



Roosevelt  
Institute for  
American  
Studies

*Pursuing the Rooseveltian Century*

# **American Islands**

## **Outposts of Security, Prosperity, and Culture**

22 May 2019

Program

## Wednesday 22 May 2019

**09:30-10:00**    **Registration & Coffee/Tea**

**10:00-10:15**    **Opening Session – Permeable Islands and Crossroads of Cultures**

**10:15-12:30**    **Session 1 – Presenting, Defending, Expanding America**  
Chair: François Doppler-Speranza (Université de Strasbourg)

- Michael J. Strauss (Centre d'Etudes Diplomatiques et Stratégiques, Université de Paris 5)  
*The U.S. Lease of Guantanamo Bay from Cuba: An Arrangement with Ambiguities, Anomalies and Anecdotes*
- Danny Pronk (Clingendael, The Netherlands Institute of International Relations, The Hague)  
*Defending the Dutch: Sharing the Burden, Sharing the Secrets, 1954-1994*
- Patrice dos Santos (University of Aveiro)  
*The Azores Islands: A Strategic Location in the Atlantic to Locate Defence, Deep-Sea and Space Exploration Activities?*
- Floris Heidsma (Leiden University)  
*Hawaii Shirts, Protest and Rock 'n Roll: The Social-Cultural Role of U.S. Military Bases in Okinawa*

**12:30-13.30**    **Lunch**

- 13:30-14.30**    **Keynote Address**  
Peter I. Rose (Roosevelt Visiting Professor, RIAS)  
*YANK Wasn't Always a "Four-Letter Word"*
- 14:30-15:00**    **Coffee/Tea**
- 15:00-17:15**    **Session 2 – Selling, Consuming, Experiencing America**
- Chair: Dario Fazzi (Roosevelt Institute for American Studies)
  
  - Jiann-Chyng Tu (Humboldt-Universität, Berlin)  
*"Miracle Meat in a Can:" A Cultural History of SPAM in the American Pacific*
  
  - Peter Postma (Leiden University)  
*Nyenrode in the Cold War: An Elite School of Commerce as Coproduced American Island in the Netherlands (1946-1980)*
  
  - Ayman Al Sharafat (Eötvös Lorand University, Budapest)  
*USAID in the Middle East: Jordan, a Case-Study*
  
  - Albertine Bloemendal (Leiden University)  
*"To ensure that these emotions are passed to the next generation": The U.S. War Cemetery in Margraten as a Transnational Site of Memory Diplomacy in the War on Terror*
- 17:15-18:00**    **Conclusion – Negotiating and Mediating America Abroad**
- 18:00**            **Dinner**

This symposium is organized in cooperation with the University of Strasbourg, France.



This program is sponsored by



**Roosevelt Institute for American Studies**

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