14th Annual Conference

6 – 8 July 2015

Roosevelt Study Center
Abdij 9
4331 BK Middelburg, The Netherlands

www.roosevelt.nl
Monday 6th July 2015

12:00 Registration opens (lunch provided)

13:00 - 14:30 Conference Welcome / Plenary Round-Table (Room Filmzaal/Auditorium)

The Transatlantic Paradigm Reconsidered: Multidisciplinary Perspectives
Chair: Giles Scott-Smith

Discussants:
Sirpa Salenius, University of Eastern Finland; Richard Walker, University of California Berkeley; Kristin Cook, Visiting Fellow, John D. Rockefeller Jr. Library, Colonial Williamsburg Foundation; Marco Mariano, Università del Piemonte Orientale; Alexandre Luis Moreli, CPDOC-Fundação Getulio Vargas, Rio de Janeiro

14.30 - 15.00 Tea / Coffee at Foyer Filmzaal/Auditorium

15.00 - 16.30 Panels Session 1

1.A Churchill's 'Iron Curtain' Speech in Fulton, Missouri: Origins, Content, and Effects
Chair: Alan Dobson / Steve Marsh (Room)

David Ryan, University of Cork
Curtains, Culture and Collective Memory

David Clinton and Marjorie Jeffrey, Baylor College
Science, Democracy, and Peace: Churchill on Society and Statesmanship in the Fulton Address and Beyond

Ralph Levering, Davidson College
The Impact of Churchill's Speech in North Carolina: Evidence from News Coverage, Editorial Opinion, and Letters to the Editor

1.B Anywhere But Here: Black Intellectuals in the Atlantic World and Beyond
Chair: (Room)

Kendahl Radcliffe, El Camino College
Reordering Worldviews: Rebellious Thinkers, Poets, Writers, and Political Architects

Jennifer Scott, New York School for Public Engagement / Pratt Institute
Cultural Mastery in Foreign Spaces: Evolving Visions of Home and Identity

Anja Werner, Martin Luther University
Crafting Connections: Strategic and Ideological Alliances
1.C  Making Ideas Travel I: The Role of Non-State Actors
Chair:
(Room)

Katharina Schmidt, Yale University
*Unmasking 'American Legal Exceptionalism': German Free Lawyers, American Legal Realists, and the Transatlantic Turn to 'Life', 1903-1933*

Frank Gerits, New York University
*The International Politics of Pity: American, Belgian, and British NGOs and the Creation of the Industry of Suffering (in the 1960s)*

Ferdinando Fasce, University of Genoa
*Between Madison Avenue and the Hot Autumn: J. Walter Thompson in Italy from Post-WW II Reconstruction to the Early 1970s*

1.D  The Economic Dimension: Hope or Despair?
Chair:
(Room)

Carla Monteleone, University of Palermo
*The Eurozone Crisis and Transatlantic Relations: From Resilience to Irrelevance?*

Astrid Fokkema, Independent Scholar
*From Transatlantic Legacy to Mediterranean Marshall Plan: How Can the European Union Contribute to a Successful 'Marshall Plan' in the Post-Arab Spring Region?*

Joseph McKinney, Baylor College
*Investor-State Dispute Resolution as an Issue in Transatlantic Trade Negotiations: Lessons from NAFTA*

1.E  Democracy, Media, and Identity
Chair:
(Room)

Anna Vincenzi, University of Notre Dame
*The American Revolution in the Italian Press: Old and New Interpretations*

Peter O'Connor, Northumbria University
*Defending the Indefensible? Pro-Confederate Activism in Britain 1863-1865*

Nikolaj Bijleveld, University of Groningen, and Wybren Verstegen, Free University Amsterdam
*Adjusting the Horrors of Civil War: Reforming the Senate in Small Power Democracies during the Nationalist Crises of the 1860s (Canada, Denmark, Sweden)*

Stefano Luconi, University of Naples
*Transatlantic Political Loyalties? Italian Americans and External Voting Rights*
16.30 - 17.00  Tea / Coffee at Foyer Filmzaal/Auditorium

17.00 - 18.00  Keynote Lecture (Room Filmzaal/Auditorium)

Jessica Gienow-Hecht, JFK Institute, Free University of Berlin
Transatlantic Nation Branding: Culture and Economics in International History

18.00  Reception at Voorhal Statenzaalcomplex
Tuesday 7th July 2015

09:00 - 10:30  Panels Session 2

2.A  **US-Spanish Diplomatic and Historical Relations through the 20th Century**
Chair: Maria Luz Arroyo, Universidad Nacional de Educación a Distancia
A Mistaken Choice: Roosevelt's Response to the Spanish Civil War

2.A  **Antonia Sagredo**, Universidad Nacional de Educación a Distancia
The US Military Assistance Program in Spain: The Pact of Madrid of 1953

2.A  **Victor Gavin**, University of Barcelona
From an Executive Agreement (1953) to a Treaty (1976): The Normalization of the Unbalanced Relationship between Washington and Madrid

2.B  **Americanization Revisited: The United States as a Reference Culture in Dutch Public Discourse through the 20th Century**
Chair: Jesper Verhoef, Utrecht University
Americanization and Modernization through the Prism of Public Debates about the Portable Radio

2.B  **Lisanne Walma**, Utrecht University
Americanizing Addiction? America's Narcotic Issues in Dutch Public Discourse 1918-1940

2.B  **Melvin Wevers**, Utrecht University
Situating Coca-Cola: America as a Reference Culture in Post-WW II Dutch Newspaper Discourse on Coca-Cola

2.C  **Where Public and Private Intersect: Elites, Non-Governmental Organizations, and the Conduct of International Affairs I**
Chair: Priscilla Roberts, University of Hong Kong

2.C  **Dino Knudsen**, University of Copenhagen
David Rockefeller in Beijing: The Informal Diplomacy of the Trilateral Commission

2.C  **Joel Sokolsky**, Royal Military College of Canada
Enlarging the 'Fraternity of the Uniform': American Military Professional Multilateralism and NATO Expansion
2.D **Trauma in a Transatlantic Perspective**
Chair: 
(Room)

**Jose Yebras**, Centro Universitario de la Defensa  
*WW I Trauma and Memory Poetics as a Transatlantic Event in Pat Barker’s Regeneration*

**Frank Mehring**, Radboud University Nijmegen  
*Sounds and Soundtracks of Liberation: Music and Trauma in 1945*

**Jessica Aliaga Lavrijsen**, Centro Universitario de la Defensa  
*James Robertson's 'The Professor of Truth, or a Transatlantic Perspective on Trauma'*

2.E **Norms and Identities in 21st Century Relations**
Chair: 
(Room)

**Roberta Haar**, Maastricht University  
*America the 'Indispensable Catalyst'*

**Alexander Moens**, Simon Fraser University  
*Western Security, Asian Security, and Normative Engagement*

**Joost Baarssen**, TU Dortmund University  
*Toward a Constructivist Vision of Anti-Europeanism in the United States*

10:30 - 11:00  
Tea / Coffee at Foyer Filmzaal/Auditorium

11:00 - 12:30  
Panels Session 3

3.A **NATO in the High North Atlantic and the Arctic I**
Chair / Discussant: Michael Corgan  
(Room)

**Page Wilson**, University of Greenland  
*High North, Low Tension? Greenland’s Hard Security Issues*

**Gustav Pétursson**, University of Iceland  
*Any Role for NATO in Enhancing Environmental and Societal Security in the North-Atlantic?*

**Jens Christian Svabo Justinssen**, University of the Faroe Islands  
*The Pivotal North Atlantic: The Past, Present, and Future of Faroese Security*

**Rasmus Gjedssø Bertelsen**, (UiT-The Artic University of Norway / Aalborg University)  
*US-Danish Arctic Security Relations in the Past, Now, and in the Future*
3.B  **Affirming Sexuality in a Transatlantic Context: European Influence on Conceptualizing Same-Gender Relationships**
Chair: (Room)

**Sirpa Salenius**, University of Eastern Finland  
*Delicate Affairs: European Influence on American Women Writers’ Articulation of Sexuality*

**Joshua Parker**, University of Salzburg  
*Following 'Well-worn Footsteps' toward Less Worn Themes: American Authors, Queer Characters, and the Narrative Templates of European Expatriate Fictions*

**Ralph Poole**, University of Salzburg  
*'We Are All Androgynous': Staging America in Turkey*

3.C  **Awkward Squad: US Foreign Relations with Russia, Iran, and Turkey**
Chair: (Room)

**Werner Lippert**, Indiana University of Pennsylvania  
*Confronting Russia through Money, Oil, or Power: Transatlantic Discrepancies in Dealing with a Resurgent Russia*

**Morris Mottale**, Franklin University  
*Teheran’s Challenge: The Clash of Iranian and American Interests in the Middle East since 1979*

**Mark Meirowitz**, SUNY Maritime College  
*Turkish Foreign Policy: Challenges, Status, and Prospects*

3.D  **The 1960s in Global History**
Chair: Dario Fazzi  
(Room)

**Brahim Oumansour**, University of Paris 3  
The Algerian War for Independence and the Remaking of Transnational Politics

**Alanna O’Malley**, Leiden University  
*Lifting the Veil on Imperialist Intrigue*: The Simba Rebellion and the Stanleyville Hostages in the Congo, 1964

**Tity de Vries**, University of Groningen  
*Propagating 'The Other War': The American Foreign Press Campaign in Vietnam*
3.E Religious Networks and Transatlantic Relations
Chair: Hans Krabbendam
(Room)

Sophie-Jung Kim, Cambridge University
Cosmopolitanism against the Empire: A Case Study of the Parliament of the World's Religions (Chicago, 1893) and Swami Vivekananda

Simon Bornstein, Nederlands Israëlitisch Seminarium
Teaching Hebrew in America

Saskia Tielens, TU Dortmund / Ruhr University Bochum
A Global Zion? The Transnational and Transatlantic in the Church of Jesus Christ of Latter-day Saints

12:30 - 14:00 Lunch at Voorhal Statenzaalcomplex

[13:15 - 14:00 2014-2015 Management Committee Meeting]
[Room]

14:00 - 15:30 Panels Session 4

4.A Mobilizing for Freedom: Anti-Communist Elite Networks during the 'Long 1960s'
Chair:
(Room)

Thomas Gijswijt, University of Tübingen
Position of Strength? The Bilderberg Group and Anti-Communism during the 1960s

Anne Zetsche, University of Northumbria
Transatlantic Identity Formation during the Cold War? The German-American Case, 1959-1974

Johannes Grossman, University of Tübingen
Détente, the Rebirth of Anti-Communism, and the Formation of a Transatlantic Neoconservative Network: The Case of Le Cercle

4.B 19th Century Transatlantic Women’s Networks in Philanthropy and Benevolent Work
Chair: Kristin Cook
(Room)

Joanne Paisana, University of Minho
Interwoven and Intercontinental Struggles: The Suffrage and Temperance Battles of Rosalind Howard, the Radical Countess

Pia Wiegmink, Johannes Gutenberg-University
Female Odysseys: Discourses of Transatlantic Female Benevolent Work in the Works of Harriet Jacobs and Nancy Prince
Raffaella Baritono, University of Bologna
*In and Out. Female Benevolent Societies and the 19th Century American State—A Transatlantic Perspective*

Daniela Daniele, University of Udine
*Louisa May Alcott's Benevolent Tales and the Domestic Features of Victorian Feminism*

**4.C Comparing Strategies: Canada, the Netherlands, and the War in Afghanistan**
Chair: 
(Room)

David Haglund, Justin Massie, and Stéfanie von Hlatky, Queens University
*Canada, the Transatlantic Alliance, and the Decision to Use Force*

Joseph Jockel, St. Lawrence University
*Canada, the Netherlands, and Afghanistan*

Thijs Brocades Zaalberg, Netherlands Institute of Military History
*The Use and Abuse of the Dutch Approach to Counter-Insurgency: From the Dutch East Indies to Afghanistan*

Chair: 
(Room)

Sotiris Rizas, Academy of Athens
*Rhetoric of Confrontation, Policy of Adjustment: NATO and Ruling Socialists in France, Greece and Spain in the 1980s*

Beerd Beukenhorst, University of Amsterdam
*Druglords and Diplomats: Dutch-Surinam-US Relations in the 1980s*

Ekavi Athanassopoulou, University of Athens
*New Perspectives on US-Turkey Relations at the beginning of the Second Cold War*

Luca Ratti, University of Rome 3
*A Not So Special Relationship: The US, Britain, and German Unification*

**4.E Pushing Boundaries**
Chair: 
(Room)

Richard Walker, UCLA Berkeley
*The Transatlantic World and the Problem of Geography*

Lori Merish, Georgetown University
*Mapping the 'Red Atlantic' in Contemporary Native American Fiction: Silko and Welch*
Dennis Hickey, Edinboro University of Pennsylvania
*Said’s Orientalism and the Rise of the Green Atlantic*

Annemarie Kane, Independent Scholar
*Making Transatlantic Whiteness Visible: Stanley Kubrick's Imagination of Violence*

15:30 - 16:15 Tea / Coffee at Foyer Filmzaal/Auditorium

[15.30 - 16.15] 2015-2016 Management Committee Meeting
[Meeting Room]

16:15 - 17:00 TSA Annual General Meeting – All Welcome!
(Room Filmzaal/Auditorium)

17:15 - 18:15 Visit to Middelburg Synagogue [Optional]

18:45 Conference Dinner at Stadschouwburg/Middelburg Theatre
Wednesday 10th July 2015

09:00 - 10:30 Panels Session 5

5.A The D.C. Watt Panel: Transatlantic Relations in the Global Cold War
Chair: Simon Rofe Discussant: Mark Seddon
(Room)

Aaron Coy Moulton, Truman Library / University of Arkansas
Sugar, Intelligence-Sharing, and Circumventing a Gentleman’s Agreement with the United States: Rafael Trujillo, Britain, and the Cold War in the Caribbean Basin, 1944-1952

R. Joseph Parrott, Miller Center / University of Texas at Austin
Arsenal of Colonialism: NATO, Portuguese Africa, and the American Anti-War Movement

Matt Wright, University of Durham
How to Win Friends and Influence Development Policy: The Tidewater Meetings 1968-1979

5.B Mending Alliances after Crises
Chair:
(Room)

Ine Megens, University of Groningen
In the Aftermath of Iraq: Rebuilding Transatlantic Relations in 2004-2005

Richard Damms, Mississippi State University
The Quest for Independence: Harold Macmillan, Dwight D. Eisenhower and Anglo-American Relations in the Aftermath of Suez

Erdogan Aykaç, University of Groningen
The US and Turkey in the Context of Syria: The Relationship between Obama and Erdogan

5.C Where Public and Private Intersect: Elites, Non-Governmental Organizations, and the Conduct of International Affairs II
Chair:
(Room)

Joseph Eaton, National Chengchi University
America’s Cultural Ambassador in Paris: David Bailie Warden and the Limits of Transatlantic Understanding, 1804-1845

Jack Thompson, University College Dublin
The Origins of Transatlantic Public Diplomacy: US-German Relations 1901-1904

Oreste Foppiani, Webster University, Geneva, and Gianluca Pastori, Catholic University, Milan
American Industrial Mobilisation and the US Entry into WW I: DuPont de Nemours, Hard Lobbying and Patriotism
5.D  **Making Ideas Travel II: Cultural and Literary Migrations**  
Chair:  
(Room)

**Robert Howes**, King's College London  
*In the Land of the Yankees: Adolfo Caminha and the Dream of Brazilian Republicanism*

**Grace Woods-Puckett**, New York University  
*Migration of American Artists to England in the 1880s: Shared Nostalgia and the Paradoxical Nature of Whistler as Centripetal Force*

**Jaap Verheul**, University of Utrecht  
*The Continental Turn: The Transatlantic Past of John Lothrop Motley*

**David Corrales Morales**, Complutense University, Madrid  
*Latinos against Anglo-Saxons: Spanish Cultural Magazines as a Channel of Transatlantic Debate on Race*

5.E  **Naval Gazing: Sea Power and Strategy**  
Chair:  
(Room)

**Eugene van Sickle**, University of North Georgia  
*The Uses of Anti-Piracy: The Expansion of the US Navy in the Caribbean after 1812*

**José Miguel Arias Neto**, Universidade Estadual de Londrina  
*The Military Press, War, and the Transfer of Technology to the Navy in 19th Century Brazil*

**John Mortimer**, University of Southern Mississippi  
*An Early History of British Oil Interests: The Admiralty and Perceptions of Oil Security during WW I*

**Gaetano La Nave**, University of Naples 'L'Orientale'  
*The 'Polaris' and the Strengthening of Transatlantic Strategic Interdependence between the US and Britain, 1957-1963*

10:30 - 11:00  
Tea / Coffee at Foyer Filmzaal/Auditorium

11:00 - 12:00  
Keynote Lecture (Room Filmzaal/Auditorium)

**Inderjeet Parmar**, City University, London  
*Race and Empire in Anglo-American Wars: Truman, Attlee and the Korean War*

12:00 - 13:30  
Lunch at Voorhal Statenzaalcomplex

[12:30 - 13:15]  
TSA Teaching/Learning Session]  
[Chair: Simon Rofe]  
[Room Omloop Statenzaalcomplex]
6.A  **Rights, Duties, and Gender Relations**
Chair:
(Room)

**Melike Tokay-Unal**, Bilkent University
'Gothic' and 'Romantic' Ways of Curing Depression: Ethel Roosevelt Derby's 'Healing' Trips to Europe

**Connie Post**, Iowa State University
'Who Owns the Words?' Transatlantic Appropriations in Crocker's Observations on the Real Rights of Women

**Geraldine Kidd**, University of Cork
*What Is a Blind Spot Anyway? Eleanor Roosevelt and Palestine*

6.B  **Difficult Partners, Great Allies?**
Chair: Ken Kennard
(Room)

**Andrew Williams**, St. Andrews University
*US Presidents and De Gaulle: From FDR to LBJ*

**David Mayers**, Boston University
*FDR's Foreign Policy and his Diplomats*

**David Woolner**, Roosevelt Institute / Bard College
*FDR, Stalin and the Grand Alliance in Context*

6.C  **Transatlantic Cooperation in Covert Action and Propaganda**
Chair:
(Room)

**Floribert Baudet**, Dutch Defence Academy
*Strategic Communication within NATO*

**Cees Wiebes**, NISA
'They Sprang into the Night': Covert Operations behind the Iron Curtain in the Early Cold War

**Constant Hijzen**, Leiden University
*The 1974 French Embassy Hostage Crisis: Transatlantic Cooperation in Counter-Terrorism against the Japanese Red Army*
6.D  **US Cultural Diplomacy in Europe I: (Re)Building Ties**  
Chair:  
(Room)

*Anja Adriaans*, Radboud University Nijmegen  
*The Albany Aid Campaign for the City of Nijmegen, 1947*

*Ilaria Bernardi*, Independent Scholar  
*US Cultural Diplomacy in Post-War Italy: The Case of Nuovo Mondo and Mondo d'Oggi, 1945-1946*

*Francesco Bello*, University of Naples  
*Fabio Luca Cavazza, Il Mulino, and the 'Opening to the Left' in Italy*

6.E  **Elite Networks and Transatlantic Governance**  
Chair:  
(Room)

*Lennaert van Heumen*, Radboud University Nijmegen  
*'Confused by an Alternative and Greater Federation': American State-Private Networks and the Interplay between a European and an Atlantic Community, 1945-1963*

*Hans Krabbendam*, Roosevelt Study Center  
*A Transatlantic Religious Alliance? American and European Protestant Encounters, 1945-1955*

*Tomas Williams*, Leiden University  
*The Ford Foundation and the Hague Conference on European Assemblies, 1959*

15:00 - 15:30  Tea / Coffee at Foyer Filmzaal/Auditorium

15:30 - 17:00  Panels Session 7

7.A  **Still America's Protégé in the East? Polish-American Relations Reconsidered**  
Chair:  
(Room)

*Christopher Reeves*, Jesuit University of Philosophy and Education  
*A Dependable Ally? Poland as America's Partner in the East*

*Patrick Vaughan*, Jagiellonian University, and *Wojciech Michnik*, Jesuit University of Philosophy and Education  
*Poland and the Evolution of Transatlantic Security: A 25-Year Perspective*

*Garry Robson*, Jagiellonian University  
*The End of the American Dream? The New Europe and the Transformation of Poland*
7.B Making Ideas Travel III: The Role of Cultural Brokers
Chair
(Room)

Elisabeth Piller, Norwegian University of Science and Technology / Heidelberg University
Weimar’s ‘America Work-Students’ and the Transatlantic Dynamics of Cultural Diplomacy in the 1920s

Ben Zdencanovic, Yale University
Remaking Exceptionalism: West European Social Democracy and the Shaping of the Post-War American Welfare State, 1943-1949

Babs Boter and Lonneke Geerlings, Free University Amsterdam
Cultural Mobility, Transatlantic Networks, and Gender: The Cases of Rosey Pool and Mary Pos

7.C NATO in the High North Atlantic and the Arctic II
Chair / Discussant: Lassi Heininen (University of Lapland)
(Room)

Alexander Sergunin, St. Petersburg State University
Russia and NATO in the Arctic

Michael Corgan, Boston University
US Chairing the Arctic Council with a Resurgent Russia

Stéphane Rousse and Joël Plouffe, École Nationale d'Administration Publique
Canada’s (Neo)Continentalist Foreign Policy: The Case of the Arctic

Andreas Østhagen, Norwegian Institute for Defence Studies
Maritime Security and Coast Guards

7.D British and North American Civilians at War in the Modern Era
Chair: Discussant: Simon Rofe
(Room)

Andrew Gawthorpe, King’s College London
Fools Who Tried to Hustle the East? US Reformers and their British Critics in Wartime South Vietnam

Oliver Elliott, London School of Economics
Fractured Consensus: British and American Journalists in the Korean War

Will Tait, Carleton University
When Government Fails to Act: Canadian NGO Relief during the Nigerian Civil War
7.E  US Cultural Diplomacy in Europe II: Extending Pax Americana
Chair:
(Room)

Marja Roholl, MIT / University of Amsterdam
The United States Information Service in the Netherlands, 1944-1960: Propagating the American Way of Life in a Cold War Context

Carla Konta, University of Trieste
Visible and Invisible Networks and New Channels of Soft Power: The USIA-USIS Challenge in Cold War Yugoslavia (Or: How to Create a New Yugoslav Leadership) 1950-1970

Zinovia Lialiouti, Panteion University
An Unattainable Balance: USIA, Modernization and Anti-Communism in Cold War Greece, 1953-1969

17.15  Close of Conference at Foyer Filmzaal/Auditorium
Executive TSA

- Giles Scott-Smith (Chair)  gp.scott_smith@zeeland.nl
- Simon Rofe (Vice-Chair) sr56@soas.ac.uk
- Michael Cullinane (Treasurer) michael.cullinane@northumbria.ac.uk
- Kristin Cook (Acting Secretary) k.a.cook@ed-alumni.net

Subcommittee TSA conference 2015

Giles Scott-Smith (Chair)
Victor Gavin
Roberta Haar
Mike Meirowitz
Alex Morelli
Sirpa Salenius
Pia Wiegmink
David Woolner

The TSA gratefully acknowledges the support of the following sponsors:

- Province of Zeeland
- Roosevelt Study Center
- Society for Historians of American Foreign Relations (SHAFR)
- Taylor & Francis