Attorneys for Johnson-Humphrey; 1964 congressional election results; 1964 election results; electoral votes; student support of the Democratic campaign.
0751	PL 2 Political Affairs: Elections—Campaigns cont. November 16, 1964–December 25, 1964. 76pp. <i>Major Topics:</i> Electoral votes; voter registration program in the South; budget; tax bill.
0827	PL 2 Political Affairs: Elections—Campaigns cont. December 26, 1964–April 7, 1965. 77pp. <i>Major Topics:</i> Ohio Electoral College; National Lawyers Committee for Johnson-Humphrey; Negro voter registration; DNC; civil rights; Martin Luther King, Jr.; voting legislation.
0904	PL 2 Political Affairs: Elections—Campaigns cont. April 8, 1965–May 10, 1965. 131pp. <i>Major Topics:</i> Ohio Electoral College; agriculture legislation and the Commodity Credit Corporation; El Paso Natural Gas Company Case; listing of state electors.

Reel 8

0001	PL 2 Political Affairs: Elections—Campaigns cont. May 11, 1965–January 17, 1966. 159pp. <i>Major Topics:</i> Voter [listing] registration activities; voter registration in Mississippi; George Romney; Vietnam; congressional voting statistics; DNC; congressional campaigns; Federal Voting Assistance Program; Young Democratic Clubs of America; federal campaign contributions and equal broadcasting time legislation; use of presidential aircraft for political campaign trips.
0160	PL 2 Political Affairs: Elections—Campaigns cont. January 18, 1966–May 23, 1966. 133pp. <i>Major Topics:</i> Voter participation; voter [listing] registration; 1966 congressional elections; Vietnam; administration support for Democratic congressional candidates; legislative program; electoral college reform; District of Columbia and voting representation in Congress; clean election bill; political contributions.
0293	PL 2 Political Affairs: Elections—Campaigns cont. May 24, 1966–August 30, 1966. 121pp. <i>Major Topics:</i> Vietnam and the 1966 congressional elections; youth; administration support; 18-year-old voters; DNC; voter registration; tax credit; federal election laws.
0414	PL 2 Political Affairs: Elections—Campaigns cont. August 31, 1966–November 1, 1966. 178pp. <i>Major Topics:</i> 1966 congressional elections; Russell Long and the presidential campaign financing plan; administration support for Democratic congressional candidates; political contributions; federal election laws; Negro candidates; DNC; women voters; South Vietnamese elections; Republican party congressional predictions; Richard Nixon.

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| 0592 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
November 2, 1966—December 3, 1966. 159pp.
<i>Major Topics:</i> Daniel P. Moynihan; 1966 congressional election predictions, results, and analysis; women candidates; Congress and labor program; Republican party grassroots organization; DNC; Negro candidates; Israel; foreign reaction to the 1966 congressional elections; state elections; Democratic campaign analysis of rural areas.</p> |
| 0751 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
December 4—22, 1966. 128pp.
<i>Major Topics:</i> 1966 congressional elections analysis; Democratic governors; Greenbriar Governors' Conference [National Governors' Conference]; foreign elections; Vietnam.</p> |
| 0879 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
December 23, 1966—February 2, 1967. 127pp.
<i>Major Topics:</i> Rhode Island; liberal community; DNC; HHH; American Bar Association and the Electoral College System; Edward J. McCormack, Jr.; 1966 congressional elections analysis; Nelson Rockefeller.</p> |

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| 0001 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
February 3, 1967—June 2, 1967. 174pp.
<i>Major Topics:</i> Government administration; Presidential Election Campaign Fund Act; politics and prejudice; Nelson Rockefeller; Russell Long; voter participation; Harris polls; Gallup polls; 18-year-old voters; Vietnam; youth; Gore Amendment; political contributions legislation; campaign financing bill; RFK.</p> |
| 0175 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
June 3, 1967—August 22, 1967. 166pp.
<i>Major Topics:</i> Vietnam; Ronald Reagan; South Vietnamese elections and U.S. observers; Republican party; Gallup polls; Harris polls; riots; Democratic platform and Vietnam; Republican party southern strategy; Nelson Rockefeller; labor unions; Citizens for Kennedy/Fulbright; Citizens for Kennedy in '68; campaign financing bill; COPE; Democratic political organization and the suburbs; information apparatus of the federal government.</p> |
| 0341 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
August 23, 1967—September 18, 1967. 132pp.
<i>Major Topics:</i> Vietnam; Republican candidates; Gallup polls; Harris polls; Republican party and the South Vietnamese elections; campaign financing bill; George Romney; Nelson Rockefeller.</p> |
| 0473 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
September 19, 1967—October 20, 1967. 165pp.
<i>Major Topics:</i> Midwestern [States] Democratic Conference; Gallup and Harris poll pairings; Perkins Committee Study on Foreign Aid; 1968 congressional candidates; Walter Reuther; Vietnam; DNC; RFK; campaign financing legislation; polls.</p> |
| 0638 | <p>PL 2 Political Affairs: Elections—Campaigns cont.
October 21, 1967—November 21, 1967. 190pp.
<i>Major Topics:</i> Polls; Gallup polls; Ronald Reagan; labor unions; 1968 congressional elections; Vietnam; state and local election results; DNC; Federal Voting Assistance Program; Eugene McCarthy; campaign financing bill; Russell Long; Harris poll pairings; National Urban League; election fraud in Gary, Indiana; Republican National Committee and the IRS; taxability of political funds; liberalism.</p> |

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0828	PL 2 Political Affairs: Elections–Campaigns cont. November 22, 1967–December 13, 1967. 108pp. <i>Major Topics:</i> Credibility gap; Senate Democratic Campaign Committee; GOP county chairmen survey; poll pairings; Eugene McCarthy interview; American Heritage Foundation; voter registration; Harris polls; Gallup polls; Hooper-McClendon Major Cities' Presidential Poll; HHH; Vietnam; Edward Kennedy.
0936	PL 2 Political Affairs: Elections–Campaigns cont. December 14–31, 1967. 63pp. <i>Major Topics:</i> George Romney's Vietnam visit; Dwight D. Eisenhower; Vietnam; Indiana; Harris polls; Gallup polls.
0999	PL 2 Political Affairs: Elections–Campaigns cont. January 1–22, 1968. 31pp. <i>Major Topics:</i> George Romney; Nelson Rockefeller; poll pairings.

Reel 10

0001	PL 2 Political Affairs: Elections–Campaigns cont. January 1–22, 1968, cont. 58pp. <i>Major Topics:</i> Billy Graham; Vietnam; poll pairings; DNC; voter registration; Equal Time Doctrine; Fairness Doctrine; Citizens for Kennedy in '68; Hooper-McClendon Major Cities Presidential Poll.
0059	PL 2 Political Affairs: Elections–Campaigns cont. January 23, 1968–February 6, 1968. 95pp. <i>Major Topics:</i> Harry Byrd; poll pairings; Citizens for Johnson-Humphrey; polls; Gallup polls; Harris polls; Tet Offensive in South Vietnam.
0154	PL 2 Political Affairs: Elections–Campaigns cont. February 7–18, 1968. 113pp. <i>Major Topics:</i> Labor unions; Republican party and the 1968 congressional elections; voting records on farm bills; farm situation; Vietnam; Gallup polls; Harris polls; ADA; Nebraska primary; Choice '68; voter registration and Mexican-Americans.
0267	PL 2 Political Affairs: Elections–Campaigns cont. February 19, 1968–March 4, 1968. 178pp. <i>Major Topics:</i> American Bar Association and the popular vote amendment; Victory '68 campaign; poll pairings; Senate Democratic Campaign Committee; Choice '68; Vietnam; California primary; Republican party and the Goldwater nomination.
0446	PL 2 Political Affairs: Elections–Campaigns cont. March 5–25, 1968. 136pp. <i>Major Topics:</i> Citizen groups; Vietnam; peace issue; youth; RFK; civil rights bill; overseas press reaction to U.S. presidential election campaigns; Congress; Senate and House Democratic Campaign Committees; Vietnam veterans; Choice '68; tax bill; use of radio and television talk shows; generation gap.
0582	PL 2 Political Affairs: Elections–Campaigns cont. March 26, 1968–April 4, 1968. 138pp. <i>Major Topics:</i> Presidential primaries; Democratic National Convention calendar; tax issue; president's decision not to seek re-election; Harris polls; Gallup polls; Vietnam.
0720	PL 2 Political Affairs: Elections–Campaigns cont. April 5, 1968–May 7, 1968. 144pp. <i>Major Topics:</i> Choice '68; Gallup polls; Harris polls; Arthur Goldberg; RFK; voter [listing] registration; protection of presidential and vice-presidential candidates; Walter Reuther; Democratic National Convention calendar; poll pairings; Vietnam; congressional election campaigns.

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- 0865 PL 2 Political Affairs: Elections—Campaigns cont.
May 8, 1968—June 30, 1968. 115pp.
Major Topics: Eugene McCarthy; HHH; federalized welfare system; poll pairings; Harris polls; Gallup polls; Ronald Reagan; Richard Nixon; voting rights of Americans abroad; Nebraska primary; RFK's campaign strategy; Choice '68.
- 0981 PL 2 Political Affairs: Elections—Campaigns cont.
July 1, 1968—August 31, 1968. 42pp.
Major Topics: Richard Nixon; Ronald Reagan; poll pairings; Harris polls; Gallup polls.

Reel 11

- 0001 PL 2 Political Affairs: Elections—Campaigns cont.
July 1, 1968—August 31, 1968, cont. 41pp.
Major Topics: American Heritage Foundation and its "White House Conference on Citizen Participation in Politics"; McCarthy voters; poll pairings; political activities of military personnel.
- 0042 PL 2 Political Affairs: Elections—Campaigns cont.
September 1—30, 1968. 113pp.
Major Topics: Poll pairings; Harris polls; Gallup polls; polls; Vietnam; administration assistance for Democratic candidates; 1968 Republican Candidates Foreign Policy Fact Book; HHH talk show interview; Democratic campaign activities; Democratic campaign press arrangements; model cities and the Get-Out-the-Vote Program.
- 0155 PL 2 Political Affairs: Elections—Campaigns cont.
October 1—17, 1968. 89pp.
Major Topics: Vietnam; poll pairings; Election Observation Project; Asia; Twentieth Century Fund; 1960 presidential campaign; Equal Time Suspension Bill; 1968 congressional elections.
- 0244 PL 2 Political Affairs: Elections—Campaigns cont.
October 18—31, 1968. 70pp.
Major Topics: Poll pairings; congressional elections; presidential transition; analysis of the target voter blocs; "Gallup Gap"; Democratic campaign themes; Chicago voting fraud investigation; Nixon's vote in the East; Democratic campaign strategy.
- 0314 PL 2 Political Affairs: Elections—Campaigns cont.
November 1—2, 1968. 190pp.
Major Topics: 1968 congressional elections; demonstrations at polling places in New York City.
- 0504 PL 2 Political Affairs: Elections—Campaigns cont.
November 3, 1968—January 7, 1969. 98pp.
Major Topics: Presidential transition; liberal community; voting tabulation problems; coalition government; vote tables; Richard Nixon and national unity; Vietnam bombing halt.
- 0602 PL 2/FG 400 Political Affairs: Elections—Campaigns/Federal Government:
Legislative Branch.
November 22, 1963—November 5, 1964. 116pp.
Major Topics: 1964 congressional elections; congratulatory letters from the president and aides to senators and congressmen on their elections.
- 0718 PL 2/FG 400 Political Affairs: Elections—Campaigns/Federal Government:
Legislative Branch cont.
November 6—8, 1964. 182pp.
Major Topics: 1964 congressional elections; congratulatory letters from the president and aides to senators and congressmen on their elections.

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0901	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 9–10, 1964. 90pp. <i>Major Topics:</i> 1964 congressional elections; congratulatory letters from the president and aides to senators and congressmen on their elections.
0991	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 11–25, 1964. 59pp. <i>Major Topics:</i> 1964 congressional elections; responses to congratulatory letters from the president and his aides to senators and congressmen on their elections.

Reel 12

0001	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 26, 1964–November 9, 1966. 255pp. <i>Major Topics:</i> 1966 congressional elections; 1966 congressional primary elections; congratulatory letters from the president and his aides to senators and congressmen on their 1966 elections; 1964 congressional elections; responses to congratulatory letters from the president and his aides to senators and congressmen on their 1964 elections.
0257	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 10–16, 1966. 218pp. <i>Major Topics:</i> 1966 congressional elections; congratulatory letters from the president and his aides to senators and congressmen on their elections; responses to congratulatory letters.
0476	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 17–22, 1966. 214pp. <i>Major Topics:</i> 1966 congressional elections; congratulatory letters from the president and his aides to senators and congressmen on their elections; responses to congratulatory letters.
0692	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. November 23, 1966–December 31, 1967. 97pp. <i>Major Topics:</i> 1966 congressional elections; congratulatory letters from the president and his aides to senators and congressmen on their elections; responses to congratulatory letters.
0789	PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont. January 1, 1968–November 20, 1968. 209pp. <i>Major Topics:</i> 1968 congressional elections; congratulatory letters from the president and his aides to senators and congressmen on their elections.

Reel 13

- 0001 PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont.
January 1, 1968–November 20, 1968, cont. 131pp.
Major Topics: 1968 congressional elections; congratulatory letters from the president and his aides to senators and congressmen on their elections; draft letters; lists.
- 0132 PL 2/FG 400 Political Affairs: Elections–Campaigns/Federal Government: Legislative Branch cont.
November 21, 1968–January 3, 1969. 152pp.
Major Topics: 1968 congressional election; congratulatory letters from the president and his aides to senators and congressmen on their elections; responses to congratulatory letters.
- 0284 PL 2/LG Political Affairs: Elections–Campaigns/Local Governments.
November 3–4, 1965. 4pp.
Major Topics: John V. Lindsay; New York City mayoral election.
- 0288 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters.
November 22, 1963–October 31, 1964. 50pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your assistance” letters; letters of support from the public.
- 0337 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters cont.
November 1–9, 1964. 125pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your assistance” letters; letters of support from the public.
- 0462 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters cont.
November 10, 1964 (Folder 1 of 2). 382pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
- 0844 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters cont.
November 10, 1964 (Folder 2 of 2). 166pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your support” letters.

Reel 14

- 0001 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters cont.
November 10, 1964 (Folder 2 of 2) cont. 278pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your support” letters.
- 0279 PL 2/PR 1 Political Affairs: Elections–Campaigns/Public Relations: Administration Appreciation Letters cont.
November 11–13, 1964. 92pp.
Major Topics: 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.

Frame	File Folder
0373	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. November 14–16, 1964. 104pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0477	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. November 17, 1964. 400pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters.
0877	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. November 18–20, 1964. 79pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0956	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. November 21–30, 1964. 46pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.

Reel 15

0001	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. November 21–30, 1964, cont. 89pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0090	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. December 1–7, 1964. 87pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0177	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. December 8, 1964. 220pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; lists; letters of support from the public.
0397	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. December 9–15, 1964. 106pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0503	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. December 16–20, 1964. 107pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public.
0610	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. December 21, 1964–July 21, 1966. 131pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; letters of support from the public; 1966 Democratic congressional campaign.

Frame	File Folder
0741	PL 2/PR 1 Political Affairs: Elections—Campaigns/Public Relations: Administration Appreciation Letters cont. July 22, 1966—December 1, 1966. 6pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters.
0747	PL 2/ST Political Affairs: Elections—Campaigns/States. 1965, 1966, and 1968. 232pp. <i>Major Topics:</i> Federal-state relations; 1968 gubernatorial elections; congratulatory letters to state and local officials on 1966 elections; Negro state legislators.
0979	PL 3 Political Affairs: Fund Raising. November 22, 1963—April 19, 1964. 41pp. <i>Major Topics:</i> “Thank you for your support” letters; Report of the President's Commission on Campaign Costs; campaign financing.

Reel 16

0001	PL 3 Political Affairs: Fund Raising cont. November 22, 1963—April 19, 1964, cont. 157pp. <i>Major Topics:</i> Campaign financing legislation; White House conference on Campaign Finance; Republican and Democratic parties' exhibits at the New York World's Fair; interparty competition; Senate Finance Committee and political contributions deductions on income tax returns; corporate fund-raising programs; report on 1961–1962 political campaign contributions and expenditures.
0158	PL 3 Political Affairs: Fund Raising cont. April 20, 1964—July 25, 1964. 114pp. <i>Major Topics:</i> President's Commission on Campaign Costs; mass mailings; “Mr. President” newspaper supplement.
0272	PL 3 Political Affairs: Fund Raising cont. July 26, 1964—October 25, 1964. 79pp. <i>Major Topics:</i> President's Club; Texas fund-raising activities; “Responsible Republicans for Johnson”; local Democratic party activities; President's Committee on Consumer Interests; labor contributions; excise tax; Young Citizens for Johnson.
0351	PL 3 Political Affairs: Fund Raising cont. October 26, 1964—May 28, 1965. 87pp. <i>Major Topics:</i> President's Commission on Campaign Costs; congressional campaign financing; administration support of congressional campaign financing; local Democratic party activities; White House seminars; theater parties; congressional dinners; DNC; use of presidential aircraft for political trips.
0438	PL 3 Political Affairs: Fund Raising cont. May 29, 1965—November 26, 1965. 105pp. <i>Major Topics:</i> Local Democratic party activities; President's Club; “Why Vietnam” booklet; National Conference on Broadcasting and Election Campaigns; regulation of campaign costs; Citizen's Research Foundation; campaign contributions legislation; equal time legislation; theater parties; DNC.
0543	PL 3 Political Affairs: Fund Raising cont. November 27, 1965—April 25, 1966. 66pp. <i>Major Topics:</i> United Negro College Fund; DNC; matching incentive plan for political contributions; tax incentive plan; Treasury Department and political contributions; House Campaign Committee; Democratic Campaign Committee; voter registration funds.

Frame	File Folder
0609	PL 3 Political Affairs: Fund Raising cont. April 26, 1966–July 11, 1966. 87pp. <i>Major Topics:</i> Dollars for Democrats campaign; President's Club; New York Presidential Dinner; congressional dinners; State of the Union message; campaign financing legislation; Senate Campaign Committee.
0696	PL 3 Political Affairs: Fund Raising cont. July 12, 1966–December 25, 1966. 136pp. <i>Major Topics:</i> DNC; President's Club; political contributions and income tax deductions; political contributions legislation; Gerald Ford and the Republican Boosters Club; DSG; use of television to promote Dollars for Democrats.
0832	PL 3 Political Affairs: Fund Raising cont. December 26, 1966–June 17, 1967. 131pp. <i>Major Topics:</i> DNC; President's Club; Senate Finance Committee; Presidential Election Campaign Fund Act; local Democratic party activities; campaign financing bill; television investments; ADA fund raising; voter registration funds; College Young Democratic Clubs of America.
0963	PL 3 Political Affairs: Fund Raising cont. June 18, 1967–September 15, 1967. 40pp. <i>Major Topics:</i> DNC; congressional campaign dinners; Senate Finance Committee; campaign financing bill; President's Club; Republican party contributors.

Reel 17

0001	PL 3 Political Affairs: Fund Raising cont. June 18, 1967–September 15, 1967, cont. 49pp. <i>Major Topics:</i> Campaign financing bill; Democratic party contributors; political committee contributions and the Election Reform Act; National Republican Congressional Committee.
0050	PL 3 Political Affairs: Fund Raising cont. September 16, 1967–October 6, 1967. 72pp. <i>Major Topics:</i> Campaign financing bill; Salute to the President Committee; use of presidential aircraft for political trips.
0122	PL 3 Political Affairs: Fund Raising cont. October 7, 1967–November 15, 1967. 94pp. <i>Major Topics:</i> Campaign financing bill; 1968 Democratic congressional campaigns; Republican National Committee; Republican National Convention and the IRS; Citizens for Kennedy in '68.
0216	PL 3 Political Affairs: Fund Raising cont. November 16, 1967–May 2, 1968. 140pp. <i>Major Topics:</i> President's Club; Texas State Democratic Committee; IRS; local Democratic party activities.
0356	PL 3 Political Affairs: Fund Raising cont. May 3, 1968–January 8, 1969. 41pp. <i>Major Topics:</i> DNC; use of presidential aircraft for political trips; DNC support for HHH campaign; presidential primaries and expenditures.
0397	PL 4 Political Affairs: Patronage. May 10, 1967. 24pp. <i>Major Topics:</i> Nebraska Democratic patronage procedure; appointments; patronage procedures.

Frame	File Folder
0421	PL 5 Political Affairs: Platforms. November 22, 1963–August 19, 1964. 100pp. <i>Major Topics:</i> Statements on civil rights, the economy, foreign policy, natural resources, farm labor, and science, before the Democratic Platform Committee; 1960 Democratic platform; assignment of position papers.
0521	PL 5 Political Affairs: Platforms cont. August 20–25, 1964. 345pp. <i>Major Topics:</i> Republican and Democratic parties' platforms, 1932–1956; manuals for the Democratic National Conventions of 1960 and 1964; Democratic platform for 1964; rural electrification plank; civil rights plank; stewardship.
0866	PL 5 Political Affairs: Platforms cont. August 26, 1964–October 16, 1968. 162pp. <i>Major Topics:</i> Vietnam War plank and HHH; analysis of Republican and Democratic parties' Vietnam War planks; Republican party plank on Vietnam War; AFL-CIO platform proposals; Republican Platform Committee; Dwight D. Eisenhower and the Vietnam War planks; Joseph Rauh and the anti-Vietnam War plank; 1966 Republican congressional platform; 1964 Democratic party platform; Barry Goldwater and the prayer proposal.

Reel 18

0001	PL 5 Political Affairs: Platforms cont. August 26, 1964–October 16, 1968, cont. 40pp. <i>Major Topics:</i> Pennsylvania Democratic State platform; 1964 Democratic party platform; fiscal impact of domestic issues section of the 1964 Democratic party platform.
0041	PL 6 Political Affairs: Political Parties. July 23, 1964–October 11, 1968. 18pp. <i>Major Topics:</i> Gallup polls; Liberal party; president's popularity; youth; nationality groups.
0059	PL 6-1 Political Affairs: Political Parties—Communist Party. February 8, 1965–February 8, 1968. 9pp. <i>Major Topics:</i> American Communist party views on the Vietnam War; Soviet assistance to the American Communist party.
0068	PL 6-2 Political Affairs: Political Parties—Democratic Party. November 23, 1963–March 8, 1967. 99pp. <i>Major Topics:</i> DNC internal activities; James A. Farley; Women's National Democratic Club; Congress; Democratic governors; 1966 congressional elections; Republican party.
0167	PL 6-2 Political Affairs: Political Parties—Democratic Party cont. March 9, 1967–June 12, 1967. 95pp. <i>Major Topics:</i> DNC; education bill; 1964 campaign deficit; Women's Speakers Bureau; Western States Democratic Conference.
0262	PL 6-2 Political Affairs: Political Parties—Democratic Party cont. June 13, 1967–March 8, 1968. 97pp. <i>Major Topics:</i> Democratic caucuses; DNC; state Democratic committees; Gallup poll; tax bill; Congress; Democratic governors; Vietnam; Young Democratic Clubs of America's Southern Campaign.
0359	PL 6-2 Political Affairs: Political Parties—Democratic Party cont. March 9, 1968–January 16, 1969. 54pp. <i>Major Topics:</i> 1968 presidential election; Senate Campaign Committee; Vietnam; DNC; coalition government; 1968 congressional elections.

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0413	PL 6-3 Political Affairs: Political Parties—Republican Party. November 22, 1963–July 19, 1964. 108pp. <i>Major Topics:</i> 1964 Republican party platform; farm bills; education plank; Food and Drug Administration plank; Barry Goldwater; stock market; race prejudice; Vietnam; federal budget; Critical Issues Council; William Scranton; White House Conference on Campaign Finance; Richard Nixon; Republican campaign strategy; Nelson Rockefeller.
0521	PL 6-3 Political Affairs: Political Parties—Republican Party cont. July 20, 1964–September 19, 1964. 248pp. <i>Major Topics:</i> Barry Goldwater; federal money to states; tax cut plan; Medicare; White House Law-and-Order Conference; potential use of nuclear weapons in Southeast Asia; Republican Unity Conference; lobbying; stock market; Democratic rebuttal of the Republican party platform; Republican National Convention; foreign policy.
0769	PL 6-3 Political Affairs: Political Parties—Republican Party cont. September 20, 1964–October 11, 1964. 52pp. <i>Major Topics:</i> NATO; DNC report on Barry Goldwater; Task Force on Peace Through Preparedness; tax cut plan; economic policy.
0821	PL 6-3 Political Affairs: Political Parties—Republican Party cont. October 12, 1964. 185pp. <i>Major Topics:</i> DNC compilation of excerpts from statements made by Barry Goldwater entitled "What Barry Goldwater Has Said."

Reel 19

0001	PL 6-3 Political Affairs: Political Parties—Republican Party cont. October 12, 1964, cont. 129pp. <i>Major Topics:</i> DNC compilation of excerpts from speeches made by Barry Goldwater; DNC compilation of excerpts from speeches made by William E. Miller.
0130	PL 6-3 Political Affairs: Political Parties—Republican Party cont. October 13–15, 1964. 54pp. <i>Major Topics:</i> DNC compilation of excerpts from statements made by William E. Miller; Republican presidential campaign; farm programs.
0184	PL 6-3 Political Affairs: Political Parties—Republican Party cont. October 16–21, 1964. 93pp. <i>Major Topics:</i> DNC compilation of excerpts from speeches made by Barry Goldwater entitled "What Barry Goldwater Has Said."
0277	PL 6-3 Political Affairs: Political Parties—Republican Party cont. October 22–31, 1964. 122pp. <i>Major Topics:</i> Newspaper advertising; Federal Reserve Board; DNC compilations of Barry Goldwater's quotes.
0399	PL 6-3 Political Affairs: Political Parties—Republican Party cont. November 1, 1964–September 23, 1966. 206pp. <i>Major Topics:</i> Richard Nixon; Vietnam War; Republican obstructionism; Republican approach to old-age assistance; 1966 congressional elections; War on Poverty Program; Republican National Finance Committee; inflation; Congress; Ribicoff Amendment; economics; Barry Goldwater in North Carolina; Republican congressional opposition; Barry Goldwater; William E. Miller; DNC compilation of Barry Goldwater's inconsistencies.

Frame	File Folder
0606	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. September 24, 1966—July 15, 1967. 166pp. <i>Major Topics:</i> Italian-American political support; education bill; 1968 appropriations; Republican campaign strategy; Republican National Committee; revenue sharing; 1967 National Governors' Conference [Greenbriar Governors' Conference]; George Wallace; George Romney; Nelson Rockefeller; Gerald Ford on the economy; Republican rebuttal to the 1967 State of the Union message; 1966 congressional elections; precinct politics and the president; Republican obstructionism.</p>
0772	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. July 16, 1967—November 18, 1967. 149pp. <i>Major Topics:</i> Richard Nixon; housing legislation; Republican National Convention and the IRS; Republican Task Force on Crime; Republican Clean Air Program; George Romney; Republican Vietnam Fair Elections Project; Republican Coordinating Committee; Republican political contributions; rural areas; Ronald Reagan; Senate Republican Policy Committee; 1967 riots.</p>
0921	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. November 19, 1967—January 12, 1968. 90pp. <i>Major Topics:</i> Republican Coordinating Committee press releases and reports on federalism, urban transportation, and the welfare system; Republican Task Force on National Security; Everett Dirksen.</p>

Reel 20

0001	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. November 19, 1967—January 12, 1968, cont. 38pp. <i>Major Topics:</i> Legislative program; Republican Task Force on Crime.</p>
0039	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. January 13, 1968—February 12, 1968. 125pp. <i>Major Topics:</i> Republican Task Force on Crime; 1968 appropriations; Republican Coordinating Committee report on the U.S. Foreign Information Program and the "American Image Abroad"; Republican Policy Committee; Richard Nixon; Nelson Rockefeller; Republican campaign and the farm vote; Republican Coordinating Committee report on employment opportunities.</p>
0164	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. February 13, 1968—April 23, 1968. 217pp. <i>Major Topics:</i> Republican Task Force on Crime; Republican Coordinating Committee reports on gradualism, Eastern Europe, East-West trade, water pollution; Republican Policy Committee memos; civil rights bill; Republican Task Force on the Conduct of Foreign Relations; George Wallace.</p>
0381	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. April 24, 1968—June 14, 1968. 163pp. <i>Major Topics:</i> Tax bill; non-proliferation treaty; Republican Coordinating Committee reports on urban areas, national security, and the economy; Republican Task Force on National Security; 1969 military procurement appropriations.</p>
0545	<p>PL 6-3 Political Affairs: Political Parties—Republican Party cont. June 15, 1968—December 31, 1968. 251pp. <i>Major Topics:</i> Coalition government; Republican Policy Committee memos; Republican Vietnam platform plank; Republican party platform; Everett Dirksen; Nixon credibility gap; 1968 Miami riot; Republican Platform Committee; Vietnam; Republican Task Force on the Conduct of Foreign Relations; Republican Coordinating Committee report on foreign policy.</p>

Frame	File Folder
0796	PL 6-4 Political Affairs: Political Parties—Socialist Party. NA. 1p. <i>Major Topic:</i> [Folder Empty].
0797	PL 7 Political Affairs: Publicity—Publications. November 21, 1963—June 30, 1964. 132pp. <i>Major Topics:</i> Liberty Lobby; Young Citizens for Johnson; state and local Democratic party activities and materials.
0929	PL 7 Political Affairs: Publicity—Publications cont. July 1, 1964—September 20, 1964. 91pp. <i>Major Topics:</i> League of Women Voters; anti-Goldwater program; Democratic National Convention program; DNC publications.

Reel 21

0001	PL 7 Political Affairs: Publicity—Publications cont. July 1, 1964—September 20, 1964, cont. 56pp. <i>Major Topics:</i> DNC publications; Young Citizens for Johnson; public opinion mail; production of campaign literature.
0057	PL 7 Political Affairs: Publicity—Publications cont. September 21, 1964—October 7, 1964. 139pp. <i>Major Topics:</i> Distribution of campaign literature; DNC publications; public opinion mail; "thank you for your support" letters.
0196	PL 7 Political Affairs: Publicity—Publications cont. October 8–24, 1964. 181pp. <i>Major Topics:</i> "Thank you for your support" letters; United Nations Day; press endorsements of president; television campaign material; DNC publications.
0377	PL 7 Political Affairs: Publicity—Publications cont. October 25, 1964—November 15, 1964. 190pp. <i>Major Topics:</i> President's achievement record; Republicans for Johnson; National Committee of Small Businessmen for Johnson and Humphrey; National Independent Committee of Businessmen; labor union publications.
0568	PL 7 Political Affairs: Publicity—Publications cont. November 16, 1964. 145pp. <i>Major Topic:</i> Public opinion mail regarding television campaign ads.
0713	PL 7 Political Affairs: Publicity—Publications cont. November 17, 1964—January 12, 1966. 168pp. <i>Major Topics:</i> DNC publications; Democratic campaign handbook; Young Democratic Clubs of America organization manual; youth and the Great Society; "thank you for your support" letters.
0881	PL 7 Political Affairs: Publicity—Publications cont. January 13, 1966—August 29, 1966. 128pp. <i>Major Topics:</i> DNC internal affairs; Dollars for Democrats; mass mailings; voter registration material; DNC publications; John V. Tunney.

Reel 22

0001	PL 7 Political Affairs: Publicity—Publications cont. January 13, 1966—August 29, 1966, cont. 90pp. <i>Major Topics:</i> John V. Tunney; DSG; DNC publications.
0091	PL 7 Political Affairs: Publicity—Publications cont. April 6, 1967—June 9, 1967. 189pp. <i>Major Topics:</i> Political advertising; <i>Congressional Record</i> ; Republican National Committee; DNC publications; DNC state political profiles; radio services.

Frame	File Folder
0280	PL 7 Political Affairs: Publicity–Publications cont. August 30, 1966–April 5, 1967. 154pp. <i>Major Topics:</i> DNC publications; Public Affairs Feature Service; radio services; RFK; state and local Democratic party activities; College Young Democratic Clubs of America; Republican “desperation” film.
0434	PL 7 Political Affairs: Publicity–Publications cont. June 10, 1967–August 24, 1967. 77pp. <i>Major Topics:</i> DNC publications; <i>Congressional Record</i> ; DNC Public Affairs Division; radio and television activities; Vietnam; communications laws; speech excerpts.
0511	PL 7 Political Affairs: Publicity–Publications cont. August 25, 1967–November 15, 1967. 140pp. <i>Major Topics:</i> DNC publications; Western States Democratic Conference; 1968 Democratic presidential campaign; Republican misrepresentation of presidential speeches; Operation Support for the Great Society; Ronald Reagan.
0652	PL 7 Political Affairs: Publicity–Publications cont. November 16, 1967–January 9, 1968. 147pp. <i>Major Topics:</i> Women’s Speakers Bureau; voter registration; Operation Support for the Great Society; DNC publications.
0799	PL 7 Political Affairs: Publicity–Publications cont. January 10, 1968–May 14, 1968. 135pp. <i>Major Topics:</i> Foreign Policy Association and foreign policy briefs; DNC publications; Richard Nixon; George Romney.

Reel 23

0001	PL 7 Political Affairs: Publicity–Publications cont. May 15, 1968–January 7, 1969. 132pp. <i>Major Topics:</i> DNC publications; distribution of campaign literature; Vietnam; India Edwards.
0133	PL 8 Political Affairs: Speakers. November 23, 1963–August 23, 1966. 89pp. <i>Major Topics:</i> System for scheduling administration speakers; administration speakers; youth speakers; women speakers; 1964 congressional campaign organization; state and local Democratic party activities; letters requesting speakers.
0222	PL 8 Political Affairs: Speakers cont. August 24, 1966–October 21, 1968. 123pp. <i>Major Topics:</i> Letters requesting speakers; state and local Democratic party activities; Hatch Act restrictions; administration speakers.
0345	PL 9 Political Affairs: Women. January 10, 1964–April 30, 1968. 19pp. <i>Major Topics:</i> Women’s Speakers Bureau; Women’s National Democratic Club; presidential appointments.
0364	PL 10 Political Affairs: Political Messages. August 30, 1966–December 13, 1968. 149pp. <i>Major Topics:</i> Louis Martin; 1968 Women’s Campaign Conference; DNC; presidential remarks before state and local Democratic party groups; Young Democratic Clubs of America; Western States Democratic Conference; “thank you for your support” letters; “Flying Caravan” teams.
0513	PL 10/Messages to Political Groups Political Affairs: Political Messages/Messages to Political Groups. October 6, 1964–August 29, 1966. 107pp. <i>Major Topics:</i> Western States Democratic Conference; Robert B. Duncan; Young Democratic Clubs of America; Indian tribal councils; Rexall Drug and the Good Citizenship Program; Rural Americans for Johnson-Humphrey; cooperatives.

Frame	File Folder
0620	PL 10/Messages to Political Groups Political Affairs: Political Messages/Messages to Political Groups cont. November 23, 1963–October 5, 1964. 70pp. <i>Major Topics:</i> Veterans for Johnson-Humphrey; Ford Motor Company and the Effective Citizenship Program; Young Citizens for Johnson; All Americans Council of the DNC; Young Democratic Clubs of America.
0690	PL 10/ST 2 Political Affairs: Political Messages/States—Alaska. May 4, 1964–October 14, 1968. 45pp. <i>Major Topics:</i> Young Democratic Clubs of America; congressional dinners; earthquake; state Democratic convention.
0735	PL 10/CO 1 (A–Z) Political Affairs: Political Messages/Countries—U.S. September 25, 1964. 5pp. <i>Major Topic:</i> New England Young Democrats.
0740	PL 10/CO 81 Political Affairs: Political Messages/Countries—France. October 29, 1964. 5pp. <i>Major Topic:</i> Americans Abroad for Johnson-Humphrey.
0745	PL 10/FG 216 Political Affairs: Political Messages/Federal Government: District of Columbia. May 19, 1964–February 12, 1966. 39pp. <i>Major Topics:</i> National Capital Democratic Club; congressional dinners; home rule; Get-Out-the-Vote Program; Women's National Democratic Club.
0784	PL 10/ST 1 Political Affairs: Political Messages/States—Alabama. April 28, 1964–May 23, 1968. 18pp. <i>Major Topics:</i> University of Alabama Alumni Association; congressional dinners.
0802	PL 10/ST 3 Political Affairs: Political Messages/States—Arizona. September 3, 1964–April 30, 1968. 64pp. <i>Major Topics:</i> Federation of Democratic Women's Clubs; congressional dinners; state and local Democratic party activities; state Democratic convention; 1964 Democratic presidential campaign; 1964 congressional elections.
0866	PL 10/ST 4 Political Affairs: Political Messages/States—Arkansas. October 2, 1964–March 24, 1966. 16pp. <i>Major Topics:</i> Congressional dinners; 1966 congressional elections.
0882	PL 10/ST 5 Political Affairs: Political Messages/States—California. November 23, 1963–September 22, 1964. 122pp. <i>Major Topics:</i> "Thank you for your support" letters; 1964 congressional elections; state and local Democratic party activities; state Democratic convention; Governor Edmund Brown; state Democratic central committee.
1004	PL 10/ST 5 Political Affairs: Political Messages/States—California cont. September 23, 1964–October 15, 1965. 136pp. <i>Major Topics:</i> Congressional dinners; state Democratic central committee; state representation in the DNC; Edmund Brown; Chinese-American California Democratic Club.

Reel 24

0001	PL 10/ST 5 Political Affairs: Political Messages/States—California cont. October 16, 1965–April 14, 1966. 101pp. <i>Major Topics:</i> Congressional dinners; congressional delegation activities; Edmund Brown; state Democratic central committee.
0102	PL 10/ST 5 Political Affairs: Political Messages/States—California cont. April 15, 1966–December 9, 1968. 134pp. <i>Major Topics:</i> State Democratic central committee; congressional dinners; congressional delegation activities.

Frame	File Folder
0236	PL 10/ST 6 Political Affairs: Political Messages/States—Colorado. October 1, 1964—April 4, 1968. 50pp. <i>Major Topics:</i> Congressional dinners; state Democratic central committee; Jefferson-Jackson Day Dinner.
0286	PL 10/ST 7 Political Affairs: Political Messages/States—Connecticut. April 9, 1964—January 18, 1968. 38pp. <i>Major Topic:</i> Congressional dinners.
0324	PL 10/ST 8 Political Affairs: Political Messages/States—Delaware. May 13, 1965. 14pp. <i>Major Topics:</i> Jefferson-Jackson Day Dinner; appointment recommendation.
0338	PL 10/ST 9 Political Affairs: Political Messages/States—Florida. February 17, 1964—November 15, 1968. 74pp. <i>Major Topics:</i> Democratic Women's Club of Florida; congressional dinner; congressional delegation activities.
0412	PL 10/ST 10 Political Affairs: Political Messages/States—Georgia. March 18, 1964—March 11, 1968. 77pp. <i>Major Topics:</i> Congressional dinner; Democratic Women's Conference; "thank you for your support" letters; 1964 congressional elections; Jefferson-Jackson Day Dinner; local Democratic party activities.
0489	PL 10/ST 11 Political Affairs: Political Messages/States—Hawaii. November 23, 1963—August 25, 1966. 143pp. <i>Major Topics:</i> Fund-raising dinners; congressional dinners; John Burns; state Democratic convention; state Democratic central committee; Jefferson-Jackson Day Dinner; 1964 congressional elections.
0632	PL 10/ST 11 Political Affairs: Political Messages/States—Hawaii cont. August 26, 1966—October 1, 1968. 17pp. <i>Major Topics:</i> Congressional dinners; state Democratic convention.
0649	PL 10/ST 12 Political Affairs: Political Messages/States—Idaho. July 12, 1968. 28pp. <i>Major Topics:</i> Congressional dinners; 1968 congressional elections.
0677	PL 10/ST 13 Political Affairs: Political Messages/States—Illinois. November 23, 1963—August 5, 1966. 117pp. <i>Major Topics:</i> Congressional dinners; Everett Dirksen; Young Democrats of Illinois; Otto Kerner; NAACP voter registration campaign.
0794	PL 10/ST 13 Political Affairs: Political Messages/States—Illinois cont. August 6, 1966—October 13, 1968. 51pp. <i>Major Topics:</i> Congressional dinner; Otto Kerner; Committee on Illinois Government.
0845	PL 10/ST 14 Political Affairs: Political Messages/States—Indiana. June 4, 1964—October 18, 1968. 129pp. <i>Major Topics:</i> 1968 Democratic presidential campaign; congressional dinners; Jefferson-Jackson Day Dinner; presidential endorsements; 1966 congressional elections; state Democratic convention; 1964 congressional elections.
0974	PL 10/ST 15 Political Affairs: Political Messages/States—Iowa. September 28, 1964—July 19, 1968. 51pp. <i>Major Topics:</i> Congressional dinners; state Democratic central committee; 1964 congressional elections.

Reel 25

- 0001 PL 10/ST 16 Political Affairs: Political Messages/States—Kansas.
August 21, 1964—October 14, 1967. 16pp.
Major Topics: Robert Docking; Young Citizens for Johnson.
- 0017 PL 10/ST 17 Political Affairs: Political Messages/States—Kentucky.
November 12, 1963—October 17, 1964. 20pp.
Major Topics: Congressional dinners; 1964 congressional elections.
- 0037 PL 10/ST 18 Political Affairs: Political Messages/States—Louisiana.
May 14, 1964—January 3, 1969. 23pp.
Major Topic: Congressional dinners.
- 0060 PL 10/ST 19 Political Affairs: Political Messages/States—Maine.
April 28, 1964—April 26, 1968. 96pp.
Major Topics: Congressional dinners; 1968 congressional elections; state Democratic convention; Jefferson-Jackson Day Dinner; presidential endorsements; Edmund Muskie.
- 0156 PL 10/ST 20 Political Affairs: Political Messages/States—Maryland.
August 18, 1964—October 18, 1968. 86pp.
Major Topics: Young Democratic Clubs of America; congressional dinners; Maryland State Commission on Physical Fitness; local Democratic party activities; 1964 congressional elections; presidential endorsements.
- 0242 PL 10/ST 21 Political Affairs: Political Messages/States—Massachusetts.
February 27, 1964—January 30, 1968. 48pp.
Major Topics: State and local Democratic party activities; "Speaker John McCormack Day"; 1964 Democratic presidential campaign.
- 0290 PL 10/ST 22 Political Affairs: Political Messages/States—Michigan.
November 23, 1963—August 13, 1966. 122pp.
Major Topics: Congressional dinners; state and local Democratic party activities; presidential endorsements; state Democratic convention; 1964 congressional elections; Young Democratic Clubs of America.
- 0412 PL 10/ST 22 Political Affairs: Political Messages/States—Michigan cont.
August 14, 1966—April 19, 1968. 30pp.
Major Topics: Congressional dinners; Latin American Democratic Club; state and local Democratic party activities.
- 0442 PL 10/ST 23 Political Affairs: Political Messages/States—Minnesota.
January 13, 1964—October 22, 1965. 32pp.
Major Topics: Congressional dinners; state and local Democratic party activities.
- 0474 PL 10/ST 24 Political Affairs: Political Messages/States—Mississippi.
October 30, 1964—March 5, 1968. 11pp.
Major Topics: Congressional dinners; state and local Democratic party activities.
- 0486 PL 10/ST 25 Political Affairs: Political Messages/States—Missouri.
November 23, 1963—September 8, 1966. 111pp.
Major Topics: State and local Democratic party activities; Northwest Federated Democratic Women's Clubs; Jefferson-Jackson Day Dinners; Missouri Students for Johnson-Humphrey; Young Democratic Clubs of America; presidential endorsements; Missouri Voter Registration Conference; congressional dinners.
- 0597 PL 10/ST 25 Political Affairs: Political Messages/States—Missouri cont.
September 9, 1966—October 12, 1968. 8pp.
Major Topic: 1968 Democratic presidential campaign.
- 0605 PL 10/ST 26 Political Affairs: Political Messages/States—Montana.
December 30, 1963—October 20, 1967. 39pp.
Major Topics: State Democratic convention; 1966 congressional elections; state Democratic central committee; congressional dinners.

Frame	File Folder
0644	PL 10/ST 27 Political Affairs: Political Messages/States—Nebraska. September 28, 1964—October 14, 1965. 17pp. <i>Major Topics:</i> Congressional dinners; state and local Democratic party activities; presidential endorsements.
0661	PL 10/ST 28 Political Affairs: Political Messages/States—Nevada. May 6, 1964—November 3, 1964. 6pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; state Democratic convention.
0667	PL 10/ST 29 Political Affairs: Political Messages/States—New Hampshire. February 13, 1964—March 16, 1965. 22pp. <i>Major Topics:</i> Congressional dinner; Jefferson-Jackson Day Dinner.
0689	PL 10/ST 30 Political Affairs: Political Messages/States—New Jersey. November 23, 1963—September 16, 1966. 111pp. <i>Major Topics:</i> Congressional dinners; state and local Democratic activities; presidential endorsements.
0800	PL 10/ST 30 Political Affairs: Political Messages/States—New Jersey cont. September 28, 1967. 2pp. <i>Major Topic:</i> 1966 congressional elections.
0802	PL 10/ST 31 Political Affairs: Political Messages/States—New Mexico. February 22, 1964—July 8, 1967. 35pp. <i>Major Topics:</i> Congressional dinners; John F. Kennedy Memorial Committee of Los Alamos; state Democratic convention.
0837	PL 10/ST 32 Political Affairs: Political Messages/States—New York. November 23, 1963—September 15, 1964. 110pp. <i>Major Topics:</i> State and local Democratic activities; congressional dinners; Puerto Rican community; New York State Democratic Committee, Women's Division Conference.
0947	PL 10/ST 32 Political Affairs: Political Messages/States—New York cont. September 16, 1964—October 10, 1964. 101pp. <i>Major Topics:</i> Young Citizens for Johnson; 1964 Democratic presidential campaign; congressional dinners; presidential endorsements; General Electric Company and the Dollars for Citizenship Program.

Reel 26

0001	PL 10/ST 32 Political Affairs: Political Messages/States—New York cont. October 11, 1964—November 30, 1964. 64pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; labor unions; DNC; state Democratic committee.
0065	PL 10/ST 32 Political Affairs: Political Messages/States—New York cont. January 1, 1965—February 14, 1966. 122pp. <i>Major Topics:</i> Congressional dinners; state Democratic committee; Young Citizens for Johnson; state and local Democratic activities; State Democratic Women's Conference.
0187	PL 10/ST 32 Political Affairs: Political Messages/States—New York cont. February 15, 1966—October 23, 1968. 141pp. <i>Major Topics:</i> Congressional dinners; local Democratic party activities; state Democratic committee.
0328	PL 10/ST 33 Political Affairs: Political Messages/States—North Carolina. June 13, 1964—October 12, 1967. 72pp. <i>Major Topics:</i> Young Democratic Clubs of America; Calvin Thielman and Vietnam; State Democratic Women's Convention; local Democratic party activities; presidential endorsements.

Frame	File Folder
0400	PL 10/ST 34 Political Affairs: Political Messages/States—North Dakota. December 13, 1963–March 1, 1968. 34pp. <i>Major Topics:</i> Young Democratic Clubs of America; congressional dinners; presidential endorsements; state Democratic convention.
0434	PL 10/ST 35 Political Affairs: Political Messages/States—Ohio. November 23, 1963–December 1, 1965. 133pp. <i>Major Topics:</i> Congressional dinners; presidential endorsements; Young Democratic Clubs of America; local Democratic party activities.
0567	PL 10/ST 35 Political Affairs: Political Messages/States—Ohio cont. December 2, 1965–September 11, 1968. 27pp. <i>Major Topic:</i> Local Democratic party activities.
0594	PL 10/ST 36 Political Affairs: Political Messages/States—Oklahoma. February 24, 1964–May 19, 1967. 42pp. <i>Major Topics:</i> "Carl Albert Day"; presidential visit; 1966 congressional elections; congressional dinner; Young Democratic Clubs of America.
0636	PL 10/ST 37 Political Affairs: Political Messages/States—Oregon. April 3, 1964–October 31, 1968. 46pp. <i>Major Topics:</i> Congressional dinners; local Democratic party activities.
0682	PL 10/ST 38 Political Affairs: Political Messages/States—Pennsylvania. March 3, 1964–October 18, 1968. 59pp. <i>Major Topics:</i> Congressional dinners; local Democratic party activities; state Democratic committee; presidential endorsements.
0741	PL 10/ST 39 Political Affairs: Political Messages/States—Rhode Island. April 28, 1964–June 5, 1968. 33pp. <i>Major Topics:</i> Congressional dinners; vice-presidential visit; state Democratic committee; local Democratic party activities.
0774	PL 10/ST 40 Political Affairs: Political Messages/States—South Carolina. March 11, 1964–December 10, 1968. 17pp. <i>Major Topics:</i> Congressional dinners; local Democratic party activities.
0791	PL 10/ST 41 Political Affairs: Political Messages/States—South Dakota. November 30, 1965–October 21, 1967. 17pp. <i>Major Topics:</i> Midwestern [States] Democratic Conference; state Democratic committee; congressional dinners.
0808	PL 10/ST 42 Political Affairs: Political Messages/States—Tennessee. March 19, 1964–September 30, 1968. 86pp. <i>Major Topics:</i> Young Democratic Clubs of America; congressional dinners; local Democratic party activities; 1964 Democratic presidential campaign; Tennessee Federation of Democratic Women; state Democratic convention.
0894	PL 10/ST 43 Political Affairs: Political Messages/States—Texas. November 22, 1963–September 20, 1964. 64pp. <i>Major Topics:</i> Congressional dinners; local Democratic party activities.
0958	PL 10/ST 43 Political Affairs: Political Messages/States—Texas cont. September 21, 1964–October 25, 1964. 45pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; congressional dinners; state Democratic executive committee.

Reel 27

- 0001 PL 10/ST 43 Political Affairs: Political Messages/States—Texas cont.
September 21, 1964—October 25, 1964, cont. 34pp.
Major Topics: Local Democratic party activities; 1964 Democratic presidential campaign; presidential endorsements.
- 0035 PL 10/ST 43 Political Affairs: Political Messages/States—Texas cont.
October 26, 1964—November 30, 1964. 47pp.
Major Topics: Presidential endorsements; All Americans Council of the DNC; local Democratic party activities; 1964 Democratic presidential campaign; Young Democratic Club of Texas Tech.
- 0082 PL 10/ST 43 Political Affairs: Political Messages/States—Texas cont.
December 1, 1964—February 25, 1966. 102pp.
Major Topics: Local Democratic party activities; congressional dinners; NAACP voter registration campaign.
- 0184 PL 10/ST 43 Political Affairs: Political Messages/States—Texas cont.
February 26, 1966—October 31, 1968. 209pp.
Major Topics: Congressional dinners; 1968 Democratic presidential campaign; local Democratic party activities.
- 0393 PL 10/ST 44 Political Affairs: Political Messages/States—Utah.
September 29, 1964—April 25, 1968. 46pp.
Major Topics: Congressional dinners; local Democratic party activities; Frank Moss and Vietnam; Jefferson-Jackson Day Dinner; presidential endorsements.
- 0439 PL 10/ST 45 Political Affairs: Political Messages/States—Vermont.
June 17, 1964—November 3, 1964. 9pp.
Major Topic: Vermont Democratic Women's Club.
- 0448 PL 10/ST 46 Political Affairs: Political Messages/States—Virginia.
April 8, 1964—September 5, 1968. 52pp.
Major Topics: Jaycees voter registration drive; local Democratic party activities; presidential endorsements; Young Democratic Clubs of America; Virginians for Johnson.
- 0500 PL 10/ST 47 Political Affairs: Political Messages/States—Washington.
October 6, 1964—November 16, 1967. 31pp.
Major Topics: Congressional dinners; state Democratic convention; presidential endorsements.
- 0531 PL 10/ST 48 Political Affairs: Political Messages/States—West Virginia.
September 23, 1964—August 8, 1968. 54pp.
Major Topics: Young Democratic Clubs of America; West Virginia Federation of Democratic Women; local Democratic party activities.
- 0585 PL 10/ST 49 Political Affairs: Political Messages/States—Wisconsin.
April 13, 1964—February 21, 1966. 82pp.
Major Topics: Congressional dinners; local Democratic party activities; presidential endorsements.
- 0667 PL 10/ST 50 Political Affairs: Political Messages/States—Wyoming.
September 30, 1964—May 9, 1968. 23pp.
Major Topics: Local Democratic party activities; state Democratic committee; presidential endorsements.
- 0690 PL 10/ST 51-1 Political Affairs: Political Messages/States—Territories—Guam.
March 24—30, 1965. 8pp.
Major Topic: Washington representative.
- 0698 PL 10/ST 51-2 Political Affairs: Political Messages/States—Territories—Puerto Rico.
August 17, 1964—March 25, 1966. 25pp.
Major Topics: Democratic committee; Popular Democratic party.

Frame	File Folder
0723	PL 10/Foreign Political Affairs: Political Messages/Foreign. NA. 1p. <i>Major Topics:</i> [Folder Empty].
0724	PL Confidential File Political Affairs [General] [Confidential File]. August 16, 1964–December 10, 1968. 47pp. <i>Major Topics:</i> Political Process program; DNC; RFK and his “war of liberation”; security at party conventions; legislative program; business support of president; world politics; Fulbright [Congressional] Mission to Brazil.
0771	PL/Names Confidential File Political Affairs: Names [Confidential File]. 1964–1968. 85pp. <i>Major Topics:</i> Eugene McCarthy and the bombing issue; bombing issue; Vietnam War; Ho Chi Minh letter; DNC; anti-war demonstrations; Richard Nixon; George Wallace.
0856	PL 1 Confidential File Political Affairs: Conventions [Confidential File]. July 20, 1964–August 27, 1968. 22pp. <i>Major Topics:</i> Presidential messages and the 1968 Democratic National Convention; 1968 Democratic National Convention; anti-war demonstrations; security at the Democratic National Convention.
0877	PL 2 Confidential File Political Affairs: Elections–Campaigns (1964–1966) [Confidential File]. January 27, 1964–December 20, 1966. 100pp. <i>Major Topics:</i> Democratic party situation in Texas; labor union leaders; 1966 congressional elections; Richard Nixon and the crime issue; White House staff meetings; Vietnam; Dominican Republic; civil rights bill; 1964 Democratic presidential campaign strategy; President’s Committee on Registration and Voting Participation.
0977	PL 2 Confidential File Political Affairs: Elections–Campaigns (1966–1968) [Confidential File]. December 20, 1966–October 30, 1968. 211pp. <i>Major Topics:</i> Antiwar demonstrations; yippies and voter intimidation; election “scenario”; Vietnam War; Richard Nixon; RFK; television talk shows; Eugene McCarthy; political courses of action; poll pairings; ADA; farm situation; 1968 New Hampshire primary; Political Process legislation; 1968 congressional elections; elections analyses.
1188	PL 3 Confidential File Political Affairs: Fund Raising [Confidential File]. May 19, 1966–February 13, 1968. 117pp. <i>Major Topics:</i> President’s Club; Republican party fund-raising efforts; Robert E. Kinter; Dollars for Democrats; public attitudes and the administration; Joseph Alsop on presidential appointments; 1964 campaign financing.
1305	PL 4 Confidential File Political Affairs: Patronage [Confidential File]. December 9, 1964. 2pp. <i>Major Topic:</i> Andy Hatcher.
1307	PL 5 Confidential File Political Affairs: Platforms [Confidential File]. July 28, 1964–August 12, 1968. 7pp. <i>Major Topics:</i> Crime-in-the-streets issue; Republican party platform; 1965 legislative program.
1314	PL 6 Confidential File Political Affairs: Political Parties [Confidential File]. August 15, 1964–July 24, 1967. 20pp. <i>Major Topics:</i> National Conference for New Politics; New Left; “Black Power”–“Peacenik” coalition.
1334	PL 6-1 Confidential File Political Affairs: Political Parties—Communist Party [Confidential File]. February 25, 1965–December 14, 1965. 5pp. <i>Major Topics:</i> Italian Communist party; Edward Long.

Frame	File Folder
1339	PL 6-2 Confidential File Political Affairs: Political Parties—Democratic Party. NA. 3pp. <i>Major Topic:</i> Withdrawal sheet.
1342	PL 6-3 Confidential File Political Affairs: Political Parties—Republican Party. July 13, 1964–July 10, 1967. 22pp. <i>Major Topics:</i> East-West trade; tax bill; Equal Time Doctrine; Barry Goldwater; Republican National Committee; Cyprus.
1364	PL 7 Confidential File Political Affairs: Publicity—Publications [Confidential File]. December 4, 1963–September 27, 1967. 10pp. <i>Major Topics:</i> Television; popularity; polls.
1374	PL 8 Confidential File Political Affairs: Speakers [Confidential File]. July 23, 1964–September 30, 1966. 36pp. <i>Major Topics:</i> 1966 congressional elections; administration support; presidential speeches.
1410	PL 10/ST—Messages to Political Groups Confidential File Political Affairs: Political Messages/States—Messages to Political Groups [Confidential File]. March 31, 1966–April 2, 1966. 4pp. <i>Major Topic:</i> Westchester County, New York, Democratic Committee.



SUBJECT INDEX

The following index is a guide to the major subjects in Series A of *Political Activities of the Johnson White House, 1963-1969, Part I*. The first number after the entry refers to the reel, while the four-digit number following the colon refers to the frame number at which a particular folder begins. Hence 23: 0784 directs the researcher to the folder that begins at frame 0784 of Reel 23. By referring to the Reel Index that constitutes the initial segment of Series A of this guide, the researcher will find the folder title and a list of its major topics, arranged in the order in which the material appears on the film.

The user is referred to page xii for a list of the initialisms used throughout this guide and in subheads in this Subject Index.

Absentee voting

see Voting

Academic groups

Law Students for Johnson 7: 0158

National Artists and Writers Committee
for Johnson-Humphrey 7: 0665

Professors for Johnson-Humphrey 7: 0504

Scientists and Engineers for Johnson
7: 0001, 7: 0389

see also Citizen groups

Administration

achievements 1: 0206

anti-Goldwater program 6: 0001

Democratic party support of its goals
1: 0579

Democratic speakers 23: 0133, 0222

legislative program 8: 0160

political image 1: 0888

public attitudes toward policies 27: 1188

speech excerpts 22: 0434

support for congressional elections (1966)
27: 1374

support for Democratic congressional
candidates (1966) 8: 0160, 0293, 0414

support for Democratic congressional
candidates (1968)—administrative
assistance 11: 0042

support for HHH 2: 0883; 3: 0001

Vietnam policy 3: 0001

see also President

Advertising

political 22: 0091

Republican campaign 19: 0277

see also Press; Radio; Television

Advisory Committee on Communications (DNC)

1: 0888

AFL-CIO

COPE 9: 0175

Democratic party platform proposals
17: 0866

general 2: 0327; 5: 0601; 6: 0502

see also Labor unions

Agnew, Spiro

2: 0524

Agriculture

legislation—Commodity Credit Corporation
7: 0904

political situation 1: 0888

see also Farm bills; Farms; Farm vote

Aid

see Foreign aid

Alabama

congressional dinners 23: 0784

National Democratic party of Alabama 3: 0891

University of, Alumni Association 23: 0784

Wallace, George 19: 0606; 20: 0164; 27: 0771

Alaska

congressional dinners 23: 0690

earthquake 23: 0690

state Democratic convention 23: 0690

Young Democratic Clubs of America
23: 0690

All Americans Council

DNC 23: 0620; 27: 0035

see also Nationality groups

Alsop, Joseph

on presidential appointments 27: 1188

American Bar Association

Electoral College System 8: 0879

popular vote amendment 10: 0267

American Communist party

Soviet assistance to 18: 0059
views on Vietnam 18: 0059
see also National Conference for New
Politics; New Left

**American Council of Young Political
Leaders**

1: 0888
see also Students; Young Democratic
Clubs of America

American Heritage Foundation

general 5: 0727
voter registration 5: 0838; 9: 0828
White House Conference on Citizen
Participation in Politics 11: 0001

Americans Abroad for Johnson-Humphrey
23: 0740**Americans for Democratic Action**

fund raising 16: 0832
general 1: 0736; 2: 0327; 10: 0154;
27: 0977
see also Anti-war demonstrations; New Left

Anti-Goldwater program

6: 0001; 20: 0929

Anti-Johnson campaign

Dump Johnson movement 3: 0197
Kennedy, Robert F.—"war of liberation"
27: 0724
National Conference for New Politics
27: 1314

see also Americans for Democratic Action;
New Left; Peace movement

Antiwar demonstrations

general 27: 0771, 0856, 0977
New York City polling places 11: 0314
see also Americans for Democratic Action;
New Left; Peace movement; Vietnam War

Antiwar plank

Rauh, Joseph 17: 0866
see also Democratic platform; Republican
platform

Appointments

patronage 17: 0397
political 1: 0736
presidential—general 24: 0324
presidential—Joseph Alsop on 27: 1188
presidential—women 23: 0345
see also President

Appropriations

1968—general 19: 0606; 20: 0039
1969—military procurement 20: 0381
see also Budget, federal

Arizona

congressional dinners 23: 0802
congressional elections (1964) 23: 0802
Democratic presidential campaign (1964)
23: 0802
Federation of Democratic Women's Clubs
23: 0802
state and local Democratic party activities
23: 0802
state Democratic convention 23: 0802

Arkansas

congressional dinners 23: 0866
congressional elections (1966) 23: 0866

Armed forces

absentee voting 5: 0327
personnel—political activities of 11: 0001

Asia

general 2: 0713; 11: 0155
presidential trip to 1: 0579
see also Southeast Asia; Vietnam, South

Ballot proofs

6: 0460–0969; 7: 0001, 0308, 0389

Bernhard, Berl

1: 0314

"Black Power"—"Peacenik" coalition

27: 1314
see also Anti-war demonstrations; New Left

Blacks

see Negroes

Bombing

general halt 11: 0504
HHH 3: 0001
issue—general 27: 0771
issue—Eugene McCarthy 27: 0771
see also Paris Peace Negotiations; Vietnam
War

Broadcasting

general 1: 0736
endorsement of political candidates 1: 0579
equal time 8: 0001; 10: 0001; 16: 0438;
27: 1342
National Conference on Broadcasting
and Election Campaigns 16: 0438
see also Fairness Doctrine; Radio;
Television

Brown, Edmund

2: 0524; 23: 0882, 1004; 24: 0001

Budget, federal

7: 0751; 18: 0413
see also Appropriations

Burns, John

24: 0489

Business

effect of elections on 7: 0001
support of Barry Goldwater's campaign 6: 0730
support of president 27: 0724
see also Economy; Inflation; Political contributions

Businessmen's Committee for Johnson

4: 0201

Byrd, Harry

10: 0059

California

Brown, Edmund 2: 0524; 23: 0882, 1004;
24: 0001

Chinese-American California Democratic
Club 23: 1004

congressional activities 24: 0001

congressional delegation 24: 0001, 0102

congressional dinners 23: 1004; 24: 0001,
0102

congressional elections (1964) 23: 0882

DNC representation 23: 1004

primary (1968) 10: 0267

state and local Democratic party activities
23: 0882

state Democratic central committee

23: 0882, 1004; 24: 0001, 0102

state Democratic convention 23: 0882

"thank you for your support" letters from the
president 23: 0882

see also Rauh, Joseph

Campaign

contributions—legislation 8: 0001; 16: 0438

costs—regulation 16: 0438

debt—HHH 3: 0094

deficit—1964 18: 0167

expenses—RFK 3: 0197

Campaign financing/funding

bill 9: 0001–0341, 0638; 16: 0832,
0963; 17: 0001–0122

congressional—administration support
16: 0351

general 15: 0979; 16: 0001, 0272, 0351,
0609; 27: 1188

interparty competition 16: 0001

legislation 9: 0473; 16: 0001, 0609

presidential campaign financing plan—
Russell Long 8: 0414

Presidential Election Campaign Fund
Act 9: 0001; 16: 0382

Twentieth Century Fund 11: 0155

White House Conference on Campaign
Finance 18: 0413

see also Fund raising; Political
contributions; Political funds

Campaign literature

distribution of 21: 0057; 23: 0001

general 1: 0079; 2: 0223; 5: 0838

Goldwater, Barry 5: 0001

mass mailings 16: 0158; 21: 0881

production of 21: 0001

Republicans for Johnson 3: 0806

Campaign schedules

Goldwater, Barry 6: 0001

HHH 6: 0130, 0342, 0502, 0610, 0730; 7: 0001

president 6: 0001

Campaign strategy

Goldwater, Barry 5: 0601, 0970

president 6: 0240, 0460; 11: 0244; 27: 0877

Republican party 1: 0314; 18: 0413; 19: 0606

RFK 3: 0197; 10: 0865

see also Presidential elections (1964);

Presidential elections (1968)

Campaign themes

Nixon, Richard 3: 0543

Catholics

voters 4: 0201

see also Religious issue

Caucus

see Democratic caucuses

Chicago, Illinois

general 5: 0727

voter fraud investigation 11: 0244

Chinese-American California Democratic Club

23: 1004

"Choice '68"

10: 0154, 0446, 0720, 0865

see also Democratic presidential campaign
(1968); Youth

Cities

Hooper-McClendon Major Cities Presidential Poll
9: 0828; 10: 0001

model cities—Get-Out-the-Vote Program
11: 0042

registration and voting participation

4: 0414; 5: 0054, 0156

see also headings for individual cities

Citizen groups

Americans Abroad for Johnson-Humphrey
23: 0740

Citizens for Johnson-Humphrey 10: 0059

Citizens for Kennedy/Fulbright 9: 0175

Citizens for Kennedy in '68 9: 0175; 10: 0001;
17: 0122

District Attorneys for Johnson-Humphrey
Committee 7: 0665

general 6: 0001; 10: 0446

National Lawyers Committee for Johnson-
Humphrey 7: 0827

- Responsible Republicans for Johnson 16: 0272
 Rural Americans for Johnson-Humphrey 23: 0513
 Veterans for Johnson-Humphrey 23: 0620
 Virginians for Johnson 27: 0448
see also Academic groups; Political action committees; Students
- Citizens for Kennedy/Fulbright**
 9: 0175
see also Democratic presidential campaign (1968); Fulbright, J. William; Kennedy, Robert F.
- Citizens for Kennedy in '68**
 9: 0175; 10: 0001; 17: 0122
see also Democratic presidential campaign (1968); Kennedy, Robert F.
- Citizenship**
 Dollars for Citizenship program 25: 0947
 Effective Citizenship Program 23: 0620
- Citizen's Research Foundation**
 16: 0438
- Civil disturbances**
see Riots
- Civil rights**
 Democratic party platform 17: 0421, 0521
 general 4: 0118; 7: 0827
 issue 1: 0079
see also King, Martin Luther, Jr.
- Civil rights bill**
 5: 0327; 10: 0446; 20: 0164; 27: 0877
- Clean Air Program**
 Republican 19: 0772
- Clean Election bill**
 8: 0160
- Coalition government**
 11: 0504; 18: 0359; 20: 0545
- College Young Democratic Clubs of America**
see Young Democratic Clubs of America
- Colorado**
 congressional dinners 24: 0236
 Jefferson-Jackson Day Dinner 24: 0236
 state Democratic central committee 24: 0236
- Commission on Registration and Voting Participation**
see President's Commission on Registration and Voting Participation
- Committee on Illinois Government**
 24: 0794
- Committee on Political Education (COPE)**
 9: 0175
- Commodity Credit Corporation**
 agriculture—legislation 7: 0904
- Communications laws**
 22: 0434
see also Broadcasting; Equal Time Doctrine; Federal Communications Commission
- Communist activities**
 American Communist party—Soviet assistance to 18: 0059
 American Communist party—views on Vietnam 18: 0059
 Italian Communist party 27: 1334
see also New Left
- Communist party**
see American Communist party; Italian Communist party
- Computers**
 election predictions 1: 0443
- Congress**
 California delegation 24: 0001, 0102
 Democratic campaign committees 16: 0543
 District of Columbia—voting representation 8: 0160
 Florida delegation—support of president 4: 0201
 general 10: 0446; 18: 0068, 0262; 19: 0399
 House Democratic Campaign Committee 1966 16: 0543
 1968 10: 0446
 House Republican Policy Committee 5: 0485
 labor program 8: 0592
 legislative position—RFK 3: 0197
 legislative program—administration 5: 0327; 8: 0160
 legislative program—general 20: 0001; 27: 0724, 1307
 legislative program—Richard Nixon 3: 0543
 National Republican Congressional Committee 17: 0001
 Republican opposition 19: 0399
 Senate Democratic Campaign Committee 1966 16: 0543, 0609
 1968 9: 0828; 10: 0267, 0446; 18: 0359
 Senate Finance Committee 16: 0001, 0832, 0963
 Senate Republican Policy Committee 19: 0772
 women in 8: 0592
- Congressional campaigns**
 financing—administration support 16: 0351
 general 8: 0001
see also Congressional elections (1964); Congressional elections (1966); Congressional elections (1968)

Congressional Candidates Conference (1964)

5: 0485

see also Congressional elections (1964)**Congressional delegation**

California 24: 0102

Florida 24: 0338

Congressional dinners

Alabama 23: 0784

Alaska 23: 0690

Arizona 23: 0802

Arkansas 23: 0866

California 23: 1004; 24: 0001, 0102

campaign financing 16: 0351, 0963

Colorado 24: 0236

Connecticut 24: 0286

Florida 24: 0338

general 16: 0609; 23: 0745, 0894

Georgia 24: 0412

Hawaii 24: 0489, 0632

Idaho 24: 0649

Illinois 24: 0677, 0794

Indiana 24: 0845

Iowa 24: 0974

Kentucky 25: 0017

Louisiana 25: 0037

Maine 25: 0060

Maryland 25: 0156

Michigan 25: 0290, 0412

Minnesota 25: 0442

Mississippi 25: 0474

Missouri 25: 0486

Montana 25: 0605

Nebraska 25: 0644

New Hampshire 25: 0667

New Jersey 25: 0689

New Mexico 25: 0802

New York 25: 0837; 26: 0065, 0187

North Dakota 26: 0400

Ohio 26: 0434

Oklahoma 26: 0594

Oregon 26: 0636

Pennsylvania 26: 0682

Rhode Island 26: 0741

South Carolina 26: 0774

South Dakota 26: 0791

Tennessee 26: 0808

Texas 26: 0958; 27: 0082, 0184

Utah 27: 0393

Washington 27: 0500

Wisconsin 27: 0585

Congressional elections (1964)

Arizona 23: 0802

California 23: 0882

congratulatory letters—general 11: 0602, 0718,
0901congratulatory letters—responses to 11: 0991;
12: 0001

Congressional Candidates Conference 5: 0485

general 7: 0665

Georgia 24: 0412

Hawaii 24: 0489

Indiana 24: 0845

Iowa 24: 0974

Kentucky 25: 0017

Maryland 25: 0156

Michigan 4: 0118; 25: 0290

Congressional elections (1966)

administration support for Democratic

candidates 8: 0160, 0293, 0414; 27: 1374

analysis 8: 0001, 0592, 0751, 0879

Arkansas 23: 0866

computer predictions 1: 0443

congratulatory letters—general 12: 0001, 0257,
0476, 0692congratulatory letters—responses to 12: 0257,
0476, 0692

corruption issue 1: 0314

Democratic analysis of rural areas 8: 0592

Dollars for Democrats campaign

16: 0609, 0696; 21: 0881; 27: 1188

foreign reaction 8: 0592

general 1: 0514, 0579; 8: 0160, 0414;

18: 0068; 27: 0877

handbook 21: 0713

House Democratic Campaign Committee

16: 0543

Indiana 24: 0845

Montana 25: 0605

Negro candidates 8: 0414

New Jersey 25: 0800

Oklahoma 26: 0594

Operation Support for the Great Society

Program 1: 0206

predictions and results 7: 0665; 8: 0414, 0592

Republican campaign strategy 1: 0314

Republican party—general 1: 0314, 0579;

8: 0414; 19: 0399, 0606

Republican party—platform 17: 0866

Senate Democratic Campaign Committee

16: 0543, 0609

speakers 27: 1374

"thank you for your support" letters 15: 0610

Vietnam 8: 0293

Congressional elections (1968)

administration support for Democratic

candidates 11: 0042

campaigns 10: 0720; 17: 0122

candidates 9: 0473

- congratulatory letters—general 12: 0789;
13: 0001, 0132
- congratulatory letters—responses to 13: 0132
- general 3: 0094; 9: 0638; 11: 0155, 0244,
0314; 18: 0359; 27: 0977
- House Democratic Campaign Committee
10: 0446
- Idaho 24: 0649
- Maine 25: 0060
- Republican party 10: 0154
- Senate Democratic Campaign Committee
9: 0828; 10: 0267, 0446; 18: 0359
- Congressional Investigations**
pollsters 3: 0891
- Congressional Record**
22: 0091, 0434
- Congressional support**
HHH 2: 0713
- Congressional voting statistics**
8: 0001
- Connally Amendment**
6: 0342
- Connecticut**
congressional dinners 24: 0286
- Consumer interests**
President's Commission on Consumer
Interests 16: 0272
- Cooperatives**
23: 0513
- Corporate fund-raising programs**
16: 0001
see also Business; Campaign financing/
funding; Political contributions
- Corruption Issue**
congressional elections (1966)—Republican
campaign strategy 1: 0314
- Credibility**
"The Politics of Development—The Concept
of Credibility" 1: 0514
credibility gap—general 9: 0828
credibility gap—Richard Nixon 20: 0545
see also Poll pairings; Polls
- Crime**
general 3: 0543; 6: 0130
Nixon, Richard 27: 0877
Republican Task Force on Crime
19: 0772; 20: 0001, 0039
White House Law-and-Order Conference
18: 0521
- Crime-in-the-streets Issue**
27: 1307
- Critical Issues Council**
18: 0413
see also Republican party
- Cuba**
6: 0001
see also Foreign policy
- Cyprus**
Republican party 27: 1342
see also Foreign policy
- Data processing**
DNC 2: 0001
see also Computers
- Defense**
contracts—unemployment 6: 0610
issues 1: 0001
- Defense Department**
directive on partisan political activities 1: 0001
- Delaware**
appointment recommendation 24: 0324
Jefferson-Jackson Day Dinner 24: 0324
- Democratic caucuses**
18: 0262
- Democratic congressional campaigns**
see Congressional elections (1964);
Congressional elections (1966);
Congressional elections (1968)
- Democratic-Farmer-Labor party (DFL)**
organization 2: 0327
- Democratic Governors' Conference**
1: 0001
see also National (Greenbriar) Governors'
Conference
- Democratic National Committee (DNC)**
Advisory Committee on Communications
1: 0888
All Americans Council 23: 0620; 27: 0035
Business Committee 1: 0314
California state representation 23: 1004
compilation of excerpts from statements and
speeches—Barry Goldwater 18: 0821;
19: 0001, 0184
compilation of excerpts from statements
made by William E. Miller 19: 0001, 0130
compilation of Barry Goldwater's
inconsistencies 19: 0399
compilations of Barry Goldwater's quotes
19: 0277
Conference of State and County Chairmen
1: 0314
counsel 1: 0443
data processing support 2: 0001
District of Columbia 3: 0962

Equal Rights Committee 1: 0206
 general 1: 0079, 0206; 6: 0502, 0969;
 7: 0389, 0504, 0827; 8: 0001, 0293, 0414,
 0592, 0879; 9: 0473-0828; 16: 0351, 0438,
 0543, 0696-0963; 17: 0356; 18: 0167, 0262,
 0359; 23: 0364; 27: 0724, 0771
 Get-Out-the-Vote Program 7: 0158
 internal affairs 18: 0068; 21: 0881
 New York 26: 0001
 Public Affairs Division 22: 0434
 publications 20: 0929; 21: 0001-0196,
 0713, 0881; 22: 0001-0799; 23: 0001
 report on Barry Goldwater 18: 0769
 state chairmen 1: 0579, 0736
 state political profiles 22: 0091
 support for HHH's presidential campaign
 17: 0356
 telephone poll voter registration 7: 0158;
 10: 0001
 weekly activities reports 5: 0156
 Women's Speakers Bureau 18: 0167;
 22: 0652; 23: 0345

Democratic National Convention (1960)
 manual 17: 0521

Democratic National Convention (1964)
 Alabama delegation 5: 0970
 convention committee 5: 0001
 general 5: 0485, 0970
 manual 17: 0521
 program 20: 0929
 Young Citizens for Johnson program
 5: 0601

Democratic National Convention (1968)
 calendar 10: 0582, 0720
 delegate strength for HHH 2: 0883
 general 27: 0856
 presidential message 27: 0856
 security 27: 0724, 0856

Democratic party
 Arizona—state and local activities 23: 0802
 California—state and local activities
 23: 0882
 contributors 17: 0001
 fiscal impact of domestic issues section—
 1964 platform 18: 0001
 fund-raising—local activities 16: 0272-0438,
 0832
 Georgia—local activities 24: 0412
 local activities 17: 0216
 Maryland—local activities 25: 0156
 Massachusetts—state and local activities
 25: 0242, 0412

Michigan—state and local activities
 25: 0290, 0412
 Midwestern States Democratic Conference
 1: 0443; 3: 0942; 4: 0201; 5: 0327;
 9: 0473; 26: 0791
 Minnesota—state and local activities
 25: 0442
 Mississippi—state and local activities 25: 0474
 Missouri—state and local activities 25: 0486
 Nebraska—state and local activities 25: 0644
 New Jersey—state and local activities 25: 0689
 New York—state and local activities
 25: 0837; 26: 0065, 0187; 27: 1410
 New York City 3: 0391
 New York World's Fair exhibit 16: 0001
 North Carolina—local activities 26: 0328
 Northeastern States Democratic Conference
 5: 0327
 Ohio—local activities 26: 0434, 0567
 Oregon—local activities 26: 0636
 organization 2: 0061
 organizational meeting—in the District
 of Columbia 4: 0001
 Pennsylvania—local activities 26: 0682
 presidential remarks before state and
 local groups 23: 0364
 primaries (1968)—voting records 3: 0391
 rebuttal of Republican party platform
 18: 0521
 Rhode Island—local activities 26: 0741
 right of dissent 1: 0579
 on riots 2: 0061
 South Carolina—local activities 26: 0774
 state and local activities—general 20: 0797;
 22: 0280; 23: 0133, 0222
 suburbs—organization 9: 0175
 support of administration goals 1: 0579
 Tennessee—local activities 26: 0808
 Texas—political situation 27: 0877
 Texas—state and local activities 26: 0894;
 27: 0001, 0035, 0082, 0184
 Utah—local activities 27: 0393
 Virginia—local activities 27: 0448
 western states 2: 0061
 Western States Democratic Conference
 1: 0579; 2: 0061, 0223; 18: 0167;
 22: 0511; 23: 0364, 0513
 West Virginia—local activities 27: 0531
 Wisconsin—local activities 27: 0585
 Wyoming—local activities 27: 0667
 youth 1: 0888

Democratic party platform (1960)
 17: 0421

Democratic party platform (1964)

assignment of position papers 17: 0421
civil rights 17: 0421, 0521
committee 17: 0421
economy 17: 0421
farm labor 17: 0421
fiscal impact of domestic issues section 18: 0001
foreign policy 17: 0421
general 5: 0485; 17: 0521, 0866; 18: 0001
history 17: 0521
natural resources 17: 0421
Pennsylvania Democratic state platform
18: 0001
rural electrification 17: 0521
science 17: 0421

Democratic party platform (1968)

AFL-CIO proposals 17: 0866
antiwar plank—Joseph Rauh 17: 0866
Vietnam War plank—general 17: 0866
Vietnam War plank—HHH 17: 0866

Democratic presidential campaign (1960)
11: 0155

Democratic presidential campaign (1964)

analysis of campaign 6: 0610
Arizona 23: 0802
campaign literature 1: 0079; 3: 0806; 5: 0838;
21: 0057; 23: 0001
Florida 4: 0201
general 5: 0485; 7: 0158
Georgia—"thank you for your support" letters
24: 0412
letters of support from the public 13: 0288,
0337, 0462; 14: 0279, 0373, 0477, 0877,
0956; 15: 0001-0610
Maryland 5: 0156, 0191; 6: 0342
Massachusetts 25: 0242
Missouri—Students for Johnson-Humphrey
25: 0486
Nevada 25: 0661
New York 25: 0947; 26: 0001
political trips 5: 0838
president's activities 5: 0001, 0838, 0970;
6: 0001, 0502, 0969
press editorials 5: 0327
press endorsements 21: 0196
press support 5: 0327; 6: 0610; 7: 0609
public support 3: 0733
regional campaign meetings 6: 0837
schedules—general 6: 0001
schedules—HHH 6: 0130, 0342, 0502, 0610,
0730; 7: 0001, 0308, 0389
strategy 5: 0001; 6: 0240, 0460; 11: 0244;
27: 0877
student support 7: 0665

Tennessee 26: 0808

Texas 26: 0958; 27: 0001, 0035

"thank you for your support" letters 13: 0288–
0844; 14: 0001–0956; 15: 0001–
0741; 21: 0057, 0196, 0713; 24: 0412

see also Poll pairings; Polls; Presidential
elections (1964); Republican presidential
campaign (1964)

Democratic presidential campaign (1968)

administration support of HHH 2: 0883
campaign staff—HHH 2: 0944
general 11: 0042; 22: 0511
Indiana 24: 0845
Missouri 25: 0597
Negro elected officials' support of HHH 2: 0883
overseas press reaction 10: 0446
political trips—HHH 3: 0001
press arrangements 11: 0042
public support of HHH 2: 0780; 3: 0184
strategy 11: 0244
Texas 3: 0001, 0094; 27: 0184
themes 11: 0244

see also Choice '68; Humphrey, Hubert H.;
Kennedy, Robert F.; McCarthy, Eugene;
Poll pairings; Polls; Presidential elections
(1968); Republican presidential campaign
(1968); Wallace, George

Democratic speakers

administration 23: 0133, 0222
letters requesting 23: 0133, 0222
scheduling system 23: 0133
women 23: 0133
youth 23: 0133

Democratic Study Group (DSG)

1: 0888; 16: 0696; 22: 0001

Democratic Women's Club of Florida

24: 0338

Democratic women's clubs

Vermont 27: 0439

Democratic Women's Conference

Georgia 24: 0412

Democrats for Goldwater

6: 0001

Demonstrations

antiwar—general 27: 0771, 0856, 0977

antiwar—at New York City polling places
11: 0314

yippies—voter intimidation 27: 0977

see also Americans for Democratic Action;
"Black Power"—"Peacenik" coalition; New Left

Dirksen, Everett

19: 0921; 20: 0545; 24: 0677

District Attorneys for Johnson-Humphrey Committee

7: 0665

District of Columbia

DNC 3: 0962

electoral votes 4: 0001

general 23: 0745

home rule 23: 0745

Democratic organizational meeting in
4: 0001

primary (1964)—general 4: 0001

primary (1964)—Vietnam question 3: 0962

voting representation in Congress 8: 0160

Docking, Robert

25: 0001

Dollars for Citizenship Program

General Electric 25: 0947

Dollars for Democrats campaign

congressional elections (1966)—general
16: 0609; 21: 0881; 27: 1188

congressional elections (1966)—use of
television to promote 16: 0696

Dominican Republic

situation 27: 0877

see also Foreign policy

Dump Johnson movement

3: 0197

see also Anti-Johnson campaign

Duncan, Robert B.

23: 0513

Durant, Will

7: 0504

East-West trade

Republican Coordinating Committee report
on 20: 0164

Republican party 27: 1342

Economic policy

Goldwater, Barry 18: 0769

Economics

Republican approach 19: 0399

Economy

effect of elections on business 7: 0001

Ford, Gerald on 19: 0606

general 6: 0240

Republican Coordinating Committee report
on 20: 0381

statement before the Democratic Platform
Committee 17: 0421

see also Federal Reserve Board; Inflation;
Monetary policy; Stock market

Education

bill 18: 0167; 19: 0606

Republican party platform (1964) 18: 0413

Educators for Johnson and Humphrey

6: 0610

Edwards, India

2: 0327; 23: 0001

Effective Citizenship Program

Ford Motor Company 23: 0620

Eisenhower, Dwight D.

farm bills 18: 0413

general 6: 0240; 9: 0936

Republican party platform—Vietnam War
plank 17: 0866

see also Presidential elections (1960)

Election fraud

Chicago 11: 0244

Gary, Indiana 9: 0638

Election Observation Project

11: 0155

Election Reform Act

political committee contributions 17: 0001

Elections

analysis—1960 presidential 5: 0001

analysis—1966 congressional 8: 0001, 0592,
0751, 0879

analysis—1968 presidential 27: 0977

computer predictions 1: 0443

effect on business 7: 0001

federal laws 8: 0293, 0414

foreign 8: 0751

historical analysis 1: 0579

Operation Support for the Great Society
Program 1: 0206

scenario 27: 0977

South Vietnam 3: 0942; 8: 0414; 9: 0175, 0341;
19: 0772

state—1966 8: 0592

state and local 9: 0638

see also Congressional elections (1964);

Congressional elections (1966);

Congressional elections (1968); Democratic

party; Gubernatorial elections; Presidential

elections (1960); Presidential elections

(1964); Presidential elections (1968);

States

Electoral College

Electoral College System—American Bar
Association 8: 0879

Ohio 7: 0827, 0904

reform 8: 0160

Electoral votes

District of Columbia 4: 0001

general 5: 0601; 7: 0665, 0751

state electors 7: 0904

El Paso Natural Gas Company case

7: 0904

Employment opportunities

Republican Coordinating Committee 20: 0039
see also Labor unions

Equal broadcasting time

see Equal Time Doctrine; Fairness Doctrine

Equal Rights Committee

Democratic National Committee 1: 0206
see also Civil rights

Equal Time Doctrine

general 10: 0001; 27: 1342
legislation 8: 0001; 16: 0438
see also McCarthy, Eugene; National
Conference on Broadcasting and Election
Campaigns; Radio; Television

Equal Time Suspension bill

11: 0155

Ethnic groups

see Nationality groups

Europe, Eastern

Republican Coordinating Committee report on
20: 0164
see also East-West trade

Excise tax

16: 0272
see also Taxes; headings under Tax

Fair Elections Project

Republican party—South Vietnam 19: 0772

Fairness Doctrine

10: 0001
see also Equal Time Doctrine; McCarthy,
Eugene; National Conference on
Broadcasting and Election Campaigns;
Radio; Television

Farley, James A.

7: 0158; 18: 0068

Farm bills

general 18: 0413
voting records 10: 0154
see also Agriculture

Farms

labor—statement before the Democratic
Platform Committee 17: 0421
programs—Republican presidential
campaign (1964) 19: 0130
situation 6: 0342; 7: 0158; 10: 0154;
27: 0977
see also Agriculture

Farm vote

Republican presidential campaign (1968)
20: 0039

Federal Communications Commission

local live programming—Omaha 5: 0191
see also Equal Time Doctrine; Fairness
Doctrine; Radio; Television

Federal employees

voting 4: 0201; 7: 0504
see also Hatch Act; Partisan political activities

Federal government

information apparatus 9: 0175

Federalism

Republican Coordinating Committee
report on 19: 0921
see also Revenue sharing; States

Federalized welfare system

general 3: 0543
HHH 2: 0944; 10: 0865
Republican Coordinating Committee
report on 19: 0921

Federal Power Commission

5: 0485

Federal Reserve Board

19: 0277

Federal-state relations

15: 0747
see also States

Federal Voting Assistance Program

8: 0001; 9: 0638

Federated Democratic Women's Club, Northwest

Missouri 25: 0486

Federation of Democratic Women

Tennessee 26: 0808
West Virginia 27: 0531

Federation of Democratic Women's Clubs

Arizona 23: 0802

Financing, campaign

see Campaign financing/funding

Florida

congressional delegation 4: 0201; 24: 0338
congressional dinners 24: 0338
Democratic Women's Club of Florida 24: 0338
Miami—riot 20: 0545

"Flying Caravan" teams

23: 0364
see also Women

Food and Drug Administration

Republican party platform (1964) 18: 0413

Ford, Gerald

on the economy 19: 0606
Republican Boosters Club 16: 0696
see also Republican party

Ford Motor Company

Effective Citizenship Program 23: 0620

Foreign aid

Perkins Committee Study 9: 0473

Foreign elections

8: 0751
see also Vietnam, South

Foreign policy

general 5: 0485; 18: 0521
Republican Candidates (1968) Foreign
Policy Fact Book 11: 0042
Republican Coordinating Committee report
20: 0545
statement before the Democratic Platform
Committee 17: 0421
see also headings for individual countries

Foreign Policy Association

foreign policy briefs 22: 0799

Foreign reactions

congressional elections (1966) 8: 0592
see also Polls

Foreign relations

Republican Task Force on the Conduct
of Foreign Relations 20: 0164, 0545

Fortas, Abe

3: 0543

Fraud

see Election fraud

Fulbright, J. William

1: 0736; 27: 0724

see also Arkansas; Citizens for Kennedy/
Fulbright

Fulbright (Congressional) Mission to Brazil

27: 0724

Fund raising

Americans for Democratic Action 16: 0832
corporate programs 16: 0001
Democratic party—local activities 16: 0272,
0351, 0438, 0832
dinners—Hawaii 24: 0489
Dollars for Citizenship Program 25: 0947
Dollars for Democrats—congressional
elections (1966) 16: 0609, 0696; 21: 0881;
27: 1188
general 16: 0001; 21: 1188
IRS—general 17: 0216
IRS—Republican National Committee 9: 0638
IRS—Republican National Convention (1968)
17: 0122; 19: 0772
President's Club 16: 0272, 0438, 0609–0963;
17: 0216; 27: 1188
Republican Boosters Club 16: 0696
theater parties 16: 0351, 0438
Twentieth Century Fund 11: 0155
see also Campaign financing/funding;
Political contributions; Political funds

"Gallup Gap"

11: 0244

Gallup polls

Democratic party county chairmen 2: 0001
general 1: 0443; 2: 0061, 0223, 0327,
0479; 3: 0001, 0094; 9: 0001, 0175, 0341;
10: 0154, 0582, 0720, 0865, 0981;
11: 0042, 0155; 18: 0041, 0262
image of RFK 1: 0314
Nixon, Richard 3: 0543
pairings 9: 0473
Republican party county chairmen 2: 0001
RFK 3: 0197
Rockefeller, Nelson 3: 0831
Wallace, George 3: 0891

Gary, Indiana

election fraud 9: 0638

General Electric Company

Dollars for Citizenship Program 25: 0947

Generation gap

10: 0446

see also Youth

Georgia

congressional dinners 24: 0412
congressional elections (1964) 24: 0412
Democratic presidential campaign (1964)—
"thank you for your support" letters 24: 0412
Democratic Women's Conference 24: 0412
Jefferson-Jackson Day Dinner 24: 0412

Get-Out-the-Vote Program

DNC 7: 0158
general 7: 0308, 0504, 0609; 23: 0745
model cities 11: 0042
see also Voter participation; Voter
registration

Goldberg, Arthur

10: 0720

Goldwater, Barry

campaign—businessmen's support of
6: 0730
campaign—general 6: 0460
campaign—in the South 6: 0130
campaign—in Texas 6: 0342
campaign literature 5: 0001
campaign schedules 6: 0001
campaign strategy 5: 0601, 0970
DNC compilation of excerpts from
speeches made by 18: 0821; 19: 0001, 0184
DNC compilation of inconsistencies
19: 0399
DNC compilation of quotes 19: 0277
DNC report on 18: 0769
economic policy 18: 0769
general 2: 0524; 3: 0806; 5: 0001, 0485;
6: 0001; 18: 0413, 0521; 19: 0399;
27: 1342

North Carolina 19: 0399
prayer proposal 17: 0866
Republican party nomination (1964)
10: 0267
tax cut plan 18: 0521, 0769
see also Poll pairings; Polls; Presidential
elections (1964); Republican party;
Republican presidential campaign (1964)
**"Goldwater Candidacy and the Christian
Conscience"**
5: 0727
Goldwater clubs
5: 0001
Good Citizenship Program
Rexall Drug 23: 0513
GOP
survey 9: 0828
GOP White Paper
John P. Roche reply to 1: 0206
Gore Amendment
9: 0001
Government
administration 9: 0001
Governors
Democratic 8: 0751; 18: 0068
Democratic Governors' Conference
1: 0001
National (Greenbriar) Governors'
Conference 1: 0579; 8: 0751; 19: 0606
see also States; separate headings under
Gubernatorial elections
Gradualism
Republican Coordinating Committee reports
on 20: 0164
Graham, Billy
1: 0514; 10: 0001
see also Prayer proposal; Religious issue
Grassroots organization
Republican party 8: 0592
Great Society
Operation Support 22: 0511, 0652
youth 21: 0713
see also War on Poverty
Greenbriar (National) Governors' Conference
see National (Greenbriar) Governor's
Conference
Green card problem
HHH 2: 0944
Guam
Washington representative 27: 0690
Gubernatorial elections (1964)
Michigan 4: 0118

Gubernatorial elections (1968)
congratulatory letters 15: 0747
see also Governors; States
Harriman, Averell
1: 0001
Harris polls
general 3: 0001, 0094; 9: 0001, 0175,
0341; 10: 0154, 0582-0981; 11: 0042, 0155
HHH 2: 0944
McCarthy, Eugene 3: 0391
Nixon, Richard 3: 0543
pairings 9: 0473, 0638
RFK 3: 0197
Rockefeller, Nelson 3: 0831
Wallace, George 3: 0891
Hatch Act
restrictions 23: 0222
see also Federal employees; Partisan
political activities
Hatcher, Andy
patronage 27: 1305
Hawaii
Burns, John 24: 0489
congressional dinners 24: 0489, 0632
congressional elections (1964) 24: 0489
fund-raising dinners 24: 0489
Jefferson-Jackson Day Dinner 24: 0489
state Democratic central committee
24: 0489
state Democratic convention 24: 0489, 0632
Hispanic vote
Political Association of Spanish-speaking
Organizations (PASO) 2: 0061
see also Latin American Democratic Club;
Mexican-Americans; Puerto Rican
community
Ho Chi Minh
letter—propaganda 27: 0771
see also Vietnam War
Hoffa trial
3: 0197
see also Labor unions
Home rule
District of Columbia 23: 0745
Hooper-McClendon Major Cities Presidential Poll
9: 0828; 10: 0001
House Democratic Campaign Committee (1966)
16: 0543
see also Congress; Congressional elections
(1966)

House Democratic Campaign Committee (1968)

10: 0446

see also Congress; Congressional elections (1968)**House Republican Policy Committee**

5: 0485

Housing

legislation 19: 0772

Humphrey, Hubert H.

campaign debt 3: 0094

campaign schedules (1964) 6: 0130, 0342, 0502, 0610, 0730; 7: 0001, 0308, 0389

daily appointment schedules 2: 0780

Democratic National Convention (1968)—

delegate strength 2: 0883

DNC support 17: 0356

federalized welfare system 2: 0944;
10: 0865

general 5: 0601

labor unions' support 2: 0883

Negro elected officials' support 2: 0883

political strengths 1: 0314

political trip—Texas 3: 0001

press editorials 2: 0780

public support of 2: 0780; 3: 0184

talk show interview 11: 0042

vice president 8: 0879; 9: 0828

Vietnam War 2: 0944; 3: 0001

Vietnam War plank 17: 0866

see also Democratic presidential campaign (1968); Poll pairings; Polls; Presidential elections (1968)**Idaho**

congressional dinners 24: 0649

congressional elections (1968) 24: 0649

Rockefeller, Nelson—Republican

presidential campaign trip 3: 0842

Illinois

Chicago—general 5: 0727

Chicago—voting fraud investigation 11: 0244

Committee on Illinois Government

24: 0794

congressional dinners 24: 0677, 0794

Dirksen, Everett 24: 0677

Kerner, Otto 24: 0677, 0794

NAACP voter registration project

24: 0677

Young Democrats of Illinois 24: 0677

Immorality issue

Republican presidential campaign (1964)

7: 0665

see also Prayer proposal; Religious issue**Imports**

textiles 3: 0543

see also Trade**Income tax**

political contributions deduction 16: 0001, 0696

surcharge 3: 0543

see also IRS; various Tax headings**Independent Citizens for Johnson**

5: 0970

Indian tribal councils

23: 0513

Indiana

congressional dinners 24: 0845

congressional elections (1966) 24: 0845

Democratic presidential campaign (1968)
24: 0845

general 3: 0197; 9: 0936

Jefferson-Jackson Day Dinner 24: 0845

state Democratic central committee

24: 0845

Inflation

19: 0399

see also Economy**Information apparatus**

federal government 9: 0175

see also Administration**Intellectual coherence**

Republican presidential campaign (1964)

7: 0158

Internal Revenue Service (IRS)

fund raising—general 17: 0216

fund raising—Republican National Committee
9: 0638fund raising—Republican National Convention
(1968) 17: 0122; 19: 0772*see also* Campaign financing/funding;

Income tax; Political contributions;

Political funds (1968)

Investigations*see* Congressional investigations**Iowa**

congressional dinners 24: 0974

congressional elections (1964) 24: 0974

state Democratic central committee

24: 0974

Israel

8: 0592

see also Foreign policy**Italian-Americans**

political support 19: 0606

see also All Americans Council; Nationality groups**Italian Communist party**

27: 1334

Jaycees

voter registration drive—Virginia 27: 0448

Jefferson-Jackson Day Dinners

Colorado 24: 0236
Delaware 24: 0324
Georgia 24: 0412
Hawaii 24: 0489
Indiana 24: 0845
Maine 25: 0060
Missouri 25: 0846
New Hampshire 25: 0667
Utah 27: 0393

Jenkins, Walter

7: 0158

Jewish voters

general 6: 0730
Republican presidential campaign (1964)
7: 0389
see also Israel

**John F. Kennedy Memorial Committee of
Los Alamos, New Mexico**

25: 0802

Johnson, Lyndon B.

decision not to run for re-election
10: 0582
presidential achievement record
21: 0377
see also Democratic presidential campaign
(1964); Poll pairings; Polls; President;
Presidential election (1964)

"Johnson cultists"

3: 0942

Judges, federal

1: 0443

Kansas

Docking, Robert 25: 0001

Kappel Commission on Executive Pay

3: 0543

Kennedy, Edward

2: 0524; 9: 0828

Kennedy, John F.

Democratic party platform (1960) 17: 0421
Democratic presidential campaign (1960)—
debates with Richard Nixon 4: 0118
Democratic presidential campaign (1960)—
general 11: 0155
John F. Kennedy Memorial Committee
of Los Alamos 25: 0802
presidential elections (1960) 5: 0001

Kennedy, Robert F.

anti-Johnson campaign 27: 0724
campaign expenses 3: 0197
campaign strategy 3: 0197; 10: 0865
Dump Johnson movement 3: 0197
general 1: 0001, 0079, 0443, 0579, 0736;
2: 0061; 5: 0191; 9: 0001, 0473; 10: 0446,
0720; 22: 0280; 27: 0977

Hoffa, Jimmy—trial 3: 0197

labor unions 2: 0223; 3: 0197

legislative positions 3: 0197

McCarthy, Eugene 3: 0197

media 3: 0197

political trips 3: 0321

polls—Gallup on the image of 1: 0314

polls—general 3: 0197

press editorials 3: 0197, 0321

public opinion correspondence 3: 0321

public support 3: 0313

Vietnam War 3: 0197

"war of liberation" 27: 0724

youth support of 3: 0197

see also Citizens for Kennedy/Fulbright;
Citizens for Kennedy in '68; Democratic
presidential campaign (1968)

Kentucky

congressional dinners 25: 0017

congressional elections (1964) 25: 0017

Kerner, Otto

24: 0677, 0794

see also Illinois

Khrushchev, Nikita

4: 0118

King, Martin Luther, Jr.

3: 0197; 7: 0827

see also Civil rights; Southern Christian
Leadership Conference

Kinter, Robert E.

27: 1188

Labor

Democratic-Farmer-Labor party—
organization 2: 0327

political contributions 16: 0272

Labor, U.S. Department of

political research on the presidential
candidates 1: 0001

Labor program

Congress 8: 0592

Labor unions

AFL-CIO—COPE 9: 0175

AFL-CIO—Democratic party platform proposals
17: 0866

AFL-CIO—general 2: 0327; 5: 0601; 6: 0502

general 1: 0001, 0079; 3: 0391, 0733,
0891; 5: 0327, 0727, 0970; 6: 0001, 0342,
0837, 0969; 7: 0001, 0158, 0308; 9: 0175,
0638; 10: 0154

Hoffa, Jimmy—trial 3: 0197

leaders 27: 0877

New York (state) 26: 0001

publications 21: 0377

Reuther, Walter 5: 0601

RFK 2: 0223; 3: 0197
 support of HHH 2: 0883
 support of president 4: 0001
 Teamsters Union 6: 0001
 United Steelworkers of America
 2: 0223, 0883
 voter participation 6: 0837

Latin American Democratic Club
 Michigan 25: 0412
see also Political Association of Spanish-speaking Organizations (PASO)

Law and order
 White House Law-and-Order Conference
 18: 0521

Law Students for Johnson
 7: 0158

League of Women Voters
 20: 0929
see also Women

Legislation
 agriculture 7: 0904
 appropriations (1968) 19: 0606
 appropriations (1969)—military procurement
 20: 0381
 campaign contributions 8: 0001; 16: 0438
 campaign financing 9: 0473; 16: 0001,
 0609
 campaign financing bill 9: 0001, 0175,
 0341, 0638; 16: 0832, 0963; 17: 0001,
 0050, 0122
 civil rights 7: 0827
 civil rights bill 20: 0164; 27: 0877
 Clean Election bill 8: 0160
 education bill 18: 0167; 19: 0606
 Equal Time Doctrine 8: 0001; 16: 0438
 Equal Time Suspension bill 11: 0155
 farm bills 10: 0154; 18: 0413
 housing 19: 0772
 political contributions 9: 0001; 16: 0696
 Political Process 27: 0977
 tax bill 18: 0262; 20: 0381; 27: 1342
 Transportation Department bill 1: 0514
 voting 7: 0827
see also Congress

Legislative position
 RFK 3: 0197

Legislative program
 administration 5: 0327; 8: 0160
 general 20: 0001; 27: 0724; 27: 1307
 Nixon, Richard 3: 0543
see also Congress

Liberal community
 1: 0736; 8: 0879; 11: 0504

Liberalism
 3: 0001; 9: 0638

Liberal party
 18: 0041

Liberty Lobby
 20: 0797

Lindsay, John V.
 New York City—mayoral elections
 13: 0284

Lobbying
 general 1: 0206; 18: 0521
 Liberty Lobby 20: 0797
see also Political (action) committees

Local elections
see States

Lodge, Henry Cabot
 5: 0156

Long, Edward
 27: 1334

Long, Russell
 general 9: 0001, 0638
 presidential campaign financing plan 8: 0414

Louisiana
 congressional dinners 25: 0037
 general 3: 0891

McCarthy, Eugene
 bombing issue 27: 0771
 general 2: 0883; 3: 0197; 9: 0638; 10: 0865;
 27: 0977
 Harris polls 3: 0391
 "McCarthy" voters 11: 0001
 news interview 9: 0828
 press editorials 3: 0391
 press interview 3: 0391
 speaking engagements 3: 0391
 voting record 3: 0391
see also Democratic presidential campaign
 (1968); Equal Time Doctrine; Poll pairings;
 Polls

McCormack, Edward J., Jr.
 8: 0879

McCormally, John
 2: 0001

McNamara, Robert S.
 vice-presidential candidate 3: 0539

Maine
 congressional dinners 25: 0060
 congressional elections (1968) 25: 0060
 Jefferson-Jackson Day Dinner 25: 0060
 Muskie, Edmund 25: 0060
 presidential endorsements 25: 0060
 state Democratic convention 25: 0060

Mansfield, Mike
 2: 0524

Marketing
see headings under Campaign

Martin, Louis

23: 0364

Maryland

congressional dinners 25: 0156
congressional elections (1964) 25: 0156
Democratic presidential campaign (1964)
5: 0156; 6: 0342
local Democratic party activities
25: 0156
Maryland State Commission on Physical Fitness
25: 0156
presidential endorsements 25: 0156
Young Democratic Clubs of America
25: 0156

Massachusetts

Democratic presidential campaign (1964)
25: 0242
"Speaker John McCormack Day" 25: 0242
state and local Democratic party activities
25: 0242
see also Northeastern States Democratic
Conference

Mass mailings

campaign literature 16: 0158; 21: 0881

Mass transit

see Urban transportation

Media

RFK 3: 0197
see also Press; Radio; Television

Media editorials

4: 0001

Medicare

18: 0521
see also Old-age assistance

Mexican-Americans

voter registration 10: 0154
see also Hispanic vote

Miami

riot 20: 0545

Michigan

congressional dinners 25: 0290, 0412
congressional elections (1964) 25: 0290
gubernatorial election (1964) 4: 0118
Latin American Democratic Club 25: 0412
presidential endorsements 25: 0290
state and local Democratic party activities
25: 0290, 0412
state Democratic convention 25: 0290

Midwestern (States) Democratic Conference

general 1: 0443; 3: 0942; 4: 0201; 5: 0327;
9: 0473
South Dakota 26: 0791

Military personnel

political activities of 11: 0001

Military procurement

appropriations (1969) 20: 0381

Miller, William E.

DNC compilation of excerpts from statements
made by 19: 0001, 0130
general 19: 0399

Minnesota

congressional dinners 25: 0442
state and local Democratic party activities
25: 0442

Mississippi

congressional dinners 25: 0474
general 6: 0240
presidential elections (1964) 5: 0727
state and local Democratic party activities
25: 0474
voter registration 8: 0001

Mississippi Freedom party

6: 0240

Missouri

congressional dinners 25: 0486
Democratic presidential campaign (1968)
25: 0597
general 1: 0736
HHH 3: 0094
Jefferson-Jackson Day Dinners 25: 0486
Northwest Federated Democratic Women's
Club 25: 0486
presidential endorsements 25: 0486
state and local Democratic party activities
25: 0486
Students for Johnson-Humphrey 25: 0486
Voter Registration Conference 25: 0486
Young Democratic Clubs of America
25: 0486

Model cities

Get-Out-the-Vote Program 11: 0042

Monetary policy

1: 0001; 2: 0327
see also Economy; Federal Reserve Board;
Inflation

Montana

congressional dinners 25: 0605
congressional elections (1966) 25: 0605
state Democratic central committee
25: 0605
state Democratic convention 25: 0605

Moss, Frank

Vietnam 27: 0393

Moynihan, Daniel P.

8: 0592

Muskie, Edmund

25: 0060

NAACP

voter registration—Texas 27: 0082
voter registration project 24: 0677

National Artists and Writers Committee for Johnson-Humphrey

7: 0665

National Capital Democratic Club

23: 0745

National Citizens for Johnson and Humphrey

6: 0342, 0502

National Committee of Small Businessmen for Johnson and Humphrey

21: 0377

National Conference for New Politics

27: 1314

see also Americans for Democratic Action; "Black Power"—"Peacenik" coalition

National Conference on Broadcasting and Election Campaigns

16: 0438

see also Broadcasting; Equal Time Doctrine; Radio; Television

National Democratic party of Alabama

3: 0891

see also Wallace, George

National (Greenbriar) Governors' Conference

1: 0579; 8: 0751; 19: 0606

see also Democratic Governors' Conference; Governors

National Independent Committee of Businessmen

21: 0377

National Independent Committee for President Johnson and Senator Humphrey

general 6: 0130

"Project South" 6: 0342

Nationality groups

general 5: 0485, 0838; 6: 0001, 0342;

7: 0389; 19: 0606

political parties 18: 0041

see also All Americans Council

National Lawyers Committee for Johnson-Humphrey

7: 0827

National Republican Congressional Committee

17: 0001

National Rural Electric Cooperative Association

5: 0838

see also Rural electrification

National security

Republican Coordinating Committee report on 20: 0381

Republican Task Force on National

Security 19: 0921; 20: 0381

see also Foreign policy; Foreign relations

National unity

11: 0504

National Urban League

9: 0638

Natural resources

statement on, before the Democratic Platform Committee 17: 0421

Nebraska

congressional dinners 25: 0644

Omaha—live programming and the FCC 5: 0191

presidential endorsements 25: 0644

primary (1968) 10: 0154, 0865

state and local Democratic party

activities 25: 0644

Negroes

candidates 8: 0414, 0592

elected officials—general 2: 0223

elected officials—support of HHH 2: 0883

state legislators 15: 0747

voter registration—general 7: 0827

voter registration—in the South 3: 0942

voters—general 1: 0001; 6: 0001, 0240

voters—intimidation in Tennessee primary (1964) 5: 0727

Nevada

Democratic presidential campaign (1964) 25: 0661

state Democratic convention (1964) 25: 0661

New England Young Democrats

23: 0735

New Hampshire

congressional dinners 25: 0667

Jefferson-Jackson Day Dinner 25: 0667

primary (1968) 27: 0977

New Jersey

congressional dinners 25: 0689

congressional elections (1966) 25: 0800

presidential endorsements 25: 0689

state and local Democratic party activities 25: 0689

New Left

National Conference for New Politics 27: 1314

see also American Communist party; Americans for Democratic Action; "Black Power"—"Peacenik" coalition

New Mexico

congressional dinners 25: 0802
John F. Kennedy Memorial Committee
of Los Alamos 25: 0802
state Democratic convention (1964)
25: 0802

Newspapers

advertising 19: 0277
"Mr. President" supplement 16: 0158
Public Affairs Feature Service 22: 0280
see also Press

New York (city)

antiwar demonstrations at polling places
11: 0314
Democratic party—organization 3: 0391
mayoral election 13: 0284
presidential dinner 16: 0609
transit situation 1: 0314

New York (state)

congressional dinners 25: 0837; 26: 0065, 0187
Democratic presidential campaign (1964)
25: 0947; 26: 0001
DNC 26: 0001
Dollars for Citizenship program 25: 0947
General Electric Company 25: 0947
labor unions 26: 0001
presidential endorsements 25: 0947
Puerto Rican community 25: 0837
state and local Democratic party activities
25: 0837; 26: 0065, 0187; 27: 1410
state Democratic committee—general
26: 0001, 0065, 0187
state Democratic committee—Women's
Division Conference 25: 0837
State Democratic Women's Conference
26: 0065
Westchester County Democratic Committee
27: 1410
Young Citizens for Johnson 25: 0947;
26: 0065

New York World's Fair

Republican and Democratic parties' exhibits
16: 0001

Nixon, Richard

campaign themes 3: 0543
credibility gap 20: 0545
crime issue 27: 0877
general 2: 0944; 4: 0118; 10: 0865, 0981;
18: 0413; 19: 0399, 0772; 20: 0039;
22: 0799; 27: 0771, 0977
legislative program 3: 0543
national unity 11: 0504
polls—Gallup 3: 0543

polls—Harris 3: 0543
presidential elections (1960) 4: 0118; 5: 0001
vote in the East 11: 0244
see also Poll pairings; Polls; Presidential
elections (1968); Republican party;
Republican presidential campaign (1968)

Nonproliferation treaty

3: 0543; 20: 0381

North Atlantic Treaty Organization

7: 0001

North Carolina

Goldwater, Barry 19: 0399
local Democratic party activities 26: 0328
presidential endorsements 26: 0328
State Democratic Women's Convention
26: 0328
Thielman, Calvin 26: 0328
Young Democratic Clubs of America
26: 0328

North Dakota

congressional dinners 26: 0400
presidential endorsements 26: 0400
state Democratic convention (1964)
26: 0400
Young Democratic Clubs of America
26: 0400

Northeastern States Democratic Conference

5: 0327

see also Midwestern (States) Democratic
Conference; Western States Democratic
Conference

Northwest Federated Democratic Women's Club

Missouri 25: 0486

Nuclear war

issue 5: 0970

Nuclear weapons

debate 7: 0158
nonproliferation treaty 3: 0543; 20: 0381
potential use of, in Southeast Asia 18: 0521

O'Brien, Lawrence

3: 0001

Obstructionism

Republican 19: 0399, 0606

Ohio

congressional dinners 26: 0434
Electoral College 7: 0827, 0904
general 1: 0736
local Democratic party activities
26: 0434, 0567
presidential endorsements 26: 0434
Young Democratic Clubs of America
26: 0434

Oklahoma

"Carl Albert Day" 26: 0594
congressional dinners 26: 0594
congressional elections (1966) 26: 0594
presidential visits 26: 0594
Young Democratic Clubs of America
26: 0594

Old-age assistance

Republican approach to 19: 0399
see also Medicare

Operation Advocate

2: 0061

Operation Support for the Great Society

congressional elections (1966) 1: 0206
general 22: 0511, 0652

Oregon

congressional dinners 26: 0636
local Democratic party activities 26: 0636

Overseas Americans

voting 7: 0609
see also Voting

Overseas press reaction

to U.S. presidential election campaigns
(1968) 10: 0446

Paris Peace Negotiations

3: 0543

see also Peace issue; Vietnam War

Partisan political activities

Defense Department directive 1: 0001

Partisanship

1: 0206

Patronage

general 1: 0579
Hatcher, Andy 27: 1305
procedures—federal 17: 0397
procedures—Nebraska 17: 0397

Peace Issue

Vietnam War 10: 0446
see also Congressional elections (1966);
Congressional elections (1968);
Democratic party platform (1968);
Presidential elections (1968)

Peace movement

"Black Power"—"Peacenik" coalition 27: 1314
general 2: 0061
see also Americans for Democratic Action;
Antiwar demonstrations; Democratic party
platform (1968); McCarthy, Eugene;
New Left

Pennsylvania

congressional dinners 26: 0682
local Democratic party activities 26: 0682
presidential endorsements 26: 0682
state Democratic committee 26: 0682
state Democratic platform (1968) 18: 0001

Voter Registration Conference 5: 0001

Perkins Committee Study on Foreign Aid

9: 0473

Personnel

see Military personnel

Physical fitness

Maryland State Commission on Physical
Fitness 25: 0156

Political (action) committees

contributions 17: 0001
Election Reform Act 17: 0001
see also Lobbying; Political contributions

Political activities

military personnel 11: 0001
partisan—Defense Department directive
1: 0001
see also Federal employees; Hatch Act

Political advertising

general 22: 0091
Republican presidential campaign (1964)
19: 0277
see also Press; Radio; Television

Political appointments

1: 0736
see also Presidential appointments

Political candidates

broadcasting 1: 0579
endorsement of 1: 0579
McNamara, Robert S. 3: 0539
political research on 1: 0001
protection of 10: 0720
Republican 1: 0736; 4: 0118; 9: 0341;
11: 0042
vice-presidential (1964) 3: 0733

Political contributions

expenditures and—1961–1962 report
16: 0001
general 8: 0106, 0414
income tax deductions 16: 0001, 0696
legislation 9: 0001; 16: 0696
matching incentive plan 16: 0543
political (action) committees 17: 0001
Republican 19: 0772
Treasury Department 16: 0543
see also Campaign contributions; Campaign
financing/funding; Fund raising; IRS;
Political funds

Political development

1: 0514

Political funds

taxability 9: 0638; 17: 0216

Political image

administration 1: 0888
RFK 1: 0314

Political nominations

1: 0206

Political parties

American Communist party 18: 0059

Democratic-Farmer-Labor party 2: 0327
interparty campaign financing competition
16: 0001

Liberal party 18: 0041

Mississippi Freedom party 6: 0240

National Democratic party of Alabama 3: 0891

Popular Democratic party 27: 0698

youth 18: 0041

see also Democratic party; Republican party

Political Process

legislation 27: 0977

program 27: 0724

Political research

on presidential candidates 1: 0001

Political situation

agriculture 1: 0888

see also headings for individual states

Political trips

general 2: 0223

HHH—Texas 3: 0001

president 5: 0838

RFK 3: 0348

Rockefeller, Nelson—Idaho 3: 0842

use of presidential aircraft 1: 0206;

8: 0001; 16: 0351; 17: 0050, 0356

vice president 1: 0579

see also Democratic presidential campaign
(1964); Democratic presidential campaign
(1968); Republican presidential campaign
(1964); Republican presidential campaign
(1968)

Politics

"American Directions: A Forecast" 1: 0079

courses of action 27: 0977

"The Politics of Development—The Concept of
Credibility" 1: 0514

precinct 19: 0606

prejudice 9: 0001

world 27: 0724

Poll pairings

9: 0473–0828, 0999; 10: 0001, 0059, 0267,
0720, 0865, 0981; 11: 0001–0244; 27: 0977

Polls

congressional investigation of 3: 0891

DNC telephone poll 2: 0061

Gallup 2: 0061–0479; 3: 0001, 0094, 0197,
0543, 0831, 0891; 9: 0001–0936; 10: 0059,
0154, 0582, 0720, 0865, 0981; 11: 0042,
0155; 18: 0041, 0262

"Gallup gap" 11: 0244

general 1: 0314, 0514, 0579; 9: 0473, 0638,
0828; 10: 0059; 11: 0042

Harris 2: 0944; 3: 0001, 0094, 0197, 0391,
0543, 0831, 0891; 9: 0001–0936; 10: 0059,
0154, 0582, 0720, 0865, 0981; 11: 0042,
0155

Hooper-McClendon Major Cities Presidential
Poll 9: 0828; 10: 0001

popularity 27: 1364

RFK 3: 0197

voter sentiment 6: 0502

Pollution

Republican Clean Air Program 19: 0772

water—Republican Coordinating Committee
20: 0164

Popular Democratic party

Puerto Rico 27: 0698

Popularity

report 1: 0579

see also Polls

Popular vote amendment

American Bar Association 10: 0267

Prayer proposal

Goldwater, Barry 17: 0866

see also Graham, Billy; Immorality issue;
Religious issue

Precinct politics

president 19: 0606

see also Democratic party

Prejudice

politics 9: 0001

see also Civil rights

President

California—"thank you for your support"

letters 23: 0882

decision not to run for re-election 10: 0582

Democratic presidential campaign

strategy (1964) 6: 0240, 0460; 27: 0877

Georgia—"thank you for your support"

letters 24: 0412

legislative program 5: 0327

political trips 5: 0838

popularity 1: 0514

precinct politics 19: 0606

publicity—use of 4: 0312

television—use of 4: 0118

"thank you for your support" letters 13: 0288,
0337, 0462; 14: 0279–0956; 15: 0001–0610;
21: 0057, 0196, 0713; 23: 0364; 24: 0412

visit by state leaders with 1: 0206

see also Democratic presidential campaign
(1964); Johnson, Lyndon B.; Poll pairings;
Polls; Presidential elections (1964)

Presidential aircraft

use of, for political trips 1: 0206; 8: 0001;
16: 0351; 17: 0050, 0356

Presidential appointments

Alsop, Joseph, on 27: 1188

general 24: 0324

patronage 17: 0397

women 23: 0345

see also Political appointments

Presidential campaign (1960)

11: 0155

see also Democratic presidential campaign
(1964); Democratic presidential campaign
(1968); Republican presidential campaign
(1964); Republican presidential campaign
(1968)

Presidential candidates

see Political candidates; headings for
Democratic presidential campaign,
Republican presidential campaign

Presidential dinners

New York City 16: 0609

"Salute to the President Committee" 17: 0050

Presidential Election Campaign Fund Act

9: 0001; 16: 0382

see also Campaign financing/funding;
Political contributions

Presidential elections (1960)

analysis 5: 0001

Presidential elections (1964)

analysis 27: 0977

general 2: 0524

Presidential elections (1968)

2: 0524; 18: 0359

Presidential endorsements

Indiana 24: 0845

Maine 25: 0060

Maryland 25: 0156

Michigan 25: 0290

Missouri 25: 0486

Nebraska 25: 0644

New Jersey 25: 0689

New York 25: 0947

North Carolina 26: 0328

North Dakota 26: 0400

Ohio 26: 0434

Pennsylvania 26: 0682

Texas 27: 0001, 0035

Utah 27: 0393

Virginia 27: 0448

Washington 27: 0500

Wisconsin 27: 0585

Wyoming 27: 0667

Presidential speeches/remarks

decision not run for re-election 10: 0582

Democratic National Convention (1968)

27: 0856

general 27: 1374

Republican misrepresentation of 22: 0511

before state and local Democratic party

groups 23: 0364

State of the Union messages

1: 0579; 16: 0609; 19: 0606

Presidential transition

3: 0001, 0094, 0543, 0891; 11: 0244, 0504

Presidential travel

to Asia 1: 0579

to Oklahoma 26: 0594

see also Political trips

President's Club

16: 0272, 0438, 0609, 0696, 0832, 0963;

17: 0216; 27: 1188

see also Campaign financing/funding;

Fund raising; Political contributions

President's Commission on Campaign Costs

15: 0979; 16: 0158, 0351

see also Campaign financing/funding;

Political contributions

President's Commission on Registration and**Voting Participation**

4: 0201, 0312; 5: 0327; 27: 0877

President's Committee on Consumer Interests

16: 0272

Press

editorials

general 1: 0079, 0736; 3: 0321, 0891;

7: 0158

HHH 2: 0780

McCarthy, Eugene 3: 0391

president 5: 0327, 0485

RFK 3: 0197

endorsements—of president 21: 0196

interviews—with Eugene McCarthy 3: 0391

interviews—with HHH 2: 0944

newspapers—advertising 19: 0277; 22: 0091

newspapers—"Mr. President" supplement

16: 0158

newspapers—Public Affairs Feature Service

22: 0280

overseas reactions—presidential campaigns

(1968) 10: 0446

political advertising 19: 0277; 22: 0091

RFK—use of 3: 0197

support—Democratic presidential campaign

(1964) 5: 0327; 6: 0610; 7: 0389, 0609;

27: 1364

- Primaries (1964)**
 Tennessee—Negro voter intimidation 5: 0727
see also Poll pairings; Polls
- Primaries (1968)**
 California 10: 0267
 District of Columbia—general 4: 0001
 District of Columbia—Vietnam question 3: 0962
 expenditures 17: 0356
 general 3: 0391; 10: 0582
 Nebraska 10: 0154, 0865
 New Hampshire 27: 0977
see also Poll pairings; Polls
- Professors for Johnson-Humphrey**
 7: 0504
- Project 1964**
 6: 0502
- Project South**
 National Independent Committee for President
 Johnson and Senator Humphrey 6: 0342
- Propaganda**
 Ho Chi Minh letter 27: 0771
- Public Affairs Division**
 DNC 22: 0434
- Public Affairs Feature Service**
 newspapers 22: 0280
- Public attitudes**
 administration policies 27: 1188
- Publicity**
 president's use of 4: 0312
see also Press; Radio; Television
- Public opinion**
 general 2: 0061
 mail—general 5: 0327; 21: 0001, 0057
 mail—television campaign advertising 21: 0568
 of president 3: 0321, 0531; 5: 0327
- Public support**
 for Democratic presidential campaign (1964)
 13: 0288, 0337, 0462; 14: 0279–0956;
 15: 0001–0610
 for HHH 2: 0780; 3: 0184
 for president 3: 0733, 0806
 for RFK 3: 0313
- Puerto Rican community**
 New York 25: 0837
- Puerto Rico**
 Democratic committee 27: 0698
 Popular Democratic party 27: 0698
- Racism**
 18: 0413
see also Prejudice; Riots
- Radicals**
 American Communist party 18: 0059
 Americans for Democratic Action 1: 0736;
 2: 0327; 10: 0154; 16: 0832; 27: 0977
 “Black Power”—“Peacenik” coalition
 27: 1314
 National Conference for New Politics
 27: 1314
 New Left 27: 1314
 right wing 3: 0891
see also Antiwar demonstrations
- Radio**
 political activities 22: 0434
 services 22: 0091, 0280
 “talk shows” 10: 0446
see also Broadcasting; Equal Time Doctrine;
 Fairness Doctrine; Media; National
 Conference on Broadcasting and Election
 Campaigns; Television
- Rauh, Joseph**
 anti-Vietnam War plank 17: 0866
- Reagan, Ronald**
 9: 0175; 10: 0865, 0981; 19: 0772; 22: 0511
see also Republican presidential campaign
 (1968)
- Religious issue**
 1: 0001
- Republican Boosters Club**
 16: 0696
see also Campaign financing/funding;
 Fund raising
- Republican Coordinating Committee**
 general 19: 0772
 reports
 East-West trade 20: 0164
 Eastern Europe 20: 0164
 the economy 20: 0381
 employment opportunities 20: 0039
 federalism 19: 0921
 foreign policy 20: 0545
 gradualism 20: 0164
 national security 20: 0381
 urban areas 20: 0381
 urban transportation 19: 0921
 U.S. Information Program and
 the “American image abroad” 20: 0039
 water pollution 20: 0164
 welfare system 19: 0921
- Republican National Committee**
 Gallup polls—county chairmen 2: 0001
 general 17: 0122; 19: 0606; 22: 0091;
 27: 1342
 IRS 9: 0638
 national finance committee 19: 0399
- Republican National Convention (1964)**
 general 18: 0521
 Goldwater, Barry—nomination 10: 0267

Republican National Convention (1968)

IRS 17: 0122; 19: 0772
security 27: 0724

Republican party

approach to old-age assistance
19: 0399
campaign themes 3: 0543
Clean Air Program 19: 0772
Congress—opposition 19: 0399
congressional elections (1966)
campaign strategy 1: 0314
general 1: 0314, 0579; 8: 0414; 19: 0399,
0606
platform 17: 0866
congressional elections (1968) 10: 0154
county chairmen survey 9: 0828
Critical Issues Council 18: 0413
“desperation” film 22: 0280
East-West trade 27: 1342
economics 19: 0399
fund raising—general 27: 1188
fund raising—Republican Boosters Club
16: 0696
general 9: 0175; 18: 0068
grassroots organization 8: 0592
House Republican Policy Committee
5: 0485
misrepresentation of presidential
speeches 22: 0511
moderates 2: 0713
National Republican Congressional
Committee 17: 0001
New York World’s Fair exhibit 16: 0001
obstructionism 19: 0399, 0606
political candidates 1: 0736
political contributions 16: 0963; 19: 0772
rebuttal to the 1967 State of the Union
message 19: 0606
Republican Unity Conference 18: 0521
rural areas 19: 0772
southern strategy 9: 0175
South Vietnam—Fair Elections Project
9: 0341; 19: 0772
White Paper 1: 0206
see also Eisenhower, Dwight D.; Ford, Gerald

Republican party platform (1964)

Democratic party rebuttal of 18: 0521
education 18: 0413
Food and Drug Administration 18: 0413
general 18: 0413
history 17: 0521

Republican party platform (1966)

congressional 17: 0866

Republican party platform (1968)

committee 17: 0866; 20: 0545
general 20: 0545; 27: 1307
Vietnam War plank 17: 0866; 20: 0545

Republican Policy Committee

20: 0039, 0164, 0545

Republican presidential campaign (1964)

business support 6: 0730
campaign literature 5: 0001
campaign schedules 6: 0001
candidates 4: 0118
economic policy 18: 0769
farm programs 19: 0130
farm vote 20: 0039
immorality issue 7: 0665
intellectual coherence 7: 0158
Jewish voters 7: 0389
political advertising 19: 0277
in the South 6: 0130
strategy 5: 0601, 0970; 18: 0413; 19: 0606
Texas 6: 0342
see also Goldwater, Barry; Miller, William;
Poll pairings; Polls

Republican presidential campaign (1968)

candidates—Foreign Policy Fact Book 11: 0042
candidates—general 1: 0736; 9: 0341
East—vote in 11: 0244
overseas press reaction 10: 0446
themes 3: 0543
White Paper 1: 0206
see also Agnew, Spiro; Nixon, Richard;
Poll pairings; Polls; Reagan, Ronald;
Rockefeller, Nelson; Romney, George

Republicans for Johnson

21: 0377

Republican task force

on the conduct of foreign relations
20: 0164, 0545
on crime 19: 0772; 20: 0001, 0039
on national security 19: 0921; 20: 0381

Republican Unity Conference

proceedings 18: 0521

Republican Vietnam Fair Elections Project

9: 0341; 19: 0772

Research

see Political research

Resources

see Natural resources

Responsible Republicans for Johnson

16: 0272

Reuther, Walter

4: 0118; 5: 0601; 9: 0473; 10: 0720
see also Labor unions

Revenue sharing

19: 0606

see also Federalism; States**Rexall Drug**

Good Citizenship Program 23: 0513

Rhode Island

congressional dinners 26: 0741

general 8: 0879

local Democratic party activities 26: 0741

state Democratic committee 26: 0741

vice-presidential visit 26: 0741

Ribicoff Amendment

19: 0399

Riots

2: 0327; 9: 0175; 19: 0772; 20: 0545

Roche, John P.

reply to GOP White Paper 1: 0206

Rockefeller, Nelson

2: 0001; 8: 0879; 9: 0001, 0175, 0341, 0999;

18: 0413; 19: 0606; 20: 0039

see also Poll pairings; Polls; Republican party; Republican presidential campaign (1968)**Romney, George**

general 1: 0579; 2: 0061, 0524; 8: 0001;

9: 0341, 0999; 19: 0606, 0772; 22: 0799

Vietnam visit 9: 0936

see also Poll pairings; Polls; Republican party; Republican presidential campaign (1968)**Rural Americans for Johnson**

5: 0601; 6: 0001

Rural Americans for Johnson-Humphrey

23: 0513

Rural areas

Democratic congressional campaign analysis (1966) 8: 0592

Republican party approach 19: 0772

Rural electrification

Democratic party platform 17: 0521

National Rural Electric Cooperative Association 5: 0838

Rural voters

5: 0838; 6: 0730

Russell, Richard B.

2: 0479

S. 3060

6: 0610

Salinger, Pierre

3: 0197

Salute to the President Committee

17: 0050

Sanford, Terry

2: 0524

Science

statement before the Democratic Platform Committee 17: 0421

Scientists and Engineers for Johnson

7: 0001, 0389

Scranton, William

18: 0413

Senate Democratic Campaign Committee

congressional elections (1966) 16: 0543, 0609

presidential and congressional elections (1968) 9: 0828; 10: 0267, 0446; 18: 0359

Senate Finance Committee

general 16: 0832, 0963

political deductions on income tax returns 16: 0001

Senate Republican Policy Committee

19: 0772

see also Congress; Congressional elections (1964); Congressional elections (1966); Congressional elections (1968)**Shriver, Robert Sargent**

2: 0524

South Carolina

congressional dinners 26: 0774

local Democratic party activities 26: 0774

Young Democratic Clubs of America 26: 0774

South Dakota

congressional dinners 26: 0791

Midwestern Democratic Conference 26: 0791

state Democratic conference 26: 0791

Southeast Asia

potential use of nuclear weapons 18: 0521

see also Asia; Vietnam, South; Vietnam War**Southern Christian Leadership Conference**

6: 0342

see also King, Martin Luther, Jr.**South Vietnam***see* Vietnam, South**"Speaker John McCormack Day"**

Massachusetts 25: 0242

Speakers*see* Democratic speakers**State Democratic central committees**

California 23: 0882, 1004; 24: 0001, 0102

Colorado 24: 0236

Hawaii 24: 0489

Iowa 24: 0974

Montana 25: 0605

New York 25: 0837

State Democratic committees

New York 26: 0001, 0065, 0187
Pennsylvania 26: 0682
Puerto Rico 27: 0698
Rhode Island 26: 0741
Wyoming 27: 0667

State Democratic conferences

South Dakota 26: 0791

State Democratic conventions

Alaska 23: 0690
Arizona 23: 0802
California 23: 0882
Hawaii 24: 0489, 0632
Indiana 24: 0845
Maine 25: 0060
Michigan 25: 0290
Montana 25: 0605
Nevada 25: 0661
New Mexico 25: 0802
North Dakota 26: 0400
Tennessee 26: 0808
Washington 27: 0500

State Democratic executive committees

Texas 26: 0958

State Democratic Women's Conference

New York 26: 0065

State Democratic Women's Convention

North Carolina 26: 0328

State of the Union message (1966)

campaign financing legislation 16: 0609

State of the Union message (1967)

general 1: 0579
Republican rebuttal 19: 0606

States

attraction of industries 1: 0443
Democratic committees 18: 0262
DNC Conference of State and County
Chairmen 1: 0314
elections (1964)—gubernatorial 4: 0118
elections (1966)
congratulatory letters 15: 0747
general 8: 0592
Negro legislators 15: 0747
elections (1967)—general 9: 0638
elections (1968)—gubernatorial 15: 0747
federalism—Republican Coordinating
Committee report on 19: 0921
federal money to 18: 0521
governors—Democratic 18: 0068, 0362
governors—Western States Democratic
Conference 1: 0579
leaders' visit with the president 1: 0206

National (Greenbriar) Governors' Conference

1: 0579; 8: 0751; 19: 0606

Pennsylvania—state Democratic platform

18: 0001

revenue sharing 19: 0606

southern 1: 0443

see also specific state

Stewardship

17: 0521

Stock market

18: 0413, 0521

see also Economy; Federal Reserve System;
Inflation

Students

Choice '68 10: 0154, 0267, 0446, 0865

College Young Democratic Clubs of

America 1: 0579; 16: 0832; 22: 0280;
27: 0035

Democratic presidential campaign (1964)

support 7: 0665

general 2: 0327

Missouri Students for Johnson-Humphrey

25: 0486

New York Young Citizens for Johnson

25: 0947

Young Citizens for Johnson 23: 0620; 26: 0065

Young Democratic Club of Texas Tech

27: 0035

see also Young Democratic Clubs of America

Suburbs

Democratic political organization in 9: 0175

Talk shows

radio and television—general 10: 0446;

27: 0977

radio and television—HHH interview 11: 0042

see also Media

Target voter blocs

analysis of 11: 0244

see also Voters

Task Force on Peace Through Preparedness

18: 0769

see also Nuclear war

Tax bill

3: 0321, 0391; 5: 0327; 7: 0751; 10: 0446;

18: 0262; 20: 0381; 27: 1342

Tax credit

1: 0443; 8: 0293

Tax cut

general 5: 0001

plan—Barry Goldwater 18: 0521, 0769

Taxes

excise 16: 0272
incentive plan 16: 0543
income—political contributions deduction
16: 0001, 0696
income—surcharge 3: 0543
issue 10: 0582
political funds 9: 0638
see also IRS

Teamsters Union

6: 0001
see also Labor unions

Television

campaign investments 16: 0832
candidates' use of 5: 0601
Democratic campaign material 21: 0196
general 7: 0389; 27: 1364
political activities 22: 0434
president's use of 4: 0118
public opinion mail regarding campaign
ads 21: 0568
talk shows 10: 0446; 27: 0977
use of—to promote Dollars for Democrats
16: 0696
see also Broadcasting; Equal Time
Doctrine; Fairness Doctrine; Radio

Teller, Edward

5: 0601

Tennessee

congressional dinners 26: 0808
Democratic presidential campaign (1964)
26: 0808
Federation of Democratic Women
26: 0808
local Democratic party activities
26: 0808
Negro voter intimidation in the primary
(1964) 5: 0727
state Democratic convention 26: 0808
Young Democratic Clubs of America 26: 0808

Tet Offensive

Vietnam War 3: 0197; 10: 0059

Texas

All Americans Council 27: 0035
congressional dinners 26: 0894, 0958;
27: 0082, 0184
Democratic party situation 27: 0877
Democratic presidential campaign (1964)
26: 0958; 27: 0001, 0035
Democratic presidential campaign (1968)
general 3: 0001, 0094; 27: 0184
HHH trip 3: 0001, 0094
fund-raising activities 16: 0272

local Democratic party activities 26: 0894;
27: 0001, 0184
NAACP—voter registration campaign
27: 0082
presidential endorsements 27: 0001, 0035
Republican presidential campaign (1964)
6: 0342
state Democratic committee 17: 0216
state Democratic executive committee
26: 0958
Young Democratic Club of Texas Tech
27: 0035

Texas Tech University

Young Democratic Club of America 27: 0035

Textile Imports

3: 0543
see also Trade

Theater parties

fund raising 16: 0351, 0438
see also Campaign financing/funding; Fund
raising

Thielman, Calvin

Vietnam 26: 0328

Trade

East-West 20: 0164
textile imports 3: 0543

Transportation

transit situation—New York City 1: 0314
urban—Republican Coordinating Committee
19: 0921

Transportation, U.S. Department of

bill 1: 0514

Treasury, U.S. Department of the

political contributions 16: 0543

Tunney, John V.

21: 0881; 22: 0001

Twentieth Century Fund

campaign funding 11: 0155
see also Fund raising; Political contributions

United Nations Day

21: 0196

U.S. Information Program

Republican Coordinating Committee
report on the "American Image Abroad"
20: 0039
see also Foreign policy; Foreign reactions; Polls

USSR

assistance to American Communist party
18: 0059
Khrushchev, Nikita 4: 0118

U.S. Youth Council

1: 0579
see also Students; Young Democratic Clubs of
America

Unemployment

defense contracts 6: 0610

see also Employment**Unions***see* Labor unions**United Negro College Fund**

16: 0543

United Steelworkers of America

2: 0223, 0883

see also Labor unions**University of Alabama Alumni Association**

23: 0784

Urban areas

Republican Coordinating Committee

20: 0381

see also Cities**Urban transportation**

New York City—transit situation 1: 0314

Republican Coordinating Committee

19: 0921

Utah

congressional dinners 27: 0393

Jefferson-Jackson Day Dinner 27: 0393

local Democratic party activities 27: 0393

presidential endorsements 27: 0393

Vermont

Vermont Democratic Women's Club

27: 0439

Veterans

Vietnam 10: 0446

Veterans for Johnson-Humphrey

23: 0620

Vice-presidential candidates

general 3: 0733; 5: 0601, 0727, 0838

McNamara, Robert S. 3: 0539

protection of 10: 0720

see also Agnew, Spiro; Humphrey, Hubert H.;

Kennedy, Robert F.; Miller, William E.

Vice-presidential trips/visits

general 1: 0579

Rhode Island 26: 0741

Victory '68 campaign

10: 0267

see also Democratic presidential campaign (1968); Kennedy, Robert F.**Vietnam War**

administration policy 3: 0001

American Communist party views on 18: 0059

bombing halt 3: 0001; 11: 0504

bombing issue 27: 0771

congressional elections (1966) 8: 0293

Democratic governors' resolution 18: 0262

Democratic party platform (1968)

general 9: 0175; 17: 0866

HHH 17: 0866

general 1: 0443, 0514, 0736, 0888; 2: 0001,

0061, 0223, 0479, 0524; 3: 0094, 0391,

0543, 0842; 5: 0485; 7: 0389; 8: 0001, 0160,

0751; 9: 0001-0936; 10: 0001, 0154-0720;

11: 0042, 0155; 18: 0359, 0413; 19: 0399;

20: 0545; 22: 0434; 23: 0001; 27: 0877, 0977

HHH 2: 0944

Ho Chi Minh letter—propaganda 27: 0771

Moss, Frank 27: 0393

Paris Peace Negotiations 3: 0543

peace issue 10: 0446

Rauh, Joseph 17: 0866

Republican party platform (1968)

Eisenhower, Dwight D. 17: 0866

general 17: 0866; 20: 0545

RFK 3: 0197

Tet offensive 3: 0197; 10: 0059

Thielman, Calvin 26: 0328

veterans 10: 0446

Why Vietnam booklet 16: 0438*see also* Southeast Asia**Vietnam, South**

elections—general 3: 0942; 8: 0414; 9: 0175

elections—U.S. observers 9: 0341

Republican Vietnam Fair Elections Project

19: 0772

visit—George Romney 9: 0936

Virginia

local Democratic party activities 27: 0448

presidential endorsements 27: 0448

voter registration—Jaycees 27: 0448

Young Democratic Clubs of America

27: 0448

Virginians for Johnson

27: 0448

Voter interference

3: 0391

Voter intimidation

Tennessee—primary election 5: 0727

yippies 27: 0977

Voter participation

18-year-old voters 8: 0293; 9: 0001

general 6: 0460; 8: 0160; 9: 0001

Get-Out-the-Vote Program 23: 0745

labor unions 6: 0837

White House Conference on Citizen

Participation in Politics 11: 0001

Voter registration

American Heritage Foundation 5: 0838; 9: 0828;
11: 0001
cities 4: 0414; 5: 0054, 0156
DNC 7: 0158; 10: 0001
Federal Voting Assistance Program 8: 0001;
9: 0638
funds 16: 0543, 0832
general 1: 0001; 4: 0118; 6: 0001, 0130, 0342,
0460, 0610, 0837; 7: 0308, 0389; 8: 0001,
0160, 0293; 22: 0652
Get-Out-the-Vote Program
DNC 7: 0158
general 7: 0308, 0504, 0609; 23: 0745
Model Cities 11: 0042
Illinois 24: 0677
material 21: 0881
Mexican-Americans 10: 0154
Mississippi 8: 0001
Missouri Voter Registration Conference
25: 0486
NAACP—general 24: 0677
NAACP—Texas campaign 27: 0082
Negroes—general 7: 0827
Negroes—in the South 3: 0942
Pennsylvania Voter Registration Conference
5: 0001
President's Committee on Registration and
Voting Participation 4: 0201, 0312; 5: 0327;
27: 0877
South—general 10: 0720
South—program in the 7: 0751
Virginia—Jaycees 27: 0448

Voters

analysis of target blocs 11: 0244
Catholic 4: 0201
18-year-olds 8: 0293; 9: 0001
Jewish 6: 0730; 7: 0389
McCarthy 11: 0001
nationality groups 5: 0838
Negro 6: 0240; 7: 0827
overseas Americans 7: 0609
rural 5: 0838; 6: 0730
Wallace 3: 0891
women 8: 0414

Voter sentiment

polls 6: 0502

Vote tables

11: 0504

Voting

absentee 5: 0327; 7: 0001
age 1: 0736; 8: 0293; 9: 0001
armed forces 5: 0327
congressional statistics 8: 0001

federal employees 4: 0201; 7: 0504
fraud investigations—Chicago 11: 0244
fraud investigations—Gary, Indiana 9: 0638
legislation 7: 0827
overseas Americans 7: 0609
records—Eugene McCarthy 3: 0391
records—on farm bills 10: 015
records—primary (1968) 3: 0391
rights—Americans abroad 10: 0865
tabulation problems 11: 0504

Wallace, George

19: 0606; 20: 0164; 27: 0771
see also Democratic presidential campaign
(1968); National Democratic party of
Alabama; Poll pairings; Polls

Wallace Vote

3: 0891

"War of liberation"

Robert F. Kennedy 27: 0724
see also Anti-Johnson campaign; Democratic
presidential campaign (1968)

War on Poverty

program 19: 0399
see also Great Society; Welfare system

Washington

congressional dinners 27: 0500
presidential endorsements 27: 0500
Republican Coordinating Committee report on
20: 0164
state Democratic convention 27: 0500
see also Pollution

Welfare system

federalized—general 3: 0543
HHH 2: 0944; 10: 0865
Republican Coordinating Committee
19: 0921
see also Great Society; War on Poverty

Westchester County, New York

local Democratic committee 27: 1410

Western States Democratic Conference

1: 0579; 2: 0061, 0223; 18: 0167; 22: 0511;
23: 0364, 0513
see also Midwestern (States) Democratic
Conference; Northeastern Democratic
Conference

West Virginia

Federation of Democratic Women 27: 0531
local Democratic party activities 27: 0531
Young Democratic Clubs of America 27: 0531

White House

seminars—campaign financing 16: 0351
staff meetings 27: 0877

White House Conference on Campaign Finance

16: 0001; 18: 0413

White House Conference on Citizen Participation in Politics

American Heritage Foundation 11: 0001

White House Law-and-Order Conference

18: 0521

Why Vietnam booklet

fund raising 16: 0438

Williams, G. Mennen

1: 0514

Wisconsin

congressional dinners 27: 0585

local Democratic party activities 27: 0585

presidential endorsements 27: 0585

Women

in Congress 8: 0592

Democratic speakers 23: 0133

Democratic Women's Club of Florida 24: 0338

Federation of Democratic Women's Clubs
23: 0802

League of Women Voters 20: 0929

New York State Democratic Committee—

Women's Division Conference 25: 0837

New York State Democratic Women's

Conference 26: 0065

Northwest Federated Democratic Women's Club

25: 0486

presidential appointments 23: 0345

Tennessee Federation of Democratic Women

26: 0808

Vermont Democratic Women's Club 27: 0439

voters 8: 0414

West Virginia Federation of Democratic

Women 27: 0531

Women's Campaign Conference (1968)

23: 0364

Women's Campaign Coordinating Committee

5: 0485

Women's National Democratic Club

18: 0068; 23: 0345, 0745

Women's Speakers Bureau

DNC 18: 0167; 22: 0652; 23: 0345

Wool

textiles issue 6: 0240

Wyoming

local Democratic party activities 27: 0667

presidential endorsements 27: 0667

state Democratic committee 27: 0667

Yippies

demonstrations—voter intimidation 27: 0977

Young Americans for Freedom

5: 0001

Young Citizens for Johnson

DNC 5: 0601

general 5: 0327, 0601; 16: 0272; 20: 0797;

21: 0001; 23: 0620; 25: 0001

New York 25: 0947; 26: 0065

Young Democratic Clubs of America

Alaska 23: 690

colleges 1: 0579; 16: 0832; 22: 0280; 27: 0035

general 1: 0443, 0888; 2: 0061; 4: 0201;

8: 0001; 23: 0364, 0513, 0620

Illinois 24: 0677

Maryland 25: 0156

Michigan 25: 0290

Missouri 25: 0486

New England 23: 0735

North Carolina 26: 0328

North Dakota 26: 0400

Ohio 26: 0434

Oklahoma 26: 0594

organization manual 21: 0713

South Carolina 26: 0774

southern campaign 18: 0362

Tennessee 26: 0808

Texas Tech 27: 0035

Virginia 27: 0448

West Virginia 27: 0531

see also American Council of Young

Political Leaders; Citizens groups;

Students

Youth

Choice '68 10: 0154, 0267, 0446, 0865

Democratic party 1: 0888

Democratic speakers 23: 0133

general 1: 0079; 8: 0293; 9: 0001;

10: 0446

Great Society 21: 0713

political parties 18: 0041

student support of the Democratic

campaign 7: 0665

support of RFK 3: 0197

U.S. Youth Council 1: 0579

see also American Council of Young

Political Leaders; Students



POLITICAL ACTIVITIES OF THE JOHNSON WHITE HOUSE, 1963–1969

**Part I. White House Central and
Confidential Files**

**Series B.
Political Activities by State**



TABLE OF CONTENTS

Scope and Content Note	75
Reel Index	
Reel 1	
PL/ST Political Affairs: States	81
PL/ST 1-ST 5 Political Affairs: States—Alabama—California	81
Reel 2	
PL/ST 5 cont.—ST 9 Political Affairs: States—California cont.—Florida	82
Reel 3	
PL/ST 10—ST 15 Political Affairs: States—Georgia—Iowa	83
Reel 4	
PL/ST 15 cont.—ST 22 Political Affairs: States—Iowa cont.—Michigan	84
Reel 5	
PL/ST 22 cont.—ST 32 Political Affairs: States—Michigan cont.—New York	85
Reel 6	
PL/ST 32 cont. Political Affairs: States—New York cont.	87
Reel 7	
PL/ST 33—ST 38 Political Affairs: States—North Carolina—Pennsylvania	88
Reel 8	
PL/ST 38 cont.—ST 43 Political Affairs: States—Pennsylvania cont.—Texas	89
Reel 9	
PL/ST 43 cont.—ST 50 Political Affairs: States—Texas cont.—Wyoming	90
PL/ST 51 Political Affairs: States—Territories and Islands	91
PL/ST 51-1 Political Affairs: States—Territories and Islands: Guam	91
PL/ST 51-2 Political Affairs: States—Territories and Islands: Puerto Rico	91
PL/ST 51-3 Political Affairs: States—Territories and Islands: Ryukyu Islands	91
PL/ST 51-4 Political Affairs: States—Territories and Islands: Virgin Islands	91
PL/ST 1—ST 14 Confidential File Political Affairs: States—Alabama—Indiana, 1964—1968 [Confidential File]	91
PL/ST 15—ST 32 Confidential File Political Affairs: States—Iowa—New York, 1964—1968 [Confidential File]	91
PL/ST 33—ST 50 Confidential File Political Affairs: States—North Carolina— Wyoming, 1964—1968 [Confidential File]	92
Subject Index	93



SCOPE AND CONTENT NOTE

As in Series A, Series B of the *Political Activities of the Johnson White House* is drawn from one of the most voluminous record groups at the Lyndon B. Johnson Library: the White House Central Files. This microfilm publication focuses on the relationship between state and national politics and its effect on the Johnson White House as reflected in the White House Central Files: Political Activities by State.

The White House Central Files were designed as a reference service for the president and his staff to document White House activities. They consist of four major components: the Subject File, the Name File, the Chronological File, and the Confidential File. The Name File is essentially an index to the Subject File. The Chronological File primarily contains copies of outgoing correspondence, while the Confidential File contains material that was regarded as security or administratively classified. This microfilm publication utilizes the Subject File and the Confidential File.

Subject File

The Subject File contains correspondence and reports pertaining to the functions and operations of the White House, the federal government, and state, local, and foreign governments. Correspondence and reports from private companies, organizations, and individuals are also filed here, with all material divided into two categories: "Executive" and "General."

The "Executive" material has correspondence and reports of particular importance due either to their source or content, and generally includes documents received from executive agencies and departments, members of Congress, and other prominent correspondents. It also includes copies of outgoing correspondence and memoranda, as well as other documents that were acted on or brought to the attention of the president or a designated White House official.

The "General" material contains correspondence and documents from the general public and other sources that, while noteworthy because they are addressed to the president, are not as important as the "Executive" material from the viewpoint of level of handling or subject matter. This material generally includes all correspondence and documents that are not classified in the "Executive" category and may include routine communications from members of Congress or memoranda exchanged among lower echelon officials.

The Subject File of the White House Central Files at the LBJ Library consists of sixty-two major subject categories. This publication focuses on that subject category and its subdivisions relevant to the state and national political relationship. The "Executive" materials in the categories listed have been filmed in their entireties, unless otherwise noted. The "General" material has not been filmed in any of the categories listed below.

PL/ST (Political Affairs: States): primaries.

PL/ST 1 (Political Affairs: States—Alabama): the 1966 congressional elections; the 1968 presidential election; correspondence and memoranda analyzing the problems in enforcing the federal voting rights laws; the formation of the National Democratic party of Alabama.

PL/ST 2 (Political Affairs: States—Alaska): the Alaska 1966 congressional and the 1968 presidential elections.

PL/ST 3 (Political Affairs: States—Arizona): the 1966 congressional and gubernatorial elections; the 1966 congressional elections; DNC activities in the state; voter registration programs for Mexican-Americans.

PL/ST 4 (Political Affairs: States—Arkansas): the 1964 Democratic presidential, 1966 congressional, and 1968 Democratic presidential campaigns and elections; the 1966 gubernatorial election.

PL/ST 5 (Political Affairs: States—California): the 1964 presidential, 1966 congressional, and 1968 presidential campaigns and elections; 1964 vice-presidential candidates; composition and leadership of the California delegation to the 1964 and 1968 Democratic National Conventions; political factions; analyses of the political situation and political infighting; voter registration campaigns; the 1966 general election; the Democratic primaries; the Republican party in California; activities of the DNC.

PL/ST 6 (Political Affairs: States—Colorado): the 1964 presidential, 1966 congressional, and 1968 presidential campaigns and elections; the Vietnam War; antiwar activities; state support for the administration's position on Vietnam.

PL/ST 7 (Political Affairs: States—Connecticut): regional Democratic organizational conferences; the 1966 congressional elections; letters of support for the president and his administration's policies.

PL/ST 8 (Political Affairs: States—Delaware): requests for administration support; endorsements of candidates in the 1966 congressional elections.

PL/ST 9 (Political Affairs: States—Florida): the 1964 presidential, 1966 congressional, and 1968 presidential campaigns and elections; their effects on Florida; the political situation; George Smathers and the "favorite son" movement; "thank you for your support" letters.

PL/ST 10 (Political Affairs: States—Georgia): the Georgia political situation in the 1964 presidential, 1966 congressional, and 1968 presidential elections and campaigns; Georgia's election results in the 1964 presidential election; Lester Maddox and the Georgia "clique"; correspondence between Ralph McGill and President Johnson; political factions.

PL/ST 11 (Political Affairs: States—Hawaii): correspondence relative to the 1966 congressional elections and 1968 presidential elections.

PL/ST 12 (Political Affairs: States—Idaho): the 1966 Idaho senatorial and congressional campaigns; support for Robert F. Kennedy's presidential candidacy in 1968.

PL/ST 13 (Political Affairs: States—Illinois): the 1964 presidential and congressional and the 1966 congressional elections from the viewpoint of the state of Illinois; campaign strategies; voter registration efforts; activities of state and local Democratic party committees; the 1968 Democratic National Convention in Chicago.

PL/ST 14 (Political Affairs: States—Indiana): effects of the 1964, 1966, and 1968 campaigns and elections on the state; voter registration efforts; political factions; the political situation; the 1968 primary.

PL/ST 15 (Political Affairs: States—Iowa): Iowa in the 1964 presidential, 1966 congressional, and 1968 presidential campaigns and elections.

PL/ST 16 (Political Affairs: States—Kansas): Kansas's assistance in the 1964, 1966, and 1968 presidential and congressional elections and campaigns; administration support of the 1966 Democratic congressional and gubernatorial candidates.

PL/ST 17 (Political Affairs: States—Kentucky): the 1964, 1966, and 1968 presidential and congressional elections; state politics; the political situation.

PL/ST 18 (Political Affairs: States—Louisiana): the state's support of President Johnson in the 1964 presidential campaign; efforts by George Wallace to influence the state ballot and primary in the 1968 presidential campaign; the state's political situation.

PL/ST 19 (Political Affairs: States—Maine): the state political situation; the 1964, 1966, and 1968 elections.

PL/ST 20 (Political Affairs: States—Maryland): the state political situation in the 1964, 1966, and 1968 campaigns and elections; the 1964 primary; voter registration efforts.

PL/ST 21 (Political Affairs: States—Massachusetts): analysis of the state political situation; the effects of the 1966 congressional and state elections; Cambridge Anti-War Referendum; other anti-war activities; the 1968 primary.

PL/ST 22 (Political Affairs: States—Michigan): the state's political activities in the 1964 presidential campaign, 1966 congressional election, and the 1968 presidential campaign; voter registration activities; the state political situation; Detroit's political situation; political factions in the state Democratic party; the 1966 gubernatorial election.

PL/ST 23 (Political Affairs: States—Minnesota): the state political situation; the 1964, 1966, and 1968 congressional and presidential campaigns and elections; Eugene McCarthy; Hubert H. Humphrey.

PL/ST 24 (Political Affairs: States—Mississippi): the 1964, 1966, and 1968 presidential and congressional campaigns and elections; the Mississippi delegation situation; the activities of the Mississippi Freedom Democratic party and the state Democratic party.

PL/ST 25 (Political Affairs: States—Missouri): the state political situation; St. Louis's political situation; the activities of Thomas Eagleton and Stuart Symington.

PL/ST 26 (Political Affairs: States—Montana): the 1968 presidential campaigns and elections; the activities of Mike Mansfield in reference to the Vietnam War issue.

PL/ST 27 (Political Affairs: States—Nebraska): the 1968 presidential campaigns and election; Operation Support for the Great Society; patronage.

PL/ST 28 (Political Affairs: States—Nevada): the state's political situation.

PL/ST 29 (Political Affairs: States—New Hampshire): the 1964 and 1968 primaries; poll pairings; state political analyses.

PL/ST 30 (Political Affairs: States—New Jersey): state activities in the 1964 and 1968 Democratic presidential campaigns; the 1966 congressional elections; the Plainfield riots; voter registration activities.

PL/ST 31 (Political Affairs: States—New Mexico): the state congressional delegation; the state's political situation.

PL/ST 32 (Political Affairs: States—New York): the state's political activities in the 1964, 1966, and 1968 congressional and presidential campaigns and elections; the state's political situation; the 1965 New York City mayoral election; the 1966 gubernatorial election; press activities in the campaigns; Robert F. Kennedy; the New York Constitutional Convention; factional movements in the state Democratic party.

PL/ST 33 (Political Affairs: States—North Carolina): the state's political situation; activities in the 1964, 1966, and 1968 congressional and presidential elections.

PL/ST 34 (Political Affairs: States—North Dakota): the state's political situation.

PL/ST 35 (Political Affairs: States—Ohio): the state's political situation; the 1964 and 1968 Democratic presidential campaigns; voter registration activities; labor unions; the 1965 mayoral elections in Cleveland and Toledo; the 1966 gubernatorial and congressional elections; the 1965 7th Congressional District special election and its aftermath.

PL/ST 36 (Political Affairs: States—Oklahoma): the state's political situation; activities in the 1966 congressional and 1968 congressional and presidential elections; Mike Monroney and the state Democratic party.

PL/ST 37 (Political Affairs: States—Oregon): the 1968 primary; the political activities of Mark Hatfield; the 1968 presidential campaign activities of Eugene McCarthy; Robert F. Kennedy; the state political situation.

PL/ST 38 (Political Affairs: States—Pennsylvania): state activities in the 1964, 1966, and 1968 congressional and presidential campaigns and elections; the 1964 Republican presidential campaign; voter registration activities; the 1967 Philadelphia mayoral election; Joseph Clark; the state political situation; the state Democratic party.

PL/ST 39 (Political Affairs: States—Rhode Island): the state Democratic party; the political situation.

PL/ST 40 (Political Affairs: States—South Carolina): the 1964 presidential election; the state political situation.

PL/ST 41 (Political Affairs: States—South Dakota): the 1964 and 1968 presidential elections; the 1968 primary.

PL/ST 42 (Political Affairs: States—Tennessee): the state's political situation; personalities; activities in the 1964, 1966, and 1968 congressional and presidential campaigns and elections.

PL/ST 43 (Political Affairs: States—Texas): the state's political situation; activities in reference to the 1964, 1966, and 1968 congressional and presidential campaigns and elections; the state's political and financial support of President Johnson's presidential campaign and his administration's policies; political figures, such as John Connally, John Tower, Waggoner Carr, and Ralph Yarborough; the 1964 and 1966 congressional elections, especially the political aspects of the 1964 10th Congressional District election; Mexican-Americans; voter registration; fund-raising efforts; press activities in the 1964 presidential campaign.

PL/ST 44 (Political Affairs: States—Utah): the 1964 and 1966 congressional elections; the Johnson administration's support of the Democratic congressional candidates.

PL/ST 45 (Political Affairs: States—Vermont): the state political situation.

PL/ST 46 (Political Affairs: States—Virginia): the state political situation; the 1964 presidential campaign; the Virginia Conservative party; Northern Virginia political activities.

PL/ST 47 (Political Affairs: States—Washington): the state's political situation; activities in the 1964, 1966, and 1968 congressional and presidential campaigns and elections.

PL/ST 48 (Political Affairs: States—West Virginia): the state's political position in the 1964 and 1968 presidential campaigns and elections; the movement supporting the Kennedy presidential campaign; labor unions; regional Democratic party activities.

PL/ST 49 (Political Affairs: States—Wisconsin): the 1964, 1966, and 1968 congressional and presidential campaigns and elections; the state political situation; the Milwaukee political situation; voter registration activities.

PL/ST 50 (Political Affairs: States—Wyoming): the state's political situation; political personalities; the 1964, 1966, and 1968 congressional and presidential campaigns and elections.

PL/ST 51 (Political Affairs: States—Territories and Islands): this folder contains only a file memo regarding the transfer of material, by the White House staff, consisting of comments on the president's speech of March 31, 1968, to the category designated: SP 3-236/ST 51 (Speeches—President's Remarks to the Nation regarding Vietnam and Renomination).

PL/ST 51-1 (Political Affairs: States—Territories and Islands: Guam): this folder contains only a file memo regarding the transfer, by the White House staff, of material consisting of comments on the president's speech of March 31, 1968, to the category designated: SP 3-236/ST 51-1 (Speeches—President's Remarks to the Nation regarding Vietnam and Renomination). This material is not included in this microform publication.

PL/ST 51-2 (Political Affairs: States—Territories and Islands: Puerto Rico): statehood; political parties; the political situation.

PL/ST 51-3 (Political Affairs: States—Territories and Islands: Ryukyu Islands): this folder contains only a file memo regarding the transfer, by the White House staff, of material consisting of comments on the president's speech of March 31, 1968, to the category designated: SP 3-236/ST 51-3 (Speeches—President's Remarks to the Nation regarding Vietnam and Renomination).

PL/ST 51-4 (Political Affairs: States—Territories and Islands: Virgin Islands): the Elective Governor Bill. This folder also contains a file memo regarding the transfer, by the White House staff, of material consisting of comments on the president's speech of March 31, 1968, to the category designated: SP 3-236/ST 51-4 (Speeches—President's Remarks to the Nation regarding Vietnam and Renomination).

Confidential File

The Confidential File at the LBJ Library consists of the same sixty-two subject categories and subdivisions as used in the Subject File. The materials in the Confidential File were segregated from the Subject File due to their security classified or administratively classified status. Again, this part of the publication focuses on the subject category and its subdivisions relevant to the state and national political relationships. This material is not segregated into "Executive" and "General" categories. The subject category and its subdivisions have been described in the Subject File portion of this Scope and Content Note. The material listed below has been filmed as it was arranged by the library staff.

PL/ST 1—ST 14 Confidential File (Political Affairs: States—Alabama—Indiana (1964—1968)
[Confidential File])

PL/ST 15–ST 32 Confidential File (Political Affairs: States—Iowa–New York (1964–1968) [Confidential File])

PL/ST 33–ST 50 Confidential File (Political Affairs: States—North Carolina–Wyoming (1964–1968) [Confidential File])



REEL INDEX

Entries in this index refer to specific folders within the White House Central Files system. These folders are typically a chronological grouping of documents from the executive departments, Congress, private individuals, and organizations. In the interest of accessing material within folders, this index denotes the major substantive issues, reports, or key policy formulations under the category of *Major Topics*. Individuals who are the subjects of significant correspondence, insightful memoranda, or reports within these folders are also highlighted. The user is referred to the Initialism List on page xii. The four-digit frame number at the far left indicates where on the film a particular file folder begins.

Frame File Folder

Reel 1

- 0001 PL/ST Political Affairs: States.
March 6–7, 1968. 14pp.
Major Topics: Presidential preference primaries; presidential statement regarding primaries.
- 0015 PL/ST 1 Political Affairs: States—Alabama.
December 10, 1963–September 12, 1968. 133pp.
Major Topics: Ballots; National Democratic party of Alabama; state Democratic executive committee; Democratic party strategy; primary [1966]; enforcement of federal voting rights laws; 1966 gubernatorial elections; federal housing bill; 1966 congressional elections; George Wallace; industrial statesmanship.
- 0148 PL/ST 2 Political Affairs: States—Alaska.
August 14, 1964–April 4, 1968. 41pp.
Major Topics: 1966 congressional elections; 1966 gubernatorial elections; 1964 Democratic presidential campaign.
- 0189 PL/ST 3 Political Affairs: States—Arizona.
November 29, 1963–October 22, 1968. 132pp.
Major Topics: Western States Democratic Conference; 1966 gubernatorial elections; state Democratic committee; Mexican-Americans; 1966 congressional elections; primary; Stewart Udall; Barry Goldwater and campaign finances; voter registration; Red River Navigation Project.
- 0321 PL/ST 4 Political Affairs: States—Arkansas.
January 6, 1964–October 28, 1968. 74pp.
Major Topics: 1968 Democratic presidential campaign; 1966 gubernatorial elections; Jim Johnson; 1966 congressional elections; 1964 Democratic presidential campaign; Young Democratic Clubs of Arkansas.
- 0395 PL/ST 5 Political Affairs: States—California.
November 22, 1963–June 14, 1964. 157pp
Major Topics: Sam Yorty; Wyman-Brown "combine"; 1964 Democratic presidential campaign; 1964 congressional elections; Manpower Development and Training Act (MDTA) grant; Independent Democratic Committee; Charles H. Wilson; Mexican-Americans; state Democratic central committee.

Frame	File Folder
0552	PL/ST 5 Political Affairs: States—California cont. June 15, 1964—September 30, 1964. 122pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; "thank you for your support" letters; voter registration; Pierre Salinger; labor unions; Japanese-Americans.
0674	PL/ST 5 Political Affairs: States—California cont. October 1—10, 1964. 53pp. <i>Major Topics:</i> "Thank you for your support" letters; Eugene Foley and the 1964 Democratic presidential campaign; voter registration.
0727	PL/ST 5 Political Affairs: States—California cont. October 11—22, 1964. 109pp. <i>Major Topics:</i> "Thank you for your support" letters; 1964 Democratic presidential campaign; Barry Goldwater's attitude toward Jews; press support for the 1964 Democratic presidential campaign; Citizens for Johnson committees; DNC.
0836	PL/ST 5 Political Affairs: States—California cont. October 23, 1964—September 23, 1965. 99pp. <i>Major Topics:</i> Republican candidates for governor; 1966 gubernatorial elections; Alan Cranston; federal housing bill; Lloyd Hand; Brown-Bennett Affair; 1966 congressional elections; "thank for your support" letters.
0935	PL/ST 5 Political Affairs: States—California cont. September 24, 1965—March 28, 1966. 81pp. <i>Major Topics:</i> Sam Yorty; interview with Governor Edmund Brown regarding the 1966 gubernatorial elections; Lloyd Hand; polls; Independent Democratic Committee; McCone Commission on the Los Angeles Riots.

Reel 2

0001	PL/ST 5 Political Affairs: States—California cont. March 29, 1966—June 24, 1966. 46pp. <i>Major Topics:</i> 1966 gubernatorial primary elections; Ronald Reagan; district elections.
0047	PL/ST 5 Political Affairs: States—California cont. June 25, 1966—September 7, 1966. 53pp. <i>Major Topics:</i> Jesse Unruh; Vietnam issue; Ronald Reagan; 1966 congressional elections; administration support of Democratic congressional candidates; Black Power movement; RFK; Watts; Sam Yorty.
0100	PL/ST 5 Political Affairs: States—California cont. September 8, 1966—April 8, 1967. 126pp. <i>Major Topics:</i> State Democratic central committee; peace delegation and the 1968 Democratic National Convention; California Democratic Council and the Vietnam War; Eugene Wyman; Sam Yorty; Jesse Unruh; President's Crime Commission; assessment of political situation; Patricia Harris; 1966 gubernatorial elections; 1966 congressional elections.
0226	PL/ST 5 Political Affairs: States—California cont. April 9, 1967—October 7, 1967. 118pp. <i>Major Topics:</i> California Democratic Council and the peace issue; Jesse Unruh; Western States Democratic Conference; United Republicans of California; Eugene Wyman; Mexican-American Political Association; assessment of political situation.
0344	PL/ST 5 Political Affairs: States—California cont. October 8, 1967—May 31, 1968. 67pp. <i>Major Topics:</i> Polls; Sam Yorty; voter registration and Mexican-Americans; peace issue.
0411	PL/ST 5 Political Affairs: States—California cont. June 1, 1968—November 7, 1968. 27pp. <i>Major Topics:</i> Jesse Unruh; Eugene McCarthy and the HUD Act.

Frame	File Folder
0438	<p>PL/ST 6 Political Affairs: States—Colorado. January 4, 1964—June 12, 1968. 180pp. <i>Major Topics:</i> 1968 congressional elections; "thank you for your support" letters; antiwar activities; Vietnam War; 1966 gubernatorial elections; 1966 state and local elections; 1964 presidential campaign visit to Denver; 1964 presidential campaigns; polls.</p>
0618	<p>PL/ST 7 Political Affairs: States—Connecticut. December 23, 1963—April 1, 1968. 91pp. <i>Major Topics:</i> 1966 congressional elections; Abraham Ribicoff; "thank you for your support" letters; New England [Boston] Democratic Organizational Meeting.</p>
0709	<p>PL/ST 8 Political Affairs: States—Delaware. May 1, 1964—November 15, 1968. 24pp. <i>Major Topics:</i> 1966 congressional elections; administration support of Democratic congressional candidates; Washington Democratic Organizational Meeting; 1964 state and local elections.</p>
0735	<p>PL/ST 9 Political Affairs: States—Florida. November 22, 1963—September 30, 1964. 84pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; "thank you for your support" letters; assessment of the political situation.</p>
0819	<p>PL/ST 9 Political Affairs: States—Florida cont. October 1—31, 1964. 60pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; press support of the Democratic presidential campaign; "thank you for your support" letters; campaign literature; voter registration.</p>
0879	<p>PL/ST 9 Political Affairs: States—Florida cont. November 1, 1964—April 23, 1968. 148pp. <i>Major Topics:</i> 1968 congressional elections; George Smathers; polls; state Democratic central committee; agricultural labor; 1966 gubernatorial elections; press support for the 1964 Democratic presidential campaign.</p>

Reel 3

0001	<p>PL/ST 10 Political Affairs: States—Georgia. November 22, 1963—October 31, 1964. 67pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; "thank you for your support" letters; Herman Talmadge; Richard Russell.</p>
0068	<p>PL/ST 10 Political Affairs: States—Georgia cont. November 1, 1964—November 5, 1968. 163pp. <i>Major Topics:</i> Southern Governors Conference; Gray-Maddox controversy; assessment of the 1968 Democratic presidential campaign in Georgia; Lester Maddox; 1966 election fraud charges; primary (1966); 1966 gubernatorial elections; federal housing bill; Georgia "clique"; 1964 Democratic presidential campaign.</p>
0231	<p>PL/ST 11 Political Affairs: States—Hawaii. June 17, 1964—October 1, 1968. 66pp. <i>Major Topics:</i> 1966 congressional elections; 1966 state and local elections; administration support of Democratic congressional candidates; 1966 gubernatorial elections; federal housing bill; 1964 Democratic presidential campaign; voter registration; Daniel K. Inouye.</p>
0297	<p>PL/ST 12 Political Affairs: States—Idaho. December 15, 1963—July 12, 1968. 84pp. <i>Major Topics:</i> 1966 congressional elections; 1966 gubernatorial elections; 1966 state and local elections; administration support of Democratic congressional and gubernatorial candidates; Frank Church; RFK and the Democratic party of Idaho; supermarket poll; War on Poverty; federal housing bill.</p>

Frame	File Folder
0381	PL/ST 13 Political Affairs: States—Illinois. November 22, 1963–September 30, 1964. 72pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; 1964 congressional elections; voter registration; Illinois.
0453	PL/ST 13 Political Affairs: States—Illinois cont. October 1–31, 1964. 122pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; “thank you for your support” letters; college students and campaign strategy; voter registration; voter registration complaints; Social Workers for Johnson committee; labor unions; Chicago wards; assessment of political situation.
0575	PL/ST 13 Political Affairs: States—Illinois cont. November 1, 1964–October 25, 1968. 182pp. <i>Major Topics:</i> Local Democratic central committee activities; DNC; labor unions; administration support of Democratic congressional and gubernatorial candidates; 1966 congressional elections; 1966 gubernatorial elections; 1966 state and local elections; Richard Daley; presidential appointments of Negroes; federal housing bill; 1964 Democratic presidential campaign; “thank you for your support” letters.
0757	PL/ST 14 Political Affairs: States—Indiana. January 24, 1964–November 22, 1968. 233pp. <i>Major Topics:</i> Poll pairings; Indiana primary [1968]; RFK; assessment of the political situation; polls; Birch Bayh; DNC; administration support of Democratic congressional and gubernatorial candidates; labor unions; state Democratic committee; federal housing bill; “thank you for your support” letters; voter registration; Alexander Campbell.
0991	PL/ST 15 Political Affairs: States—Iowa. September 9, 1966–May 19, 1968. 26pp. <i>Major Topics:</i> State Democratic committee; local Democratic committee activities; poll pairings and the 1968 presidential election; federal-state relations.

Reel 4

0001	PL/ST 15 Political Affairs: States—Iowa cont. January 24, 1964–December 19, 1966. 45pp. <i>Major Topics:</i> 1966 congressional elections; 1964 Democratic presidential campaign; “thank you for your support” letters; polls; Harold Hughes.
0046	PL/ST 16 Political Affairs: States—Kansas. January 7, 1964–June 19, 1968. 122pp. <i>Major Topics:</i> State Democratic committee support of the administration; poll pairings and the 1968 presidential election; Ronald Reagan; Vietnam; 1966 congressional elections; 1966 gubernatorial elections; administration support of Democratic candidates; 1964 Democratic presidential election; “thank you for your support” letters; 1964 congressional elections; presidential endorsements.
0168	PL/ST 17 Political Affairs: States—Kentucky. January 25, 1964–October 25, 1968. 130pp. <i>Major Topics:</i> 1968 Democratic presidential campaign; Katherine Peden; Thruston Morton; 1967 gubernatorial elections; federal highway aid; Richard Nixon; DNC; 1966 congressional elections; federal housing bill; 1964 Democratic presidential campaign; “thank you for your support” letters; AFL-CIO.
0298	PL/ST 18 Political Affairs: States—Louisiana. January 15, 1964–April 30, 1968. 111pp. <i>Major Topics:</i> Polls; John McKeithen and the Louisiana coalition; political situation; 1967 gubernatorial election; Jimmy Morrison and the Louisiana primary; 1966 congressional elections; federal housing bill; 1964 presidential election; press support for the 1964 Democratic presidential campaign; John McKeithen.

Frame	File Folder
0409	PL/ST 19 Political Affairs: States—Maine. September 3, 1964—December 31, 1968. 66pp. <i>Major Topics:</i> Administration support of Democratic candidates; 1966 congressional elections; 1966 gubernatorial elections; 1966 state and local elections; presidential appointments; federal housing bill; New England [Boston] Democratic Organizational Meeting; 1964 Democratic presidential campaign; "thank you for your support" letters.
0475	PL/ST 20 Political Affairs: States—Maryland. March 5, 1964—November 13, 1968. 164pp. <i>Major Topics:</i> Bombing issue and the 1968 presidential election; political analysis of the situation in Maryland; 1966 congressional elections; 1966 state and local elections; Maryland primary [1966]; 1966 gubernatorial elections; Rogers Morton; federal housing bill; 1964 Democratic presidential campaign; "thank you for your support" letters; voter registration; Washington Democratic Organizational Meeting; George Wallace.
0639	PL/ST 21 Political Affairs: States—Massachusetts. November 22, 1963—October 5, 1964. 47pp. <i>Major Topics:</i> "Thank you for your support" letters; 1964 Democratic presidential campaign.
0686	PL/ST 21 Political Affairs: States—Massachusetts cont. October 6—10, 1964. 31pp. <i>Major Topics:</i> 1964 Democratic presidential campaign; "thank you for your support" letters; [New England] Boston Democratic Organizational Meeting.
0717	PL/ST 21 Political Affairs: States—Massachusetts cont. October 11, 1964—April 5, 1968. 209pp. <i>Major Topics:</i> Eugene McCarthy; president's campaign strategy; state Democratic committee; Massachusetts primary [1968]; Edward McCormack, Jr.; polls; poll pairings; Cambridge Anti-War Referendum; Charles de Gaulle; Robert S. McNamara; political analysis; vote fraud in Boston; 1966 congressional elections; 1966 gubernatorial elections; Edward Brooke; Endicott Peabody.
0926	PL/ST 22 Political Affairs: States—Michigan. November 23, 1963—April 30, 1966. 89pp. <i>Major Topics:</i> 1966 congressional elections; Jerome Cavanaugh; Detroit; federal housing bill; 1964 Democratic presidential campaign; "thank you for your support" letters; press support of the 1964 Democratic presidential campaign; voter registration and the Get-Out-the-Vote Program.

Reel 5

0001	PL/ST 22 Political Affairs: States—Michigan cont. November 23, 1963—April 30, 1966, cont. 26pp. <i>Major Topics:</i> Voter registration; Republican party; college students; G. Mennen Williams; 1964 gubernatorial elections.
0027	PL/ST 22 Political Affairs: States—Michigan cont. January 1, 1968—April 26, 1968. 13pp. <i>Major Topics:</i> Political situation; state Democratic committee.
0040	PL/ST 22 Political Affairs: States—Michigan cont. May 1, 1966—December 31, 1967. 78pp. <i>Major Topics:</i> Conference of Concerned Democrats; state central committee; "Party Unity and Purges"; 1967 state elections; 1968 congressional elections; Zolton Ferency; Vietnam War; 1966 congressional elections; 1966 gubernatorial elections; George Romney; 1968 Republican presidential campaign; Jerome Cavanaugh.

Frame	File Folder
0118	PL/ST 23 Political Affairs: States—Minnesota. January 14, 1964–April 29, 1968. 117pp. <i>Major Topics:</i> Eugene McCarthy; HHH; Democratic-Farmer-Labor party; political situation; 1966 congressional elections; 1966 gubernatorial elections; administration support of Democratic candidates; federal housing bill; polls; press support of the 1964 Democratic presidential campaign.
0235	PL/ST 24 Political Affairs: States—Mississippi. December 19, 1963–August 23, 1968. 61pp. <i>Major Topics:</i> Voter registration; Young Democratic Clubs of Mississippi; NAACP; 1966 congressional elections; 1964 Democratic presidential campaign; voting rights and Negroes; Mississippi Delegation situation; Mississippi Freedom Democratic party; Martin Luther King, Jr.
0296	PL/ST 25 Political Affairs: States—Missouri. December 3, 1963–October 10, 1968. 117pp. <i>Major Topics:</i> St. Louis; True Davis; polls; Thomas Eagleton; primary [1968]; Edward V. Long; state Democratic committee; Vietnam War; federal housing bill; Stuart Symington; voter registration.
0413	PL/ST 26 Political Affairs: States—Montana. March 17, 1964–October 23, 1968. 59pp. <i>Major Topics:</i> State Democratic convention [1968]; political assessment; Mike Mansfield and the Vietnam War; 1968 gubernatorial elections; 1966 congressional elections; voter registration.
0472	PL/ST 27 Political Affairs: States—Nebraska. January 13, 1964–May 24, 1968. 55pp. <i>Major Topics:</i> Poll pairings; primary [1968]; Operation Support; patronage; presidential endorsements.
0527	PL/ST 28 Political Affairs: States—Nevada. April 28, 1964–October 23, 1968. 23pp. <i>Major Topics:</i> Wiretapping; Eugene McCarthy; voter registration.
0550	PL/ST 29 Political Affairs: States—New Hampshire. December 30, 1963–July 24, 1968. 116pp. <i>Major Topics:</i> Primary [1968]; Eugene McCarthy; Vietnam War; poll pairings [1968]; political analysis; polls; 1968 Democratic presidential campaign; Professors for Johnson; George Romney; 1966 congressional elections; New England [Boston] Democratic Organizational Meeting; primary (1964).
0666	PL/ST 30 Political Affairs: States—New Jersey. November 22, 1963–October 25, 1964. 65pp. <i>Major Topics:</i> Voter registration; 1964 Democratic presidential campaigns.
0731	PL/ST 30 Political Affairs: States—New Jersey cont. October 26, 1964–October 28, 1968. 185pp. <i>Major Topics:</i> Primary [1968]; 1968 presidential election; polls; Plainfield riots; political situation; 1966 congressional elections; Vietnam War; 1964 Democratic presidential campaign.
0916	PL/ST 31 Political Affairs: States—New Mexico. August 27, 1964–July 27, 1968. 19pp. <i>Major Topics:</i> Congressional delegation; Vietnam War.
0935	PL/ST 32 Political Affairs: States—New York. November 22, 1963–June 14, 1964. 76pp. <i>Major Topics:</i> Fund raising; Young Citizens for Johnson.

Reel 6

- 0001 PL/ST 32 Political Affairs: States—New York cont.
November 22, 1963—June 14, 1964, cont. 98pp.
Major Topics: Fund raising; Young Citizens for Johnson; 1964 local elections; Arthur Krim; New York City; Charles Buckley.
- 0099 PL/ST 32 Political Affairs: States—New York cont.
June 15, 1964—July 31, 1964. 41pp.
Major Topics: Fund raising; Young Citizens for Johnson.
- 0140 PL/ST 32 Political Affairs: States—New York cont.
August 1, 1964—September 20, 1964. 110pp.
Major Topics: Press support of the 1964 Democratic presidential campaign; 1964 Democratic presidential campaign; business support for the 1964 Democratic presidential campaign; voter registration; Edwin Weisl, Sr.; state Democratic convention; 1964 congressional elections.
- 0250 PL/ST 32 Political Affairs: States—New York cont.
September 21, 1964—October 8, 1964. 77pp.
Major Topics: Barry Goldwater; 1964 Democratic presidential campaign; press support of the 1964 Democratic presidential campaign; reapportionment vote.
- 0327 PL/ST 32 Political Affairs: States—New York cont.
October 9–15, 1964. 134pp.
Major Topics: Press support of the Democratic presidential campaign; labor unions; Young Citizens for Johnson.
- 0461 PL/ST 32 Political Affairs: States—New York cont.
October 16–28, 1964. 64pp.
Major Topics: Press support of the 1964 Democratic presidential campaign.
- 0525 PL/ST 32 Political Affairs: States—New York cont.
October 29, 1964—October 13, 1965. 86pp.
Major Topics: New York City mayoral election; John V. Lindsay; Abraham Beame; New York City poll; RFK; Jenkins Case.
- 0611 PL/ST 32 Political Affairs: States—New York cont.
October 14, 1965—September 15, 1966. 95pp.
Major Topics: Edwin Weisl, Sr.; bossism; Frank O'Connor; Liberal party; Franklin D. Roosevelt, Jr.; RFK; 1966 congressional elections; polls; New York City; presidential endorsements; Abraham Beame.
- 0706 PL/ST 32 Political Affairs: States—New York cont.
September 16, 1966—May 31, 1967. 76pp.
Major Topics: Arthur Goldberg; Jacob Javits; RFK; New York Constitutional Convention; DNC; political contributions; Black Power and RFK; Frank O'Connor; Nelson Rockefeller; 1966 congressional elections.
- 0782 PL/ST 32 Political Affairs: States—New York cont.
June 1, 1967—January 31, 1968. 84pp.
Major Topics: 1968 presidential election; labor unions; Liberal party; poll pairings; Dump Johnson campaign; polls; New York State trial heats; Vietnam War issue; John V. Lindsay; Kennedy-Fulbright campaign.
- 0866 PL/ST 32 Political Affairs: States—New York cont.
February 1, 1968—May 31, 1968. 145pp.
Major Topics: Greek division of the DNC; HHH; RFK; Queens, N.Y.; Frank O'Connor; poll pairings; ADA; political situation; Morris Abrams; Vietnam War.
- 1011 PL/ST 32 Political Affairs: States—New York cont.
June 1, 1968—January 9, 1969. 7pp.
Major Topic: Primary [1968].

Reel 7

- 0001 PL/ST 33 Political Affairs: States—North Carolina.
January 2, 1964—October 29, 1968. 83pp.
Major Topics: Polls; 1968 Democratic presidential campaign; Ronald Reagan; Dan Moore; 1964 Democratic presidential campaign; Businessmen's Committee for Johnson; David McConnell.
- 0084 PL/ST 34 Political Affairs: States—North Dakota.
February 7, 1964—May 23, 1968. 36pp
Major Topics: State Democratic committee; William Guy; 1964 Democratic presidential campaign.
- 0120 PL/ST 35 Political Affairs: States—Ohio.
November 23, 1963—October 16, 1964, and January 19, 1968. 79pp.
Major Topics: Poll pairings; Republicans for Johnson; 1964 Democratic presidential campaign; voter registration; labor unions; primary [1964].
- 0199 PL/ST 35 Political Affairs: States—Ohio cont.
October 17, 1964—September 1, 1966. 104pp.
Major Topics: 1966 congressional elections; 7th District special election; State Democratic Central Committee; Cleveland mayoral election; 1964 Democratic presidential campaign; 1964 state and local elections.
- 0303 PL/ST 35 Political Affairs: States—Ohio cont.
September 2, 1966—September 13, 1968. 51pp.
Major Topics: Labor unions; ADA; Citizens for Kennedy for President movement; "favorite son" premise; Morton Neipp; Richard Nixon.
- 0354 PL/ST 36 Political Affairs: States—Oklahoma.
January 24, 1964—November 7, 1968. 264pp.
Major Topics: 1968 presidential election; Mike Monroney; 1968 congressional elections; Monroney Task Force; Richard Nixon; polls; presidential remarks; Vietnam War issue; theater parties and fund raising; 1964 Democratic presidential campaign.
- 0618 PL/ST 37 Political Affairs: States—Oregon.
January 31, 1964—November 19, 1968. 203pp.
Major Topics: Polls; Eugene McCarthy; RFK; primary [1968]; voter's pamphlet; Wayne Morse; DNC; 1966 congressional elections; Robert Duncan; Vietnam War issue; Mark Hatfield; 1964 Democratic presidential campaign.
- 0821 PL/ST 38 Political Affairs: States—Pennsylvania.
November 22, 1963—September 30, 1964. 73pp.
Major Topics: Voter registration; state Democratic committee; War on Poverty; Women's Democratic Club of Philadelphia.
- 0894 PL/ST 38 Political Affairs: States—Pennsylvania cont.
October 1—15, 1964. 37pp.
Major Topics: 1964 Republican presidential campaign; 1964 presidential election.
- 0931 PL/ST 38 Political Affairs: States—Pennsylvania cont.
October 16—31, 1964. 67pp.
Major Topics: Labor unions; 1964 presidential election.
- 0998 PL/ST 38 Political Affairs: States—Pennsylvania cont.
November 1, 1964—December 16, 1968. 10pp.
Major Topic: Voter registration.

Reel 8

- 0001 PL/ST 38 Political Affairs: States—Pennsylvania cont.
November 1, 1964—December 16, 1968, cont. 107pp.
Major Topics: State Democratic committee; Citizens for Kennedy [for President]; polls; Nelson Rockefeller; Philadelphia mayoral election; Joseph S. Clark; 1966 congressional elections; 1966 gubernatorial elections; administration support of Democratic candidates.
- 0108 PL/ST 39 Political Affairs: States—Rhode Island.
April 30, 1964—June 5, 1968. 102pp.
Major Topics: Political situation; Rhode Island Democratic party; Robert Tiernan; John Pastore and textile industry; Boston [New England] Democratic Organizational Meeting; RFK.
- 0210 PL/ST 40 Political Affairs: States—South Carolina.
December 28, 1963—February 16, 1965. 37pp.
Major Topics: 1966 congressional elections; 1964 Democratic presidential campaign; backlash.
- 0247 PL/ST 41 Political Affairs: States—South Dakota.
December 23, 1963—July 18, 1968. 50pp.
Major Topics: State Democratic convention; primary [1968]; Citizens for Kennedy [for President]; John Lindley; 1964 presidential election.
- 0297 PL/ST 42 Political Affairs: States—Tennessee.
November 23, 1963—August 6, 1966. 73pp.
Major Topics: 1966 congressional elections; Albert Gore and poverty programs; John Jay Hooker, Jr.; state Democratic campaign committee; polls; labor unions.
- 0370 PL/ST 42 Political Affairs: States—Tennessee cont.
August 7, 1966—December 21, 1968. 55pp.
Major Topics: Albert Gore; delegate poll; Joe Evins; John Jay Hooker, Jr.; 1966 congressional elections.
- 0425 PL/ST 43 Political Affairs: States—Texas.
November 22, 1963—April 30, 1964. 104pp.
Major Topics: Poll taxes; Ralph Yarborough; 1964 congressional elections; poverty; 10th District; political situation; state Democratic convention.
- 0529 PL/ST 43 Political Affairs: States—Texas cont.
May 1, 1964—August 20, 1964. 83pp.
Major Topics: H.L. Hunt; Democratic fact sheet; loyalist-liberal delegates and the Democratic National Convention; state Democratic executive committee; Joint Railway Labor Legislative Board.
- 0612 PL/ST 43 Political Affairs: States—Texas cont.
August 21, 1964—September 14, 1964. 82pp.
Major Topics: Press support of the 1964 Democratic presidential campaign; 1964 Republican presidential campaign; farm situation.
- 0694 PL/ST 43 Political Affairs: States—Texas cont.
September 15—28, 1964. 103pp.
Major Topics: 1964 Democratic presidential campaign; HHH; Businessmen for Johnson; economy issue; press support of the 1964 Democratic presidential campaign; precinct organization.
- 0797 PL/ST 43 Political Affairs: States—Texas cont.
September 29, 1964—October 10, 1964. 84pp.
Major Topics: Country club support of the 1964 Democratic presidential campaign; press support of the 1964 Democratic presidential campaign; Dallas community leaders; college students.

Frame	File Folder
0881	PL/ST 43 Political Affairs: States—Texas cont. October 11–20, 1964. 67pp. <i>Major Topics:</i> League of Women Voters of Texas; polls; fund raising; college students; AFL-CIO.
0948	PL/ST 43 Political Affairs: States—Texas cont. October 21–31, 1964. 58pp. <i>Major Topics:</i> All Americans Council; vote fraud investigation; 1964 Republican presidential campaign; 1964 Democratic presidential campaign.

Reel 9

0001	PL/ST 43 Political Affairs: States—Texas cont. November 1–25, 1964. 65pp. <i>Major Topics:</i> Ralph Yarborough; Outdoor Advertising Association of America; 1964 congressional elections.
0066	PL/ST 43 Political Affairs: States—Texas cont. November 26, 1964–January 15, 1966. 115pp. <i>Major Topics:</i> Ralph Yarborough; DNC fund raising; President's Club; Waggoner Carr; Pixiecrats; Dallas County.
0181	PL/ST 43 Political Affairs: States—Texas cont. January 16, 1966–June 15, 1966. 104pp. <i>Major Topics:</i> 1966 congressional elections; John Tower; Vietnam War; primary [1966]; Waggoner Carr; 1966 state and local elections; Erik Jonsson.
0285	PL/ST 43 Political Affairs: States—Texas cont. June 16, 1966–December 31, 1967. 112pp. <i>Major Topics:</i> John Connally; 1966 congressional elections; Mexican-American legislators; polls.
0397	PL/ST 43 Political Affairs: States—Texas cont. January 1, 1968–May 31, 1968. 104pp. <i>Major Topics:</i> Political situation; Preston Smith; George Wallace; primary [1968]; fund raising; 1968 gubernatorial election; 1968 congressional elections; John Connally.
0501	PL/ST 43 Political Affairs: States—Texas cont. June 1, 1968–December 12, 1968. 48pp. <i>Major Topics:</i> Voting tabulation problem; 1968 presidential election; John Connally; Ralph Yarborough; Vietnam War issue; HHH.
0549	PL/ST 44 Political Affairs: States—Utah. January 6, 1964–April 1, 1968. 33pp. <i>Major Topics:</i> DNC; presidential visit; backlash; 1964 congressional elections; administration support of Democratic candidates; Frank Moss.
0582	PL/ST 45 Political Affairs: States—Vermont. June 30, 1964–June 7, 1968. 24pp. <i>Major Topics:</i> Political situation; Vietnam War issue; Boston [New England] Democratic Organizational Meeting.
0606	PL/ST 46 Political Affairs: States—Virginia. February 5, 1964–April 1, 1968. 63pp. <i>Major Topics:</i> Arlington Democratic County Committee; Conservative party; Nelson Rockefeller; William Spong; 1964 Democratic presidential campaign; religion and the Republican party.
0669	PL/ST 47 Political Affairs: States—Washington. July 11, 1964–October 25, 1968. 38pp. <i>Major Topics:</i> 1968 presidential election; Warren Magnuson; state Democratic convention.

Frame	File Folder
0707	<p>PL/ST 48 Political Affairs: States—West Virginia. December 7, 1963–April 3, 1968. 54pp. <i>Major Topics:</i> Polls; 1968 Democratic presidential campaign; Kennedy-McCarthy movement; AFL-CIO; state Democratic executive committee; Washington Democratic Organizational Meeting; labor unions; 1964 Democratic presidential campaign; Robert C. Byrd.</p>
0761	<p>PL/ST 49 Political Affairs: States—Wisconsin. June 11, 1964–September 17, 1968. 87pp. <i>Major Topics:</i> Democratic National Convention; Negro precincts in Milwaukee; polls; Vietnam War; state Democratic committee; primary [1968]; political situation; Eugene McCarthy; George Romney; Educators Committee for Johnson; Milwaukee; 1964 Democratic presidential campaign; press support for the 1964 Democratic presidential campaign; voter registration; inflation issue; presidential endorsements; civil rights bill.</p>
0848	<p>PL/ST 50 Political Affairs: States—Wyoming. December 12, 1963–October 1, 1968. 49pp. <i>Major Topics:</i> Thomas Kidd; RFK; state profile; 1966 congressional elections; Teno Roncallo; polls; 1964 presidential election.</p>
0897	<p>PL/ST 51 Political Affairs: States–Territories and Islands. April 1, 1968. 2pp. <i>Major Topic:</i> File memo. <i>See Scope and Content Note</i>, page 78.</p>
0899	<p>PL/ST 51-1 Political Affairs: States–Territories and Islands: Guam. April 1, 1968. 2pp. <i>Major Topic:</i> File memo. <i>See Scope and Content Note</i>, page 78.</p>
0901	<p>PL/ST 51-2 Political Affairs: States–Territories and Islands: Puerto Rico. October 1, 1964–April 1, 1968. 14pp. <i>Major Topics:</i> Popular Democratic party; Statehood Republican party; 1964 Democratic presidential campaign.</p>
0915	<p>PL/ST 51-3 Political Affairs: States–Territories and Islands: Ryukyu Islands. April 1, 1968. 2pp. <i>Major Topic:</i> File memo. <i>See Scope and Content Note</i>, page 78.</p>
0917	<p>PL/ST 51-4 Political Affairs: States–Territories and Islands: Virgin Islands. September 9, 1964–September 4, 1968. 12pp. <i>Major Topic:</i> Elective Governor Bill.</p>
0929	<p>PL/ST 1–ST 14 Confidential File Political Affairs: States—Alabama–Indiana [Confidential File]. 1964–1968. 165pp. <i>Major Topics:</i> Poverty programs and Alabama politics; Sam Yorty; Alan Cranston; DNC; California Democratic Council convention; Edmund Brown; Drew Pearson; Walter Ridder; survey of the presidential race in Georgia; 1964 Democratic presidential campaign; Idaho Professors for Johnson-Humphrey; 1966 Idaho congressional elections; survey of the presidential race in Indiana; Indiana primary [1964].</p>
1094	<p>PL/ST 15–ST 32 Confidential File Political Affairs: States—Iowa–New York [Confidential File]. 1964–1968. 123pp. <i>Major Topics:</i> Silver Lake, Iowa, poll; Kansas judgeship; New England political situation; ADA; Mississippi Freedom Democratic party; Mississippi Democratic Conference; New Hampshire political situation; Eugene McCarthy in New York; New York City political situation; New York County political situation; Nelson Rockefeller; Jacob Javits; New York polls; New York City mayoral election.</p>

Frame File Folder

1217 PL/ST 33-ST 50 Confidential File
Political Affairs: States—North Carolina—Wyoming.
1964—1968. 108pp.
Major Topics: The presidential race in Ohio; Oregon political situation; New England
political situation; Rhode Island state Democratic committee; 1966 Texas
congressional and gubernatorial elections; Texas political situation.

SUBJECT INDEX

The following index is a guide to the major subjects in Series B of *Political Activities of the Johnson White House, 1963–1969*. The first number after the entry refers to the reel, while the four-digit number following the colon refers to the frame number where a particular folder begins. Hence 2: 0794 directs the researcher to the folder that begins at frame 0794 of Reel 2. By referring to the Reel Index that constitutes the initial segment of Series B of this guide, the researcher will find the folder title and a list of its major topics, arranged in the order in which the material appears on the film.

States are not listed as separate entries in this index, since all states are listed alphabetically within the Reel Index. The user should check there for all entries related to individual states. The user is referred to page xii for a list of the initialisms used throughout this guide.

Abrams, Morris

New York 6: 0866

Administration

support of Democratic congressional candidates
(1964) 9: 0549

support of Democratic congressional candidates
(1966) 2: 0047, 0709; 3: 0231, 0297,

0575, 0757; 4: 0046, 0409; 5: 0118; 8: 0001

support of Democratic gubernatorial candidates

(1966) 3: 0297, 0575, 0757; 4: 0046,
0409; 5: 0118; 8: 0001

AFL-CIO

Kentucky 4: 0168

Texas 8: 0881

West Virginia 9: 0707

see also Labor unions

Agricultural labor

Florida 2: 0879

see also Labor

All Americans Council

Democratic National Committee—Texas

8: 0948

Americans for Democratic Action

general 9: 1094

New York 6: 0866

Ohio 7: 0303

see also Conference of Concerned Democrats

Anti-Johnson activities

New York—Dump Johnson campaign 6: 0782

Antiwar activities

California Democratic Council 2: 0100, 0226

Colorado 2: 0438

see also Vietnam War issue

Backlash

South Carolina 8: 0210

Utah 9: 0549

Ballot

Alabama 1: 0015

Bayh, Birch

Indiana 3: 0757

Beame, Abraham

New York City 6: 0525, 0611

Black Power movement

California 2: 0047

RFK 6: 0706

Bombing issue

presidential election (1968) 4: 0475

see also Vietnam War issue

Bossism

New York 6: 0611

see also Clark, Joseph S.

Boston, Massachusetts

voting fraud 4: 0717

Boston (New England) Democratic Organizational Meeting

see New England [Boston] Democratic Organizational Meeting

Brooke, Edward

Massachusetts 4: 0717

Brown, Edmund

California—general 9: 0929
California—interview with, on 1966
gubernatorial elections 1: 0935
see also Wyman-Brown "combine"

Brown-Bennett Affair

California 1: 0836

Buckley, Charles

New York 6: 0001

Business

support of Democratic presidential campaign
(1964) 6: 0140; 7: 0001; 8: 0694
see also Economy issue

Businessmen for Johnson

Texas 8: 0694

Businessmen's Committee for Johnson

North Carolina 7: 0001

Byrd, Robert C.

West Virginia 9: 0707

California Democratic Council

convention 9: 0929
peace issue 2: 0226
Vietnam War issue 2: 0100
see also Independent Democratic
Committee

Cambridge, Massachusetts

Cambridge Anti-War Referendum 4: 0717

Campaign finances

Barry Goldwater 1: 0189
see also Republican presidential campaign
(1964)

Campaign literature

Florida 2: 0819
see also Democratic presidential campaign
(1964)

Campaign strategy

Democratic (1964) 3: 0453
Democratic (1968) 4: 0717

Campbell, Alexander

Indiana 3: 0757

Carr, Waggoner

Texas 9: 0066, 0181

Cavanaugh, Jerome

Detroit 4: 0926; 5: 0040

Central California Democratic Council

see California Democratic Council

Chicago, Illinois

Daley, Richard 3: 0575
Democratic National Committee convention
3: 0575
wards—Democratic presidential campaign
(1964) 3: 0453

Church, Frank

Idaho 3: 0297

Citizens for Johnson committees

California 1: 0727

Citizens for Kennedy (for President) movement

Ohio 7: 0303
Pennsylvania 8: 0001
South Dakota 8: 0247

Citizen groups

Businessmen for Johnson 8: 0694
Citizens for Johnson committees—California
1: 0727
Citizens for Kennedy (for President)
movement
Ohio 7: 0303
Pennsylvania 8: 0001
South Dakota 8: 0247
Educators Committee for Johnson—
Milwaukee 9: 0761
Professors for Johnson—New Hampshire
5: 0550
Professors for Johnson-Humphrey—Idaho
9: 0929
Republicans for Johnson—Ohio 7: 0120
Social Workers for Johnson Committee—
Illinois 3: 0453
Young Citizens for Johnson—New York
5: 0935; 6: 0001, 0099, 0327
see also Democratic presidential campaign
(1964); Democratic presidential campaign
(1968); Fund raising; Political associations;
Presidential election (1964); Presidential
election (1968)

Civil rights bill

Wisconsin 9: 0761
see also King, Martin Luther, Jr.; Voting rights

Clark, Joseph S.

Pennsylvania 8: 0001
see also Bossism

Cleveland, Ohio

mayoral election 7: 0199

College students

campaign strategy (1964) 3: 0453
Michigan 5: 0001
Texas 8: 0797, 0881
see also Young Citizens for Johnson; Young
Democratic Clubs of Arkansas; Young
Democratic Clubs of Mississippi

Community leaders

Dallas, Texas 8: 0797

Conference of Concerned Democrats

Michigan 5: 0040

see also Americans for Democratic Action

Congressional delegation

Mississippi situation 5: 0235

New Mexico 5: 0916

Congressional districts

Ohio—7th district special election 7: 0199

Texas—10th district 8: 0425

Congressional elections (1964)

administration support of Democratic

candidates 9: 0549

Illinois 3: 0381

Kansas 4: 0046

New York 6: 0140

Texas 8: 0425; 9: 0001

Utah 9: 0549

see also Political situation; Polls; Primaries

Congressional elections (1966)

administration support of Democratic

candidates 2: 0047, 0709; 3: 0231, 0297,

0575, 0757; 4: 0046, 0409; 5: 0118; 8: 0001

Alabama 1: 0015

Alaska 1: 0148

Arizona 1: 0189

Arkansas 1: 0321

California 1: 0836; 2: 0047, 0100

Colorado 2: 0438

Connecticut 2: 0618

Delaware 2: 0709

Florida 2: 0879

Hawaii 3: 0231

Idaho 3: 0297; 9: 0929

Illinois 3: 0575

Indiana 3: 0757

Iowa 4: 0001

Kansas 4: 0046

Kentucky 4: 0168

Louisiana 4: 0298

Maine 4: 0409

Maryland 4: 0475

Massachusetts 4: 0717

Michigan 4: 0926; 5: 0040

Minnesota 5: 0118

Mississippi 5: 0235

Montana 5: 0413

New Hampshire 5: 0550

New Jersey 5: 0731

New York 6: 0611, 0706

Ohio 7: 0199

Oregon 7: 0618

Pennsylvania 8: 0001

South Carolina 8: 0210

Tennessee 8: 0297, 0370

Texas 9: 0181, 0285, 1217

Wyoming 9: 0848

see also Political situation; Polls; Primaries

Congressional elections (1968)

Florida 2: 0879

Michigan 5: 0040

Oklahoma 7: 0354

Texas 9: 0397

see also Political situation; Polls; Primaries

Connally, John

Texas 9: 0285, 0397, 0501

Conservative party

Virginia 9: 0606

Constitutional convention

New York 6: 0706

Country club support

Texas—Democratic presidential campaign

(1964) 8: 0797

see also Fund raising; Operation Support;

President's Club

Cranston, Alan

California 1: 0836; 9: 0929

Crime

President's Crime Commission 2: 0100

see also Riots

Daley, Richard

Chicago 3: 0575

Dallas, Texas

community leaders 8: 0797

Jonsson, Erik 9: 0181

Dallas County, Texas

9: 0066

Davis, True

Missouri 5: 0296

de Gaulle, Charles

France 4: 0717

Delegates

Tennessee—poll 8: 0370

Texas—loyalist-liberal 8: 0529

Wisconsin 9: 0761

Democratic central committees

local—Will City, Illinois 3: 0575

Democratic central committees, state

see State Democratic central committee

Democratic committees

local—Iowa 3: 0991

Democratic committees, state

see State Democratic committee

- Democratic conventions, state**
 see State Democratic convention (1964); State Democratic convention (1968)
- Democratic executive committees, state**
 see State Democratic executive committee
- Democratic fact sheet**
 8: 0529
- Democratic-Farmer-Labor party**
 Minnesota 5: 0118
- Democratic National Committee**
 All Americans Council 8: 0948
 California 1: 0727; 9: 0929
 Chicago—convention 3: 0575
 Greek division 6: 0866
 Indiana 3: 0757
 Kentucky 4: 0168
 New York 6: 0706, 0866
 Oregon 7: 0618
 Texas—fund raising 9: 0066
 Utah 9: 0549
- Democratic National Convention (1964)**
 Texas—loyalist-liberal delegates 8: 0529
- Democratic National Convention (1968)**
 California—peace delegation 2: 0100
 Tennessee—delegate poll 8: 0370
 Wisconsin—delegates 9: 0761
- Democratic organizational meetings**
 regional 1: 0189; 2: 0226, 0709; 4: 0475, 0686; 5: 0550; 8: 0108; 9: 0582, 0707
- Democratic party**
 Alabama strategy 1: 0015
 Idaho and RFK 3: 0297
 Michigan—"Party Unity and Purges" 5: 0040
 Rhode Island 8: 0108
- Democratic presidential campaign (1964)**
 Alaska 1: 0148
 Arkansas 1: 0321
 business support 6: 0140; 7: 0001; 8: 0694
 California—general 1: 0395, 0552, 0674
 California—press support of 1: 0727
 campaign strategy 3: 0453
 Chicago—wards 3: 0453
 college students 3: 0453
 Connecticut 2: 0618
 Florida 2: 0735, 0819
 Foley, Eugene 1: 0674
 general 9: 0929
 Georgia 3: 0001, 0068
 Hawaii 3: 0231
 Illinois 3: 0381, 0453
 Indiana 3: 0757
 Iowa 4: 0001
 Kansas 4: 0046
 Kentucky 4: 0168
 literature 2: 0819
 Louisiana 4: 0298
 Maine 4: 0409
 Maryland 4: 0475
 Massachusetts 4: 0639, 0686
 Michigan 4: 0926
 Minnesota 5: 0118
 Mississippi 5: 0235
 New Jersey 5: 0666, 0731
 New York 6: 0140–0461
 North Carolina 7: 0001
 North Dakota 7: 0084
 Ohio 7: 0120, 0199
 Oklahoma 7: 0354
 Operation Support 5: 0472
 Oregon 7: 0618
 Outdoor Advertising Association of America 9: 0001
 polls 4: 0001
 press support of 2: 0819, 0879; 4: 0926; 5: 0118; 6: 0140, 0250, 0327, 0461; 8: 0612, 0694, 0797; 9: 0761
 Puerto Rico 9: 0901
 South Carolina 8: 0210
 Texas
 country club support 8: 0797
 general 8: 0612, 0694, 0797, 0881, 0948; 9: 0001
 press support 8: 0797
 "thank you for your support" letters 1: 0552, 0674, 0727, 0836; 2: 0438, 0618, 0735, 0819; 3: 0001, 0453, 0575, 0757; 4: 0001, 0046, 0168, 0409, 0475, 0639, 0686, 0926
 Virginia 9: 0606
 West Virginia 9: 0707
 Wisconsin—press support 9: 0761
 see also Humphrey, Hubert H.; Poll pairings; Polls; Presidential election (1964); Primaries (1964)
- Democratic presidential campaign (1968)**
 Arkansas 1: 0321
 campaign strategy 4: 0717
 Citizens for Kennedy (for President) 7: 0303; 8: 0001, 0247
 Georgia—assessment of 3: 0068
 Kennedy-Fulbright campaign 6: 0782
 Kennedy-McCarthy movement 9: 0707
 Kentucky 4: 0168
 New Hampshire 5: 0550
 New York 6: 0782
 North Carolina 7: 0001
 Ohio 7: 0303
 West Virginia 9: 0707
 see also Humphrey, Hubert H.; Kennedy, Robert F.; Presidential election (1968); Primaries (1968); Wallace, George

Detroit, Michigan

Jerome Cavanaugh 4: 0926

District elections

California 2: 0001

see also Democratic central committees;
Democratic committees; Democratic
executive committees; Precincts; wards

Dump Johnson campaign

New York 6: 0782

see also Democratic presidential campaign

Duncan, Robert

Oregon 7: 0618

Eagleton, Thomas

Missouri 5: 0296

Economy issue

Texas 8: 0694

see also Inflation issue

Educators Committee for Johnson

Milwaukee, Wisconsin 9: 0761

see also Citizens groups

Election fraud

see Voting fraud

Elective Governor Bill

Virgin Islands 9: 0917

Endorsements

see Presidential endorsements

Evins, Joe L.

Tennessee 8: 0370

Farm situation

Texas 8: 0612

"Favorite son" premise

Ohio 7: 0303

Federal highway aid

Kentucky 4: 0168

Federal housing bill

see Housing bill, federal

Federal laws

enforcement of voting rights—in Alabama
1: 0015

Federal-state relations

Iowa 3: 0991

Ferency, Zolton

Michigan 5: 0040

Finances

see Campaign finances

Foley, Eugene

Democratic presidential campaign (1964)
1: 0674

Fraud

see Voting fraud

Fulbright, J. William

Kennedy-Fulbright campaign—New York
6: 0782

Fund raising

Democratic National Committee 9: 0066

New York 5: 0935; 6: 0001, 0099, 0706

Oklahoma 7: 0354

Texas 8: 0881; 9: 0066, 0397

Young Citizens for Johnson 6: 0001, 0099

see also Business; Country club support;
Operation Support; President's Club;
Theater parties

Georgia "clique"

3: 0068

Get-Out-the-Vote Program

voter registration 4: 0926

Goldberg, Arthur

New York 6: 0706

Goldwater, Barry

attitude toward Jews 1: 0727

campaign finances 1: 0189

New York 6: 0250

see also Presidential election (1964);

Republican presidential campaign (1964)

Gore, Albert

poverty programs 8: 0297

Tennessee 8: 0297; 9: 0370

Governors' elections

see Gubernatorial elections (1964);

Gubernatorial elections (1966);

Gubernatorial elections (1968)

Gray-Maddox controversy

3: 0068

Gubernatorial elections (1964)

California 1: 0395

Delaware 2: 0709

Michigan 5: 0001

New York 6: 0001

Ohio 7: 0199

Gubernatorial elections (1966)

administration support of Democratic

candidates 3: 0297, 0575, 0757; 4: 0046,
0409; 5: 0118; 8: 0001

Alabama 1: 0015

Alaska 1: 0148

Arizona 1: 0189

Arkansas 1: 0321

California

general 1: 0836, 0935; 2: 0100

interview with Edmund Brown 1: 0935

polls 1: 0935; 2: 0047

primary 2: 0001

- Colorado 2: 0438
 Florida 2: 0879
 Georgia 3: 0068
 Hawaii 3: 0231
 Idaho 3: 0297
 Illinois 3: 0575
 Indiana 3: 0757
 Kansas 4: 0046
 Kentucky 4: 0168
 Maine 4: 0409
 Maryland 4: 0475
 Massachusetts 4: 0717
 Michigan 5: 0040
 Minnesota 5: 0118
 Montana 5: 0413
 Pennsylvania 8: 0001
 primary elections 2: 0438
 Republican candidates 1: 0836
 Texas 9: 0181, 1217
- Gubernatorial elections (1968)**
 Texas 9: 0397
- Guy, William**
 North Dakota 7: 0084
- Hand, Lloyd**
 California 1: 0836, 0935
- Harris, Patricia**
 California 2: 0100
- Hatfield, Mark**
 Oregon 7: 0618
- Highways**
 federal aid—to Kentucky 4: 0168
- Hooker, John Jay, Jr.**
 Tennessee 8: 0297, 0370
- Housing and Urban Development Act**
 McCarthy, Eugene 2: 0411
- Housing bill, federal**
 California 1: 0836
 Georgia 3: 0068
 Hawaii 3: 0231
 Idaho 3: 0297
 Illinois 3: 0575
 Indiana 3: 0757
 Kentucky 4: 0168
 Louisiana 4: 0298
 Maine 4: 0409
 Maryland 4: 0475
 Michigan 4: 0926
 Minnesota 5: 0118
 Missouri 5: 0296
- Hughes, Harold**
 Iowa 4: 0001
- Humphrey, Hubert H.**
 Minnesota 5: 0118
 New York 6: 0866
 Texas 8: 0694; 9: 0501
see also Democratic presidential campaign (1964); Democratic presidential campaign (1968); Poll pairings; Polls; Presidential election (1964); Presidential election (1968)
- Hunt, H.L.**
 Texas 8: 0529
- Independent Democratic Committee**
 California 1: 0395, 0935
see also California Democratic Council
- Industrial statesmanship**
 Wallace, George 1: 0015
- Inflation issue**
 Wisconsin 9: 0761
see also Economy issue
- Inouye, Daniel K.**
 Hawaii 3: 0231
- Japanese-Americans**
 California 1: 0552
- Javits, Jacob**
 New York 6: 0706; 9: 1094
- Jenkins case**
 New York 6: 0525
- Jews**
 Barry Goldwater 1: 0727
- Johnson, Jim**
 Arkansas 1: 0321
- Joint Railway Labor Legislative Board**
 Texas 8: 0529
see also Labor
- Jonsson, Erik**
 Dallas—mayor 9: 0181
- Judgeship**
 Kansas 9: 1094
- Kennedy, Robert F.**
 Black Power movement 6: 0706
 Democratic party of Idaho 3: 0297
 general 2: 0047
 Indiana 3: 0757
 New York 6: 0525, 0611, 0706, 0866
 Oregon 7: 0618
 Rhode Island 8: 0108
 Wyoming 9: 0848
see also Democratic presidential campaign (1968); Poll pairings; Polls
- Kennedy-Fulbright campaign**
 New York 6: 0782
- Kennedy-McCarthy movement**
 West Virginia 9: 0707

Kidd, Thomas
Wyoming 9: 0848

King, Martin Luther, Jr.
Mississippi 5: 0235
see also Civil rights bill; Mississippi Freedom Democratic party

Krlm, Arthur
New York 6: 0001

Labor
agricultural 2: 0879
Manpower Development and Training Act (MDTA) 1: 0395
Texas Joint Railway Labor Legislative Board 8: 0529

Labor unions
AFL-CIO
Kentucky 4: 0168
Texas 8: 0881
West Virginia 9: 0707
California 1: 0552
Illinois 3: 0453, 0575
Indiana 3: 0757
New York 6: 0327, 0782
Ohio 7: 0120, 0303
Pennsylvania 7: 0931
Tennessee 8: 0297

League of Women Voters of Texas
8: 0881

Liberal party
New York 6: 0611, 0782

Lindley, John
South Dakota 8: 0247

Lindsay, John V.
New York City 6: 0525, 0782

Long, Edward V.
Missouri 5: 0296

Los Angeles, California
McCone Commission on the Los Angeles Riots 1: 0935
Watts 2: 0047
Yorty, Sam—mayor 1: 0395, 0935; 2: 0100, 0344; 9: 0929

Loyalist-liberal delegates
Democratic National Convention—Texas 8: 0529

McCarthy, Eugene
Housing and Urban Development Act 2: 0411
Kennedy-McCarthy movement—West Virginia 9: 0707
Massachusetts 4: 0717
Minnesota 5: 0118
Nevada 5: 0527
New Hampshire 5: 0550

Oregon 7: 0618
Wisconsin 9: 0761
see also Democratic presidential campaign (1968); Poll pairings; Polls

McCone Commission on the Los Angeles Riots
1: 0935
see also President's Crime Commission; Watts (Los Angeles)

McConnell, David
North Carolina 7: 0001

McCormack, Edward, Jr.
Massachusetts 4: 0717

McKeithen, John
Louisiana 4: 0298

McNamara, Robert S.
4: 0717

Maddox, Lester
Georgia 3: 0068
Gray-Maddox controversy 3: 0068

Magnuson, Warren
Washington 9: 0669

Manpower Development and Training Act (MDTA)
grant—California 1: 0395

Mansfield, Mike
Vietnam War issue 5: 0413

Mayoral elections
Cleveland 7: 0199
New York City 6: 0525; 9: 1094
Philadelphia 8: 0001

Mexican-American Political Association
California 2: 0226

Mexican-Americans
Arizona 1: 0189
California 1: 0395
Texas—legislators 9: 0285
voter registration 2: 0344

Milwaukee, Wisconsin
Educators Committee for Johnson 9: 0761
Negro precincts 9: 0761

Mississippi Democratic Conference
9: 1094

Mississippi Freedom Democratic party
5: 0235; 9: 1094

Monroney Task Force
Oklahoma 7: 0354

Moore, Dan
North Carolina 7: 0001

Morrison, Jimmy
Louisiana—primary (1968) 4: 0298

Morse, Wayne
Oregon 7: 0618

Morton, Rogers
Maryland 4: 0475

Morton, Thruston

Kentucky 4: 0168

Moss, Frank

Utah 9: 0549

NAACP

Illinois 3: 0381

Mississippi 5: 0235

National Democratic party of Alabama

1: 0015

Negroes

presidential appointments 3: 0575

voting rights 5: 0235

see also Civil rights bill; King, Martin Luther, Jr.

Negro precincts

Milwaukee, Wisconsin 9: 0761

Nelpp, Morton

Ohio 7: 0303

New England

political situation 9: 1094, 1217

New England [Boston] Democratic**Organizational Meeting**

Connecticut 2: 0618

Maine 4: 0409

Massachusetts 4: 0686

New Hampshire 5: 0550

Rhode Island 8: 0108

Vermont 9: 0582

see also Washington Democratic

Organizational Meeting; Western States

Democratic Conference

New York City

Beame, Abraham 6: 0525

general 6: 0001, 0611

Lindsay, John V. 6: 0525

mayoral election 6: 0525; 9: 1094

political situation 9: 1094

poll 6: 0525

New York County

political situation 9: 1094

New York (state)

trial heats—elections 6: 0782

Nixon, Richard

California 2: 0100

Kentucky 4: 0168

Ohio 7: 0303

Oklahoma 7: 0354

see also Presidential election (1968); Poll

pairings; Polls; Republican presidential

campaign (1968)

O'Connor, Frank

New York 6: 0611, 0706, 0866

Operation Support

Democratic presidential campaign (1964)

5: 0472

see also Business; Country club support;

Fund raising; Press

Outdoor Advertising Association of America

Democratic presidential campaign (1964)

9: 0001

see also Business; Press

Party unity and purges

Michigan 5: 0040

see also Political situation; Politics

Pastore, John

textile industry 8: 0108

Patronage

Nebraska 5: 0472

Peabody, Endicott

Massachusetts 4: 0717

Peace delegation

Democratic National Convention (1968)

2: 0100

see also Vietnam War issue

Peace issue

California 2: 0344

California Democratic Council 2: 0226

see also Kennedy, Robert F.; McCarthy, Eugene;

Vietnam War issue

Pearson, Drew

California 9: 0929

Peden, Katherine

Kentucky 4: 0168

Philadelphia, Pennsylvania

mayoral election 8: 0001

Women's Democratic Club of Philadelphia

7: 0821

Pixiecrats

Texas 9: 0066

Plainfield, New Jersey

riots 5: 0731

see also McCone Commission on the Los

Angeles Riots

Political analysis

Maryland 4: 0475

Massachusetts 4: 0717

New Hampshire 5: 0550

Political associations

Americans for Democratic Action 6: 0866;

7: 0303; 9: 1094

Conference of Concerned Democrats 5: 0040

League of Women Voters of Texas 8: 0881

Mexican-American Political Association

2: 0226

see also Citizen groups

Political contributions

New York 6: 0706

see also Fund raising; President's Club

Political parties

Democratic-Farmer-Labor party—Minnesota
5: 0118

Liberal party—New York 6: 0611, 0782

Mississippi Freedom Democratic party
9: 1094

National Democratic party of Alabama
1: 0015

Popular Democratic party—Puerto Rico
9: 0901

Statehood Republican party—Puerto Rico
9: 0901

Virginia Conservative party 9: 0606

see also Democratic party; Republican party

Political situation

assessment of

in California 2: 0100, 0226

in Florida 2: 0735

in Illinois 3: 0453

in Indiana 3: 0757

in Louisiana 4: 0298

in Montana 5: 0413

Michigan 5: 0027

Minnesota 5: 0118

New England 9: 1217

New Hampshire 9: 1094

New Jersey 5: 0731

New York 6: 0866

New York City 9: 1094

New York County 9: 1094

Oregon 9: 1217

Rhode Island 8: 0108

Texas 8: 0425; 9: 0397, 1217

Vermont 9: 0582

Wisconsin 9: 0761

Politics

Alabama and poverty programs 9: 0929

bossism—New York 6: 0611

Poll pairings

Indiana 3: 0757

Iowa 3: 0991

Kansas 4: 0046

Massachusetts 4: 0717

Nebraska 5: 0472

New Hampshire 5: 0550

New York 6: 0782, 0866

Ohio 7: 0120

Polls

California—general 2: 0344

California—gubernatorial elections (1966)

1: 0935; 2: 0047

Colorado 2: 0438

Florida 2: 0879

Idaho—supermarket 3: 0297

Indiana 3: 0757

Iowa—general 4: 0001

Iowa—Silver Lake 9: 1094

Louisiana 4: 0298

Massachusetts 4: 0717

Minnesota 5: 0118

Missouri 5: 0296

New Hampshire 5: 0550

New Jersey 5: 0731

New York 6: 0611, 0782; 9: 1094

New York City 6: 0525

North Carolina 7: 0001

Oklahoma 7: 0354

Oregon 7: 0618

Pennsylvania 8: 0001

Tennessee—delegates 8: 0370

Tennessee—general 8: 0297

Texas 8: 0881; 9: 0285

West Virginia 9: 0707

Wisconsin 9: 0761

Wyoming 9: 0848

Poll taxes

Texas 8: 0425

Popular Democratic party

Puerto Rico 9: 0901

Poverty

programs—Alabama 9: 0929

programs—Albert Gore 8: 0297

Texas 8: 0425

see also Housing and Urban Development

Act; Manpower Development and Training

Act (MDTA); War on Poverty

Precincts; wards

Negroes—Milwaukee 9: 0761

organization—Texas 8: 0694

see also Democratic central committees;

Democratic committees; Democratic

committees, state

Presidential appointments

general 3: 0575; 4: 0409

Negroes 3: 0575

Presidential campaigns (1964)

Colorado 2: 0438

Georgia 9: 0929

Indiana 9: 0929

see also Democratic presidential campaign

(1964); Republican presidential campaign

(1964)

Presidential election (1964)

Louisiana 4: 0298
Ohio 9: 1217
Pennsylvania 7: 0894, 0931
South Dakota 8: 0247
Wyoming 9: 0848
see also Democratic presidential campaign (1964); Republican presidential campaign (1964)

Presidential election (1968)

Iowa 3: 0991
Maryland—bombing issue 4: 0475
Nebraska 5: 0472
New Jersey 5: 0731
New York 6: 0782
Oklahoma 7: 0354
Texas 9: 0501
Washington 9: 0669
see also Democratic presidential campaign (1968); Republican presidential campaign (1968); Wallace, George

Presidential endorsements

Kansas—congressional elections (1964)
4: 0046
Nebraska—congressional elections (1964)
5: 0472
New York—congressional elections (1966)
6: 0611
Wisconsin—congressional elections (1964)
9: 0761

Presidential preference primaries

see Primaries

Presidential race

see Presidential campaigns; Presidential election; separate headings under Democratic, Republican

Presidential remarks; statements

Oklahoma 7: 0354
on primaries 1: 0001

Presidential visit

Utah 9: 0549

President's Club

Texas 9: 0066
see also Business; Country club support; Fund raising

President's Crime Commission

2: 0100
see also McCone Commission on the Los Angeles Riots; Riots

Press

California 1: 0727
Louisiana 4: 0298
support of the Democratic presidential campaign (1964) 1: 0727; 2: 0819, 0879; 4: 0298, 0926; 5: 0118; 6: 0140, 0461; 8: 0612, 0694, 0797; 9: 0761
Texas 8: 0612, 0694, 0797
Wisconsin 9: 0761

Primaries

presidential preference 1: 0001
presidential statement on 1: 0001

Primaries (1964)

Indiana 9: 0929
New Hampshire 5: 0550
Ohio 7: 0120
see also Congressional elections (1964); Democratic presidential campaign (1964); Political situation; Republican presidential campaign (1964); Poll pairings; Polls

Primaries (1966)

Alabama 1: 0015
Georgia 3: 0068
Maryland 4: 0475
Texas 9: 0181
see also Congressional elections (1966); Political situation; Poll pairings; Polls

Primaries (1968)

Indiana 3: 0757
Louisiana 4: 0298
Massachusetts 4: 0717
Missouri 5: 0296
New Hampshire 5: 0550
New Jersey 5: 0731
New York 6: 1011
Oregon 7: 0618
presidential remarks and statements 1: 0001
South Dakota 8: 0247
Texas 9: 0397
Wisconsin 9: 0761
see also Congressional elections (1968); Democratic presidential campaign; Political situation; Poll pairings; Polls; Republican presidential campaign

Professors for Johnson

New Hampshire 5: 0550
see also Citizen groups

Professors for Johnson-Humphrey

Idaho 9: 0929
see also Citizen groups

Railroads

Texas Joint Railway Labor Legislative Board
8: 0529

Reagan, Ronald

California 2: 0001
Kansas 4: 0046
North Carolina 7: 0001
see also Poll pairings; Polls; Republican
presidential campaign

Reapportionment

New York 6: 0250

Red River Navigation Project

Arizona 1: 0189

Religion

Republican party 9: 0606

Republican candidates

California gubernatorial election (1966)
1: 0836

Republican party

Maryland 4: 0639
Michigan 5: 0001
religion 9: 0606

Republican presidential campaign (1964)

finances 1: 0189
Pennsylvania 7: 0894
Texas 8: 0612, 0948
see also Goldwater, Barry; Poll pairings;
Polls; Primaries (1964)

Republican presidential campaign (1968)

Michigan 5: 0040
see also Nixon, Richard; Poll pairings; Polls;
Reagan, Ronald; Rockefeller, Nelson;
Romney, George

Republicans for Johnson

Ohio 7: 0120

Ribicoff, Abraham

Connecticut 2: 0618

Ridder, Walter

9: 0929

Riots

McCone Commission on the Los Angeles
Riots 1: 0935
Plainfield, New Jersey 5: 0731
see also President's Crime Commission;
Watts (Los Angeles)

Rockefeller, Nelson

New York 6: 0706; 9: 1094
Pennsylvania 8: 0001
Virginia 9: 0606
see also Poll pairings; Polls; Republican
presidential campaign (1968)

Romney, George

Michigan 5: 0040
New Hampshire 5: 0550
Wisconsin 9: 0761
see also Poll pairings; Polls; Republican
presidential campaign (1968)

Roncallo, Teno

Wyoming 9: 0848

Roosevelt, Franklin D., Jr.

New York 6: 0611

Russell, Richard

Georgia 3: 0001

St. Louis, Missouri

5: 0296

Salinger, Pierre

California 1: 0552

Silver Lake, Iowa

poll 9: 1094

Smathers, George

Florida 2: 0879

Smith, Preston

Texas 9: 0397

Social Workers for Johnson Committee

Illinois 3: 0453

Southern Governors Conference

3: 0068

Spong, William

Virginia 9: 0606

State Democratic campaign committee

Tennessee 8: 0297

State Democratic central committee

California 1: 0395; 2: 0100

Florida 2: 0879

Michigan 5: 0040

Ohio 7: 0199

see also Political situation; Precincts; wards

State Democratic committee

Arizona 1: 0189

Indiana 3: 0757

Iowa 3: 0991

Kansas 4: 0046

Massachusetts 4: 0717

Michigan 5: 0027

North Dakota 7: 0084

Pennsylvania 7: 0821; 8: 0001

Rhode Island 9: 1217

Wisconsin 9: 0761

see also Democratic National Committee;

Political situation; Precincts; wards; separate
headings for individuals

State Democratic convention (1964)

New York 6: 0140

Texas 8: 0425

see also Congressional delegations;
Democratic National Convention (1964);
Political situation; separate headings for
individuals

State Democratic convention (1968)

Montana 5: 0413

South Dakota 8: 0247

Washington 9: 0669

see also Congressional delegations;
Democratic National Convention (1968);
Political situation; separate headings for
individuals

State Democratic executive committee

Alabama 1: 0015

Texas 8: 0529

West Virginia 9: 0707

see also Democratic National Committee;
Political situation; Precincts; wards; separate
headings for individuals

Statehood Republican party

Puerto Rico 9: 0901

State profile

Wyoming 9: 0848

Students, college*see* College students**Supermarket poll**

Idaho 3: 0297

Symington, Stuart

Missouri 5: 0296

Talmadge, Herman

Georgia 3: 0001

Taxes*see* Poll taxes**Textile industry**

Pastore, John 8: 0108

Theater parties

fund raising 7: 0354

Tiernan, Robert

Rhode Island 8: 0108

Tower, John

Texas—Vietnam War 9: 0181

Udall, Stewart

Arizona 1: 0189

United Republicans of California

2: 0226

Unruh, Jesse

California 2: 0047, 0100, 0226, 0411

Vietnam War

antiwar activities—California Democratic
Council 2: 0100, 0226

antiwar activities—Colorado 2: 0438

bombing issue 4: 0475

peace delegation—Democratic National
Convention (1968) 2: 0100

peace issue—California 2: 0344

peace issue—California Democratic Council
2: 0226

Vietnam War issue

California 2: 0047

California Democratic Council 2: 0100

Kansas 4: 0046

Michigan 5: 0040

Missouri 5: 0296

Montana—Mike Mansfield 5: 0413

New Hampshire 5: 0550

New Jersey 5: 0731

New Mexico 5: 0916

New York 6: 0782, 0866

Oklahoma 7: 0354

Oregon 7: 0618

Texas—general 9: 0501

Texas—John Tower 9: 0181

Vermont 9: 0582

Wisconsin 9: 0761

Voter registration

Arizona 1: 0189

California 1: 0552, 0674; 2: 0344

Florida 2: 0819

Get-Out-the-Vote Program 4: 0926

Hawaii 3: 0231

Illinois—complaints 3: 0453

Illinois—general 3: 0381, 0453

Indiana 3: 0757

Maryland 4: 0475

Mexican-Americans 2: 0344

Michigan 4: 0926; 5: 0001

Mississippi 5: 0235

Missouri 5: 0296

Montana 5: 0413

Nevada 5: 0527

New Jersey 5: 0666

New York 6: 0140

Ohio 7: 0120

Pennsylvania 7: 0821, 0998

Wisconsin 9: 0761

Voter's pamphlet

Oregon 7: 0618

Voting fraud

Boston 4: 0717

Georgia 3: 0068

Texas 8: 0948

Voting rights

Alabama—enforcement 1: 0015

Mississippi—Negroes 5: 0235

Voting tabulation problems

see Voting fraud

Wallace, George

Alabama—industrial statesmanship 1: 0015

Maryland—presidential campaign 4: 0475

Texas 9: 0397

see also Democratic presidential campaign (1968); Gubernatorial elections (1966); National Democratic party of Alabama; Poll pairings; Polls; Presidential election (1968)

Wards

see Precincts; wards

War on Poverty

Idaho 3: 0297

Pennsylvania 7: 0821

see also Housing and Urban Development Act; Manpower Development and Training Act; Poverty

Washington Democratic Organizational Meeting

Delaware 2: 0709

Maryland 4: 0475

West Virginia 9: 0707

see also New England [Boston] Democratic Organizational Meeting; Western States Democratic Conference

Water resources

Arizona—Red River Navigation Project

1: 0189

Watts (Los Angeles, California)

2: 0047

see also McCone Commission on the Los Angeles Riots; Yorty, Sam

Welsl, Edwin, Sr.

New York 6: 0140, 0611

Western States Democratic Conference

1: 0189, 2: 0226

see also New England [Boston] Democratic Organizational Meeting; Washington Democratic Organizational Meeting

Williams, G. Mennen

Michigan 5: 0001

Wilson, Charles H.

1: 0395

Wiretapping

Nevada 5: 0527

Women's Democratic Club of Philadelphia

7: 0821

Wyman, Eugene

California 2: 0100, 0226

Wyman-Brown "combine"

California 1: 0395

see also Brown, Edmund G.; Brown-Bennett Affair

Yarborough, Ralph

Texas 8: 0425; 9: 0001, 0066, 0501

Yorty, Sam

Los Angeles 1: 0395, 0935; 2: 0100, 0344;

9: 0929

see also McCone Commission on the Los Angeles Riots; Watts (Los Angeles)

Young Citizens for Johnson

general 5: 0935; 6: 0327

New York—fund raising 6: 0001, 0099

see also Citizen groups; College students; Operation Support

Young Democratic Clubs of Arkansas

1: 0321

see also Citizen groups; College students; Operation Support

Young Democratic Clubs of Mississippi

5: 0235



POLITICAL ACTIVITIES OF THE JOHNSON WHITE HOUSE, 1963–1969

**Part I. White House Central and
Confidential Files**

**Series C.
Public Opinion Polls**



TABLE OF CONTENTS

Scope and Content Note	111
Reel Index	
Reel 1	
EX PR 16 Public Relations: Public Opinion Polls [Executive] November 22, 1963–November 2, 1965	113
Reel 2	
EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. November 3, 1965–August 15, 1966	114
Reel 3	
EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. August 16, 1966–May 20, 1967	115
Reel 4	
EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. April 21, 1967–November 21, 1967	116
Reel 5	
EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. November 1, 1967–January 9, 1969	117
Reel 6	
EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. July 13, 1968–January 9, 1969	118
GEN PR 16 Public Relations: Public Opinion Polls [General] November 22, 1963–June 30, 1964	118
Reel 7	
GEN PR 16 Public Relations: Public Opinion Polls [General] cont. July 1, 1964–December 31, 1964	118
Reel 8	
GEN PR 16 Public Relations: Public Opinion Polls [General] cont. January 1, 1965–July 15, 1966	119
Reel 9	
GEN PR 16 Public Relations: Public Opinion Polls [General] cont. July 16, 1966–January 13, 1969	120
PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] April 1964–June 1965	121

Reel 10	
PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. April 1964–June 1965 cont.	121
PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. August 1965–1966	121
Reel 11	
PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. 1966–1968	122
Subject Index	125

SCOPE AND CONTENT NOTE

Part I, Series C, of the *Political Activities of the Johnson White House*, is drawn from one of the most voluminous record groups at the Lyndon B. Johnson Library: the White House Central Files. This microfilm publication focuses on the effects of public opinion on the political activities of the Johnson White House as reflected in the White House Central Files: Public Relations—Public Opinion Polls.

The White House Central Files were designed as a reference service for the president and his staff to document White House activities. They consist of four major components: the Subject File, the Name File, the Chronological File, and the Confidential File. The Name File is essentially an index to the Subject File. The Chronological File primarily contains copies of outgoing correspondence, while the Confidential File contains material that was regarded as security or administratively classified. This microfilm publication utilizes the Subject File and the Confidential File.

Subject File

The Subject File contains correspondence and reports pertaining to the functions and operations of the White House, the federal government, and state, local, and foreign governments. Correspondence and reports from private companies, organizations, and individuals are also filed here. Material is divided into two categories: "Executive" and "General."

The "Executive" material has correspondence and reports of particular importance due either to their source or content, and generally includes documents received from executive agencies and departments, members of Congress, and other prominent correspondents. It also includes copies of outgoing correspondence and memoranda, as well as other documents that were acted on or brought to the attention of the president or a designated White House official.

The "General" material contains correspondence and documents from the general public and other sources that, while noteworthy because they are addressed to the president, are not as important as the "Executive" material from the viewpoint of level of handling or subject matter. This material generally includes all correspondence and documents that are not classified in the "Executive" category and may include routine communications from members of Congress or memoranda exchanged among lower echelon officials.

The Subject File of the White House Central Files at the LBJ Library consists of sixty-two major subject categories. This publication focuses on that subject category and its subdivision relevant to the public's opinion of the policies, programs, and statements of the president and his administration. Both the "Executive" and "General" material in the categories listed have been filmed in their entireties.

EX PR 16 (Public Relations: Public Opinion Polls [Executive File]): this category is subdivided chronologically from November 22, 1963, to January 9, 1969. Gallup, Harris, Quayle, other national polling groups and/or organizations; political groups and parties; state and local governments; political state and regional surveys; analyses of state political climates and situations; the public, private, congressional, and state political support for the president and his administration's policies; civil rights; the economy; the poor; foreign policy; the Vietnam War; the 1964 presidential and 1966 congressional campaigns and elections; the enlisted aid of Oliver Quayle and his organization to measure the progress and popularity of the president's campaign and his administration; the 1966 congressional campaigns and elections; the president's and his administration's achievements in the campaigns of Democratic congressional candidates. Polls highlight the waning of the president's and his administration's popularity which had reached a high in the 1964 presidential election and had begun to

deteriorate by 1966. This was due, in part, to the growing U.S. military and economic commitment in South Vietnam, the bombing issue, civil rights problems, and the economy.

The material on the 1968 presidential campaign centers on the candidacies of Robert F. Kennedy, Eugene McCarthy, Hubert H. Humphrey, and Richard Nixon. There are smaller amounts of material on the other Republican presidential candidates and the various Democratic vice-presidential candidates. Poll pairings were compiled on a regular basis to provide guidance on the electability and credibility of the many Democratic and Republican presidential candidates. Polls, pro and con, on the president's handling of the economy, civil rights, and the Vietnam War are detailed.

The public opinion polls in this section of the *Political Activities of the Johnson White House* show the researcher how public opinion controlled, and to an extent was controlled by, the president, his administration, and the Democratic party in general.

GEN PR 16 (Public Relations: Public Opinion Polls [General File]): this category is subdivided chronologically from November 22, 1963, to January 13, 1969. These files deal with public opinion mail, activities of state and local Democratic party organizations and personalities, and state polling organizations; the 1964 presidential campaign, state and local political situations, and Democratic party activities; the popular movements behind such 1968 presidential candidates as Robert F. Kennedy, Eugene McCarthy, and George Wallace; U.S. policy in Vietnam; calls for peace efforts; antiwar activities.

Confidential File

The Confidential File at the LBJ Library consists of the same sixty-two subject categories and subdivisions as used in the Subject File. The materials in the Confidential File were segregated from the Subject File due to their security classified or administratively classified status. Again, the emphasis is on the public's opinion of the policies, programs, and statements of the president and his administration. The subject category utilized here is the same subject category described in the Subject File portion of this Scope and Content Note. The Confidential File is not segregated into "Executive" and "General" categories.

PR 16 Confidential File (Public Relations: Public Opinion Polls [Confidential File])

REEL INDEX

Entries in this index refer to specific folders within the White House Central Files system. These folders are typically a chronological grouping of documents from the executive departments, Congress, and private individuals and organizations. The four-digit frame number at the far left indicates where on the film a particular folder begins. In the interest of accessing material within folders, this index denotes the major substantive issues, reports, or key policy formulations under the category of *Major Topics*. Individuals who are the subjects of significant correspondence, insightful memoranda, or reports within these folders are also highlighted. The user is referred to the Initialism List on page xii, for a list of names represented in the guide by initials only.

Frame File Folder

Reel 1

- 0001 EX PR 16 Public Relations: Public Opinion Polls [Executive].
November 22, 1963–February 11, 1964. 125pp.
Major Topics: Political survey of the South; 1964 Democratic presidential campaign; 1964 Republican presidential campaign; vice-presidency issue and RFK; business investments and confidence; McGraw-Hill Investment Survey; press support of the president; electric utility industry poll; Paul Aiken's political analysis of 1964; press reaction to Lyndon B. Johnson as president; civil rights.
- 0126 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
February 12, 1964–May 19, 1964. 58pp.
Major Topics: Negro voters and the Democratic party; McGraw-Hill Investment Survey; Don Reynolds case; Washington, D.C.; Texas poll; political observations of Robert G. Spivack; Democratic congressional surveys.
- 0184 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
May 20, 1964–August 31, 1964. 89pp.
Major Topics: 1964 Presidential Election in California poll; German Gallup poll; farm vote; voter registration; 1964 Republican National Convention; Gallup organization's support of the president; 1964 congressional elections; Iowa poll; Vietnam War; Barry Goldwater; civil rights for Negroes in Mississippi; Texas Community Improvement Survey; Minnesota poll.
- 0273 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
September 1–30, 1964. 123pp.
Major Topics: 1964 congressional district surveys; backlash; California business support of the president; *California Poll*; Louisiana poll; voter registration; Black Hills Teachers College Poll; New England political situation; reaction to president's acceptance speech before the Democratic National Convention.
- 0396 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
October 1–28, 1964. 164pp.
Major Topics: College students; Wyoming poll; high school polls; Kennedy Assassination Survey; Fred Harris; 1966 congressional elections; Tennessee poll; economy issue; Texas poll; Minnesota poll; voter profile analysis; Oklahoma poll; frontlash; Montana poll; farm vote and the Republican party; regional Democratic organizational meetings; Louisiana poll; state polls; congressional district survey.

Frame	File Folder
0560	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. October 29, 1964–May 19, 1965. 211pp. <i>Major Topics:</i> Minnesota poll; public attitudes and the administration; McGraw-Hill Investment Survey; LBJ's first 100 days; veterans; 1966 congressional elections; business climate; British attitudes and the NATO Nuclear Force; Kansas post-election report; Benton and Bowles Survey of Public Attitudes; foreign polls; rural Americans and the election results; Arizona poll; Vietnam War.
0771	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. May 20, 1965–July 14, 1965. 113pp. <i>Major Topics:</i> Foreign polls; U.S. policy and the Vietnam War; Texas polls; New York City poll; Dominican Republic situation.
0884	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. July 15, 1965–November 2, 1965. 127pp. <i>Major Topics:</i> 1965 gubernatorial elections; New York City mayoral election; 1966 congressional elections and the corruption issue; foreign polls; poll pairings; HHH; Vietnam War; educational opportunities survey; president's July 28th speech on Vietnam; public attitude toward the administration; investment outlook; immigration poll.

Reel 2

0001	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. November 3–26, 1965. 109pp. <i>Major Topics:</i> Vietnam War; RFK; president's popularity; California political situation; Dominican Republic situation; foreign polls; 1965 congressional, state, and local elections and the Republican party; congressional voting strength; arbitration and labor disputes; Brazilian situation; 1965 state and local, and gubernatorial elections.
0110	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. November 27, 1965–December 14, 1965. 129pp. <i>Major Topics:</i> Vietnam War; HHH; antiwar demonstrations; Edmund Brown; California political situation; NATO; Richard Nixon; Maryland poll.
0239	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. December 15, 1965–January 21, 1966. 145pp. <i>Major Topics:</i> Florida political survey; Vietnam War; Yonkers, New York, poll; Rhode Island poll; <i>California Poll</i> ; foreign polls.
0384	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. January 22, 1966–March 15, 1966. 116pp. <i>Major Topics:</i> Vietnam War; president's job rating; Edie Survey and investments; president's popularity; military construction funds; congressional performance; Republican National Committee; analysis of political leaders.
0500	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. March 16, 1966–April 7, 1966. 197pp. <i>Major Topics:</i> Vietnam War; political party identification; Minnesota poll; 1966 congressional elections; selection of federal judges; effects of farm-labor policies in California; Communist China and the U.N.; Florida poll.
0697	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. April 8, 1966–May 28, 1966. 97pp. <i>Major Topics:</i> Oregon primary; capital investment survey; Fulbright hearings; Vietnam War; trade with Eastern Europe; Edmund Brown; 1964 presidential elections; Arkansas poll.

Frame	File Folder
0794	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. May 29, 1966–June 22, 1966. 107pp. <i>Major Topics:</i> Vietnam War; 1966 congressional elections; Richard Nixon; George Romney; foreign polls; inflation; congressional poll; capital expenditures; political index; president's popularity.
0901	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. June 23, 1966–August 15, 1966. 114pp. <i>Major Topics:</i> Labor-management relations; 1966 congressional elections; Vietnam War; president's popularity; Home Fallout Shelter Protection Survey in Maine; military draft; forecasting congressional elections; presidential press conferences; Ronald Reagan; Communist China; bombing issue; Charles de Gaulle; Robert McNamara and the draft; RFK.

Reel 3

0001	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. August 16, 1966–October 12, 1966. 144pp. <i>Major Topics:</i> 1966 congressional elections; Vietnam War; Vietnam peace efforts; Republican party predictions and the 1966 congressional elections; George Romney; president's popularity; youth poll; Pinellas, Florida, poll; Georgia primary [1966]; gun registration; antiwar congressional candidates; political index; president's job rating; Texas poll on U.S. policy in Vietnam; Texas and Negro equality; racial problems; Truth-in-Packaging Bill; governors' political opinions; War on Poverty; RFK.
0145	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. October 13, 1966–December 13, 1966. 217pp. <i>Major Topics:</i> New Careers concept; George Romney; Vietnam War; president's job rating; community fallout shelter planning program; North American Newspaper Alliance polls; political index; foreign reaction to the outcome of the 1966 congressional elections; president's popularity; Colorado poll; Manila Conference; right-to-work issue.
0362	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. December 14, 1966–January 31, 1967. 117pp. <i>Major Topics:</i> RFK; poll pairings; Vietnam War; Fulbright hearings; peace efforts; John Connally; bombing issue; foreign polls; Milwaukee's fiscal posture; Minnesota poll; HHH; congressional support of the president; Washington, D.C., Area Student Public Opinion Forum.
0479	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. February 1, 1967–March 15, 1967. 168pp. <i>Major Topics:</i> Vietnam War; bombing issue; Toledo, Ohio, poll; president's job rating; military draft; youth poll; RFK and the Vietnam War; poll pairings; gasoline price survey; business support of George Romney; tax increase; George Romney; Richard Nixon; McGraw-Hill Investment Survey; Minnesota poll; National Council of Catholic Men.
0647	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. March 16, 1967–April 20, 1967. 254pp. <i>Major Topics:</i> Richard Nixon; Vietnam War; comparison of Quayle and CBS Vietnam opinion surveys; bombing issue; Minnesota poll; poll pairings; George Romney; president's job rating; federal budget cuts; CBS Vietnam Opinion Survey; labor unions and the right to strike; RFK.
0901	EX PR 16 Public Relations: Public Opinion Polls [Executive] cont. April 21, 1967–May 20, 1967. 130pp. <i>Major Topics:</i> Martin Luther King, Jr.; Richard Nixon; Vietnam War; nuclear weapons and Vietnam; Minnesota polls; Electoral College reform; poll pairings; George Romney; RFK; president's job rating; president's popularity; Thomas Dodd.

Reel 4

- 0001 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 April 21, 1967–May 20, 1967, cont. 49pp.
Major Topics: Congressional Full Disclosure Rule; Vietnam War and Charles Percy; Vietnam War; arbitration and labor disputes; poll pairings; George Romney; Richard Nixon; congressional district surveys; George Wallace.
- 0050 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 May 21, 1967–June 30, 1967. 168pp.
Major Topics: Poll pairings; George Romney; president's popularity; Vietnam War; Minnesota poll; Charles Percy; Office of Equal Opportunity (OEO) supported polls; campaign spending reform; Republican party; George Wallace; military draft; Middle East Crisis; congressional vote pattern on the Elementary and Secondary Education Amendments of 1967; politics and prejudice; civil rights; college students; Kennedy assassination and the Warren Commission report.
- 0218 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 July 1–31, 1967. 187pp.
Major Topics: Poll pairing; Ronald Reagan; president's job rating; Vietnam War; space program; air pollution; riots; education; U.N. and the Middle East Crisis; Acadia Parish, Louisiana, poll; president's popularity; Republican party; George Romney; Middle East Crisis; baseball.
- 0405 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 August 1, 1967–September 1, 1967. 178pp.
Major Topics: George Wallace and the Republican party; South Vietnamese elections; public attitudes towards police; racial problems; Vietnam War; foreign polls; riots; integration; Ronald Reagan; Republican party; poll pairings; Minnesota poll; farm situation; labor unions; COPE; Glassboro Summit; guaranteed annual wage; negative income tax; president's job rating; Middle East Crisis.
- 0583 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 September 2–30, 1967. 188pp.
Major Topics: RFK; Vietnam War; California poll on the Vietnam War; Colorado AFL-CIO poll; president's popularity; poll pairings; George Romney and the Vietnam War; Nelson Rockefeller; riots; Garrison Investigation and the Kennedy assassination; Ronald Reagan; farm situation.
- 0771 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 October 1–31, 1967. 156pp.
Major Topics: Foreign polls and the Vietnam War; public attitudes toward mental health; Vietnam War; electoral votes; bombing issue; right to strike; Richard Nixon; credibility gap; inflation; Middle East Crisis; poll pairings; RFK political appeal.
- 0927 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
 November 1–21, 1967. 84pp.
Major Topics: Electoral College reform; California poll and Ronald Reagan; Republican party; ghetto discontent; military pay; Pennsylvania poll; Vietnam War.

Reel 5

- 0001 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
November 1–21, 1967, cont. 58pp.
Major Topics: Bombing issue; foreign polls on the Vietnam War; labor unions; West Virginia; poll pairings; president's popularity; Missouri poll; Erie County, New York, poll.
- 0059 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
November 22, 1967–December 27, 1967. 141pp.
Major Topics: Religion; Kennedy-McCarthy movement; Hooper-McClendon Major Cities Presidential Poll; space program; Republican party County Chairmen's Poll; Indiana poll; Eugene McCarthy's political appeal; George Wallace and the Republican party; Vietnam War; Cambridge [Massachusetts] Peace Referendum; presidential press conferences; president's job rating; RFK; poll pairings; trial heats [1967].
- 0200 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
December 28, 1967–January 23, 1968. 140pp.
Major Topics: Tennessee delegate poll; West Virginia delegate poll; poll pairings; New Hampshire poll; Hooper-McClendon Major Cities Presidential Poll; *California Poll*; Nelson Rockefeller; Indiana poll; Napolitan Massachusetts Poll; president's popularity; Dwight D. Eisenhower; tax surcharge; wage-price freeze.
- 0340 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
January 24, 1968–March 5, 1968. 139pp.
Major Topics: New Hampshire poll; president's job rating; poll pairings; Vietnam War; president's popularity; George McGovern; New Hampshire primary [1968]; George Wallace; National Alliance of Businessmen; Richard Nixon; USS *Pueblo* incident; France; Wisconsin State Democratic Committee poll; Nelson Rockefeller; State of the Union message; Tennessee delegate poll; Napolitan Massachusetts Poll.
- 0479 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
March 6, 1968–April 4, 1968. 170pp.
Major Topics: Republican party; poll pairings; generation gap; Vietnam War and wave of pessimism; New Hampshire primary [1968] analysis; RFK; New York poll; Wisconsin poll; Tet Offensive; Vietnam War; bombing issue; Indiana primary; survey of consumer attitudes; HHH; Paris Peace Talks; opinion [political] index; congressional poll; business investments.
- 0649 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
April 5, 1968–June 3, 1968. 90pp.
Major Topics: HHH; Democratic party County Chairmen's Poll; Democratic delegate count; religion; poll pairings; RFK; electoral vote analysis; Nelson Rockefeller; president's popularity; Kerner Commission report; president's withdrawal from the presidential race; political apathy.
- 0739 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
June 4, 1968–July 12, 1968. 75pp.
Major Topics: George Wallace; Supreme Court; "sick society"; poll pairings; HHH; political composition; college students; Vietnam War; Eugene McCarthy; guaranteed annual income; tax bill; gun registration.
- 0814 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
July 13, 1968–January 9, 1969. 196pp.
Major Topics: 1968 presidential election and poll accuracy; Korean War; space program; bombing issue; Vietnam War; National Telephone Survey of Voter Opinion; HHH; Richard Nixon; target voter blocs; Gallup gap; president's job rating; president's popularity; 1968 Democratic presidential campaign; 1968 Republican presidential campaign; Wallace voters; 1948 presidential election; Sindlinger Poll; 1960 presidential election; George Wallace; Tarrant County, Texas, poll; charisma poll and Richard Nixon; public attitudes toward the police; Nixon electoral vote analysis; George Wallace and the labor vote; law and order issue.

Reel 6

- 0001 EX PR 16 Public Relations: Public Opinion Polls [Executive] cont.
July 13, 1968–January 9, 1969, cont. 91pp.
Major Topics: President's job rating; business investment survey; post office; Vietnam War; bombing issue; Eugene McCarthy; Republican National Convention; big government threat; Fort Worth, Texas, poll; politics of joy; Vietnam War and "de-Americanization"; administration support for Democratic candidates; Arab-Israeli conflict; poll pairings.
- 0092 GEN PR 16 Public Relations: Public Opinion Polls [General].
November 22, 1963–January 21, 1964. 310pp.
Major Topics: Minnesota poll; Nebraska Primary Voting, 1948–1960; Texas polls; California public opinion survey on the 1964 presidential and congressional elections.
- 0402 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
January 22, 1964–February 10, 1964. 50pp.
Major Topics: Florida poll; George Romney; Republican party; tax cut.
- 0452 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
February 11, 1964–March 31, 1964. 251pp.
Major Topics: New Hampshire primary [1964]; Barry Goldwater; Oklahoma; Florida poll; political trends and the Johnson leadership; Bobby Baker hearings; Minnesota poll.
- 0703 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
April 1–14, 1964. 98pp.
Major Topics: Farm poll; Pennsylvania poll; South Dakota poll; poll pairings; Florida poll; *California Poll*; Negro voters; Michigan poll; Communications Workers of America poll.
- 0801 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
April 15–23, 1964. 30pp.
Major Topics: *California Poll*; Minnesota poll; Richard Nixon; Louisiana political situation.
- 0831 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
April 24, 1964–May 21, 1964. 124pp.
Major Topics: California primary [1964]; Minnesota poll; George Wallace; Negroes; Florida poll.
- 0955 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
May 22, 1964–June 30, 1964. 51pp.
Major Topics: Democratic fund raising; William Scranton; Barry Goldwater; HHH; poll pairings; racial tensions; RFK; Communist China.

Reel 7

- 0001 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
July 1, 1964–August 9, 1964. 126pp.
Major Topics: Backlash; Chicago; Barry Goldwater; New York delegates poll; Kansas poll; voter registration; Republican National Convention and the civil rights issue; Freedom House; *California Poll*; George Wallace; California primary [1964]; Republican party popularity.
- 0127 GEN PR 16 Public Relations: Public Opinion Polls [General] cont.
August 10, 1964–September 9, 1964. 97pp.
Major Topics: Business outlook; North Carolina poll; Iowa poll; presidential debates; backlash; civil rights issue; vice-presidential preferential poll; Eugene McCarthy.

Frame	File Folder
0225	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. September 1–23, 1964. 171pp. <i>Major Topics:</i> National Federation of Independent Business; foreign polls; Texas polls; Public Opinion Image Study concerning the Vice-Presidential Nominees; Florida poll; Chicago; 1964 Democratic presidential campaign.</p>
0396	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. September 24, 1964–October 4, 1964. 162pp. <i>Major Topics:</i> Kansas State Fair poll; voter appraisal of the administration; Minnesota poll; Barry Goldwater and psychologists poll; business support of president; 1964 congressional elections.</p>
0558	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. October 5–15, 1964. 100pp. <i>Major Topics:</i> Congressional district surveys; Minnesota poll; 1964 Republican presidential campaign; political opinion polling and the Democratic party; Barrett Family [polling] Formula; Barry Goldwater; welfare programs and Barry Goldwater.</p>
0658	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. October 16–24, 1964. 93pp. <i>Major Topics:</i> New York poll; Illinois poll; Texas poll; Otto Kerner; farm poll; Florida poll; Barry Goldwater.</p>
0751	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. October 26–31, 1964. 71pp. <i>Major Topics:</i> Barry Goldwater; state Democratic organizations; Summit County, Ohio, poll; Communications Workers of America poll.</p>
0822	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. November 1–15, 1964. 113pp. <i>Major Topics:</i> Tennessee vote count; Los Angeles political opinion survey; North Dakota voter opinion survey; Kansas election report; 1964 presidential election; farm poll.</p>
0935	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. November 16, 1964–December 31, 1964. 91pp. <i>Major Topics:</i> 1968 presidential election and enforcement of the Civil Rights Act; voter registration; Southern Regional Council; southern Negro voters; National Urban League and Negro families.</p>

Reel 8

0001	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. January 1, 1965–April 26, 1965. 186pp. <i>Major Topics:</i> Farm poll; juvenile delinquency; Texas polls; time sequence of national polls; National Federation of Independent Business; Florida poll; Michigan poll questionnaire; Get-Out-the-Vote Program analysis; voting rights address; John R. Hansen; Vietnam War; poll tax and Texas; business climate; State of the Union message; Dallas County, Texas, political survey.</p>
0188	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. April 27, 1965–July 31, 1965. 289pp. <i>Major Topics:</i> International affairs survey; Texas polls; foreign polls; public attitudes; political index; administration and public attitudes; California voters and Goodwin J. Knight; Vietnam War; federal funds and education.</p>
0477	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. August 1, 1965–October 18, 1965. 150pp. <i>Major Topics:</i> Texas political situation; poll taxes and Texas; educational opportunities survey; Richard Nixon; Jack Valenti; John Connally; Waggoner Carr; state voting patterns; Communications Workers of America poll analysis; Florida poll; RFK.</p>

Frame	File Folder
0627	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. October 19, 1965–January 14, 1966. 90pp. <i>Major Topics:</i> Michigan political survey; U.N. and Chinese Communist representation; president's popularity; Dominican Republic; HHH; Richard Nixon; RFK and public image; public attitudes toward the administration; Communist influence and demonstrations; Barry Goldwater; Democratic party and the Party of Peace; 1966 congressional elections.</p>
0717	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. January 15, 1966–March 16, 1966. 118pp. <i>Major Topics:</i> RFK; poll pairings; bombing issue; Vietnam War; president's popularity; State of the Union message; Minnesota poll; Democratic-Farmer-Labor party.</p>
0835	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. March 17, 1966–April 19, 1966. 131pp. <i>Major Topics:</i> Farm poll; class politics; foreign policy questionnaire; Communist China; Richard Nixon; political index; Dean Rusk; Vietnam War; public attitudes toward police; cost of living.</p>
0961	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. April 20, 1966–July 15, 1966. 78pp. <i>Major Topics:</i> Republican party and the peace issue; independent voter; Vietnam War; president's popularity; youth; Republican party and the 1966 congressional elections; RFK; congressional district polls.</p>

Reel 9

0001	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. July 16, 1966–September 7, 1966. 86pp. <i>Major Topics:</i> Vietnam War; independent voter and the 1966 congressional elections; congressional district polls; Republican party and the 1966 congressional elections; poll pairings; campaign spending; strike legislation and labor unions; George Romney; Richard Nixon; bombing issue.</p>
0087	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. September 8, 1966–March 30, 1967. 101pp. <i>Major Topics:</i> Congressional district polls; students; Vietnam War; Texas taxes; birth control; school desegregation; 1966 congressional elections.</p>
0188	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. April 1, 1967–August 15, 1967. 97pp. <i>Major Topics:</i> Vietnam War; congressional district polls; Midwestern [States] Democratic Conference; RFK; student attitudes and the Vietnam War.</p>
0285	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. August 16, 1967–October 31, 1967. 107pp. <i>Major Topics:</i> Missouri poll; students; Vietnam War; Ronald Reagan; congressional district polls; Communications Workers of America poll; teachers poll.</p>
0392	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. November 1, 1967–December 20, 1967. 101pp. <i>Major Topics:</i> Veterans poll; congressional district polls; Vietnam War; birth control; income tax surcharge; president's popularity; Oklahoma poll; presidential preference survey of New York City ethnic groups.</p>
0493	<p>GEN PR 16 Public Relations: Public Opinion Polls [General] cont. December 21, 1967–January 25, 1968. 78pp. <i>Major Topics:</i> Texas AFL-CIO; Vietnam War; foreign policy; youth and the Vietnam War.</p>

Frame	File Folder
0571	GEN PR 16 Public Relations: Public Opinion Polls [General] cont. January 26, 1968–March 1, 1968. 113pp. <i>Major Topics:</i> New York City Negro radio market; Negro economic gains; Vietnam War; wire service poll; Richard Nixon.
0684	GEN PR 16 Public Relations: Public Opinion Polls [General] cont. March 2, 1968–May 31, 1968. 119pp. <i>Major Topics:</i> Farm poll; consumer attitudes; Nelson Rockefeller; income; gun control; president's popularity; Vietnam War; USS <i>Pueblo</i> incident; veterans; Oregon primary; Texas poll.
0803	GEN PR 16 Public Relations: Public Opinion Polls [General] cont. June 1, 1968–October 5, 1968. 58pp. <i>Major Topics:</i> <i>California Poll</i> ; gun control; Physicians for Social Responsibility; crime.
0861	GEN PR 16 Public Relations: Public Opinion Polls [General] cont. October 6, 1968–January 13, 1969. 15pp. <i>Major Topics:</i> Polls and the 1968 presidential election; Alan Cranston; 1968 congressional elections; Minnesota poll; Alaska poll.
0876	PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] April 1964–June 1965. 135pp. <i>Major Topics:</i> New Haven, Connecticut, public opinion poll; New York City political climate; Minnesota political climate; France; foreign polls; business opinion; peace offensive; steel prices; federal excise tax; Nelson Rockefeller; Vietnam situation and public affairs.

Reel 10

0001	PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. April 1964–June 1965 cont. 121pp. <i>Major Topics:</i> European public opinion trends; cold war issues; public opinion in New York, California, Oklahoma, Ohio, Indiana, and Maryland.
0122	PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. August 1965–December 1965. 175pp. <i>Major Topics:</i> Vietnam War; foreign polls; congressional districts survey; Rockland County, New York, political climate; Nassau County, New York, political climate; space program; Nigeria; Waggoner Carr and voter strength; Communications Workers of America poll; Pennsylvania political climate; presidential race in Maryland; Dominican Republic situation.
0297	PR 16 Confidential File Public Relations: Public Opinion Polls [Confidential File] cont. 1966 (1 of 5). 277pp. <i>Major Topics:</i> Business support of president; administration and polls; president's Vietnam job rating; consumer attitudes and inflation; tax increases; Paterson, New Jersey, political climate; Commerce-SEC Investment Survey; inflation and Republican party; West Virginia political climate; Tennessee political climate; Wyoming political climate; New York polls; president's job rating; Guilford County, North Carolina, political climate; Virginia political climate; Georgia political climate; 22nd Congressional District, California, political climate; New York political climate; Senate Foreign Relations Committee [Fulbright] hearings; welfare state and popular support; Nebraska political climate; Newark, New Jersey, political climate.

- Frame File Folder
- 0574 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1966 (2 of 5). 206pp.
Major Topics: Lloyd A. Free; Vietnam War; business investments; Massachusetts political climate; Republican party; Wyoming resident political opinion; Republican party and the 1966 congressional elections; South Carolina political climate; president's job rating; Bayonne, New Jersey, political climate; Newark, New Jersey, political climate; Iowa political climate; New Jersey political climate; Nassau County, New York, political climate; 17th Congressional District, New York, political climate.
- 0780 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1966 (3 of 5). 230pp.
Major Topics: Oklahoma political climate; 1966 congressional elections; Teno Roncalio; Wyoming political situation; Georgia elections situation; Colorado elections situation; Colorado Democratic party opinion survey; Republican party predictions; RFK; Vietnam War; president's popularity; George Romney; Texas and Negro equality; president's job rating; Minnesota poll; farm labor; Connecticut political climate.

Reel 11

- 0001 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1966 (3 of 5) cont. 62pp.
Major Topics: 1966 congressional elections; primaries; antiwar candidates; 1st Congressional District, Wisconsin, political climate; 6th Congressional District, Wisconsin, political climate; Georgia political climate; Tennessee political climate; president's popularity; Texas opinion surveys.
- 0063 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1966 (4 of 5). 323pp.
Major Topics: Congressional district polls; Oregon voter attitudes; 1966 congressional elections; president's popularity; president's Vietnam job rating; congressional poll; Iowa poll; George Romney; Arizona poll; New Hampshire political climate; Paterson, New Jersey, political climate; political index; *California Poll*; Republican party and 1966 congressional elections; president's job rating; Michigan political climate; Pennsylvania political climate; presidential race in Kentucky; Rhode Island political climate; Dallas County, Texas, political attitudes.
- 0386 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1966 (5 of 5). 350pp.
Major Topics: West Virginia political climate; Wyoming political climate; Communist China and U.N. representation; class politics; Virginia political climate; comparison of poll findings; president's job rating; New York political climate; Guilford County, North Carolina, political climate; HHH; president's popularity; Alabama political climate; Nebraska political climate; Pennsylvania governor's race; Kentucky political climate; presidential race in Kentucky; arbitration and labor disputes; foreign polls; Missouri voter attitudes; RFK and public image; Minnesota political climate; Maryland political climate; Washington political climate; 7th Congressional District, Louisiana, voter attitudes.

Frame File Folder

0736 PR 16 Confidential File Public Relations: Public Opinion Polls
[Confidential File] cont.
1967-1968. 249pp.

Major Topics: Richard Nixon; 1968 presidential elections; Oklahoma political situation; switcher voter analysis; poll pairings; U.S. political climate; Dean Rusk; J.J. Pickle; Wisconsin political climate; Indiana farm poll; National Food Budget; Vietnam War; president's job rating; Indianapolis, Indiana, voter attitudes; president and polls; president's popularity; Glassboro Summit; Middle East Crisis; George Wallace; U Thant's Vietnam Peace Plan; George Romney.



SUBJECT INDEX

The following index is a guide to the major subjects in Series C of *Political Activities of the Johnson White House, 1963-1969*. The first number after the entry refers to the reel, while the four-digit number following the colon refers to the frame number where a particular folder begins. Hence 2: 0794 directs the researcher to the folder that begins at frame 0794 of Reel 2. By referring to the Reel Index that constitutes Series C of this guide, the researcher will find the folder title and a list of its major topics, arranged in the order in which the material appears on the film.

For the benefit of the researcher, University Publications of America (UPA) has listed each poll under the state in which it occurred. If the researcher were interested in a poll for Juneau, Alaska, the user should look under Alaska and find the information in 9: 0861. UPA has also listed the cities and counties mentioned in the Reel Index under the individual state. Several topical issues were addressed in the material in this series. The user will find these listed under the specific subject, i.e., civil rights, economy, law and order, etc., as well as under the comprehensive entry Issues of concern. Similarly, the various surveys are represented in the Surveys entry. The user is referred to page xii for a list of the initialisms used throughout this guide.

Acadia Parish, Louisiana

poll 4: 0218

Administration

polls 10: 0297

public attitude toward 1: 0560, 0884; 8: 0188,
0627

support of Democratic candidates 6: 0001
voter appraisal of 7: 0396

AFL-CIO

Colorado poll 4: 0583

Committee on Political Education (COPE)
4: 0405

Texas poll 9: 0493

Aiken, Paul

political analysis of 1964 1: 0001

Air pollution

4: 0218

Alabama

political climate 11: 0386

Wallace, George 4: 0001, 0050, 0405;
5: 0059, 0340, 0739, 0814; 6: 0831;
7: 0001; 11: 0736

Alaska

poll 9: 0861

Antiwar congressional candidates

3: 0001; 11: 0001

Antiwar demonstrations

2: 0110

Arab-Israeli conflict

6: 0001

see also Middle East Crisis

Arbitration

labor disputes 2: 0001; 4: 0001; 11: 0386

Arizona

poll 1: 0560; 11: 0063

Arkansas

poll 2: 0697

Asia

reactions to the congressional elections (1966)
3: 0145

Attitudes

see British attitudes; Consumer attitudes;
Political attitudes; Public attitudes; Voter
attitudes

Backlash

2: 0273; 7: 0001, 0127

see also Frontlash

Baker, Bobby

hearings 6: 0452

Barrett Family (polling) Formula

7: 0558

Baseball

4: 0218

Benton and Bowles Survey of Public Attitudes

1: 0560

Big government threat

6: 0001

Birth control

9: 0087, 0392

Black Hills Teachers College Poll

1: 0273

see also Teachers poll

Bombing issue

Vietnam War 2: 0901; 3: 0362, 0479, 0647;
4: 0771; 5: 0001, 0479, 0814; 6: 0001;
8: 0717; 9: 0001

see also Foreign policy

Brazil

situation 2: 0001

British attitudes

NATO Nuclear Force 1: 0560

see also Foreign polls

Brown, Edmund

2: 0110, 0697

see also California

Budget

see Federal Budget

Business

California—support of the president 2: 0273

capital expenditures 2: 0794

capital investment survey 2: 0697

climate 1: 0560; 8: 0001

Commerce-SEC Investment Survey 10: 0297

confidence 1: 0001, 0126

Edie Survey 2: 0384

investments 1: 0001, 0126, 0884; 5: 0479;
10: 0574

investment survey 6: 0001

McGraw-Hill Investment Survey 1: 0001,
0126, 0560; 3: 0479

opinion 9: 0876

outlook 7: 0127

support of George Romney 3: 0479

support of the president 7: 0396; 10: 0297

see also Economic matters; Economy issue

California

Brown, Edmund 2: 0110, 0697

business support of president 2: 0273

California Poll

general 2: 0239, 0273; 5: 0200; 6: 0703,
0801; 7: 0001; 9: 0803; 11: 0063

Reagan, Ronald 4: 0927

on the Vietnam War 4: 0583

Cranston, Alan 9: 0861

effects of farm-labor policies in 2: 0500

Los Angeles—political opinion survey 7: 0822

political climate—22nd Congressional District
10: 0297

political situation 2: 0001, 0110

primary (1964) 6: 0831; 7: 0001

public opinion 10: 0001

public opinion survey—congressional
elections (1964) 6: 0092

public opinion survey—presidential elections
(1964) 6: 0092

Reagan, Ronald 2: 0901; 4: 0218, 0405,
0583, 0927; 9: 0285

22nd Congressional District—political climate
10: 0297

voters and Goodwin J. Knight 8: 0188

**Cambridge (Massachusetts) Peace
Referendum**

Vietnam War 5: 0059

Campaign spending

general 9: 0001

reform 4: 0050

Capital expenditures

2: 0794

Carr, Waggoner

general 8: 0477

voter strength 10: 0122

see also Texas

CBS Vietnam Opinion Survey

comparison with Quayle Vietnam Opinion
Survey 3: 0647

Charisma poll

Nixon, Richard 5: 0814

Chicago, Illinois

7: 0001, 0225

China, Communist

general 2: 0901; 6: 0955; 8: 0835

United Nations representation 2: 0500;

8: 0627; 11: 0386

Cities

Hooper-McClendon Major Cities Presidential
Poll 5: 0059, 0200

riots 4: 0218, 0405, 0583

see also Ghetto discontent; Kerner
Commission

Civil rights

general 1: 0001; 4: 0050

issue—general 7: 0127

issue—Republican National Convention 7: 0001

Negroes in Mississippi 1: 0184

see also Desegregation; Integration; Prejudice

Civil Rights Act

enforcement of, and presidential election (1968)
7: 0935

see also Desegregation; Integration; Prejudice

Class politics

8: 0835; 11: 0386

Cold war issues

10: 0001

see also Foreign policy

Colorado

AFL-CIO poll 4: 0583

Democratic party opinion survey 10: 0780

elections situation 10: 0780

poll 3: 0145

Committee on Political Education (COPE)

AFL-CIO 4: 0405

Communications Workers of America

poll 6: 0703; 7: 0751; 9: 0285; 10: 0122

poll analysis 8: 0477

Communist influence

demonstrations 8: 0627

Community fallout shelter planning program

3: 0145

Congress

Full Disclosure Rule 4: 0001

performance 2: 0384

polls 2: 0794; 5: 0479; 11: 0063

support of president 3: 0362

surveys—Democratic 1: 0126

voting pattern—Elementary and Secondary

Education Amendments of 1967 4: 0050

voting strength 2: 0001

Congressional district polls

8: 0961; 9: 0001, 0087, 0188, 0285, 0392;

11: 0063

Congressional elections (1964)

California public opinion survey 6: 0092

general 1: 0184; 7: 0396

Congressional elections (1966)

antiwar candidates 3: 0001; 11: 0001

Asian reaction to outcome 3: 0145

corruption issue 1: 0884

forecasting 2: 0901

foreign reaction to outcome 3: 0145

general 1: 0396, 0560; 2: 0500, 0794, 0901;

3: 0001; 8: 0627; 9: 0087; 10: 0780;

11: 0001, 0063

independent voter 9: 0001

Republican party 3: 0001; 8: 0961; 9: 0001;

10: 0574; 11: 0063

Congressional elections (1968)

9: 0861

Connally, John

3: 0362; 8: 0477

see also Texas**Connecticut**

New Haven—public opinion 9: 0876

political climate 10: 0780

Consumer attitudes

general 5: 0479; 9: 0684

inflation 10: 0297

see also Business; Economic matters;
Economy issue**Corruption issue**

congressional elections (1966) 1: 0884

Cost of living

8: 0835

see also Business; Economic matters;
Economy issue**Cranston, Alan**

9: 0861

see also California**Credibility gap**

4: 0771

Crime

9: 0803

see also Juvenile delinquency; Law and order
issue**De-Americanization**

Vietnam War 6: 0001

de Gaulle, Charles

2: 0901

Delegate polls

Democratic 5: 0649

New York 7: 0001

Tennessee 5: 0200

West Virginia 5: 0200

Democratic County Chairmen's Poll

5: 0649

Democratic delegate poll

5: 0649

Democratic-Farmer-Labor party

Minnesota 8: 0717 -

Democratic National Conventionreaction to the president's acceptance speech
before the 1: 0273*see also* Democratic presidential campaign
(1964); Presidential election (1964)**Democratic party**

Colorado opinion survey 10: 0780

county chairmen's poll 5: 0649

fund raising 6: 0955

Negro voters 1: 0126

Party of Peace 8: 0627

political opinion polling 7: 0558

Democratic presidential campaign (1964)

1: 0001; 7: 0225

see also President; Presidential election
(1964)**Democratic presidential campaign (1968)**

5: 0814

see also Humphrey, Hubert H.; Kennedy,
Robert; McCarthy, Eugene; Presidential
election (1968)**Demonstrations**

antiwar 2: 0110

Communist influence 8: 0627

see also Ghetto discontent; Riots**Desegregation**

schools 9: 0087

see also Civil rights; Integration; Prejudice**Dodd, Thomas**

3: 0901

Dominican Republic

situation 1: 0771; 2: 0001; 8: 0627; 10: 0121

Draft

see Military draft

Economic matters

capital expenditures 2: 0794

cost of living 8: 0835

fiscal posture—Milwaukee, Wisconsin 3: 0362

guaranteed annual income (wage) 4: 0405;
5: 0739

income 4: 0405; 5: 0739; 9: 0684

inflation 2: 0794; 4: 0771; 10: 0297

Negroes—gains 9: 0571

wage-price freeze 5: 0200

see also Taxes; War on Poverty; Welfare
programs; Welfare state

Economy issue

1: 0396

Education

Elementary and Secondary Education

Amendments of 1967 4: 0050

federal funds 8: 0188

general 4: 0218

high school poll 1: 0396

survey—opportunities 1: 0884; 8: 0477

teachers poll 9: 0285

see also Black Hills Teachers College Poll;
Students

Eisenhower, Dwight D.

5: 0200

Election results

Kansas post-election report 1: 0560

rural Americans 1: 0560

Election situation (1966)

Colorado 10: 0780

Georgia 10: 0780

Electoral College

reform 3: 0901; 4: 0927

Electoral vote

analysis—general 5: 0649

analysis—Richard Nixon 5: 0814

Electoral votes

4: 0771

Electric utility industry

poll 1: 0001

Elementary and Secondary Education**Amendments of 1967**

8: 0477

see also Education

Ethnic groups

New York City presidential preference survey

9: 0392

Europe, Eastern

trade with 2: 0697

European public opinion

trends 10: 0001

see also Foreign polls; Foreign reactions

Excise tax

federal 9: 0876

see also Taxes

Fallout shelters

community—planning program 3: 0145

Home Fallout Shelter Protection Survey—

Maine 2: 0901

Farm labor

10: 0780

Farm-labor policies

effects in California 2: 0500

see also Labor; Labor-management relations

Farm poll

general 6: 0703; 7: 0658, 0822; 8: 0001,

0835; 9: 0684

Indiana 11: 0736

Farm situation

4: 0405, 0583

Farm vote

general 1: 0184

Republican party 1: 0396

Federal budget

cuts 3: 0647

Federal excise tax

9: 0876

see also Taxes

Federal funds

education 8: 0188

Federal judges

selection of 2: 0500

Federation of Independent Business

8: 0001

Firearms

see Gun control

Florida

Pinellas poll 3: 0001

political survey 2: 0239

poll 2: 0500; 6: 0402, 0452, 0703, 0831;

7: 0225, 0658; 8: 0001, 0477

Foreign policy

general 9: 0493

questionnaire 8: 0835

Vietnam—general 1: 0771; 3: 0001

Vietnam—Texas poll 3: 0001

see also Communist China; Dominican

Republic; Middle East Crisis; Vietnam War

Foreign polls

general 1: 0560, 0771, 0884; 2: 0001, 0239,

0794; 3: 0362; 4: 0405; 7: 0225; 8: 0188;

9: 0876; 10: 0122; 11: 0386

Vietnam War 4: 0771; 5: 0001

Foreign reactions
to congressional elections (1966) 3: 0145

France
de Gaulle, Charles 2: 0901
general 5: 0340; 9: 0876

Free, Lloyd A.
10: 0574

Freedom House
7: 0001

Frontlash
1: 0396
see also Backlash

Fulbright hearings (Senate Foreign Relations Committee)
2: 0697; 3: 0362; 10: 0297
see also Vietnam War

Full Disclosure Rule
Congress 4: 0001

Fund raising
Democratic party 6: 0955

Gallup gap
5: 0814

Gallup organization
support of the president 1: 0184

Garrison investigation
Kennedy assassination 4: 0583
see also Kennedy, John F.; Warren Commission

Gasoline
price survey 3: 0479

Generation gap
5: 0479

Georgia
elections situation 10: 0780
political climate 10: 0297; 11: 0001
primary (1966) 3: 0001

German Gallup poll
1: 0184
see also Foreign polls

Get-Out-the-Vote Program
analysis 8: 0001
see also Voter registration

Ghetto discontent
4: 0927
see also Kerner Commission; Riots

Glassboro Summit
4: 0405; 11: 0736
see also Cold war issues; Foreign policy

Goldwater, Barry
general 1: 0184; 6: 0452, 0955; 7: 0001, 0558, 0658, 0751; 8: 0627
psychologists' poll 7: 0396
welfare programs 7: 0558
see also Presidential election (1964);
Presidential race; Republican National Convention (1964); Republican party

Governors
political opinions 3: 0001

Gubernatorial elections (1965)
general 1: 0884; 2: 0001
Republican party 2: 0001

Gubernatorial elections (1966)
general 11: 0386

Gun control
general 9: 0684, 0803
registration 3: 0001; 5: 0739

Hansen, John R.
8: 0001

Harris, Fred
1: 0396

Health
see Mental health

High school polls
1: 0396
see also Students; Teachers poll

Home Fallout Shelter Protection Survey
Maine 2: 0901
see also Fallout shelters

Hooper-McClendon Major Cities Presidential Poll
5: 0059, 0200

Humphrey, Hubert H.
1: 0884; 2: 0110; 3: 0362; 5: 0479, 0649, 0739, 0814; 6: 0955; 7: 0001; 8: 0627; 11: 0386
see also Democratic party; Democratic presidential campaign (1964); Presidential election (1964); Presidential election (1968)

Illinois
Chicago 7: 0001, 0225
Kerner, Otto 7: 0658
poll 7: 0658

Immigration poll
1: 0884

Income
general 9: 0684
guaranteed annual 5: 0739

Income tax
negative 4: 0405
surcharge 9: 0392
see also Taxes

Independent voter
congressional elections (1966) 9: 0001
general 8: 0961
see also Target voter blocs

Indiana

farm poll 11: 0736
Indianapolis—voter attitudes 11: 0736
poll 5: 0059, 0200
primary (1968) 5: 0479
public opinion in 10: 0001

Inflation

consumer attitudes 10: 0297
general 2: 0794; 4: 0771
Republican party—issue 10: 0297

Integration

4: 0405
see also Civil rights; Desegregation;
Prejudice

International affairs survey

8: 0188

Investments

business survey 6: 0001
capital investment survey 2: 0697
Commerce-SEC Investment Survey 10: 0297
Edie Survey 2: 0384
general 1: 0001, 0126, 0884; 5: 0479;
10: 0574
McGraw-Hill Investment Survey 1: 0001,
0126, 0560; 3: 0479
see also Business; Economic matters;
Economy issue

Iowa

political climate 10: 0574
poll 1: 0184; 7: 0127; 11: 0063

Israel

see Arab-Israeli conflict

Issues of concern

bombing—Vietnam War 2: 0901; 3: 0362, 0479,
0647; 4: 0071; 5: 0001, 0479, 0814;
6: 0001; 8: 0717; 9: 0001
civil rights 7: 0127
cold war 10: 0001
corruption—congressional election (1966)
1: 0884
economy 1: 0396
inflation 10: 0297
law and order 5: 0814
peace—Vietnam War 8: 0961
right to work 3: 0145
vice-presidency 1: 0001

Johnson, Lyndon B.

first hundred days 1: 0560
press reaction to, as president 1: 0001
see also Democratic presidential campaign
(1964); President; Presidential addresses;
Presidential elections (1964)

Judges, federal

see Federal judges

Juvenile delinquency

8: 0001
see also Crime; Law and order issue

Kansas

election reports 1: 0560; 7: 0822
poll 7: 0001
State Fair Poll 7: 0396

Kennedy, John F.

assassination—Garrison Investigation 4: 0583
assassination—Warren Commission report
4: 0050
Kennedy Assassination Survey 1: 0396

Kennedy, Robert F.

general 2: 0001, 0901; 3: 0001, 0362, 0647,
0901; 4: 0583; 5: 0059, 0479, 0649; 6: 0955;
8: 0477, 0717, 0961; 9: 0188; 10: 0780
Kennedy-McCarthy movement 5: 0059
political appeal 4: 0771
public image 8: 0627; 11: 0386
vice-presidency issue 1: 0001
Vietnam War 3: 0479

Kentucky

political climate 11: 0386
presidential race in 11: 0063, 0386

Kerner, Otto

7: 0658

Kerner Commission

report 5: 0649
see also Ghetto discontent; Riots

King, Martin Luther, Jr.

3: 0901

Knight, Goodwin J.

California voters 8: 0188

Korean War

5: 0814

Labor

farm 10: 0780
unions
AFL-CIO—Colorado poll 4: 0583
AFL-CIO—Committee on Political Education
(COPE) 4: 0405
AFL-CIO—Texas poll 9: 0493
Communications Workers of America—poll
6: 0703; 7: 0751; 9: 0285; 10: 0122
Communications Workers of America—poll
analysis 8: 0477
general 4: 0405; 5: 0001
right to strike 3: 0647; 4: 0771
strike legislation 9: 0001
see also Labor vote; Labor-management
relations

Labor disputes

arbitration 2: 0001; 4: 0001; 11: 0386

Labor-management relations

2: 0901

Labor vote

Wallace, George 5: 0814

Law and order issue

5: 0814

see also Crime; Juvenile delinquency;
Kerner Commission

Leaders

see Political leaders

Leadership

political trends and LBJ 6: 0452

Legislation

Elementary and Secondary Education

Amendments of 1967 4: 0050; 8: 0477

strike 9: 0001

Truth-in-Packaging Bill 3: 0001

Louisiana

political situation 6: 0801

poll 1: 0273, 0396

7th Congressional District—voter attitudes
11: 0386

McCarthy, Eugene

general 5: 0739; 6: 0001; 7: 0127

political appeal 5: 0059

see also Democratic party; Democratic
presidential campaign (1968); Kennedy-
McCarthy movement; Primaries (1968)

McGovern, George

5: 0340

McNamara, Robert

military draft 2: 0901

Maine

Home Fallout Shelter Protection Survey
2: 0901

Manila Conference

3: 0145

see also Vietnam War

Maryland

political climate 11: 0386

poll 2: 0110

presidential race in 10: 0122

public opinion in 10: 0001

Massachusetts

Cambridge Peace Referendum—Vietnam War
5: 0059

Napolitan Poll 5: 0200, 0340

political climate 10: 0574

Mayoral elections (1965)

New York City 1: 0884

Mental health

public attitudes toward 4: 0771

Michigan

political climate 11: 0063

political survey 8: 0627

poll 6: 0703

poll questionnaire 8: 0001

Romney, George 2: 0794; 3: 0001, 0145, 0479,
0647, 0901; 3: 0479; 4: 0001, 0050, 0218,
0583; 6: 0402; 9: 0001; 10: 0780; 11: 0063,
0736

Middle East Crisis

general 4: 0050, 0218, 0405, 0771; 11: 0736

United Nations 4: 0218

see also Arab-Israeli conflict; Foreign policy

Midwestern (States) Democratic Conference

9: 0188

see also Regional Democratic organizational
meetings

Military construction funds

2: 0384

Military draft

general 2: 0901; 3: 0479; 4: 0050

McNamara, Robert S. 2: 0901

see also Antiwar demonstrations; Vietnam
War

Military pay

4: 0927

Minnesota

Democratic-Farmer-Labor party 8: 0717

political climate 9: 0876; 11: 0386

polls 1: 0184, 0396, 0560; 2: 0500; 3: 0362,
0479, 0647, 0901; 4: 0050, 0405; 6: 0092,
0452, 0801, 0831; 7: 0396, 0558; 8: 0717;
9: 0861; 10: 0780

Mississippi

Negro civil rights in 1: 0184

Missouri

poll 5: 0001; 9: 0285

voter attitudes 11: 0386

Montana

poll 1: 0396

Napolitan Massachusetts poll

5: 0200, 0340

Nassau County, New York

political climate 10: 0122, 0574

National Alliance of Businessmen

5: 0340

see also Business; War on Poverty

National Council of Catholic Men

3: 0479

National Federation of Independent Business

7: 0225

see also Business; War on Poverty

National Food Budget

11: 0736

National polls

time sequence 8: 0001

National Urban League

Negro families 7: 0935

see also Cities**NATO***see* North Atlantic Treaty Organization**Nebraska**

political climate 10: 0297; 11: 0386

primary voting, 1948–1960 6: 0092

Negative income tax

4: 0405

see also Taxes**Negroes**

civil rights in Mississippi 1: 0184

economic gains 9: 0571

equality—Texas 3: 0001; 10: 0780

families—National Urban League 7: 0935

general 6: 0831

New York City radio market 9: 0571

voters

Democratic party 1: 0126

general 6: 0703

southern 7: 0935

see also Civil rights; Civil Rights Act;

Desegregation; Ghetto discontent; Integration;

Kerner Commission; Prejudice; Riots

New Careers concept

on-the-job training 3: 0145

New England

political situation 1: 0273

see also headings for individual states**New Hampshire**

political climate 10: 0297; 11: 0063

poll 5: 0200, 0340

primary (1964) 6: 0452

primary (1968) 5: 0340, 0479

New Haven, Connecticut

public opinion 9: 0876

New Jersey

political climate

Bayonne 10: 0574

general 10: 0574

Newark 10: 0297, 0574

Paterson 10: 0297, 0574; 11: 0063

New York (city)

mayoral elections (1965) 1: 0884

Negro radio market 9: 0571

political climate 9: 0876

poll 1: 0771

presidential preference survey of ethnic
groups 9: 0392**New York (state)**congressional district (17th)—political climate
10: 0574

delegates poll 7: 0001

Erie County—poll 5: 0001

Nassau County—political climate

10: 0122, 0574

political climate 10: 0297; 11: 0386

polls 5: 0479; 7: 0658; 10: 0297

public opinion in 10: 0001

Rockland County—political climate

10: 0122

Yonkers—poll 2: 0239

Nigeria

10: 0122

see also Foreign policy**Nixon, Richard**

charisma poll 5: 0814

electoral vote analysis 5: 0814

general 2: 0110, 0794; 3: 0479, 0647, 0901;

4: 0001, 0771; 5: 0340, 0814; 6: 0801;

8: 0477, 0627, 0717, 0835; 9: 0001, 0571;

11: 0736

see also Poll pairings; President; Primaries;

Republican National Convention (1968);

Republican party

North American Newspaper Alliance

polls 3: 0145

North Atlantic Treaty Organization

general 2: 0110

nuclear force—British attitudes 1: 0560

see also Cold war issues**North Carolina**

Guilford County—political climate 11: 0386

poll 7: 0127

North Dakota

voter opinion survey 7: 0822

Nuclear weapons

Vietnam 3: 0901

Office of Economic Opportunity

supported polls 4: 0050

see also War on Poverty**Ohio**

public opinion in 10: 0001

Summit County poll 7: 0751

Toledo poll 3: 0479

Oklahoma

general 6: 0452

Harris, Fred 1: 0396

political climate 10: 0780

political situation 11: 0736

poll 1: 0396; 9: 0392

public opinion 10: 0001

On-the-job training

New Careers concept 3: 0145
see also National Alliance of Businessmen;
War on Poverty

Opinion (political) index

5: 0479
see also Political index

Oregon

primary (1966) 2: 0697
primary (1968) 9: 0684
voter attitudes 11: 0063

Paris Peace Talks

5: 0479
see also Peace efforts; Peace issue; Peace
offensive; Vietnam War

Party of Peace

Democratic party 8: 0627
see also Antiwar congressional candidates

Pay

see Military pay

Peace efforts

Vietnam War—general 3: 0001, 0362
Vietnam War—Paris Peace Talks 5: 0479

Peace issue

Republican party 8: 0961

Peace offensive

Vietnam War 9: 0876

Pennsylvania

gubernatorial election (1966) 11: 0386
political climate 10: 0122; 11: 0063
poll 4: 0927; 6: 0703

Percy, Charles

general 4: 0050
Vietnam War 4: 0001

Physicians for Social Responsibility

9: 0803

Pickle, J.J.

Texas 11: 0736

Police

public attitudes toward 4: 0405; 5: 0814;
8: 0835

Political analysis

of 1964—Paul Aiken 1: 0001

Political apathy

5: 0649

Political appeal

Kennedy, Robert F. 4: 0771
McCarthy, Eugene 5: 0059

Political attitudes

Dallas County, Texas 11: 0063

Political climate

Alabama 11: 0386
California—22nd Congressional District
10: 0297
Connecticut 10: 0780
Georgia 10: 0297; 11: 0001
Iowa 10: 0574
Kentucky 11: 0386
Maryland 11: 0386
Massachusetts 10: 0574
Michigan 11: 0063
Minnesota 9: 0876; 11: 0386
Nebraska 10: 0297; 11: 0386
New Hampshire 10: 0297; 11: 0063
New Jersey
Bayonne 10: 0574
Newark 10: 0297, 0574
Paterson 10: 0297, 0574; 11: 0063
New York (state)
general 10: 0297; 11: 0386
Nassau County 10: 0574
New York City 9: 0876
Rockland County 10: 0122
17th Congressional District 10: 0574
North Carolina—Guilford County 10: 0297;
11: 0386
Oklahoma 10: 0780
Pennsylvania 10: 0122; 11: 0063
Rhode Island 11: 0063
South Carolina 10: 0574
Tennessee 10: 0297; 11: 0001
U.S. 11: 0736
Virginia 10: 0297; 11: 0386
Washington 11: 0386
West Virginia 10: 0297; 11: 0386
Wisconsin—1st and 6th Congressional Districts
11: 0001
Wisconsin—general 11: 0736
Wyoming 10: 0297; 11: 0386

Political composition

5: 0739

Political index

2: 0794; 3: 0001, 0145; 5: 0479; 8: 0188,
0835; 11: 0063

Political leaders

analysis of 2: 0384

Political observations

Spivack, Robert G. 1: 0126

Political opinion polling

Democratic party 7: 0558
see also Political index; Poll pairings; Polls

Political parties

Democratic-Farmer-Labor party—Minnesota
8: 0717
identification 2: 0500

Political situation

California 2: 0001
general 1: 0001
Louisiana 6: 0801
New England 1: 0273
Oklahoma 11: 0736
Texas 8: 0477
Wyoming 10: 0780

Political trends

leadership—LBJ 6: 0452

Politics

class 8: 0835
see also Prejudice

Politics of joy

6: 0001

Poll pairings

1: 0884; 3: 0362, 0479, 0647, 0901; 4: 0001,
0050, 0218, 0405, 0583, 0771; 5: 0001,
0059, 0200, 0340, 0479, 0649, 0739;
6: 0001, 0703, 0955; 8: 0717; 9: 0001;
11: 0736

Polls

accuracy—presidential election (1968)
5: 0814
administration 10: 0297
findings—comparison of 11: 0386
foreign 1: 0560, 0771, 0884; 2: 0001, 0239,
0794; 3: 0362; 4: 0405; 7: 0225; 8: 0188;
9: 0876; 10: 0122; 11: 0386
national—time sequence 8: 0001
presidential elections (1968) 9: 0861
Sindlinger 5: 0814
see also headings for individual states

Poll tax

Texas 8: 0001, 0477

Pollution

see Air pollution

Post office

6: 0001

Prejudice

politics 4: 0050
see also Civil rights; Class politics;
Desegregation; Integration

President

addresses/speeches
Democratic National Convention—
reaction to acceptance speech before the
1: 0273
July 28th speech on Vietnam 1: 0884

State of the Union messages

(1965) 8: 0001
(1966) 8: 0717
(1968) 5: 0340
voting rights 8: 0001
business support of 2: 0273; 7: 0396;
10: 0297
congressional support of 3: 0362
debates 7: 0127
election—1948 5: 0814
election—1960 5: 0814
election—1964
California poll 1: 0184
California public opinion survey 6: 0092
general 2: 0697
election—1968
enforcement of the Civil Rights Act 7: 0935
general 11: 0736
polls—accuracy 5: 0814
polls—general 9: 0861
first hundred days 1: 0560
Gallup organization support 1: 0184
job rating—general 2: 0384; 3: 0001, 0145,
0479, 0647, 0901; 4: 0218, 0405; 5: 0059,
0340, 0814; 6: 0001; 10: 0297, 0574, 0780;
11: 0063, 0386, 0736
job rating—Vietnam 10: 0297; 11: 0063
polls 11: 0736
popularity 2: 0001, 0384, 0794, 0901;
3: 0001, 0145, 0901; 4: 0050, 0218, 0583;
5: 0001, 0200, 0340, 0649, 0814; 8: 0627,
0717, 0961; 9: 0392, 0684; 10: 0780;
11: 0001, 0063, 0386, 0736
presidential race—Kentucky 11: 0063, 0386
presidential race—Maryland 10: 0122
presidential race—withdrawal from 5: 0649
press conferences 2: 0901; 5: 0059

Press

reaction to LBJ as president 1: 0001

Primaries

California (1964) 6: 0831; 7: 0001
general (1966) 11: 0001
Georgia (1966) 3: 0001
Indiana (1968) 5: 0479
Nebraska voting, 1948–1960 6: 0092
New Hampshire (1964) 6: 0452
New Hampshire (1968) 5: 0340, 0479
Oregon (1966) 2: 0697
Oregon (1968) 9: 0684

Psychologists' poll

Goldwater, Barry 7: 0396

Public affairs

Vietnam situation 9: 0876
see also Vietnam War

Public attitudes

toward administration 1: 0560, 0884; 8: 0188, 0627
general 8: 0188
toward mental health 4: 0771
toward police 4: 0405; 5: 0814; 8: 0835
see also Polls

Public image

RFK 8: 0627; 11: 0386

Public opinion

in California 10: 0001
forum—Washington, D.C., students 3: 0362
in Indiana 10: 0001
in Maryland 10: 0001
in New York 10: 0001
in Ohio 10: 0001
in Oklahoma 10: 0001
see also Congressional district polls;
Political climate; Political situation; Polls

Racial problems

3: 0001; 4: 0405
see also Cities; Civil rights; Desegregation;
Ghetto discontent; Integration; Negroes

Racial tensions

6: 0955
see also Backlash; Frontlash; Ghetto
discontent; Kerner Commission; Riots

Radio market

New York City—Negroes 9: 0571

Reagan, Ronald

California poll 4: 0927
general 2: 0901; 4: 0218, 0405, 0583; 9: 0285
see also California; Poll pairings; Primaries
(1968); Republican party; Republican
presidential campaign (1968)

**Regional Democratic Organizational
Meetings**

1: 0396
see also Midwestern (States) Democratic
Conference

Registration

see Voter registration

Religion

5: 0059, 0649

Religious organizations

National Council of Catholic Men 3: 0479

Republican County Chairmen's Poll

5: 0059

Republican National Committee

2: 0384

Republican National Convention (1964)

civil rights issue 7: 0001
general 1: 0184

Republican National Convention (1968)

6: 0001
see also Goldwater, Barry; Nixon, Richard

Republican party

congressional elections (1966)—general
8: 0961; 9: 0001; 10: 0574; 11: 0063
congressional elections (1966)—predictions
3: 0001
county chairmen's poll 5: 0059
effect of George Wallace 4: 0405; 5: 0059
farm vote 1: 0396
general 4: 0050, 0218, 0405, 0927; 5: 0479;
6: 0402; 10: 0574
inflation issue 10: 0297
peace issue 8: 0961
popularity 7: 0001
predictions 10: 0780

Republican presidential campaign (1964)

1: 0001; 7: 0558

Republican presidential campaign (1968)

5: 0814

Reynolds case

1: 0126

Rhode Island

political climate 11: 0063
poll 2: 0239

Right to strike

labor unions 3: 0647; 4: 0771

Right-to-work issue

3: 0145

Riots

cities 4: 0218, 0405, 0583
see also Ghetto discontent; Kerner Commission

Rockefeller, Nelson

4: 0583; 5: 0200, 0340, 0649; 9: 0684, 0876
see also Poll pairings; Republican party;
Republican presidential campaign (1968)

Romney, George

business support of 3: 0479
general 2: 0794; 3: 0001, 0145, 0479, 0647,
0901; 4: 0001, 0050, 0218; 6: 0402; 9: 0001;
10: 0780; 11: 0063, 0736
Vietnam War 4: 0583
see also Michigan; Poll pairings; Republican
party; Republican presidential campaign
(1968); Riots

Roncallo, Teno

10: 0780

Rural Americans

election results 1: 0560

Rusk, Dean

8: 0835; 11: 0736
see also Foreign policy

School desegregation

9: 0087

see also Civil rights; Education; Integration**Scranton, William**

6: 0955

see also Goldwater, Barry; Presidential election (1964)**Selective service***see* Military draft**Senate Foreign Relations Committee**

Fulbright hearings 2: 0697; 3: 0362; 10: 0297

"Sick society"

5: 0739

Sindlinger Poll

5: 0814

South Carolina

political climate 10: 0574

South Dakota

poll 6: 0703

Southern Negro voters

7: 0935

Southern Regional Council

7: 0935

Space program

4: 0218; 5: 0059, 0814; 10: 0122

Spending*see* Campaign spending**Splivack, Robert G.**

political observations of 1: 0126

State Democratic committee

Wisconsin poll 5: 0340

State Democratic organizations

7: 0751

State of the Union message

in 1965 8: 0001

in 1966 8: 0717

in 1968 5: 0340

States

voting patterns 8: 0477

Steel

prices 9: 0876

Strike legislation

labor unions 9: 0001

Students

attitudes—Vietnam War 9: 0188

college 1: 0396; 4: 0050; 5: 0739

general 9: 0087, 0285

Washington, D.C., Area Student Public Opinion Forum 3: 0362

Supreme Court, U.S.

5: 0739

Surveys

business—capital investment 2: 0697

CBS Vietnam Opinion 3: 0647

Commerce-SEC Investment 10: 0297

congressional district 1: 0396; 2: 0273; 4: 0001; 7: 0558; 10: 0122

Democratic congressional 1: 0126

Edie 2: 0384

educational opportunities 1: 0884; 8: 0477

gasoline price 3: 0479

Home Fallout Shelter Protection 2: 0901

international affairs 8: 0188

investment 6: 0001

Kennedy assassination 1: 0396

McGraw-Hill Investment 1: 0001, 0126, 0560; 3: 0479

National Telephone, of Voter Opinion 5: 0814

presidential preference 9: 0392

public opinion—1964 congressional elections 6: 0092

public opinion—1964 presidential elections

6: 0092

Quayle Vietnam Opinion 3: 0647

Switcher voter analysis

11: 0736

Target voter blocs

5: 0814

Taxes

bill 5: 0739

cut 6: 0402

federal excise 9: 0876

income tax surcharge 9: 0392

increase 3: 0479; 10: 0297

negative income tax 4: 0405

poll—Texas 8: 0001, 0477

surcharge 5: 0200

in Texas 9: 0087

Teachers poll

9: 0285

see also Black Hills Teachers College Poll; Education; High school polls; Students**Tennessee**

delegate poll 5: 0200, 0340

political climate 10: 0297; 11: 0001

poll 1: 0396

vote count 7: 0822

Tet Offensive

Vietnam War 5: 0479

Texas

AFL-CIO poll 9: 0493

Carr, Waggoner 8: 0477; 10: 0122

Community Improvement Survey 1: 0184

Connally, John 3: 0362; 8: 0477

Dallas County—political attitudes 11: 0063

Dallas County—survey 8: 0001
Fort Worth poll 6: 0001
Negro equality 3: 0001; 10: 0780
opinion surveys 11: 0001
Pickle, J.J. 11: 0736
political situation 8: 0477
polls 1: 0771; 6: 0092; 7: 0225; 8: 0188
Tarrant County poll 5: 0814
taxes—general 9: 0087
taxes—poll 8: 0001, 0477

Trade

with Eastern Europe 2: 0697
see also Cold war issues; Foreign policy

Trial heats (1967)

5: 0059

Truth-In-Packaging Bill

3: 0001

United Nations

Communist Chinese representation 2: 0500;
8: 0627; 11: 0386
Middle East Crisis 4: 0218
U Thant Vietnam Peace Plan 11: 0736

United States

political climate 11: 0736

U.S. policy

Vietnam War 1: 0771; 3: 0001
see also Foreign policy

USS *Pueblo* incident

5: 0340; 9: 0684

U Thant

Vietnam peace plan 11: 0736

Valenti, Jack

8: 0477

Veterans

general 1: 0560; 9: 0684
poll 9: 0392

Vice-presidency

issue—RFK 1: 0001
nominees—public opinion image study
7: 0225
preferential poll 7: 0127

Vietnam

CBS opinion survey 3: 0647
nuclear weapons 3: 0901
Quayle opinion survey 3: 0647
situation—public affairs 9: 0876

Vietnam, South

elections 4: 0405
U.S. policy in—general 1: 0771; 3: 0001
U.S. policy in—Texas poll 3: 0001
U Thant Peace Plan 11: 0736

Vietnam War

bombing issue 2: 0901; 3: 0362, 0479, 0647;
4: 0771; 5: 0001, 0479, 0814; 6: 0001;
8: 0717; 9: 0001
California poll on 4: 0583
de-Americanization 6: 0001
foreign polls 4: 0771; 5: 0001
general 1: 0184, 0560, 0884; 2: 0001–0901;
3: 0001–0901; 4: 0001–0927; 5: 0059, 0340,
0479, 0739, 0814; 6: 0001; 8: 0001, 0188,
0717, 0835, 0961; 9: 0001–0684; 10: 0122,
0574, 0780; 11: 0736
Paris Peace Talks 5: 0479
peace efforts—general 3: 0001, 0362
peace efforts—U Thant Peace Plan 11: 0736
peace issue—Republican party 8: 0961
peace offensive 9: 0876
Percy, Charles 4: 0001
president's job rating 10: 0297; 11: 0063
president's July 28th speech on 1: 0884
RFK 3: 0479
Romney, George 4: 0583
student attitudes 9: 0188
Tet Offensive 5: 0479
U.S. policy 1: 0771; 3: 0001
wave of pessimism 5: 0479
youth 9: 0493

Virginia

political climate 10: 0297; 11: 0386

Voter analysis

switcher 11: 0736

Voter attitudes

Indiana—Indianapolis 11: 0736
Louisiana—7th Congressional District 11: 0386
Missouri 11: 0386
Oregon 11: 0063
see also Political climate; Political situation;
Polls; headings for individual states

Voter blocs

labor 5: 0814
target 5: 0814
Wallace voters 5: 0814

Voter profile analysis

1: 0396

Voter registration

general 1: 0184; 2: 0273; 7: 0001, 0935
Get-Out-the-Vote program—analysis 8: 0001
see also Poll taxes

Voters

independent 8: 0961

Voter strength

Carr, Waggoner 10: 0122

Voting patterns

presidential address to Congress 8: 0001
states 8: 0477
see also Civil rights

Wage-price freeze

5: 0200

Wages

guaranteed annual 4: 0405

Wallace, George

effect on the Republican party 4: 0405; 5: 0059
general 4: 0001, 0050; 5: 0340, 0739, 0814;
6: 0831; 7: 0001; 11: 0736
labor vote 5: 0814
see also Alabama; Democratic party;
Democratic presidential campaign (1968);
Poll pairings; President; Republican party

Wallace voters

5: 0814

War on Poverty

3: 0001
see also National Alliance of Businessmen;
Office of Economic Opportunity; On-the-job
training

Warren Commission

report 4: 0050
see also Garrison Investigation; Kennedy
Assassination Survey

Washington, D.C.

Area Student Public Opinion Forum 3: 0362
general 1: 0126

Washington (state)

political climate 11: 0386

Weapons

see Nuclear weapons

Welfare programs

Barry Goldwater 7: 0558

Welfare state

popular support 10: 0297

West Virginia

delegate poll 5: 0200
general 5: 0001
political climate 10: 0297; 11: 0386

Wire service polls

9: 0571
see also Polls

Wisconsin

1st and 6th congressional districts—political
climate 11: 0001
Milwaukee—fiscal posture 3: 0362
political climate 11: 0736
poll 5: 0479
state Democratic committee poll 5: 0340

Wyoming

political climate 10: 0297; 11: 0386
political opinion—resident 10: 0574
political situation 10: 0780
poll 1: 0396

Youth

general 8: 0961
poll 3: 0001, 0479
Vietnam War 9: 0493
see also Students



