

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 15, 1971

MEMORANDUM FOR: BOB HALDEMAN
HERB KLEIN
CHUCK COLSON
BUD KROGH

FROM: RAY PRICE

SUBJECT: Drug Letters

Attached is a selection from among the letters that have recently come in in response to the President's drug comments at his last news conference, which struck me as not only interesting but also potentially useful in getting across our point on drugs.

Some are from people offering help; a number of others, which are quite moving, are from people whose families have been hit by drugs. One thing they indicate quite clearly is that in addition to those eager for tougher enforcement, there are a lot of people who care desperately about getting better treatment and rehabilitation.

Attachment.

*Reply by [unclear]
Send copy
of our statement
on Drug Control*

THE CITY OF NEW YORK
THE PRESIDENT OF THE COUNCIL
NEW YORK, N. Y. 10007

SANFORD D. GARELIK
PRESIDENT

June 4, 1971

Honorable Richard M. Nixon
President of the United States
The White House
Washington, D.C. 20500

Dear Mr. President:

May I congratulate you on your June 1st press conference during which you declared the need to launch a national program to combat narcotic and drug addiction. The goals you have set forth clearly identify and effectively analyze one of our nation's most pressing problems.

I share and support your view that only a massive campaign against narcotics and drug abuse will provide us with the greatest impact. In 1970, close to 1,160 deaths in New York City were directly attributable to narcotic-related causes. Heroin remains the leading cause of death in the 15 to 35 age group.

I discern government, on every level, earnestly concerned about this problem, but not gearing itself to produce substantial impact. A proliferation of research studies on narcotic and drug substances, reagents and counteragents has been undertaken under sponsorship of various levels of government, as well as by many scientists in the private sector. Mass media stress on anti-drug themes has emerged but subsided just as quickly. For example, the much-heralded three-year federal advertising campaign, assisted by the Advertising Council, Inc., has thus far been totally ineffective in its purpose, because it becomes too 'thinned out' by the time it enjoys local consumption.

Urgently needed emphasis on prevention has never received impetus. Teacher training still lacks inclusion of course studies in narcotics and drug abuse, in many instances even where mandated. Appropriate courses for students in all our institutions are yet lacking and so our youth cannot formally learn of the dangers and destructive effects of habit-forming agents.

DR. J. J. ARLETT, PRESIDENT OF THE COUNCIL

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Our system of criminal justice, too, is suffering from the effects of narcotics and drug addiction. Arrests for narcotic and narcotic-related crimes account for fully 40% of the criminal court calendar in New York City and is a major cause in impeding true administration of justice.

From my present vantage point, I too conclude that only a massive, coordinated effort on the national level can effectively overcome the fragmented, undirected narcotic and drug programs in the area of research, preventive education and criminal justice.

I offer for your consideration, therefore, the following proposals:

- (1) That there be established in the Office of the President of the United States a Coordinating Executive Committee, composed of representatives of all appropriate departments and agencies, which would report directly to the President in assessing developments and accomplishments in research, care, custody and treatment of addicts.
- (2) That the coordination of effort, collection, evaluation and dissemination of data of all research studies undertaken at the several levels of government be centralized in the National Institute of Mental Health agency; that all private research organizations be required to submit their project portfolios and findings to this agency; that this agency exert spirited, dynamic leadership in directing a national research effort to discover and develop effective physiological and psychological remedies for narcotic and drug addiction; and that where federal monies are allocated, guidelines for evaluation of programs be included and closely followed.
- (3) That the Federal Government move immediately to encourage and urge the several States to adopt more uniform laws concerning narcotic and dangerous drug violations needed to prevent the shifting to and flourishing of narcotics and drug traffic in those states with more lenient sanctions.
- (4) That the three-year federal advertising campaign already commenced be recycled, vastly expanded and intensified; that the Federal Government launch a mass-media, national campaign to change attitudes, to publicize the destructive effects of narcotics and drug abuse in the manner more intensive than it has with cigarette smoking.

SANFORD D. GARELIK, PRESIDENT OF THE COUNCIL

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(5) That the United States Office of Education exert greater influence over the instructional approach to educating the youth of our nation regarding the perils of narcotics and dangerous drugs. That this Office offer advice and counsel on all levels of educational learning through presentation of model curricula, new school programs, such as, narcotics coordinators in public school systems, and the development of a research and study capability regarding new approaches and methods in combatting the narcotic and drug menace through education.


(6) That the establishment of separate Narcotics Courts be encouraged, where appropriate in the several states, to process with expertise, cases of narcotic violations of state laws and to afford supportive treatment where required.

This essentially outlines views that I have publicly expressed for the past three years. They have assumed greater validity with the passage of time.

I respectfully submit that at a time when every study, every survey, every report dramatically demonstrates an unchecked rise in narcotics and drug usage among our younger generation, only a nationally mounted campaign, influenced and urged by the Office of the President of the United States, will effectively serve to change attitudes regarding narcotics and drugs from the 'in thing' to the 'out thing.'

If in any way I may be of assistance to you in connection with this program, I offer my fullest cooperation.

Respectfully yours,


Sanford D. Garelik
President

B'NAI B'RITH

1640 BRIDGE ISLAND AVENUE, NORTHWEST, WASHINGTON, D. C. 20036 • (202) 393-5284

June 2, 1971

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Mr. Richard M. Nixon
The President
The White House
Washington, D. C.

Dear Sir:

I was very pleased to learn, through your press conference last night, that the government is planning to undertake an extensive program in behalf of the drug addicted serviceman and/or veteran. This is a program long overdue.

B'nai B'rith has been involved in helping to fight drug abuse ever since the problem surfaced. I am enclosing a copy of our drug abuse pamphlet entitled, "I Didn't know... An Adult Approach to Drug Abuse" which has been distributed throughout the country not only within B'nai B'rith units, but to other organizations, schools, etc.

B'nai B'rith has been serving the veteran/serviceman continuously throughout the years since the Civil War. We stand ready to be of whatever service necessary in this new battle for the very lives of our young people.

Sincerely,

Raynard I. Jameson
Raynard I. Jameson
Director

RIJ/hb
enc.



HART SCHAFFNER & MARX CLOTHES

36 South Franklin Street, Chicago, Illinois 60606
(312) Franklin 8-6500

William Mendelsohn
President

June 7, 1971

The Honorable Richard M. Nixon
President of the United States
Washington, D.C.

Dear Mr. President:

In watching your television broadcast last week, I was most pleased to hear that you are taking strong action in the fight against drug abuse. In learning the extent to which this blight has descended upon the Armed Forces, I urgently desire that the strongest measures be taken to preserve the strength and integrity of these fine men. I truly feel that this problem is eating away the moral and cultural fiber of our country and unless something is done about it, the United States will disintegrate into a nation of mindless escapist.

On May 20 our company was addressed by an extremely knowledgeable and capable Special Agent from the United States Department of Justice and Bureau of Narcotics and Dangerous Drugs, namely Mr. Hugh A. Shanahan. Mr. Shanahan is one of the most effective public speakers I have had the pleasure of hearing; he is an outstanding credit not only to his department but to the United States as well.

Thank you, Mr. President, for bringing to the attention of the nation the danger from within

A division of Hart Schaffner & Marx

June 7, 1971

that is menacing the United States today. It is with true sincerity I say that I am greatly relieved that enlightened men like yourself are ready to face and solve the drug problem of today so our country can face the tomorrows.

Thanking you.

Sincerely yours,



William Mendelsohn

GEORGETOWN UNIVERSITY
WASHINGTON, D. C. 20007

SCHOOL FOR SUMMER
AND CONTINUING EDUCATION

June 8, 1971

The Honorable Richard M. Nixon
The White House
Washington, D. C. 20500

My dear Mr. President:

We listened with great interest to your news conference on Tuesday evening, especially the portion relating to drugs and drug abuse among the young people in our country.

In support of these views, the School for Summer and Continuing Education at Georgetown University has opened its doors to parents, teachers, social workers and community leaders for their participation in a Drug Abuse Education Seminar as part of our Continuing Education program. We invite your attention to a description of the seminars on page 8 of the enclosed brochure.

We would appreciate your comments on such a program on the college campus in our Nation's Capital.

Please accept our appreciation for any encouragement you may give.

Sincerely yours,

Anthony J. DelPopolo, Sr.
Anthony J. DelPopolo, Sr.
Director
Drug Abuse Education Seminar

DP/B:cmg
Enclosure

MEMORANDUM

THE WHITE HOUSE
WASHINGTON

June 25, 1971

~~CONFIDENTIAL~~

MEMORANDUM FOR: RAYMOND PRICE
FROM: JON M. HUNTSMAN *JMH*
SUBJECT: Weekly Mail Sample

The weekly mail sample of June 18, 1971 and the drug letters of June 15, 1971 were read with interest by the President who considered the selection excellent. It was requested that all of the letters be acknowledged by the President, and that the drug letters receive replies accompanied by copies of the President's drug control statement.

Please submit your report to the office of the staff secretary.

Thank you.

DETERMINED TO BE AN
ADMINISTRATIVE MARKING
E.O. 12066, Section 6-102
By MH MARS, Date 2/7/80

cc: H. R. Haldeman
Alexander P. Butterfield