American Islands
Outposts of Security, Prosperity, and Culture

22 May 2019
Wednesday 22 May 2019

09:30-10:00  Registration & Coffee/Tea

10:00-10:15  Opening Session – Permeable Islands and Crossroads of Cultures

10:15-12:30  Session 1 – Presenting, Defending, Expanding America
Chair: François Doppler-Speranza (Université de Strasbourg)

- Michael J. Strauss (Centre d'Etudes Diplomatiques et Stratégiques, Université de Paris 5)
  *The U.S. Lease of Guantanamo Bay from Cuba: An Arrangement with Ambiguities, Anomalies and Anecdotes*

- Danny Pronk (Clingendael, The Netherlands Institute of International Relations, The Hague)
  *Defending the Dutch: Sharing the Burden, Sharing the Secrets, 1954-1994*

- Molly Trueblood (Erasmus University Rotterdam)
  *Serving at the Sentinel of the Caribbean: The Dynamics of U.S. Military Employment in Puerto Rico*

- Floris Heidsma (Leiden University)
  *Hawaii Shirts, Protest and Rock 'n Roll: The Social-Cultural Role of U.S. Military Bases in Okinawa*

12:30-13:30  Lunch
13:30-14.30  |  **Keynote Address**  
Peter I. Rose (Roosevelt Visiting Professor, RIAS)  
*YANK as a "Four-Letter Word"*

14:30-15:00  |  **Coffee/Tea**

15:00-17:15  |  **Session 2 – Selling, Consuming, Experiencing America**  
- Chair: Dario Fazzi (Roosevelt Institute for American Studies)

  - Jiann-Chyng Tu (Humboldt-Universität, Berlin)  
  *“Miracle Meat in a Can:” A Cultural History of SPAM in the American Pacific*

  - Peter Postma (Leiden University)  
  *Nyenrode in the Cold War: An Elite School of Commerce as Coproduced American Island in the Netherlands (1946-1980)*

  - Ayman Al Sharafat (Eötvös Lorand University, Budapest)  
  *USAID in the Middle East: Jordan, a Case-Study*

  - Albertine Bloemendal (Leiden University)  
  *“To ensure that these emotions are passed to the next generation”: The U.S. War Cemetery in Margraten as a Transnational Site of Memory Diplomacy in the War on Terror*

17:15-18:00  |  **Conclusion – Negotiating and Mediating America Abroad**

18:00  |  **Dinner**
This symposium is organized in cooperation with the University of Strasbourg, France.

Université de Strasbourg

This program is sponsored by

Roosevelt Institute for American Studies
Abdij 8
Postbus 6001
4330 LA Middelburg
T +31(0)118 631590
E rias@zeeland.nl

www.roosevelt.nl