



Roosevelt  
Institute for  
American  
Studies

*Pursuing the Rooseveltian Century*

# Invitation

*Roosevelt Lecture on Thursday 24 October 2019*



James J. Kimble is Professor of Communication & the Arts at Seton Hall University, South Orange (New Jersey). He studies domestic propaganda, war rhetoric, and visual imagery. His research on the World War II era has reached a worldwide media audience of over 1.2 billion people in more than a dozen languages.

Professor Kimble is guest curator and catalogue editor for the Norman Rockwell Museum's major international traveling exhibition *Enduring Ideals: Rockwell, Roosevelt & the Four Freedoms*, till 27 October 2019 on display at Normandy's Mémorial de Caen.

He is the author of *Prairie Forge: The Extraordinary Story of the Nebraska Scrap Metal Drive of World War II* (2014), as well as the writer and co-producer of the movie documentary *Scrappers: How the Heartland Won World War II*. His most recent book, co-edited with Trischa Goodnow, is called *The 10¢ War: Comic Books, Propaganda, and World War II* (2016). He is presently Book Review Editor for the academic journal *Presidential Studies Quarterly*.

---

# Roosevelt, Rockwell, and the War of Ideals

## The Struggle for the Four Freedoms in History and Memory



**LECTURER** Professor James J. Kimble

**DATE** Thursday 24 October 2019 at 4 p.m.

**LOCATION** Auditorium Provinciehuis, Abdij 9, 4331 BK Middelburg

This lecture features historian, documentarian, and curator James J. Kimble's examination of the faltering first steps of President Franklin D. Roosevelt's Four Freedoms and the indispensable support of those freedoms offered by Norman Rockwell and his peer artists.

The potent collaboration between Roosevelt and Rockwell, generally overlooked in historical memory, points to a number of important insights. It highlights the fragility of the concept of freedom. It reveals the importance of visual appeals in the fight for human rights. When considered in the context of the battle for occupied Europe, it clarifies the role of democratic propaganda on the international stage. And, from our vantage point some 75 years later, it emphasizes the continuing relevance of Roosevelt's Four Freedoms across the world.

---

Please register (preferably before Friday 18 October 2019) at:

T +31(0)118 631590

E [rias@zeeland.nl](mailto:rias@zeeland.nl)



This lecture is sponsored by the  
Province of Zeeland.



### Roosevelt Institute for American Studies

Abdij 8

Postbus 6001

4330 LA Middelburg

T +31(0)118 631590

E [rias@zeeland.nl](mailto:rias@zeeland.nl)

[www.roosevelt.nl](http://www.roosevelt.nl)

